

SOHAM GLOBAL SALES

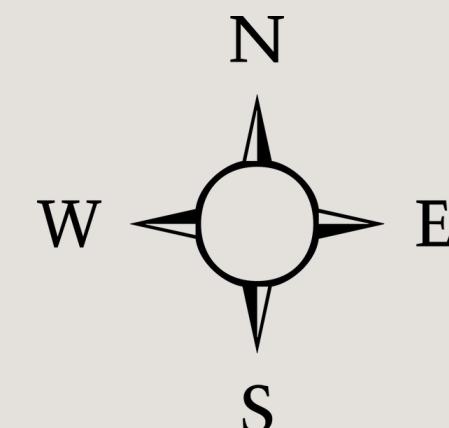
Soham Bhujbal



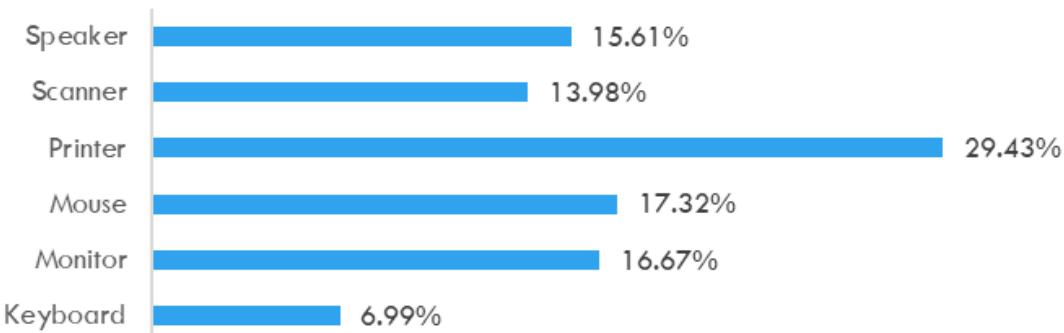
Soham
GLOBAL SALES

**Summer
Offer
2030**

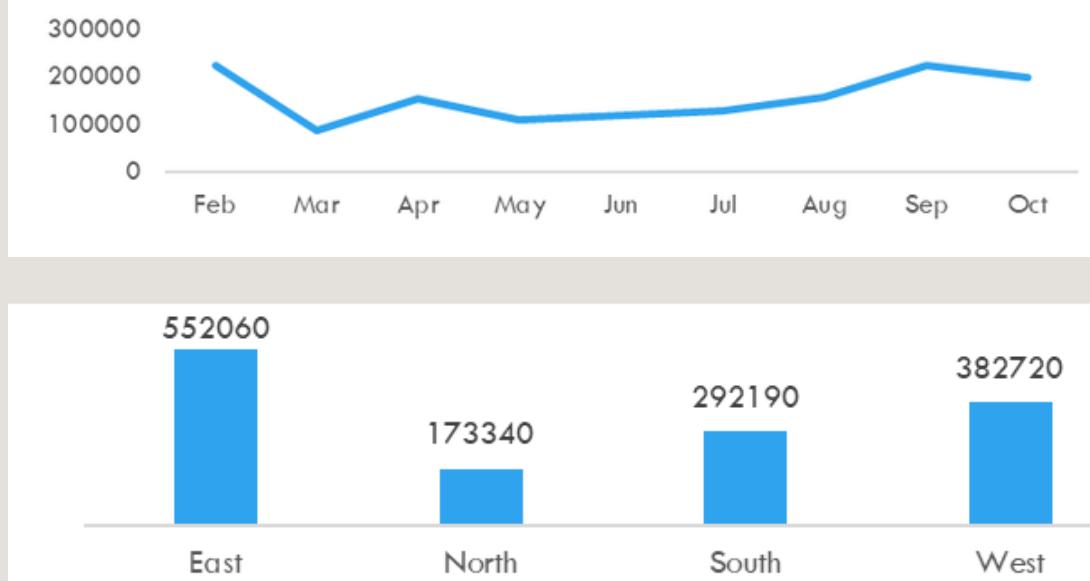
KEYBOARD
MONITOR
MOUSE
PRINTER
SCANNER
SPEAKER



