

BALLER

ACADEMY

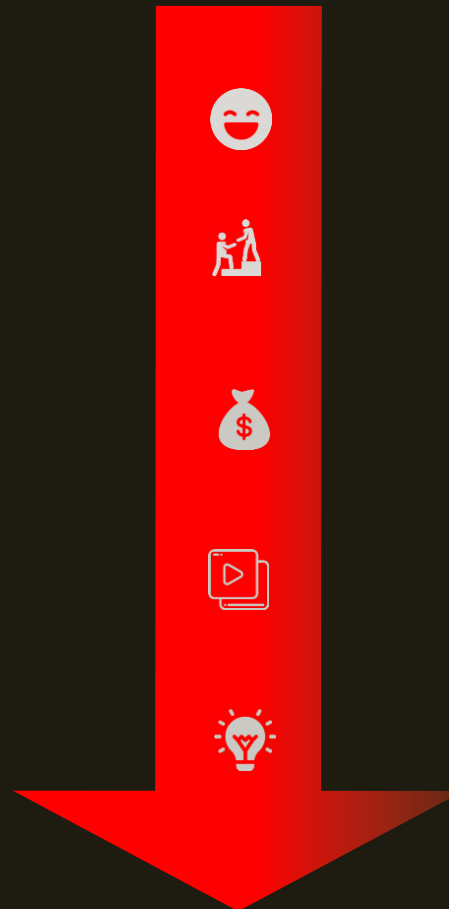
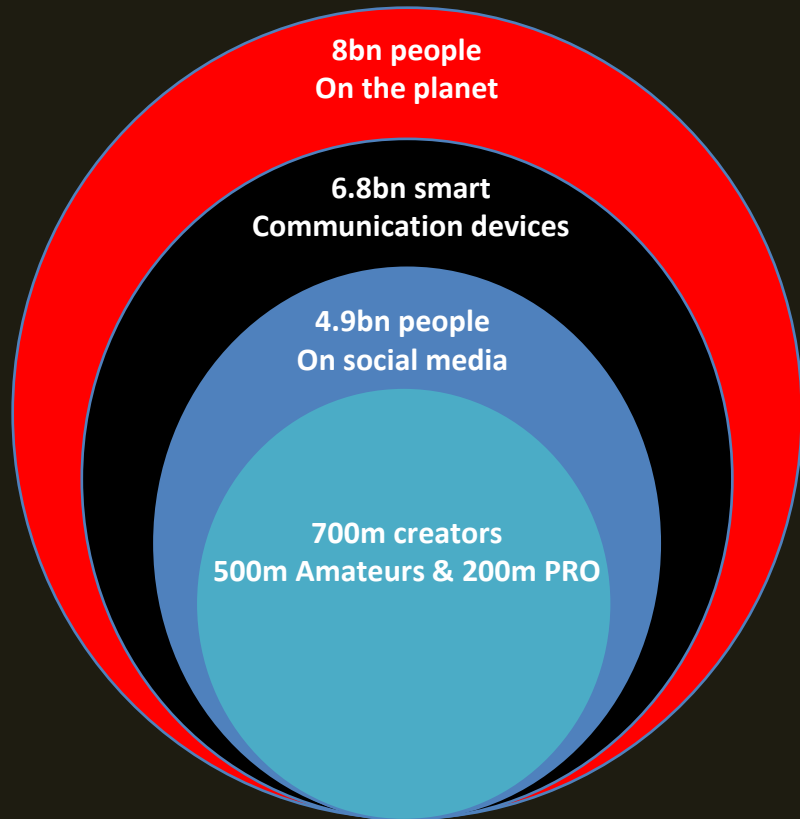
Sharing the love and everything
You need to **become a Baller**
The best version of yourself

