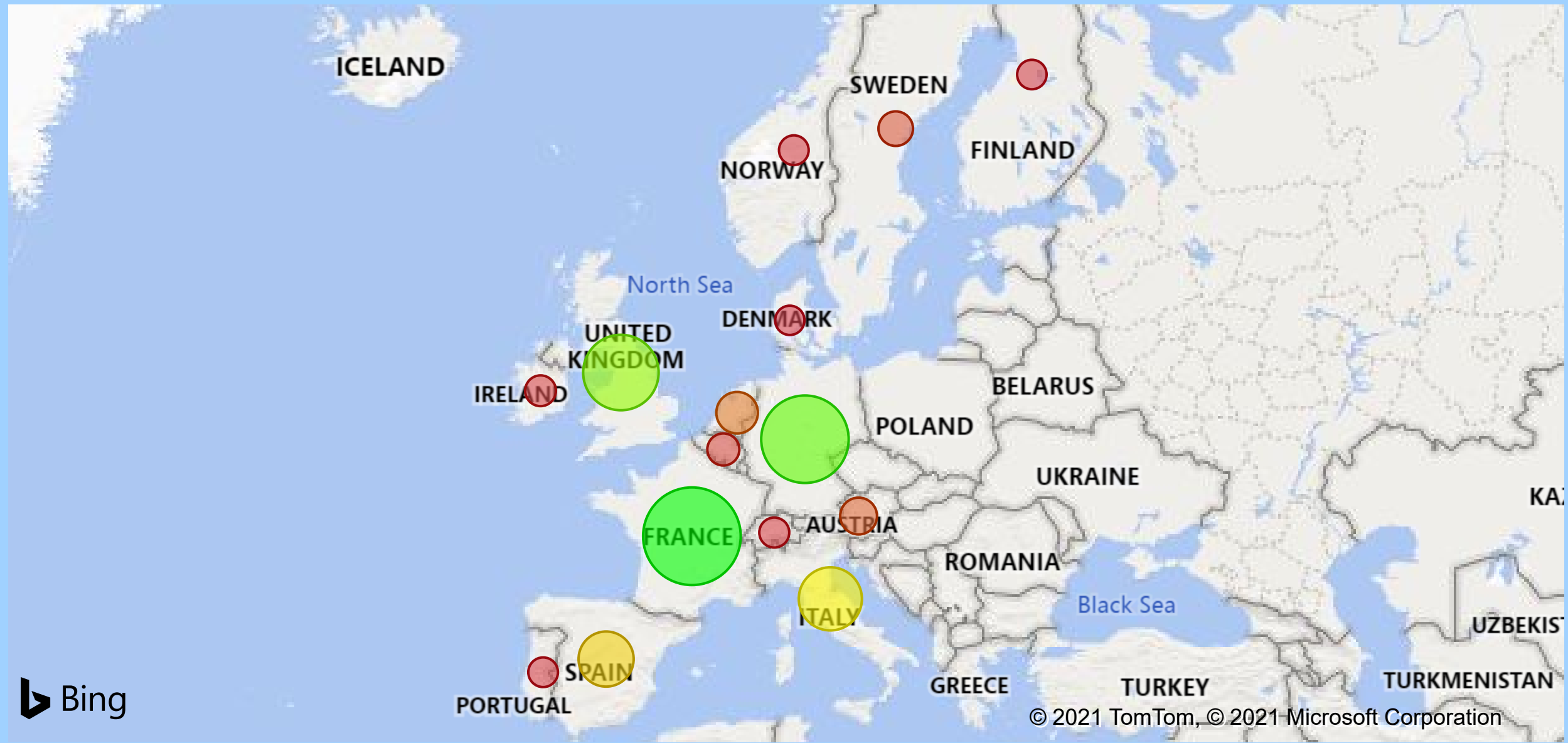


Count of Sales and First Category by Country



Country

Austria

State

Abruzzi

City

Aachen

### TOP 5 PRODUCTS BY SALES REVENUE

Product Name

- Novimex Executive Leather Armchair, Red
- Nokia Smart Phone, Full Size
- Hamilton Beach Stove, Silver
- Cisco Smart Phone, with Caller ID
- Cisco Smart Phone, Cordless

### TOP 5 PRODUCTS BY PROFIT

Product Name

- SAFCO Executive Leather Armchair, Black
- Safco Classic Bookcase, Metal
- Nokia Smart Phone, Full Size
- Hoover Stove, Red
- Hamilton Beach Stove, Silver