SALE OF PRODUCTS



SALE BY MONTHS



TOTAL AMOUNT

14,00,310

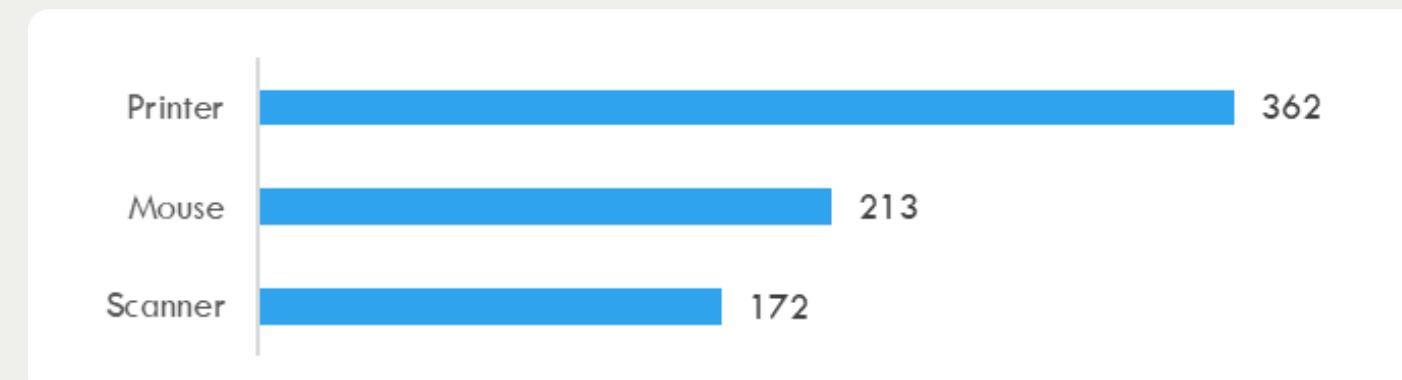
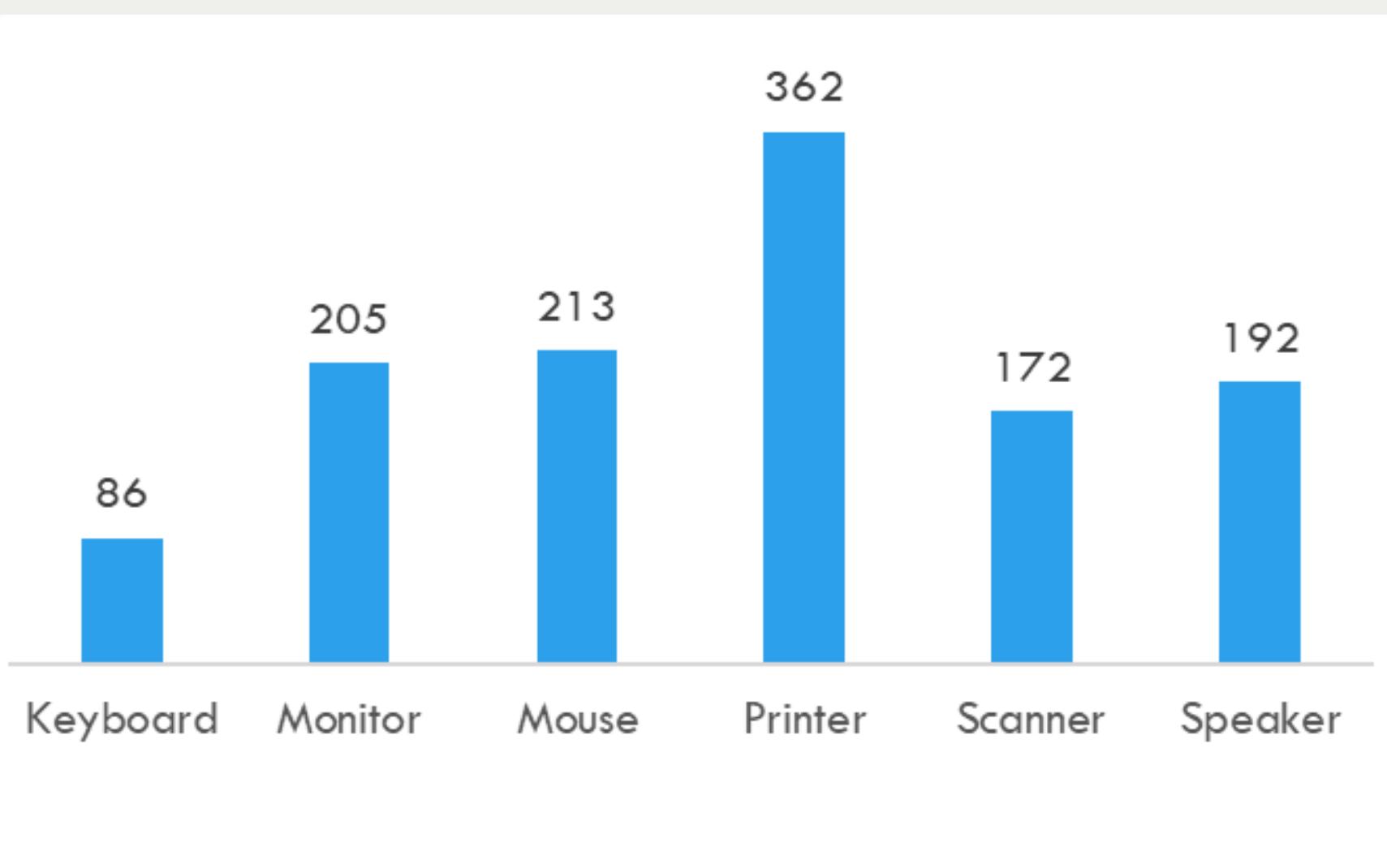


