

Project Report

Redesigning the Information Architecture of Website Jain Public School

Submitted By

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Project Brief

Project Details

Project: Website for Jain Public School, Ratlam

Project Sponsor: Jain Group of Institutions Group, Bangalore

Start Date: 5 Aug 2015

Completion Date: 14 Dec 2015

Document Details

Version	Title	Author	Date
1.0	Phase 1	Sohil	22 Sep 2015

Business Case

Creating a website has increased students in all the schools of nearby towns so it is certain that developing a website will help increase number of students and rise in revenue

Project Approach

- The website will follow an agile approach that will be delivered in three phases so we can go online early and perform improvements after every phase, if any required.
- For any updates on content later, source code would be provided to the engineer and he would be trained to be able to make changes in the contents

Project Definition

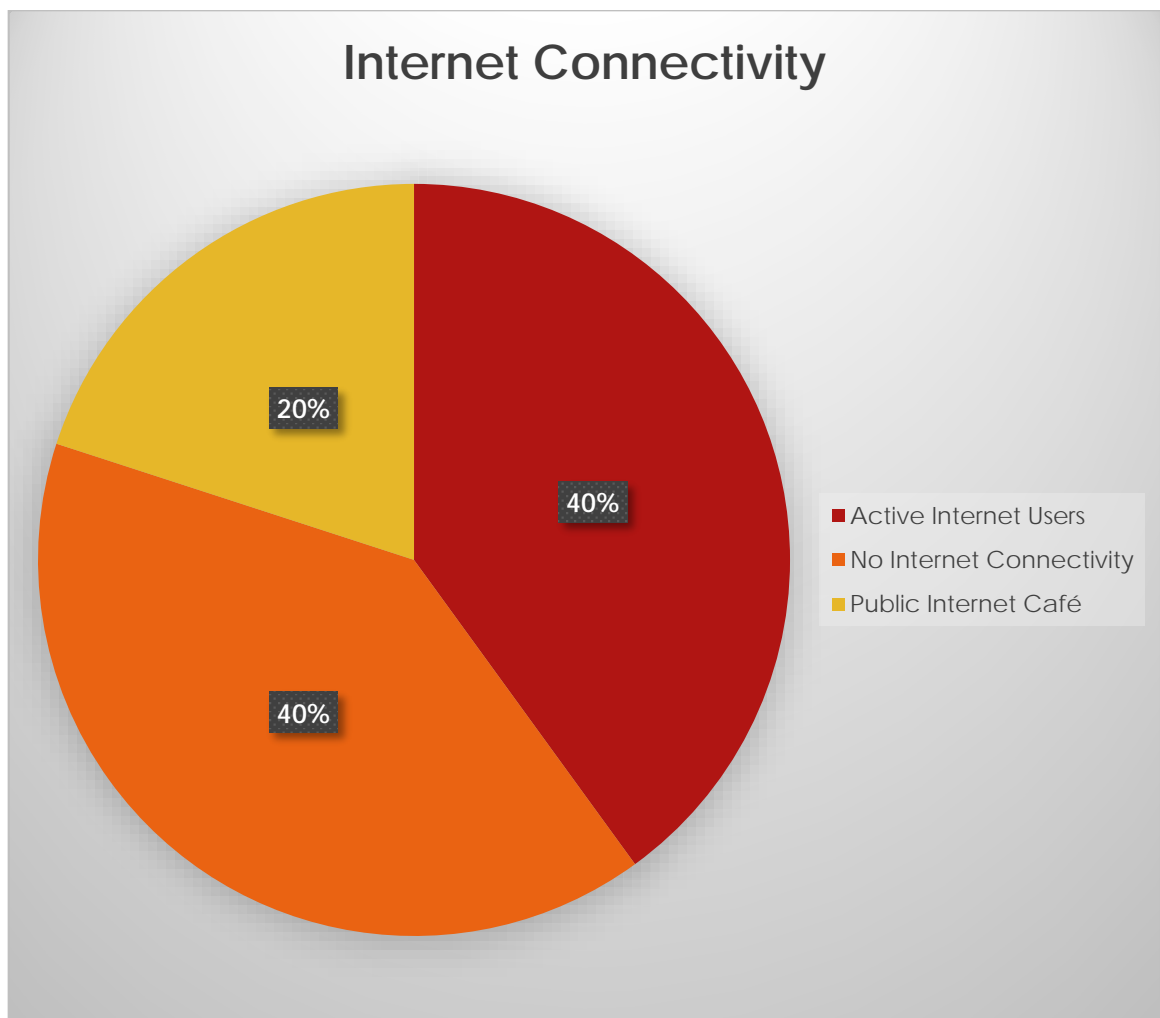
- Project background
 - A website to create an online presence of school to reach out to people easily and also in the remote distant areas
- Project objectives
 - To help enroll more students from nearby and far locations and generate more revenue.
 - To generate awareness about the high quality education & facilities available at affordable tuition cost in our school. It will also help elevate the literacy rate in town.
- Project scope
 - Inclusions
 - All information for new students, career services and events at the school.
 - Exclusions
 - This is not an eLearning platform where students may want to study online. No academic media would be available on this website.
- Outcomes
 - The revenue should increase with more students getting to know about the school and also people satisfaction as they won't have to contact school office for every small detail
- Constraints
 - Internet Connectivity is not very convenient in villages and not all people will be able to browse this website
- Assumptions
 - All the details displayed online are correct and a website management team will take care of any content changes required on the website