Pre-seed Investor Presentation | February 2023

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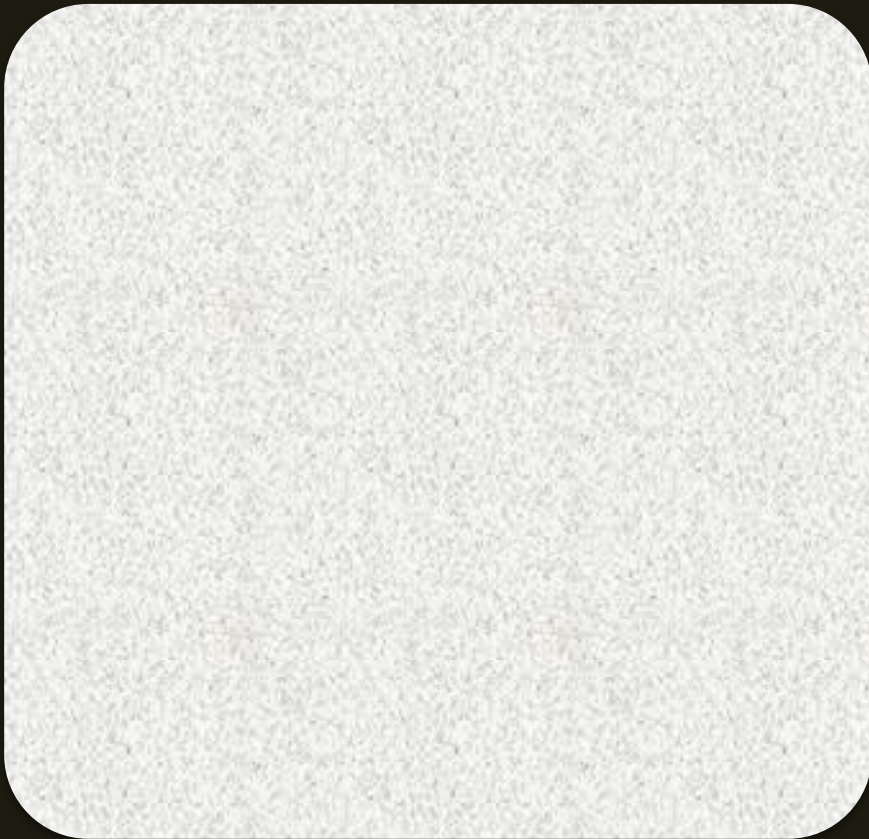


We live everyday to be better at something
We live everyday to share something with the world



But our personal growth stops, our ideas die, and businesses fail because of our **fears and a lack of a **healthy support system, mentorship, and education.****

Welcome to **Baller Academy**, a global platform that uses the latest Algorithms of Artificial Intelligence and its subsets to help **communities grow**, and **businesses thrive**.



Thousands of **community forums** providing the healthy support system you need for continuous growth.

Innovative marketplaces to shop online with confidence. And with a range of tools to launch, manage and grow any businesses online.

Centralized platform that collaborate with your Baller AI Robots and smart devices to give you everything you need in one place.

Community Forums

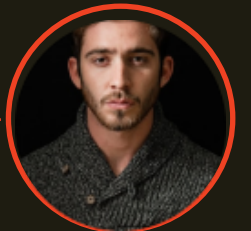
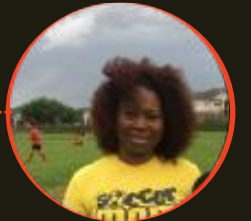
Real people. Similar interests. Real conversations

Prioritizing our communities' success

- Safe place where everyone can be their real self
 - Strong community guidelines & App features
 - Advanced security capabilities via Machine Learning and anti-botnet algorithms
- No bots
 - No spams
 - No fake accounts
 - Every account is owned by a real person
- Transparent and open-source algorithm
 - Show how our community inputs affect accounts suppression and shadow-banning

Because they are the heart and soul of our platform

- Share ideas, photos, videos, opinions, like posts, comment, and more
- Can post anonymously when addressing sensitive personal matters.
- “Approve” and “disapprove” comments
- Daily ranking of accounts with higher approvals or disapprovals counts available.
- Share love, empathy, and compassion
- Vulnerable knowing no one is ever alone on their journey through learning

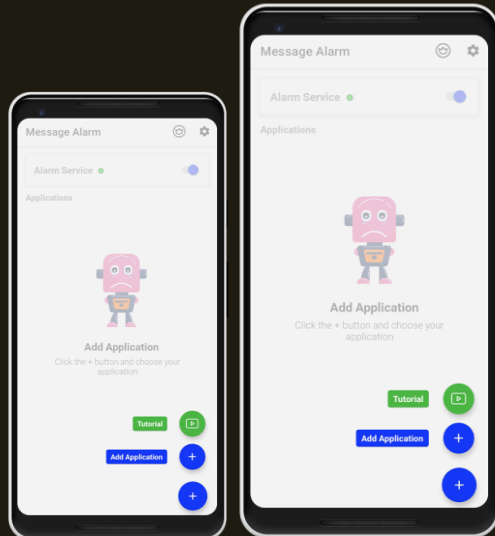


Innovative Marketplaces

Robust platforms where professionals, individuals, and businesses of all sizes connect with their communities to sell their products and services.

