

SOHAM GLOBAL SALES

Soham Bhujbal



Soham
GLOBAL SALES

PRODUCTS

KEYBOARD

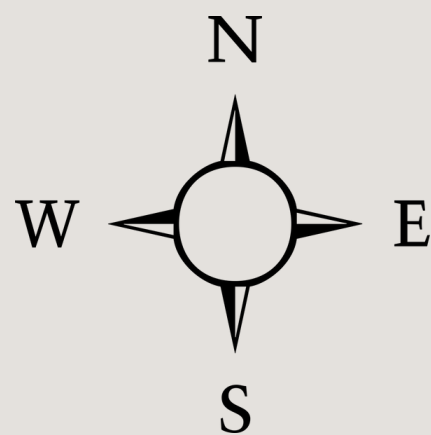
MONITOR

MOUSE

PRINTER

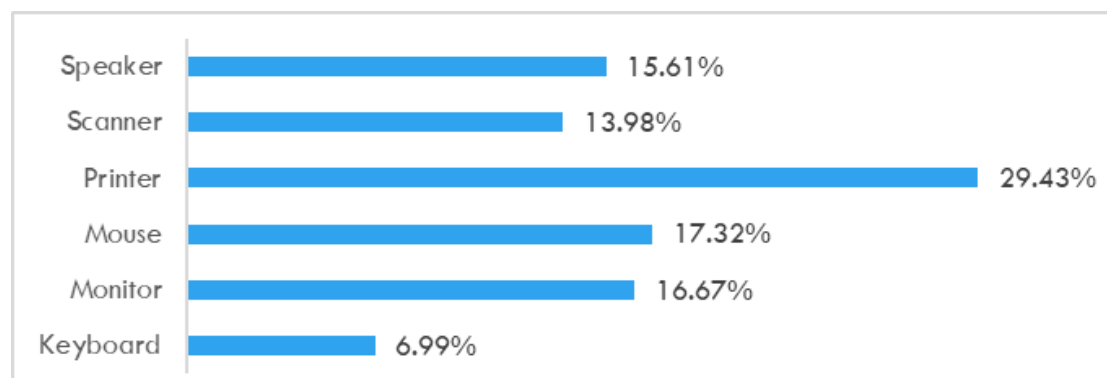
SCANNER

SPEAKER

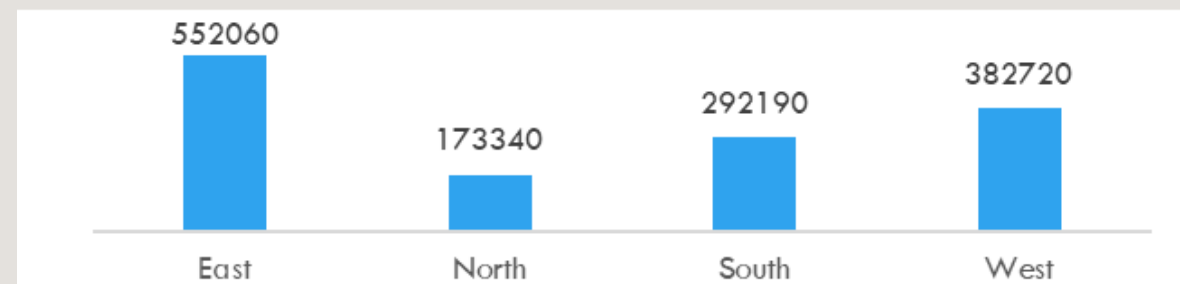


ANALYTICS

SALE OF PRODUCTS



SALE BY MONTHS



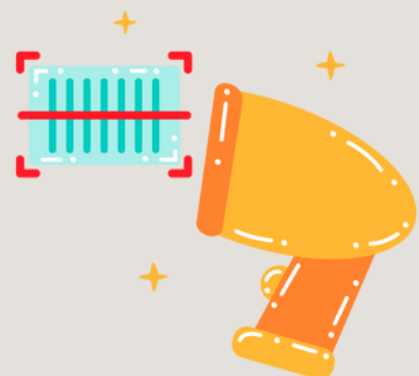
