# **SOPHIA HENDERSON**

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#### **EDUCATION**

Fordham University | Bachelor of Arts in Film & Television and New Media & Digital Design

Expected 2023

- GPA: 3.772
- Honors Program Student (2019-Present)
- Fordham University Emerging Leadership (FUEL) (2019-2020)
- Member, Filmmaking Club
- *Member*, PRISM (LGBTQ+ Club)
- Member, Caribbean Students Club

### Georgetown Visitation Preparatory School | College Preparatory Diploma

2015 - 2019

- GPA: 4.25
- President and Founder, Iconic Films

#### **EXPERIENCE**

#### Cannes Film Festival Intern

May 15–29, 2022

Internship with The American Pavilion | Cannes, France

- Worked with Pavilion to enhance member experience in the VIP and Red Carpet section
- Facilitated American Pavilion events in collaboration with outside companies such as Deadline and the Hollywood Foreign Press Association
- Attended Roundtables with industry professionals and gained vital advice and insight

#### Campus Brand Manager

2021 - Present

HBO Max CBM for Riddle and Bloom | New York, NY

- Introducing peers to the HBO Max brand through on campus integration and social postings
- Identifying credible, creative ways to integrate HBO Max into student life on
- Utilizing personal social media profiles to promote HBO Max through unique and personal posts

#### Assistant and Social Media Manager

2022 - 2022

Internship with Aaron Cassara at Wild Aura Films | New York, NY

- Manage the Wild Aura Films social media presence and create strategies that will lead to product sales
- Organizing and cataloging film equipment
- Learning how to use film equipment

# President

2019 - Present

Black Students Association at Fordham University Lincoln Center | New York, NY

- Formerly Vice President and Director of Public Relations
- Programming meetings and events for club and undergraduate community, managing catering, location availability, and engagement at events
- Building community connections within and beyond Fordham's Campus
- Managing social media and flyer distribution; Creative Director for flyers, logos, merchandise, etc.

## Administrative Worker

2021 - Present

Student Admissions at Fordham University Lincoln Center | New York, NY

- Providing a welcoming and knowledgeable introduction to prospective and admitted students
- Quick problem-solving for any issues students, parents, or etc. have
- Managing and participating in tours, panels, and talks for prospective and admitted students

### **AWARDS & ACCOMPLISHMENTS**

Dean's List 2020-2021 | 2 Years of Black History Month Events | 2019 Georgetown Visitation Service Award | Undergraduate Leader of the Year Nominee 2020, 2021, 2022 | Undergraduate Club of the Year 2022

## **SKILLS**

Microsoft Suite | Scheduling Programs | Google Suite | Adobe Suite | DaVinci Resolve (v.16) | Intermediate French | Photography | Videography | Social Media Programs

References available upon request