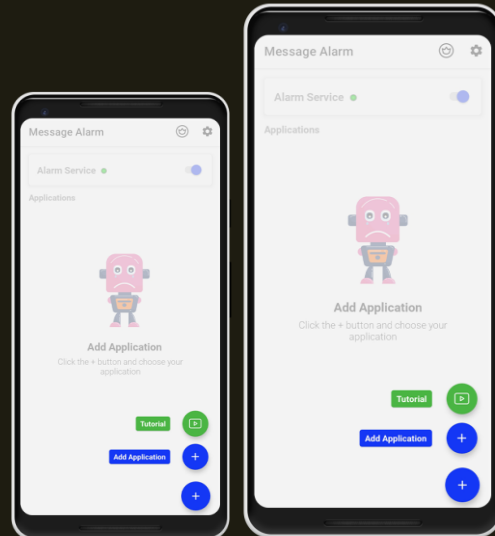
Creator Marketplace

Watch, share, subscribe and purchase contents and shows. Creators set revenue models and monetize on the platform without chasing bigger follower counts or brand partnerships.



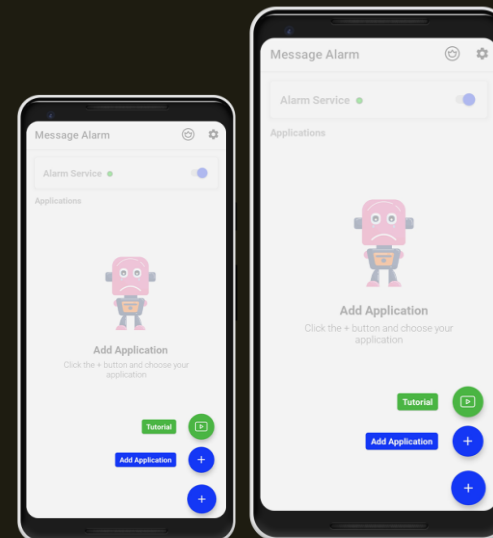
Product Marketplace

Buy or sell products online. Plugins and SDK available to import existing products listings from existing E-commerce to Baller Academy automatically and error-free!



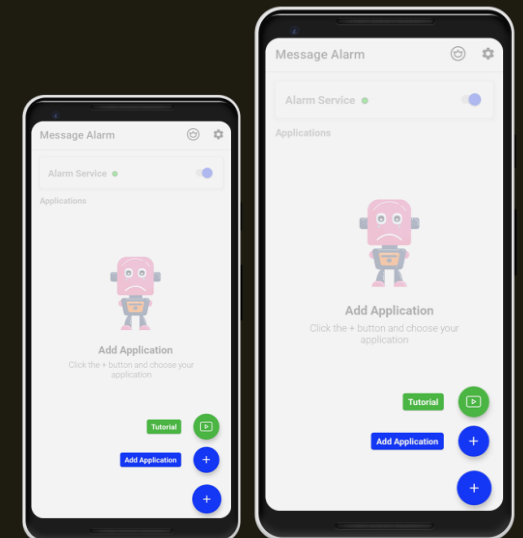
Experience Marketplace

Join or host events, workshops, training camps, auctions, groups fundraisers, and plenty of fun things to do online and in person.



Service Marketplace

Services from trustworthy professionals and businesses: Mentors, creators, designers, trainers, educators, and more.



Centralized platform

Everything you need in one place



3D Virtual-Try-on

Online shopping with confidence by personalizing buyers experience with 3D Virtual-Try-on technology.



- ✓ One centralized access to account settings, profiles, health data, professional tools, earnings, and more!
- ✓ Central point to manage all communication, services and products on the platform.
- ✓ Collaborates with your favorite smart devices to create a centralized platform to access your fitness and health progress along with key performance metrics and other important information you allow.