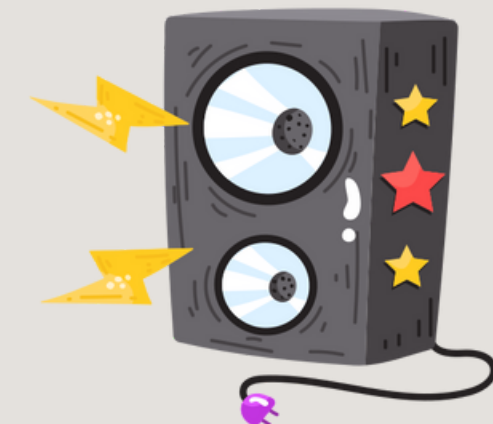
TOTAL AMOUNT

14,00,310

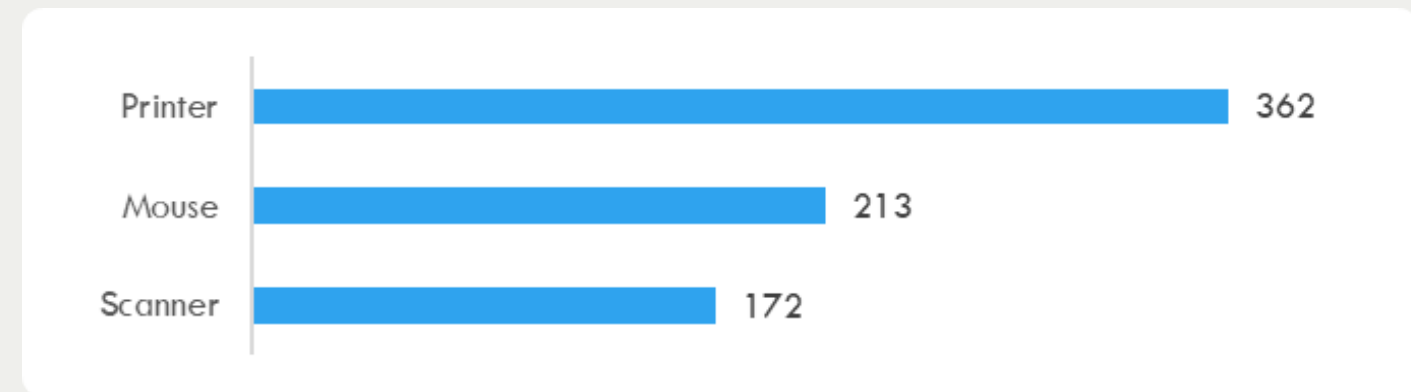
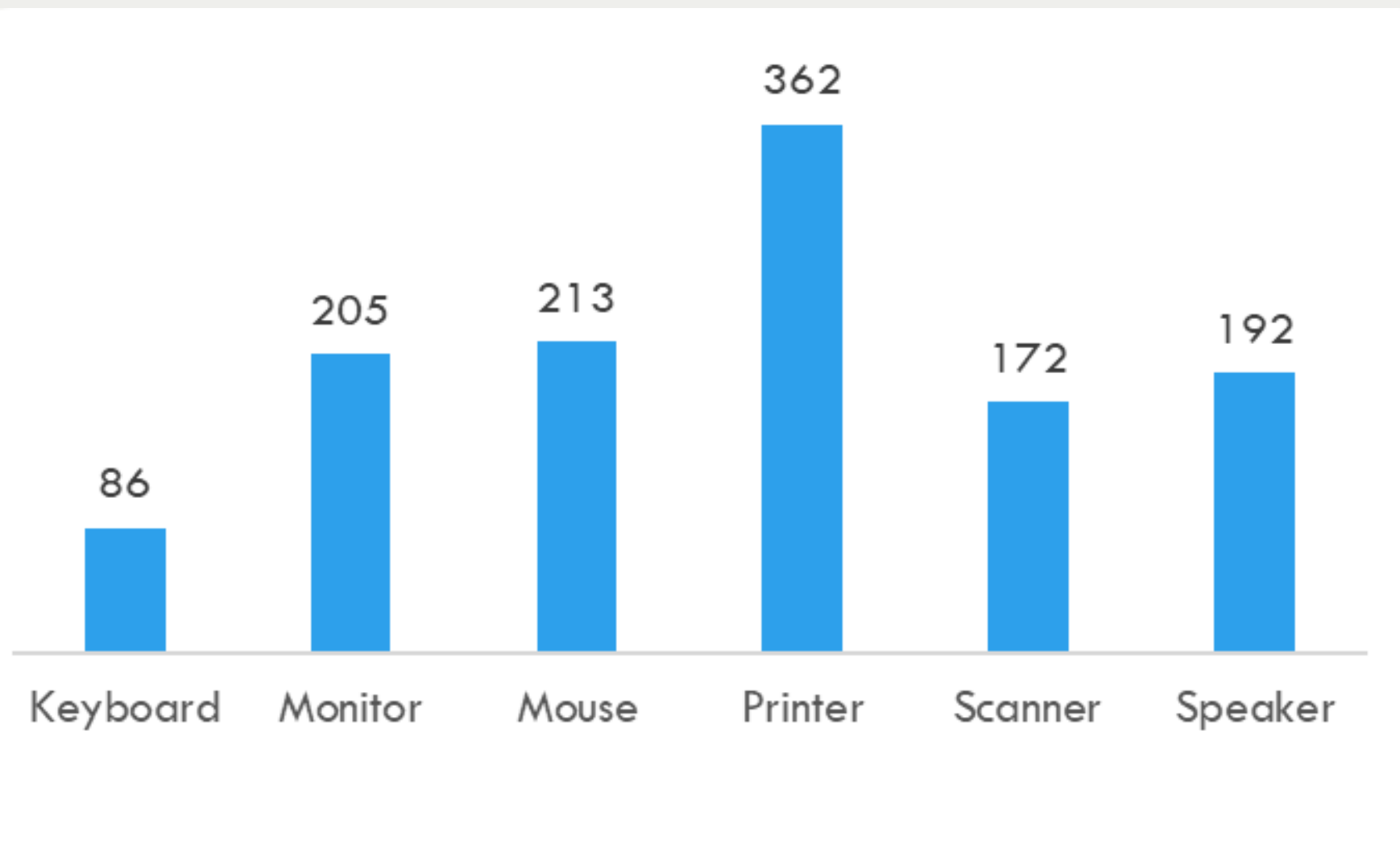