TOTAL SALES

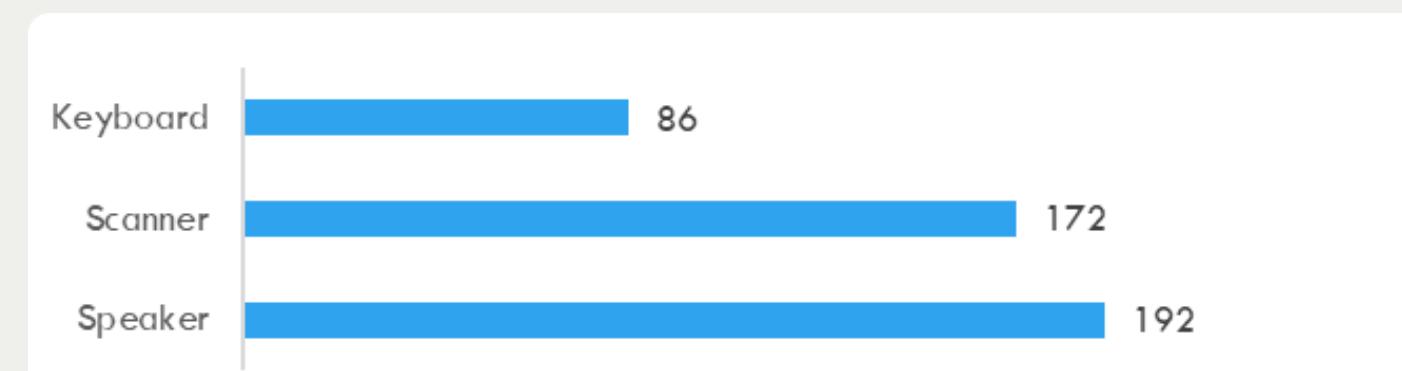
273



PRODUCTS



3 TOP
SELLING
PRODUCTS



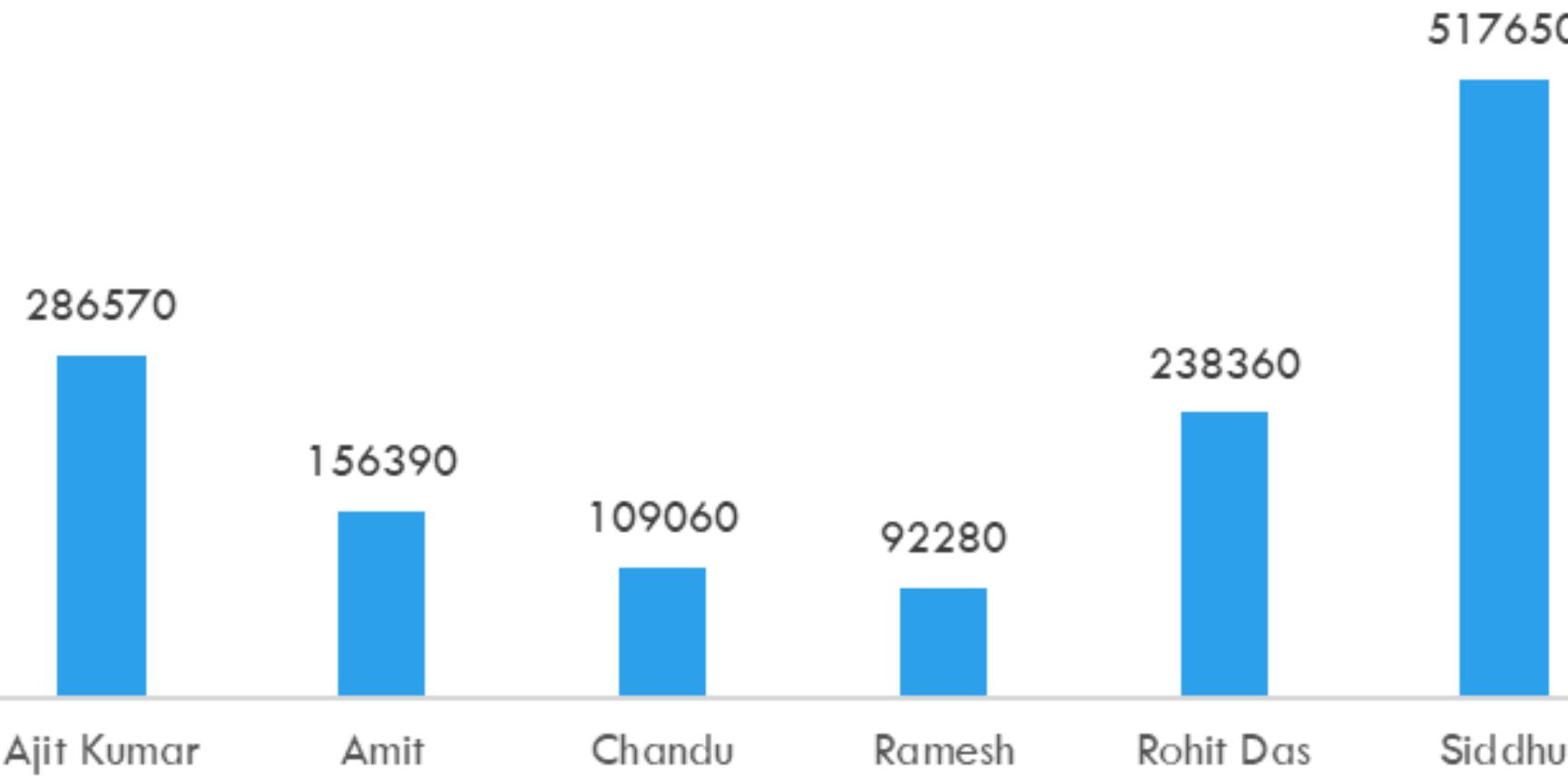
3 LESS
SELLING
PRODUCTS

LIKELY DRIVERS

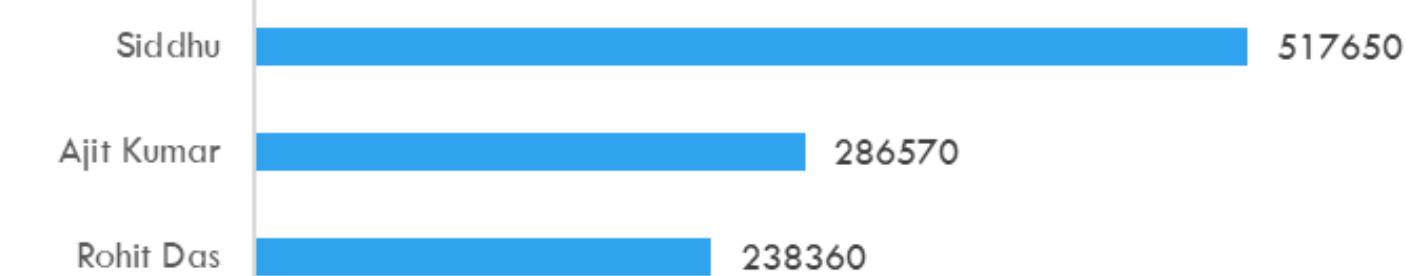
- PRICE AND DISCOUNTS: LOWER EFFECTIVE PRICE OR FREQUENT DISCOUNTS INCREASE VOLUME.
- PROMOTIONS AND ADS: EMAIL, ADS, HOMEPAGE PLACEMENT, COUPONS, OR AFFILIATE PUSHES LIFT SALES.