SALES REVENUE

2M

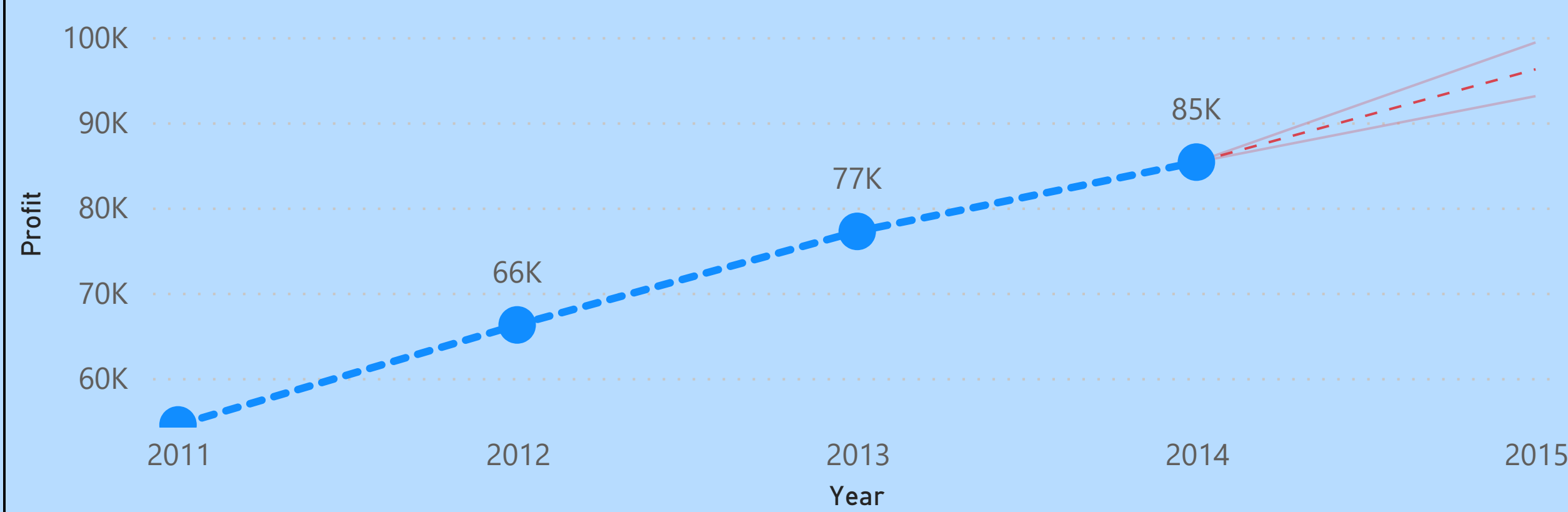
GROSS PROFIT

283K

TOTAL UNITS SOLD

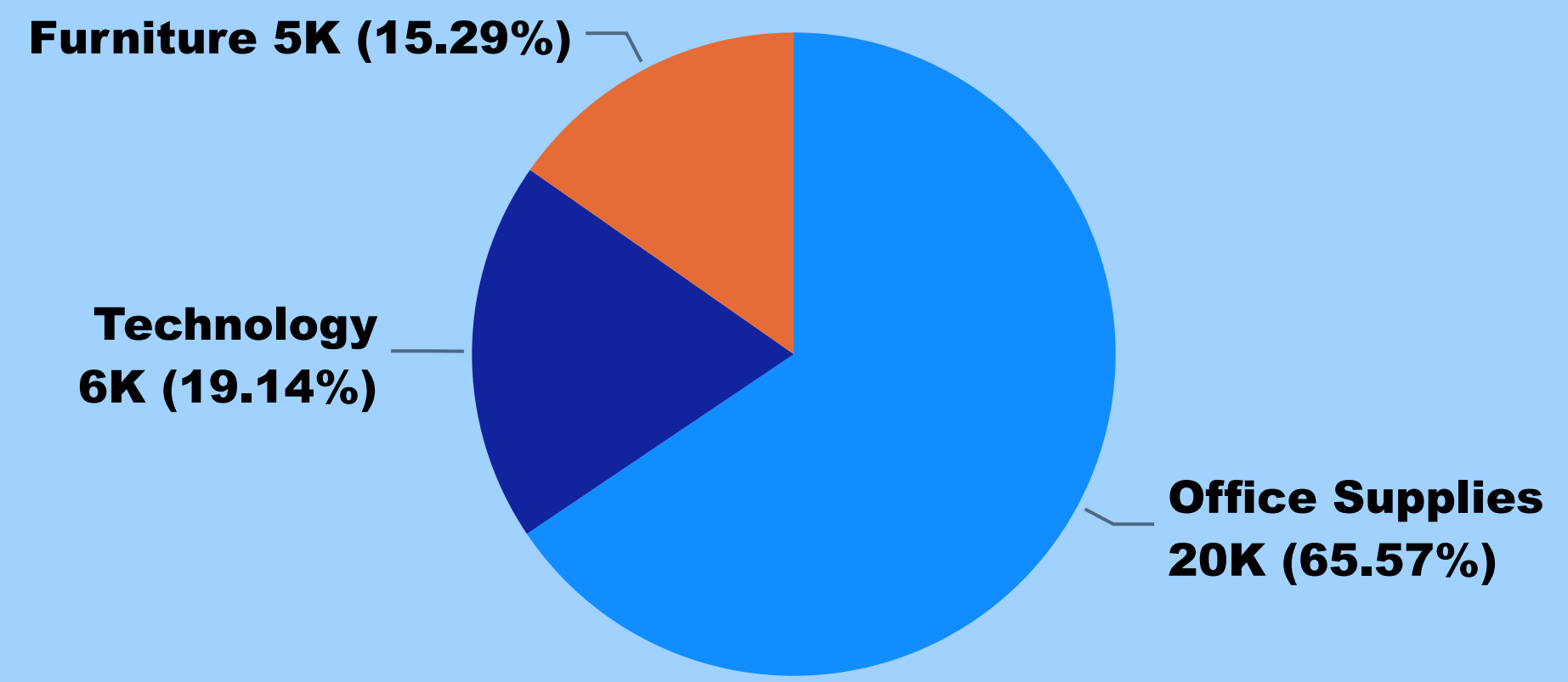
30K

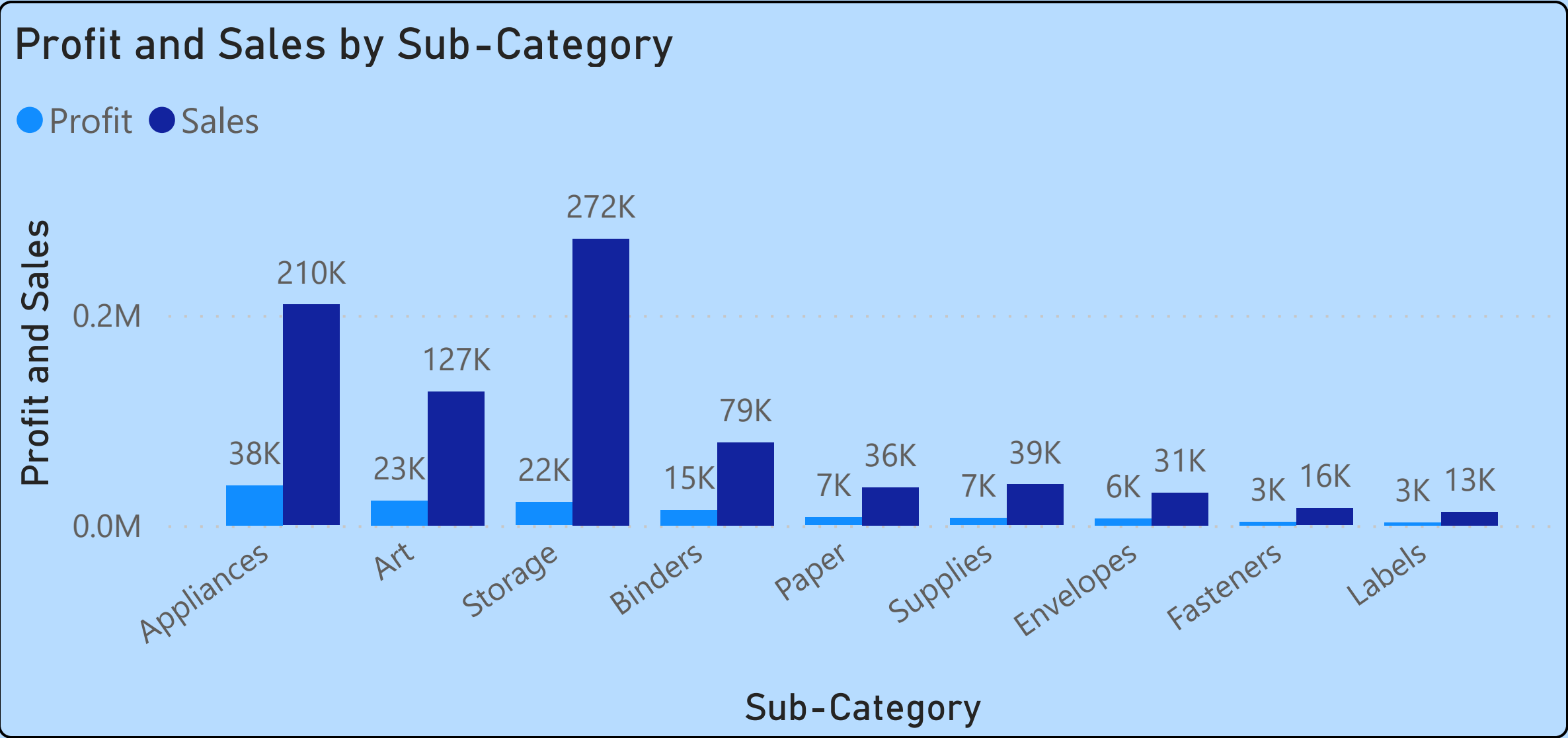