USER DEMOGRAPHICS

Below are some charts to help analyse details of our expected users

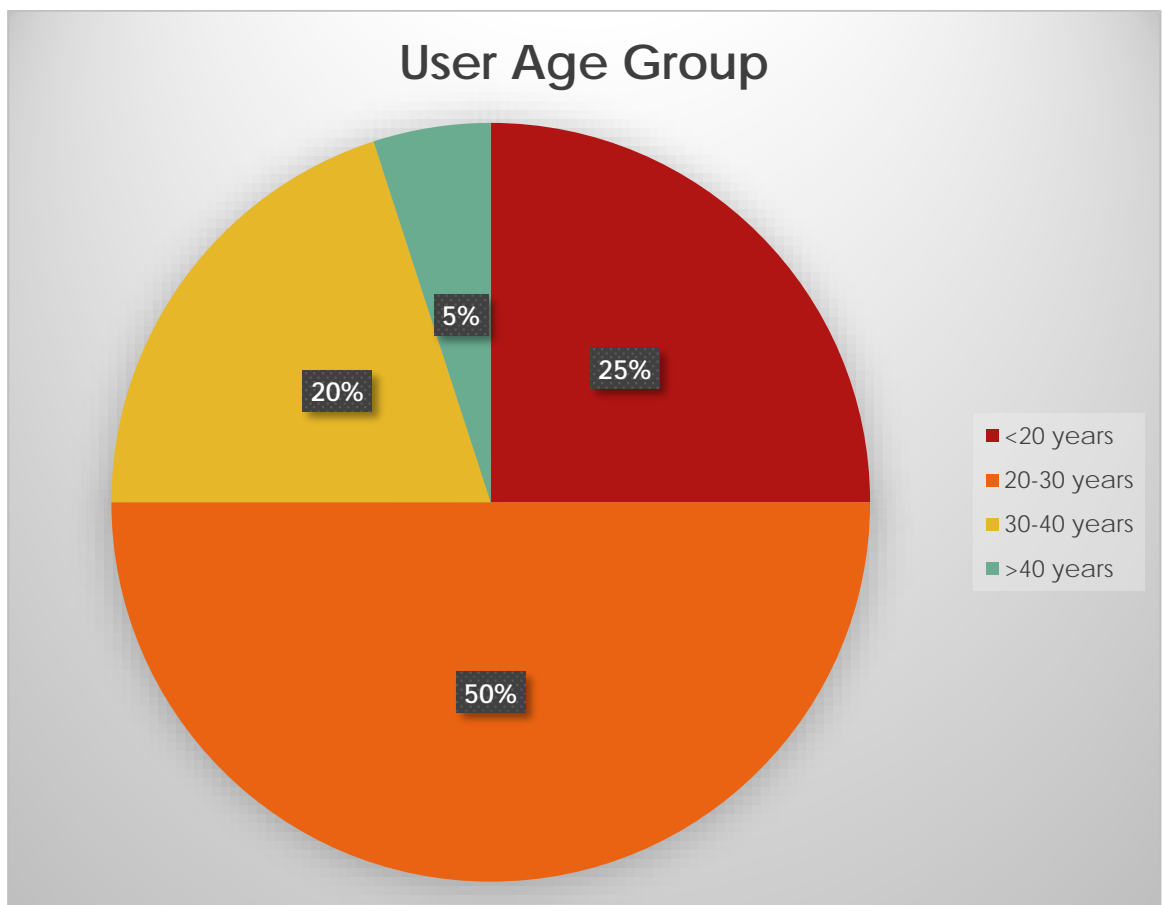
1. Internet Connectivity of Users

- The biggest challenge for this project is limited internet connectivity in the town.
- The below pie chart explains a major 40% of population have no internet connectivity, but the hope is this expected to decrease in the coming years and we'll have more visitors on our website
- 20% know how to use internet and can visit a public Internet Café



2. User Age Group -

- The expected user population age group is maximum in 20-30 years which will comprise mainly of parents and also job applicants.
- This is followed by students <20 years.
- Then some more parents and applicants of age 30-40 years
- Student's relatives and grandparents may sometimes visit the website which constitutes the minimum 5% of users



This is a website for a school and can have following three User Demographic categories of characteristic users –

1. **New applicants** – Parents/Students who want to enrol new admissions into the school

Profile	Parent
Gender	Male
Age	30
Location	Small Indian town – Ratlam
Occupation	Clerk
Salary	200k INR
Active on Internet	Very rare

2. **Existing Students/Parents** – Students/Parents who want to check the website for recent events and calendar

Profile	Student
Gender	Female
Age	14
Location	Ratlam
Occupation	Student
Active on Internet	Checks Internet every 3hrs

3. **Job Applicants** – Applicants who would like to apply for a Career at JPS

Profile	Man
Gender	Male
Age	25
Location	Badnawar, near to Ratlam
Education	Bachelors in Computer Science