Returns cost American businesses \$900 billion a year, according to the National Retail Federation (NRF). Customers return products due to inaccurate “fit and size”. Baller Academy is launching the world’s first Marketplace with 3D virtual Try-on technology to address the global trillion dollars return cost yearly and allow businesses to save money and invest more resources into their businesses.

AI Robots

Robots that use Artificial Intelligence, Machine Learning, and Deep Learning based Algorithms to mimic the combined problem-solving and decision-making capabilities of a professional human camera crew.

Auto-Track



Uses image recognition of Artificial Intelligence to track the focusing object or area based on what the camera or smartphone captures.

Record



Use the Baller Academy App to record like a professional camera crew with horizontal and vertical movement and smooth auto-tracking.

Analyze



Use almost every subset of Artificial Narrow Intelligence (ANI) to extract key insights from recorded videos and generate exportable reports.

Store



Store the videos on its local storage after the recording and analysis is completed.

Upload



Use scheduler-based programming to uploading videos on a cloud or publishing to specific destinations on Baller Academy automatically.

It is just like having your own professional camera crew with you all the time

AI Robots

The perfect tools to help our communities create and Connect over the internet!

- ✓ Uses your smartphone or professional camera for better video quality
- ✓ Get smarter everyday by learning from their environments and firmware updates..
- ✓ Allows to create professional-level content anytime and anywhere.
- ✓ Powered by Qualcomm Vision Intelligence platform-based processors. Which is specially designed to empower AI-based complex image processing with less computing power.
- ✓ Very affordable and super easy-to-use
- ✓ Admin panel and contents are accessible via the centralized Baller Academy application.
- ✓ Run on the Ubuntu Core operating system allowing a wide range of future development opportunities and firmware updates Over The Air without writing boilerplates from scratch.

Mini

Ideal for online conferences from your computer
Targeted retail price under \$100)

Career

Great for everyday content creation and mentoring
Targeted retail price under \$150