Profit by Year



### TOTAL UNITS SOLD PER CATEGORY

Category ● Office Supplies ● Technology ● Furniture





TOP 5 PRODUCTS BY PROFIT

Product Name
Hoover Stove, Red
Hamilton Beach Stove, Silver
Hamilton Beach Stove, Red
Eldon Lockers, Industrial

TOP 5 PRODUCTS BY SALES REVENUE

Product Name
Rogers File Cart, Single Width
KitchenAid Refrigerator, Black
Hoover Stove, Red
Hamilton Beach Stove, Silver

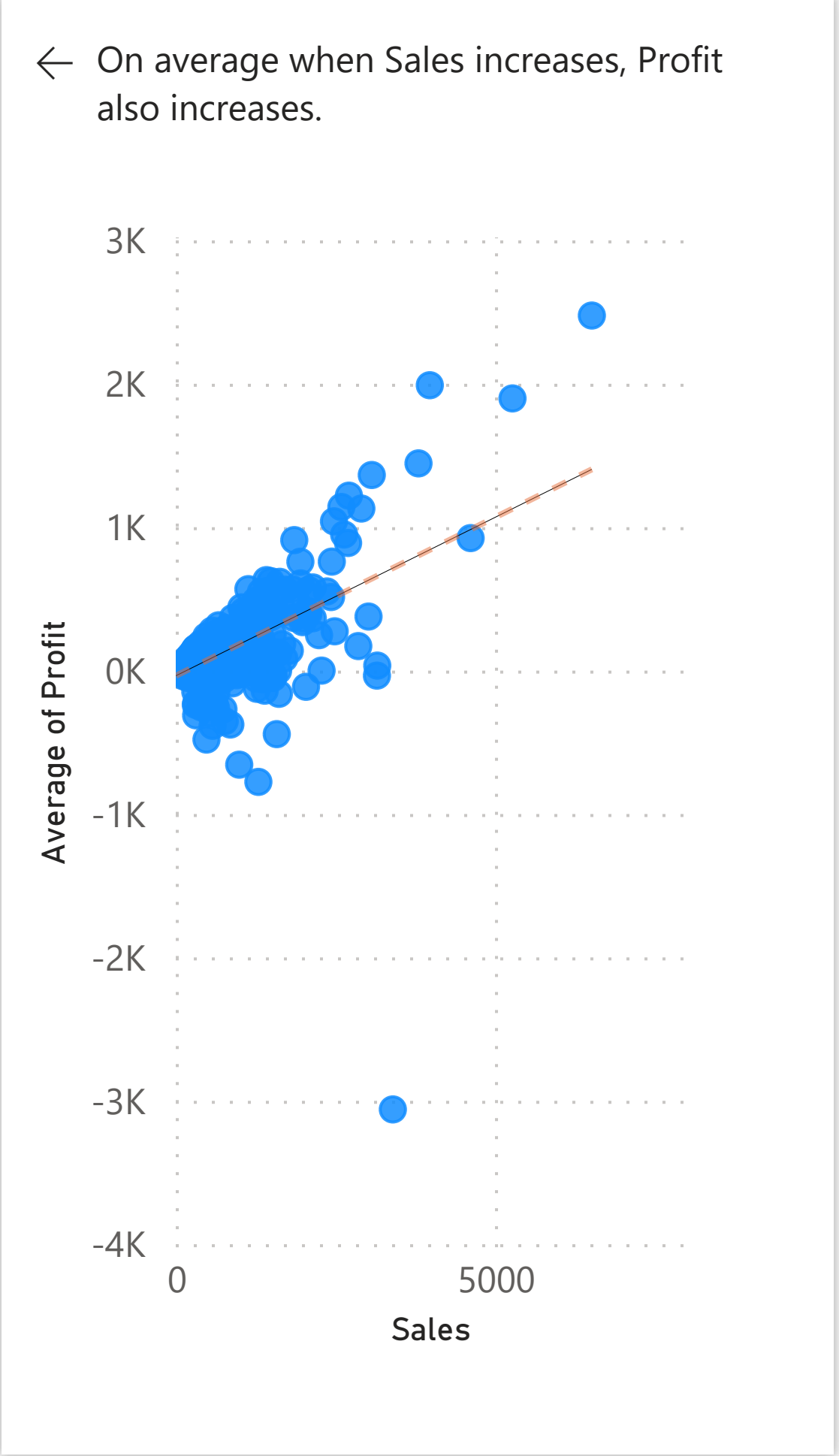
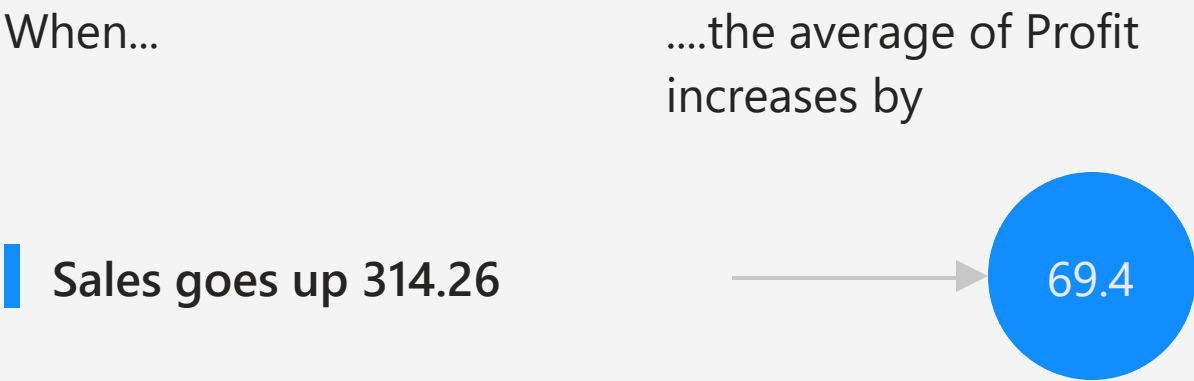
Key influencers Top segments



