



# UITs

UNIVERSITY OF INFORMATION  
TECHNOLOGY AND SCIENCES

## **Seminar**

COURSE TITLE –Industrial Attachment

**COURSE CODE – CSE420**

## **Speaker**

Mehenazuddin Rupom ,

Country Head of HR & Admin, AMANN Bangladesh

## **Submitted By**

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# **Title: Career Preparation in the Time of AI and Global Competition**

## **1. Introduction**

Recently, I participated in a seminar titled 'Career Readiness in the Era of AI and Global Competition'.

The session changed my perception about career planning. Before attending, I assumed that career preparation becomes important only after completing graduation. However, I now understand that professional growth should begin from the very first year of university life.

Today's employment market is very different from the past. The rapid advancement of Artificial Intelligence (AI) has transformed how companies operate and recruit employees. AI tools are used in hiring, management, and decision-making processes. Because of this technological shift, competition has increased significantly. Students are no longer competing only with local graduates; they are competing globally. Therefore, continuous improvement and skill development are crucial for long-term success.

## **2. About the Speaker**

The seminar was conducted by Mehenazuddin Rupom, a professional with strong experience in corporate sectors such as marketing and human resource management. He has worked in well-known organizations and has been directly involved in recruitment and talent management.

Due to his real-world experience, he provided practical insights instead of only theoretical explanations. He shared examples from actual workplace situations, which made the session informative and realistic.

Through his initiative, NextJobz BD, he guides young individuals in developing career strategies and improving their employability skills.

## **3. Purpose of the Seminar**

The main goal of the seminar was to show that academic degrees alone are no longer enough to secure career opportunities. In addition to formal education, students must develop practical abilities, industry knowledge, and professional presentation skills.

A key topic discussed was the growing use of AI in recruitment. Many companies now use automated systems to screen resumes before human review. These systems search for specific keywords and measurable achievements. Therefore, students must prepare their CVs strategically.

The speaker also emphasized long-term career planning rather than focusing only on immediate job placement.

#### **4. Key Takeaways**

One of the most valuable lessons was the importance of lifelong learning. Education does not end after earning a degree. Since technology and industry trends change constantly, professionals must continuously update their skills.

He advised students to analyze job descriptions, identify skill gaps, build professional networks, maintain an updated LinkedIn profile, and earn relevant certifications. The STAR+M method (Situation, Task, Action, Result + Metrics) was introduced as a structured way to present experiences clearly and professionally.

#### **5. Personal Reflection**

I realized that career development depends mainly on personal effort and planning. Alongside improving technical skills, I must also strengthen communication and confidence.

In one academic project, I managed the database component under strict deadlines and optimized queries to enhance performance. Using the STAR+M framework helps present this contribution clearly with measurable impact.

#### **6. Linking University Education with Industry Requirements**

University education often emphasizes theory, while employers expect practical competencies. Participating in internships, workshops, competitions, and hackathons can bridge this gap.

For CSE students, fields such as artificial intelligence, data science, cloud computing, and cybersecurity are increasingly important. Integrating practical elements into academic projects increases professional value.

#### **7. Recommendations for Academic Development**

Universities can organize CV-writing workshops, mock interviews, and invite industry experts regularly. Skill-based training programs and internship partnerships with companies would further strengthen career readiness. Updating curricula according to industry demand is also essential.

#### **8. Overall Reflection**

The future job market will be shaped by AI, automation, and global competition. Traditional career planning methods are no longer sufficient. Students must be proactive, adaptable, and committed to continuous learning.

Success requires early preparation, strategic thinking, and consistent effort.

## **9. Conclusion**

The seminar highlighted that career success depends largely on personal initiative and long-term vision. It motivated me to focus more seriously on skill development, certifications, networking, and gaining practical experience. The session provided a clearer roadmap for preparing for future challenges.