Salary Expectation	150k INR
Active on Internet	Very Active

ARYAN

'I want to give my son the best education, but I have my financial constraints'

Profile	Parent
Gender	Male
Age	30
Location	Small Indian town - Ratlam
Occupation	Clerk
Salary	200k INR



His Desires

- He can provide best education to his child
- He can send his child to a School well equipped with good facilities
- His child studies under qualified faculties
- The School has good reputation and elite alumni
- His child should also gain cultural values and get overall development in the school

Issues in his mind

- The school should be near
- He is able to afford fees
- As he lives in a small town, he is afraid he will have to send his child to a bigger city with better schools for education.
- Is this school the best option than other nearby schools

What we must do -

- We should mention the recognized name of Parent Organization of the school which is very reputed
- We should specify the notable alumni from the University
- We should show that it is within 4 miles of distance from the main city and easy to reach
- We should describe the good facilities available in school
- We should show him pictures and videos of the school

Raj

'I want to teach at a school where I can grow professionally and earn good''

Profile

Man

Gender

Male

Age

25

Location

Badnawar, near to Ratlam

Education

Bachelors in CS

Salary

150k INR

Expectation

His Desires

He wants good salary and increments

He wants to teach a subject of his interest

He wishes the school should provide good facilities to him like bus, coffee, refreshments etc.

