

Brand Guldelines

IDENTITY MANUAL



Foundation

LOGOS *

TYPOGRAPHY *

COLOR *

LAYOUT *

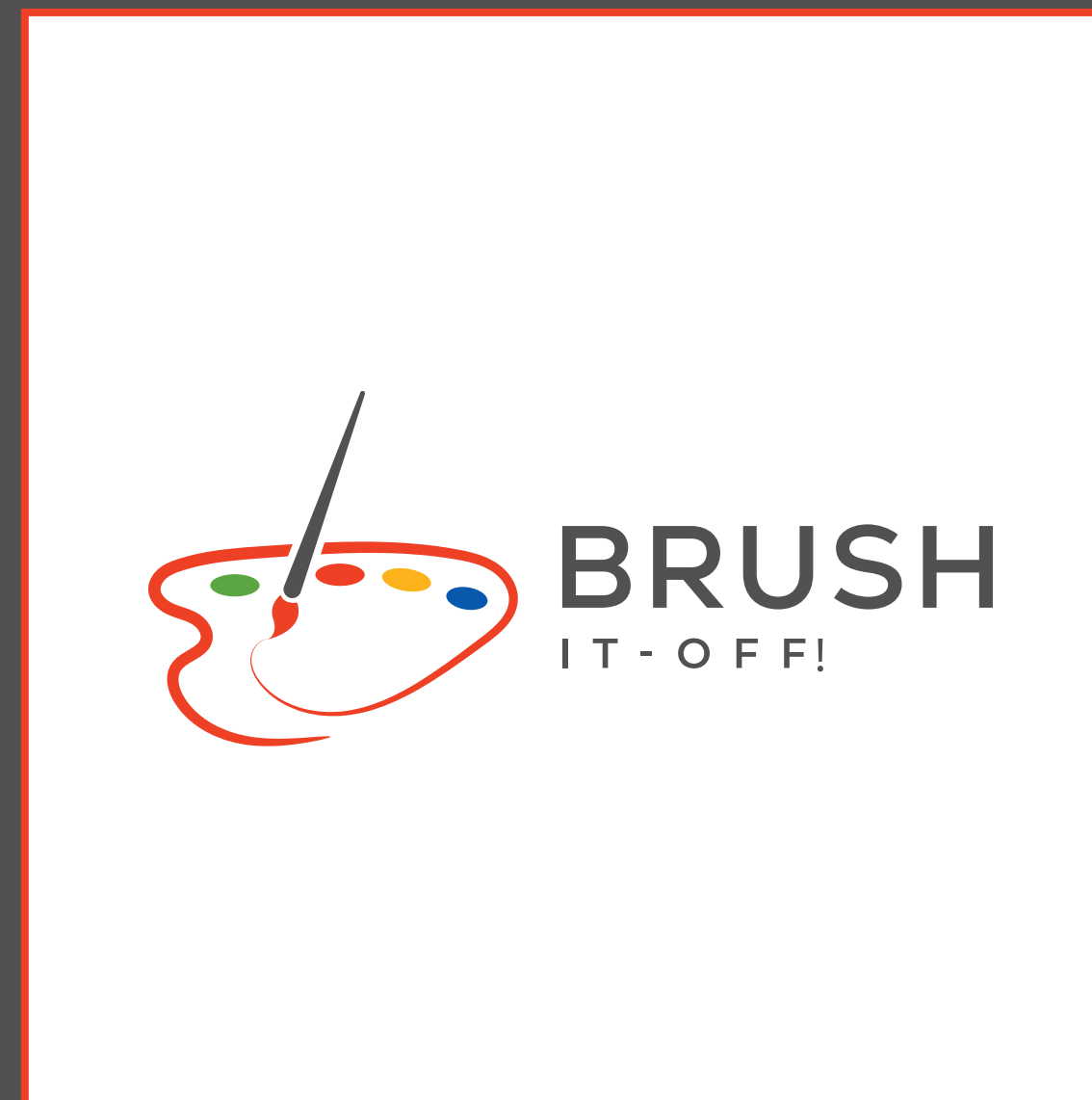
MOTION *

Variations

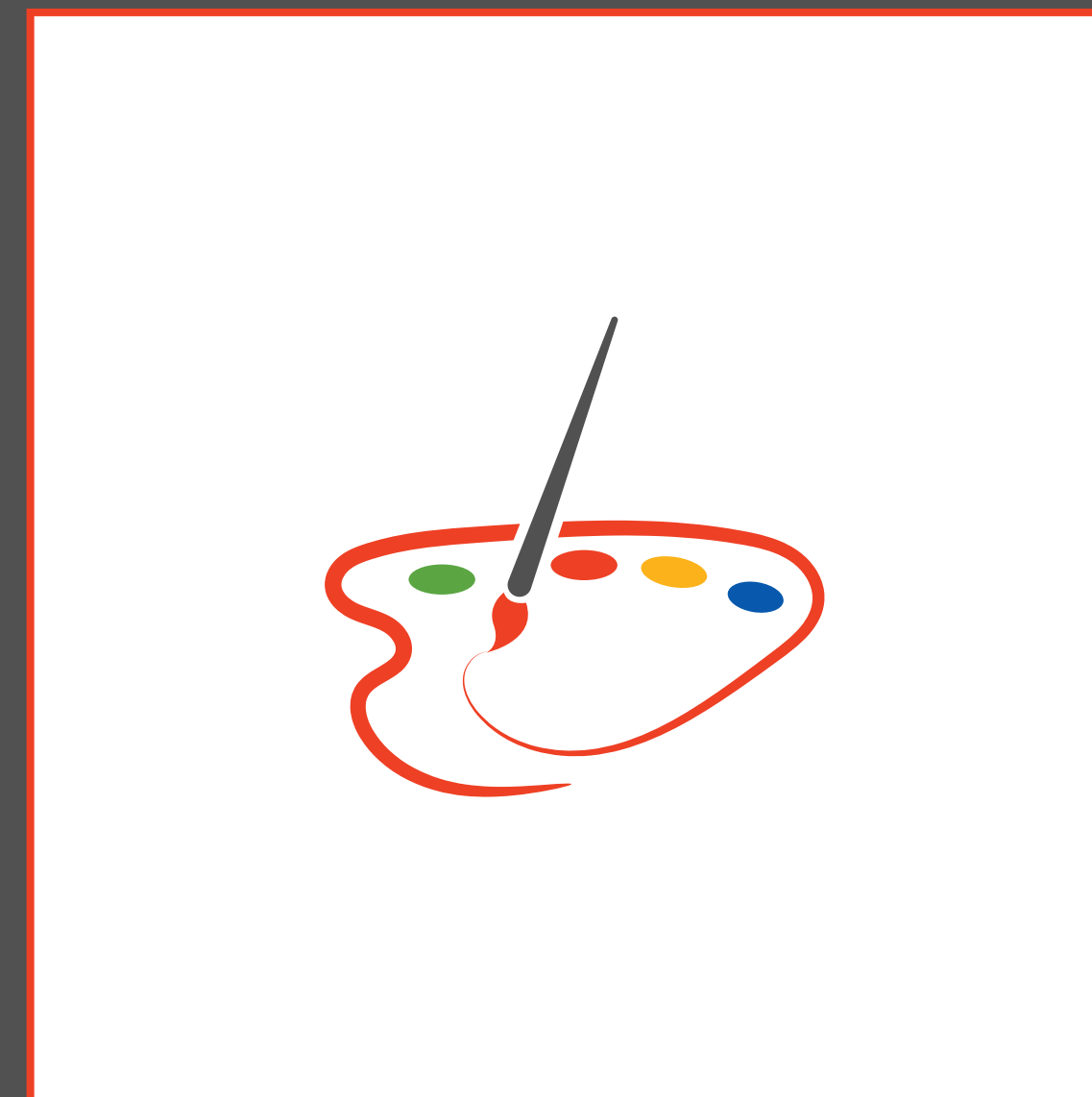
Our logo comes in three ways: Horizontal, Vertical and Symbol. For most of our communications the Horizontal logo is preferred.



Vertical



Horizontal



Symbol

Typography

Our typography is as unique and easy to use and modular. Our typography covers a wide ranges of sizes and treatments from small banners to massive billboards.