TOTAL SALES

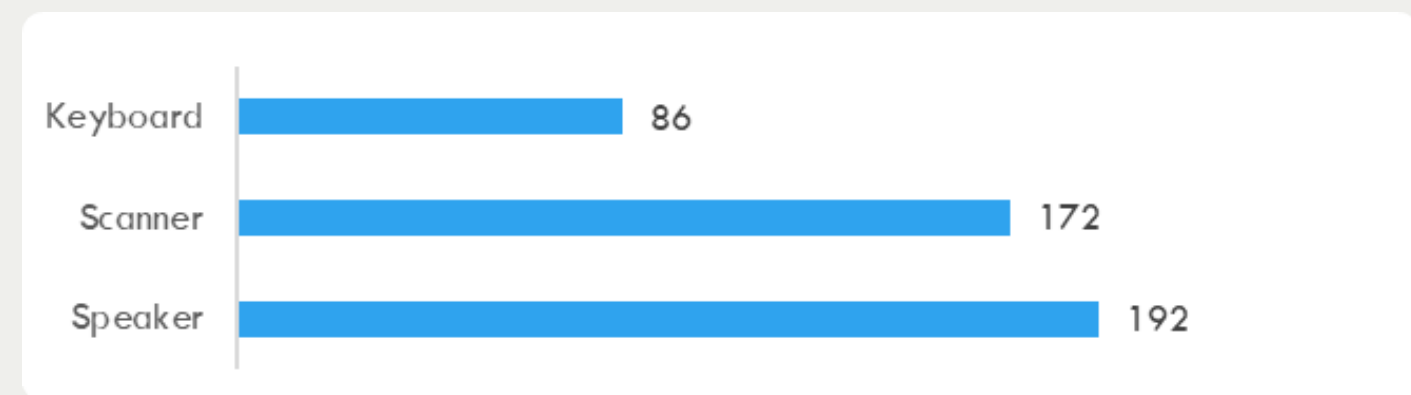
273



PRODUCTS



3 TOP
SELLING
PRODUCTS



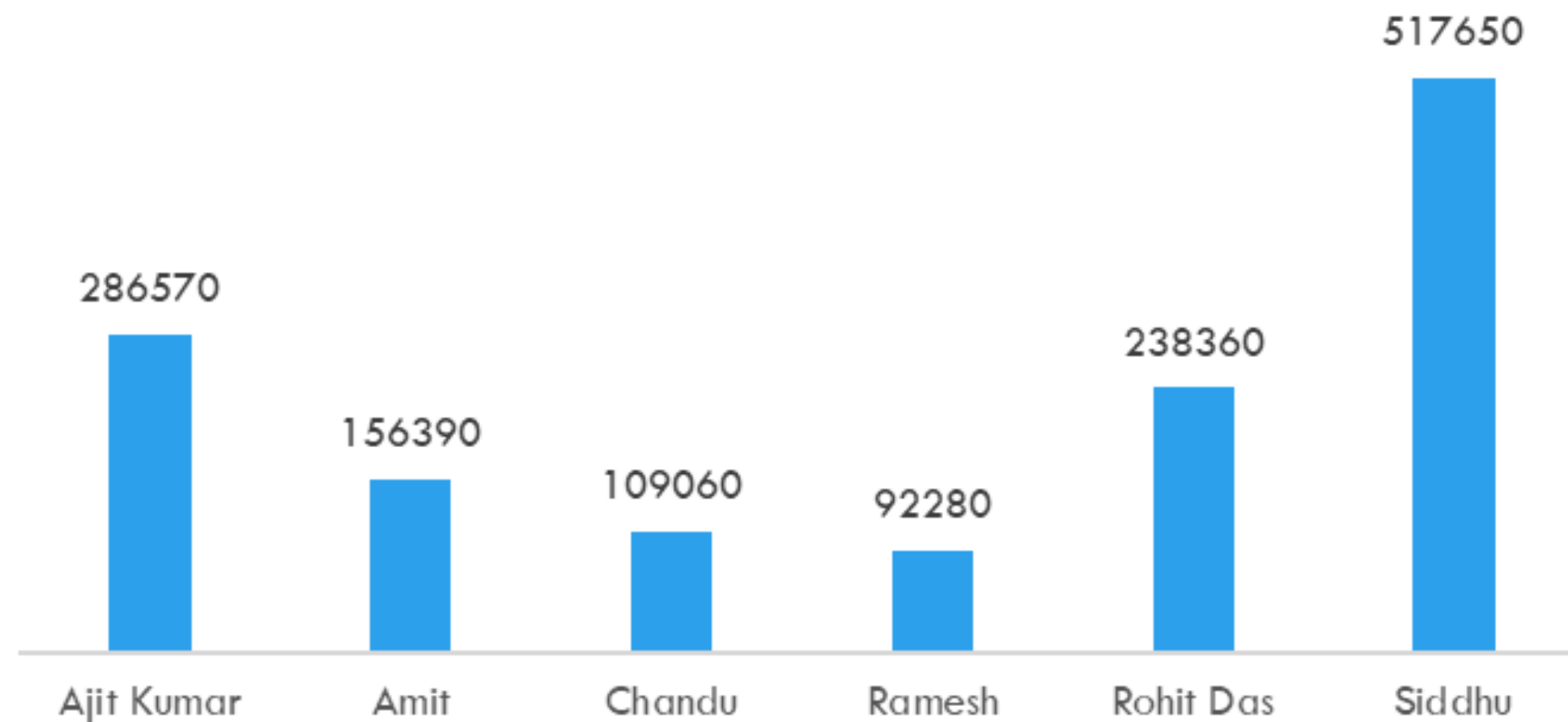
3 LESS
SELLING
PRODUCTS

LIKELY DRIVERS

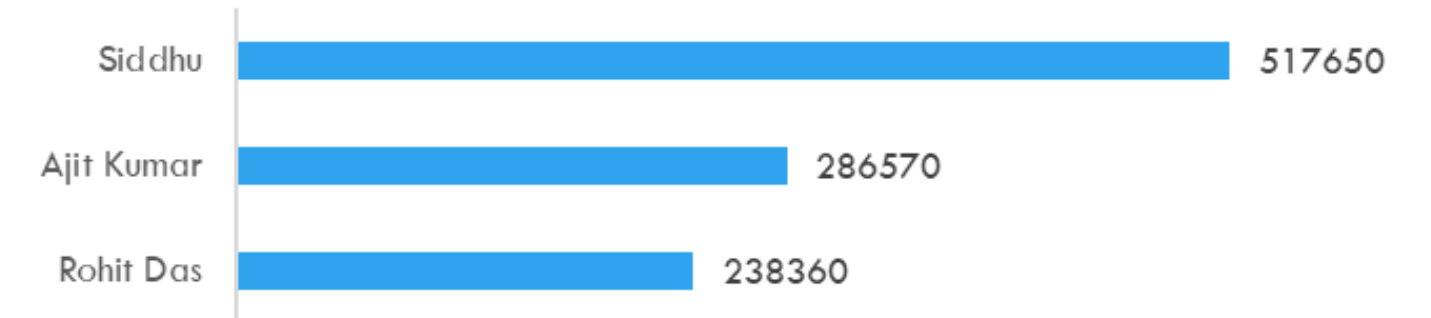
- PRICE AND DISCOUNTS: LOWER EFFECTIVE PRICE OR FREQUENT DISCOUNTS INCREASE VOLUME.
- PROMOTIONS AND ADS: EMAIL, ADS, HOMEPAGE PLACEMENT, COUPONS, OR AFFILIATE PUSHES LIFT SALES.
- AVAILABILITY: MORE DAYS IN STOCK, FASTER SHIPPING, MORE STORES/CHANNELS CARRYING THE ITEM.
- SEASONALITY AND TIMING: BACK-TO-SCHOOL, FISCAL YEAR-END PROCUREMENT, HOLIDAYS, NEW-OFFICE SETUPS.