The School has good reputation and stable revenue

Issues in his mind

The school should be near to a good location and he can settle at that place and plan for his long term future

He is afraid about how is the work culture and office environment

His personal life should not be burdened if there is lot of work

What we must do -

- We should display all Career positions available
- We should show that it is at good location in 4 miles of distance from the city
- We should show him pictures and videos of the school
- Other faculties details should also be specified on the website



Simran

'I should be able to see latest events and other information about school'

Profile Student

Gender Female

Age 14

Location Ratlam

Occupation Student

Active on Internet Checks Internet every 3hrs

Her Desires

She has to give phone number of payment office to her dad

She wants to know when will be the dance competition this year

She wishes to know about the history of the school

She wants to know about the buses schedule and all the facilities available at the school

She wants to browse the gallery of School Photos and Videos of last year's annual function

What we must do -

- School information and history should be available on the website
- All the contact details should be available on website, also FAQs and enquiry forms for questions.
- We should mention details of all the facilities available in the school
- We should show her pictures and videos of the school
- School latest news and calendar should be displayed



Content Requirement

Page ID	Page Title	What Information User Expects	How can we deliver it
0	Home Page	Quick Links to all Categories, School Logo and little information, Current News and Calendar Events	1. Introduce the User to School using School Logo & some images. 2. Provide quick links to all the content. 3. Display all eye-catching new events and calendar on home page as existing users would also visit website for it
1	About Us	Brief Information about the School	1. School History and Prestige 2. Market your brand here and adjust the tone according to the expected customers. As this school is from Jain community in a rural area, emphasize in one para to catch their attention
1.1	Board of Advisory	Panel of the Board of Advisors	Panel of the Advisory Board
1.2	Circular	Any letter of Notice	Any important notice, but as rural population is not very frequent to visit website, it's better to remove this page and give such letters by post
1.3	Details of Salary	Those applying for a job may expect salary details here	By providing details of salary for specific designations but this should move under from About Us to a Career tab
1.4	Faculties	Details of Teaching Staff	Details of Teaching Staff like Qualification, Designation, Experience etc
1.5	General Rules	Student's code of conduct, behaviour and attendance rules	Student's code of conduct, behaviour and attendance rules
1.6	Grievance Officer	Contact information of Grievance officer	Contact information of Grievance officer
1.7	List of Institutes	Other Institutes affiliated to Jain University	Other Institutes affiliated to Jain University
1.8	Management at Region	Managerial Team Details	Managerial Team Details
1.9	School Information	Details like Area, University Affiliation, Trust partnership, Year of establishment, Payment	1. Details like Area, University Affiliation, Trust partnership, Year of establishment, Payment. 2. The address information can be removed as it should be available in Contact Page. 3. Also mode of Payment information should go inside the Admission procedure which would be a more appropriate area to discuss fee payment
1.1	School Philosophy	Philosophy, Vision, Mission, Objectives, Goals	Philosophy, Vision, Mission, Objectives, Goals.
1.11	School Strength	Yearwise strength of boys and girls	Yearwise strength of boys and girls
1.12	Strategy and Approach	Teaching Strategy and how the overall development of a child will be best at this school	1. Write in detail about the teaching methodology, extra curricular events and what is different in this school which makes it better. 2. This information should move in Philosophy tab
2	Admissions	Admission form & Admission office details. Users may want to check eligibility and important dates for admission process here	1. Display Admission form & Admission office details. 2. Also mention eligibility and important dates for admission process here 3. An FAQ page about admission process would be very helpful

2.1	Admission Form	Admission Form	Admission Form
2.2	Admission Procedure	Admission Procedure	Admission Procedure
2.3	Enquiry Form	Enquiry Form	Enquiry Form
2.4	Fees structure	Detailed level fee details like Registration, Tution, Bus etc	1. Detailed level fee details like Registration, Tution, Bus etc 2. Also office of Fee Payment Contact information, and 3. How to pay fees
3	Contact us	Contact details of all the departments	Contact details of all the departments, and an online contact form for users to enable them to ask their specific questions
4	Facilities	All the facilities at the school	1. Write about the facilities available at the school. 2. Also show images and videos of Students using the facilities at the school.
5	Features	Special and Important School Features	1. All Special and Important School Features 2. This information should be moved inside Facilities tab
6	Gallery	Gallery	Gallery
6.1	Photo Gallery	Photo Gallery	Photo Gallery
6.2	Video Gallery	Video Gallery	Video Gallery
7	Our Vision	Vision	Vision(specified under 1.10 as well as home)
8	Our Mission	Mision	Mision(specified under 1.10 as well as home)
9	News and Events	Datewise detailed list of News and Events	Datewise detailed list of News and Events
9.1	List of School Holidays	~The content here can be dynamic depending on current events~	~The content here can be dynamic depending on current events~
9.2	Holiday List 2015-16	~The content here can be dynamic depending on current events~	~The content here can be dynamic depending on current events~
9.3	Archives	~The content here can be dynamic depending on current events~	~The content here can be dynamic depending on current events~
10	Calendar	Calendar of all known events	1. Calendar of all known events to happen in future and happened in past
11	Transfer Certificate	Transfer Certificate form	This is concerned with individuals students and should be emailed to them rather putting on website
12	Career	Description of Career at JPS	1. Open positions for job 2. Details of the job 3. Application details for a career at JPS 4. Contact detail for recruitment

