



Jan 14 1993

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### Goal

#### "Creates Something from Nothing."

I'm Maeng So-hee, who leads people with my own color, just like my parents named me to be the right person with a smile. And I will continue to develop my senses and major knowledge to become a necessary designer for the company, and I will become a designer who leads the fashion, not a designer who follows the trend.

### Graduation

**KDU [FAR EAST UNIVERSITY]** 2012. 03 – 2016. 02  
**ADVERTISING CONTENTS DESIGN** **A BACHELOR'S DEGREE**

**CHEONGWON GIRL'S HIGH SCHOOL** 2008. 03 – 2011. 02  
**LIBERAL ART**

### Training & Activity

**INTERNSHIP, CULTURAL EXCHANGE** 2016. 11 – 2017. 12 (1Y)  
**USA**

I worked as an intern at a Korean newspaper in LA.

The newspaper company did magazine editing and magazine advertisement design, newspaper advertisement design, business book advertisement & editing design, web & app banner design, and internal event advertisement design.

For cultural exchange between the U.S. and Korea once a month, I submitted reports, took pictures, and participated hard through SNS.

**CULTURAL EXCHANGE** 2016. 01 – 2016. 01 (1W)  
**VIETNAM**

I explored the unique culture, realized the history of Vietnam deeply, and promoted it through social activities.

I experienced the unique food and culture of the country.

**CULTURAL EXCHANGE** 2015. 05 – 2015. 05 (2W)  
**THAILAND**

I studied the history of Thailand and experienced the unique food and culture.

**VOLUNTEER&CULTURAL EXCHANGE** 2015. 05 – 2015. 05 (1W)  
**PILIPINAS**

I visited a Vietnamese university where I had sisterhood ties and took Vietnamese language and school classes and experienced its own culture.

In the afternoon, I played with children who lost their homes due to the typhoon in 2012, taught them Korean, drew pictures, and helped them paint and repair the walls of the school by visiting two Vietnamese schools that were destroyed by the typhoon, and I specially took pictures to record the activities of my team members.

### Awards

**MAXP DESIGN JUNGLE CERTIFICATE** 2018. 12 - 2019. 03 (3M)

I applied for employment program supported by the Seoul Government and Seongbuk-gu Office, and I got accepted and completed this program.

I learned ui/ux design for the first time here and studied user design. Finally, Seoul City Hall made a public announcement in front of businesses.

**OVERSEAS INTERNSHIP CERTIFICATE** 2017. 11 - 2018. 11 (1Y)

I received an internship at a Korean newspaper company in LA.

**NATIONAL SUPPORT ACADEMY CERTIFICATE** 2016. 05 - 2016. 08 (4M)

I applied for a job placement program implemented by the Seoul Government and studied and completed classes.

**GOLDEN WEDDING HOLDINGS RING MAKING SUPPORTERS CERTIFICATE** 2015. 08 - 2015. 11 (4M)

A company that makes couple rings or personal rings did SNS marketing supporters activities.

## Work Experience

### K\*\*\*\*TIMES | EMPLOYEE USA

2019. 02 – NOW

Web Banner Up on the Company Site and Radioseoul app banner  
Daily Newspaper Ad  
Participating in the Advertising Design and Editing Design Project of Yellow Page  
H Magazine Ad / H Magazine Editorial  
Woman sense AD

### LUCKB\*\*\*\* | EMPLOYEE KOR

2018. 08 – 2019. 01

I mainly did SNS Marketing Design.  
Holland & Barrett SNS(Facebook, Instagram) - British vitamin company  
Body Shop SNS and Photos (Facebook, Instagram)  
Puff SNS (Facebook, Instagram) - Korean Quiz Game Company  
Education of Korea SNS and Wed Baneers (Facebook, Instagram)  
MBC's Hogu Love (Facebook, Instagram) The Editing and Effect of Thumbnail YouTube Video

2018. 03 – 2018. 08

### BES\*\*\*\* | EMPLOYEE KOR

11st \_11 Days Event (Three Designers, One Publisher, One Planner)  
-From idea meetings to planning design.  
Samsung Air Conditioner event page (two designers, one publisher, one promoter)  
-From idea meetings to planning design. I worked with Senior Designer Assist on the event design of 4-5p.  
Wedding Web Renewal (two designers and one publisher)  
-From idea meetings to planning design. I assisted the senior designer and designed the app by myself.  
NH Nonghyup SNS (Facebook, Instagram, youtube)  
-I designed SNS contents of NongHyup Korea Bank and made videos of events that exceeded 1 million people.  
Canon Video Graphical Production  
-I participated in the idea meeting and design. I assisted a senior designer.  
Guangdong Pharmaceutical Event Page  
-From idea meetings to planning design.  
Mentoring Mobile Web Design at Hankuk University of Foreign Studies (designer 1 publisher 1)  
-From idea meetings to planning design. My design was adopted and implemented through mobile.  
Samsung Card SNS (Facebook, Instagram, KakaoTalk, Naver Volg, Buze)  
-I designed Samsung Card SNS contents.

2016. 11 – 2017. 11

### K\*\*\*\*TIMES | INTERN USA

Web&App Banner Up on the Company Site  
Daily Newspaper Ad  
Participating in the Advertising Design and Editing Design Project of Yellow Page  
H Magazine Ad / H Magazine Editorial

### DE\*\*\*\* | INTERN KOR

2014. 11 – 2015. 02

Package Design  
Catalog Design  
Chanel notebook Design for 2015

Designing Kiel handbook for 2015  
Logo Design

### PROFESSOR ASSIST KOR

2013. 11 – 2014. 02

Incheon Airport Kim Hong-do Painting Reproduction

### FREELANCER KOR

2012. 05 – NOW

Real estate News Paper Setting  
Mortgage Ad  
Cathedral Directive

Church Banner  
Coffee shop coupon  
Skincare pop, poster

## Skill

<b>Ps</b>	90% Adobe Photoshop	<b>Ai</b>	90% Adobe illustration	<b>In</b>	85% Adobe InDesign	<b>Pr</b>	60% Adobe Premiere Pro	<b>Xd</b>	60% Adobe Xd
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