

## **Home Work**

# Data Science & Machine Learning

Data Analysis

NUMBER	DEADLINE	TOPICS
Optional_1	Thursday, 1402/11/26 23:59:59 PM	Data Analysis, Pandas, Data Visualization

ا منشن Daneshkar\_mentor و پشتیبان فنی Daneshkar\_mentor و امنشن کنید

- ۲. جواب سوالهارا با فرمت ipynb. در یک فایل فشرده تجمیع و ارسال کنید.
  - ۳. در صورتی که سوال و یا ابهامی دارید در گروه چت تلگرامی بپرسید.
- ۴. لطفا نام فایل ارسالی خود را به صورت YourName\_HWOp1 با نام خود قرار دهید



Have you ever wondered when the best time of year to book a hotel room is? Or the optimal length of stay in order to get the best daily rate? What if you wanted to predict whether or not a hotel was likely to receive a disproportionately high number of special requests?

Use the attached dataset and explore and analyze the data to discover important factors that governs booking.

#### Data Cleaning:

As a first step, explore the data and preprocess it in order to be cleaned:

- 1. Check for missing values and find the best practice to deal with them
- 2. Convert the dtypes to appropriate ones according to the values
- 3. Check for the duplicate values and remove them from data
- 4. According to the columns and their meanings, do any other preprocessings necessary for further analysis

### Analysis:

- 1. There are two types of hotels in the dataset, which type of hotels booked most? Plot a pie chart to show the results.
- 2. What percentage of bookings were cancelled? What type of chart do you suggest to show the results?
- 3. Based on different hotel types, what percentage of bookings were cancelled? What type of chart do you suggest to show the results?
- 4. In different years, what type of hotels were booked **most** and booked **least**? Draw a proper countplot to show the results.
- 5. According to different hotel types, how 'adr' changes in different



months?

- 6. Check hotel wise daily rates mean, standard deviation, median, min and max.
- 7. Extract the number of bookings per country and investigate that most of the guests are from which countries?
- 8. According to the 'market\_segment' most of the guests book their rooms on what channels?
- 9. What other useful analysis can you extract?

#### Notes:

Write proper markdowns according to your results and include the highlighting points from each analysis

Happy Analyzing 😂