Information Architecture Evaluation

This is a detailed analysis and evaluation of information architecture of Jain Public School Ratlam website - <http://www.jainpublicschools.org/ratlam/> with general recommendations linked to specific problem areas. I have analysed the website architecture in broadly four major sections - **structure, categories, labels, navigation and access**.

1 STRUCTURE

This school's website has organized information categorically using a strict hierarchical structure to store information related to a particular category. There is no other structure used in any part of the website. The business goal of the website is to increase the number of students and promote it to remote areas. This website supports the goals of the stakeholders to some extent in a good way and along with it provides more informative details that can be useful for the users to understand details about the school like Facilities, Features and Gallery. Though it does require some improvements such as proper labelling, grouping similar information together in organized structure, displaying precise required content on website etc. which need to be addressed. The site structure is not very complex and there are no cross-references across the hierarchy.

The best way to structure information for a school's website is a hierarchical structure which this website follows and it is apparent to the user but the content inside the hierarchies is not very apt. Therefore, the site is not very easy to navigate. Let us have a look at the existing structure.

The length of the home page is very big and it has a lot of information on one page. It should have been organized in a better way under navigational nodes. The information displayed on the front page is structured in separate blocks with different headings -

1. Welcome to JPS
2. Director's Message
3. Principal's Message
4. Career @ JPS
5. Vision
6. Mission
7. News & Events
8. Calendar
9. Location Map

The home page should contain only sections 1, 7 and 8 and rest of the information can be properly organized inside the *About Us* Page. I have created a draft of the hierarchical structure used in website navigation below -

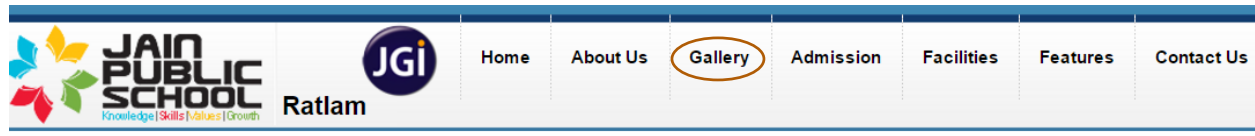
Page ID	Page
0	Home Page
1	About Us
1.1	Board of Advisory
1.2	Circular
1.3	Details of Salary
1.4	Faculties
1.5	General Rules
1.6	Grievance Officer
1.7	List of Institutes
1.8	Management at Regional office
1.9	School Information
1.10	School Philosophy
1.11	School Strength
1.12	Strategy and Approach
2	Admissions
2.1	Admission Form
2.2	Admission Procedure
2.3	Enquiry Form
2.4	Fees structure
3	Contact us
4	Facilities
5	Features
6	Gallery
6.1	Photo Gallery
6.2	Video Gallery
7	Our Vision
8	Our Mission
9	News and Events
9.1	List of School Holidays in November 2013
9.2	Holiday List 2015-16
9.3	Archives
10	Calendar
11	Transfer Certificate
12	Career

The home page contains links of information related to different categories managed in a hierarchical structure of two levels of hierarchy in Page ID 1, 2, 6 and 9.