- PRODUCT FIT/FEATURE SET: THE MODEL MEETS MOST CUSTOMERS' NEEDS (GOOD "GOOD/BETTER/BEST" POSITIONING).
- REVIEWS AND RATINGS: HIGHER RATINGS AND MORE REVIEWS IMPROVE CONVERSION.

SALESMANS

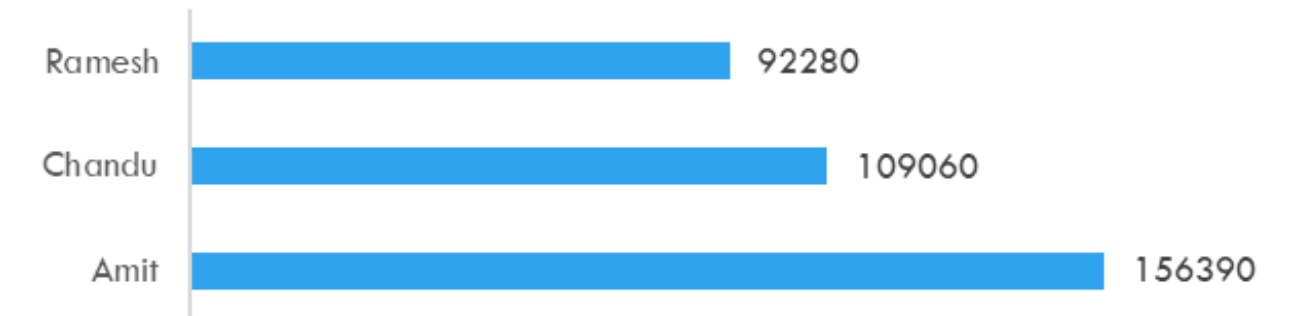
SALESMAN PERFORMANCE



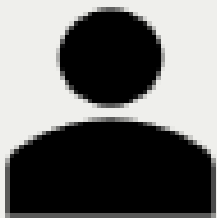
3 TOP PERFORMING SALESMAN



3 POOR PERFORMING SALESMAN



MAIN POINTS



ABOUT

PROJECT DEVELOPER : THIS WONDERFUL PROJECT IS CREATED BY SOHAM BHUJBAL (CEO AND FOUNDER OF SOHAMGLOBSALES.COM)

Date

2021

JANFEBMARAPRMAYJUNJULAUGSEPNOVDEC

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Region

East

North

South

West