**REPORT**

Getting the data from IMDB, Metacritics and Rotten Tomatoes and comparing them using cosine similarity, we understand at its face value that as:

This shows a direct relation between:

1. REVIEWS 2. GENRES

It is interesting we see here that there is a direct relation between Genres and reviews types of top 50 movies from IMDB and Metacritics.

IMDB and Metacritics have most of the movies with similar genres and so are reviews that tells us about the like minded / smiliar type of users, which are talking about the Genres of similar types.

Rotten tomatoes has less score if compared with other two websites and it is also clearly visible in the genres graph that the score is less even there- Meaning there different types of movies in top 50 section of Rotten tomatoes as that of IMDB and Metacritics.

Metacritics and Rottentomatoes are the websites that have very less score. Meaning they have differrent type of users and movies in their top 50 section.

We can expect Rotten tomatoes has more of niche user base that isnt talking about movies that are more commonly talked about. This can be both positive and a negative aspect depending upon what leaders of the company expect for it’s future.

Rotten tomatoes can try to analyse user content from IMDB and try to make changes, to gain more audience.

**CONCLUSION:**

IMDB and Metacritics: 0.94(REVIEWS) , 0.90(GENRES)

IMDB and Rotten Tomatoes: 0.85(REVIEWS) , 0.79(GENRES)

Metacritics and Rotten Tomatoes: 0.83(REVIEWS) , 0.68(GENRES)