The structure of the site is apparently irregular. The global navigational node of 'About us' has 12 subordinate nodes inside it and the others have none or at most 'admissions' has 4 subordinate nodes inside it. This doesn't give a good experience and it also makes our hierarchical tree like structure look partially biased on just one or two branches and the rest having nothing.

I studied websites of other schools to determine how they structure the content on their websites. And I figured out the following issues in our website -

- The ordering of contents on the global navigation is based on important information first which is a very good way of organization to provide the users with links that they have a higher priority to browse first. But the prioritization of the categories doesn't appear correct.
- The *Gallery* node is at number 3 which should move back in the global navigation



JPS Global Navigation

- *Calendar, News and Events* are on the front page which is good but there should also be a node in the Global navigation as this is a very important information and user should find complete details of events in our navigation.
- We can make a *News* node and it can contain *News* and *Calendar both* (Figure 1)
- Director's Message and Principal's Message are not required on the front page, rather they can be a part of 'About Us' (Figure 2)
- Below I have attached clipping from website of St. Xavier High School about high the above ideas I expressed can be materialized



St. Xavier Global Navigation

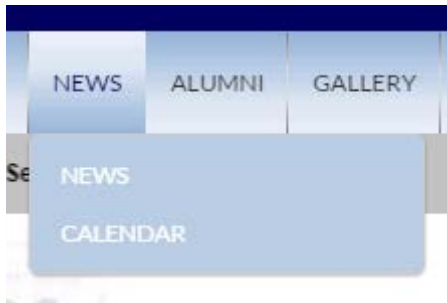


Figure 1

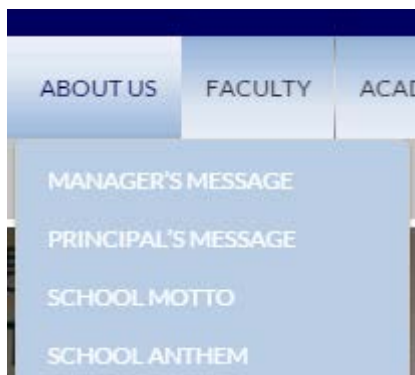


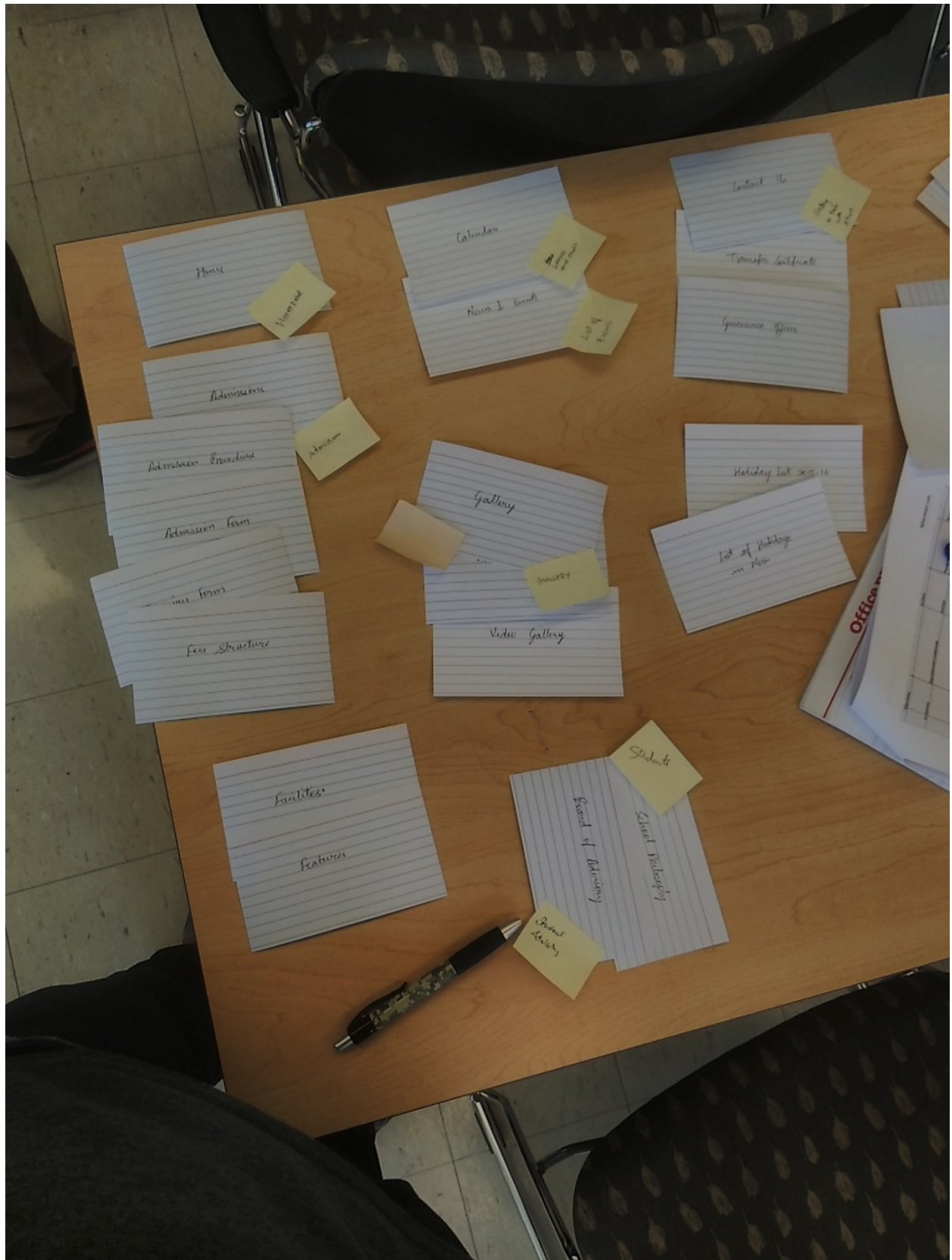
Figure 2

2 CATEGORIES

This website uses topical classification scheme and the material has been categorized in seven groups. There is no specific style like chronological, geographical or alphabetic etc. used in categorizing, it is rather defined following pattern as to which link is more likely for a user to visit and will be more attractive. For example, *Facilities* and *Features* are not generally a category in other competitor websites of school, but they have been used here to catch the eye of the user on the good facilities and features the school has. These are general features that every school has and none of the competitor schools like St Xavier, Daily Public School or SJC have such nodes in global navigation.