- AVAILABILITY: MORE DAYS IN STOCK, FASTER SHIPPING, MORE STORES/CHANNELS CARRYING THE ITEM.
- SEASONALITY AND TIMING: BACK-TO-SCHOOL, FISCAL YEAR-END PROCUREMENT, HOLIDAYS, NEW-OFFICE SETUPS.
- PRODUCT FIT/FEATURE SET: THE MODEL MEETS MOST CUSTOMERS' NEEDS (GOOD “GOOD/BETTER/BEST” POSITIONING).
- REVIEWS AND RATINGS: HIGHER RATINGS AND MORE REVIEWS IMPROVE CONVERSION.

SALEMANS

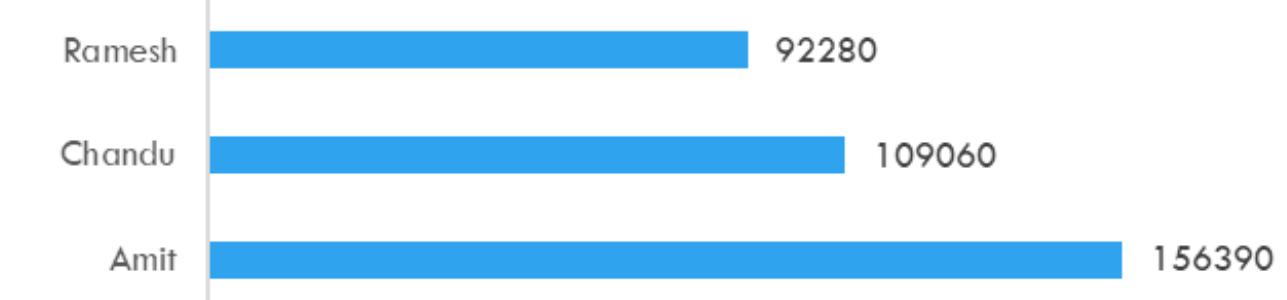
SALESMAN PERFORMANCE



3 TOP PERFORMING SALESMAN



3 POOR PERFORMING SALESMAN



MAIN POINTS

Date

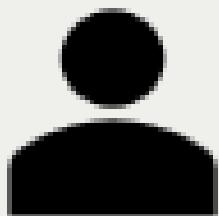
2021

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC J...

Region

East North

South West



ABOUT

PROJECT DEVELOPER : THIS WONDERFUL PROJECT IS CREATED BY SOHAM BHUJBAL (CEO AND FOUNDER OF SOHAMGLOBALESALES.COM)