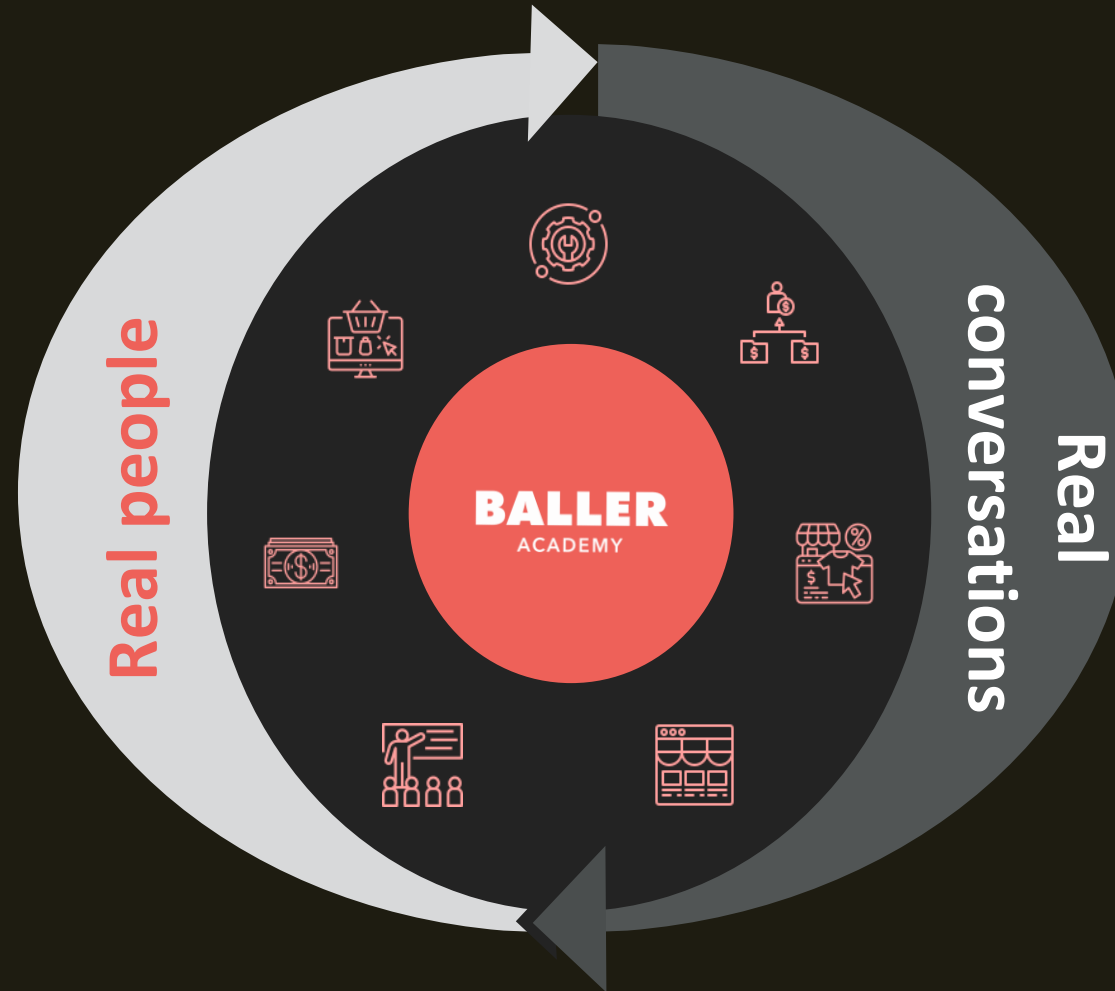
Professional

Perfect to record sporting events and activities
Targeted retail price under \$200

**A multi-pronged strategy to
Deliver sustained growth**

**Lifelong Fellowship
Mentorship & Customers**

**Loyal relationship
Acquisition and retention**



**Intentional collaborations
Trusted partnerships**

**Communities grow
Businesses scale**

Revenue Model

Unlocking endless opportunities

Free application
For everyone



Subscription Revenue

Seller monthly subscription: \$
Seller 3D Virtual Try-on seller subscription: \$
Hosting large videos monthly subscriptions: \$



Commission Revenue

Creator marketplace commission: \$
Experience marketplace commission: \$
Service marketplace commission: \$
Product marketplace commission: \$



Fees

Product listing fee: \$
Transaction fee: \$
Payments processing fee: \$
Offsite Ads transaction fee: \$