The similar categories do not fit well together in some areas and a lot of changes are required. The subordinate category is not representing the superordinate category in multiple locations.

Other than my own analysis and experience, I also tried getting user opinions upon what kind of organization would give them a better experience and studied them. I arranged card sorting activities with many acquaintances to get an idea about the opinions of a new user. I would like to display a card sorting activity example from a colleague when I asked him to come up with his thoughts on how does he visualize the categories should look like and what would be best categorization according to him –



About Us

Intro About
the school

Strategy & Approach

Our Vision

Our Mission

School Information

General Rules

Facilities

List of Institutes

Mgmt at Regional Office

School Strength

Career

Details of Salary

After taking user opinions, it was evident that current categories are not very clear to understand for a general user. Some subordinate categories don't fit well in the superordinate category. For example *Circular*, *Details of Salary* and *Grievance officer* doesn't fit well in the *About Us* section. These are not concepts common to be nested within this category.



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Home » About Us

About Us

About Jain Public School, Ratlam

Jain Public School(Affiliated to CBSE 1030750) is one of the institute which gives quality assurance that is initiated from within the School. It is a continuous School self evolution program geared towards the achievement of School goals collectively. We started in the year 2010 with nursery to VII which has now grown to the level of class IX.

It is an institute which is run by JGI group, Bangalore. More than 80 such schools are running under their guidance across the country. With the help of well qualified teachers and their tireless efforts, we try to give the best in the field of education with the help of modern technologies too.