Nexa Demo

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

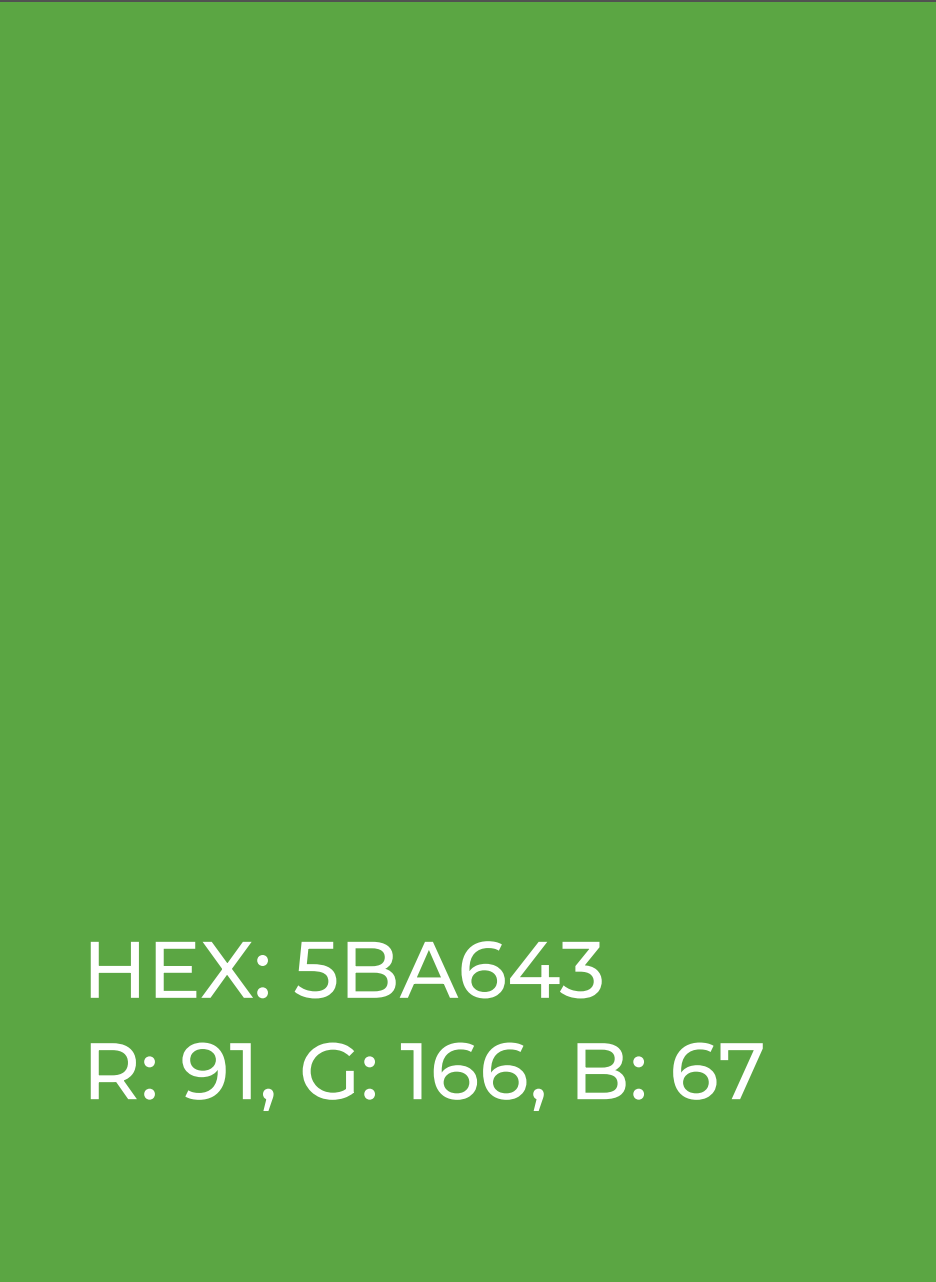
0123456789

ABCDEFGHIJ




Color

A color palette consists of a combination of colors used in a range of design disciplines, from fine art to interior design to graphic design. Each color scheme consists of one or more of the twelve colors present on the color wheel. By pairing different colors with each other you can create endless color palettes to use in any composition.




HEX: 5BA643
R: 91, G: 166, B: 67



HEX: EE4025
R: 238, G: 64, B: 37



HEX: FCB21A
R: 252, G: 178, B: 26



HEX: 0859AD
R: 8, G: 89, B: 173



HEX: 515151
R: 81, G: 81, B: 81



BRUSH
IT - OFF!



BRUSH
IT - OFF!