Services Revenue

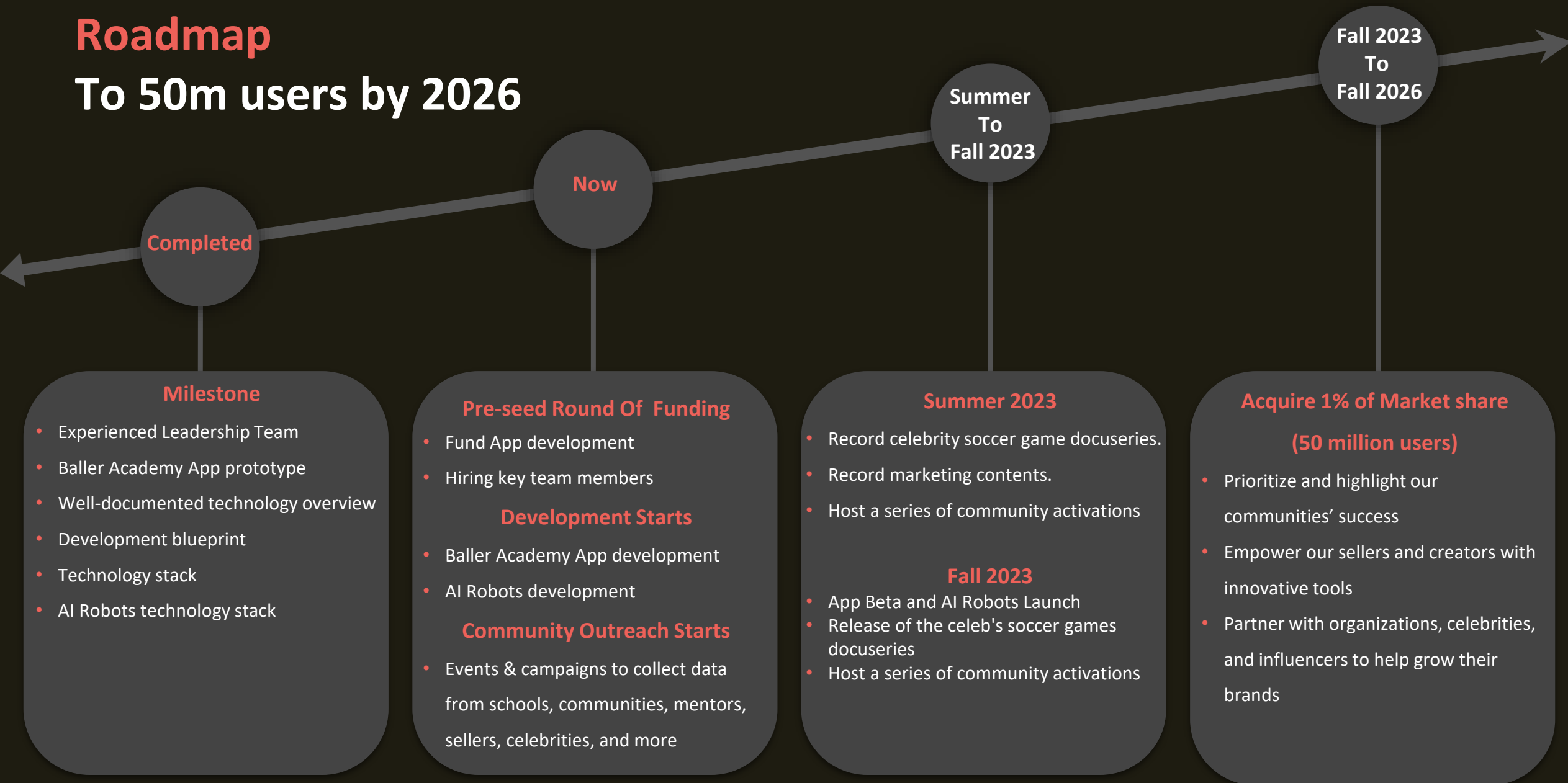
On-site Advertising: \$
Shipping labels: \$
Others: \$



Products Revenue

AI Robot Mini: \$
AI Robot Career: \$
AI Robot Pro: \$

Roadmap To 50m users by 2026



World Class Leadership Team

Over 22 years Merging Community Building, Technology, and Innovation



Retired soccer player
Founder & CEO

Nathan "Baller" Kouamou

- Born in Yaounde, Cameroon
- Started entrepreneurship at 11 years old buying and selling electronics and hosting social events.
- Became most affluent self-made children in the country at 15 years old and received the nicknamed "911" and "Baller" because of passion for helping others.
- Moved to Houston, Texas at 18 years old
- Played soccer in the United States from 2012 – 2015 in Houston, Texas and San Jose, California
- Received an Associate of Science & enrolled in the Software Engineering program at Arizona State University Online while pursuing his soccer career
- Retired from soccer in 2016 and started Baller Academy After-School programs.
- Working with brands like Walmart, Burger king, Cricket Wireless, Popeye, Academy Sports and Outdoors, Raising Cane's and many more to grow Baller Academy it into one of the most influential after-school soccer programs in the country by 2020 with over 3,500 participating children.
- December 13th is declared "Baller Academy Day" in the 18th Congressional District Of Texas.
- Board Member, Houston Sports Park. Appointed by Houston Mayor and Houston City Council



Chief Community Officer
LAUREN S



Chief Technology Officer
MUJAHID KHAN

[Link to videos](#)



Mr. Tweet ✓
@elonmusk

Instagram makes people depressed &
Twitter makes people angry. Which is
better?

3:09 PM · 1/15/23 · **74.3M** Views

654K Likes **54.4K** Retweets **20.7K** Quotes

Source: Elon Musk tweet from his twitter account on 1/15/23

Baller Academy makes people **better** Let's make the world better together

Investment Opportunities

Nathan "Baller Kouamou
Founder & CEO

Contact:

Nathan@balleracademy.com
(415)286 – 7982

Address:

650 California St, Floor 7
San Francisco, CA 94108

App Prototype Demo & Community

Lauren Sesselman
Community Manager

Contact:

Lauren@balleracademy.com
(415) 286-7982

Address:

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San Francisco, CA 94108