What influences Profit to 

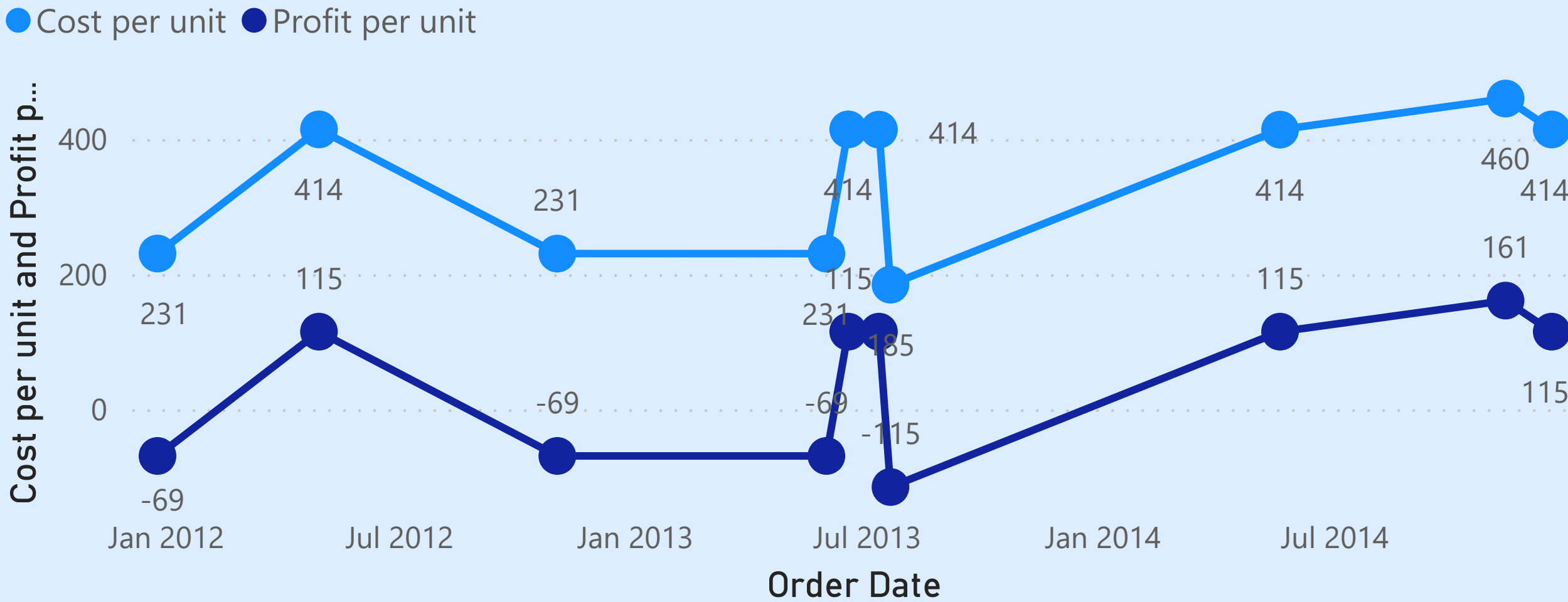
Increase

 ?



# Novimex Executive Leather ...

Cost per unit and Profit per unit by Order Date



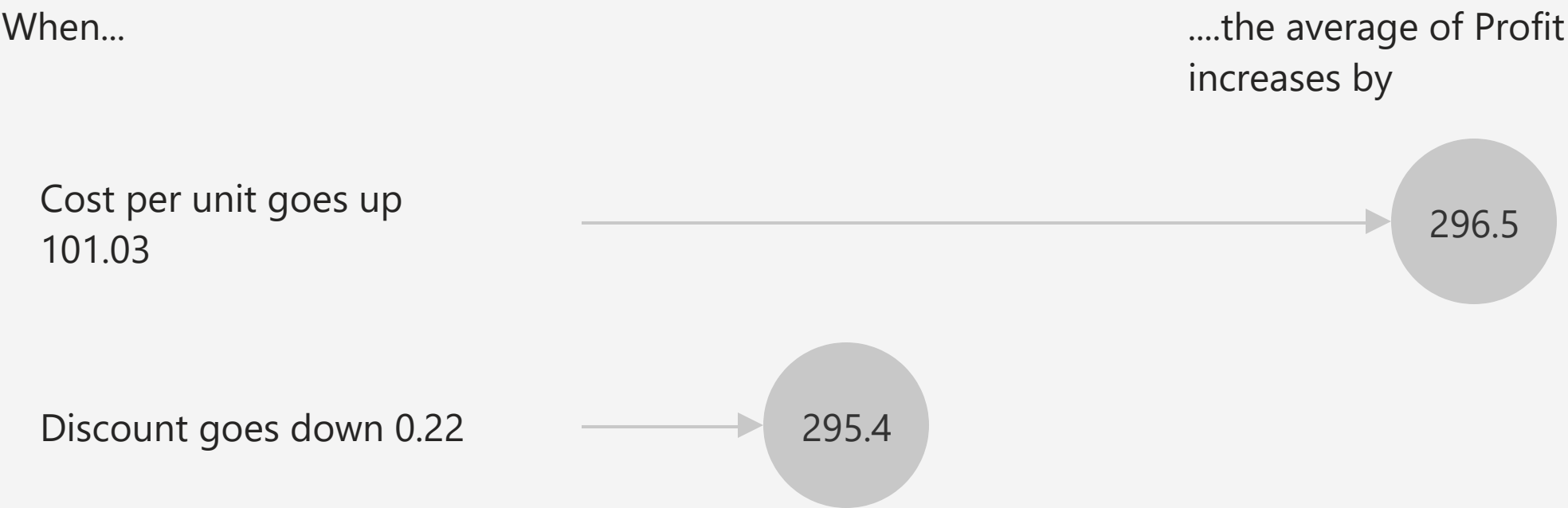
Profit per unit, Quantity and Discount by Cost per unit

161.00✓  
Goal: 7.00, 0.00

Key influencers Top segments



What influences Profit to  ?



List of Loyal Customers

Ship Mode

All

Customer Name	Count of Ship Mode
Alana Zahel	5
Alexandra Macdonald	5
Isabella Cleary	5
Jason Roger	5
Jessica Paramor	5
Millie Newman	5
Tia Metcalfe	5
Total	35