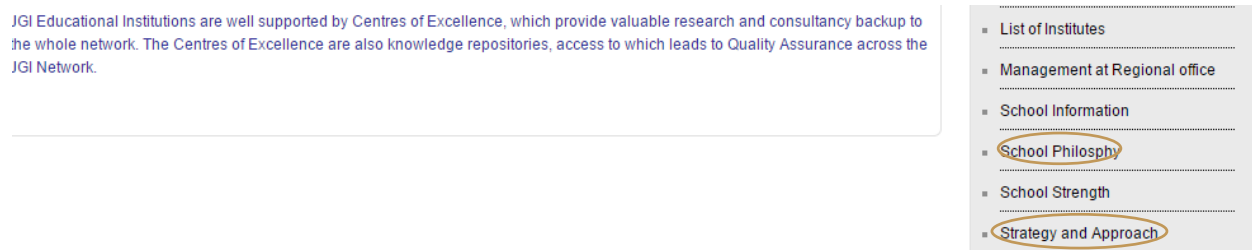
JGI Educational Institutions are well supported by Centres of Excellence, which provide valuable research and consultancy backup to the whole network. The Centres of Excellence are also knowledge repositories, access to which leads to Quality Assurance across the JGI Network.

- Board of Advisory
- Circular**
- Details of Salary**
- Faculties
- General Rules
- Grievance Office**
- List of Institutes
- Management at Regional office
- School Information
- School Philosophy
- School Strength
- Strategy and Approach

Transfer Certificate
click here

Home | About Us | Gallery | Admission | Career | Faculties

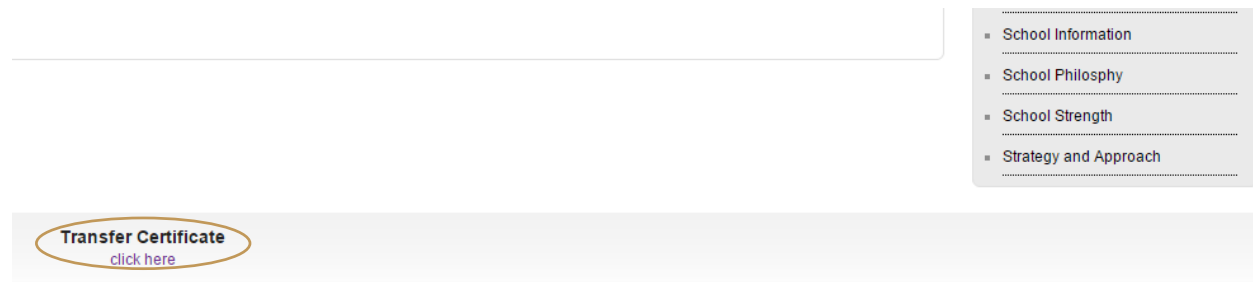
School Philosophy, *School Information*, *School Strength*, *Strategy and Approach* are not appropriate. There is no need to create a separate node for them. They all have very similar information and very small content. They can rather be grouped under similar heading



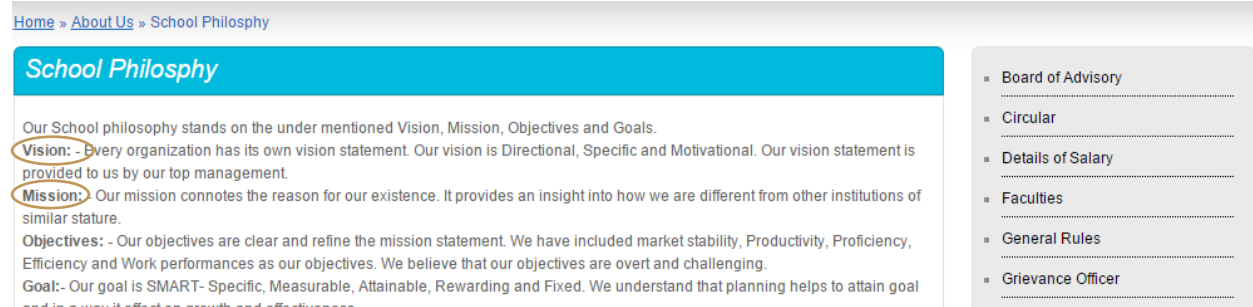
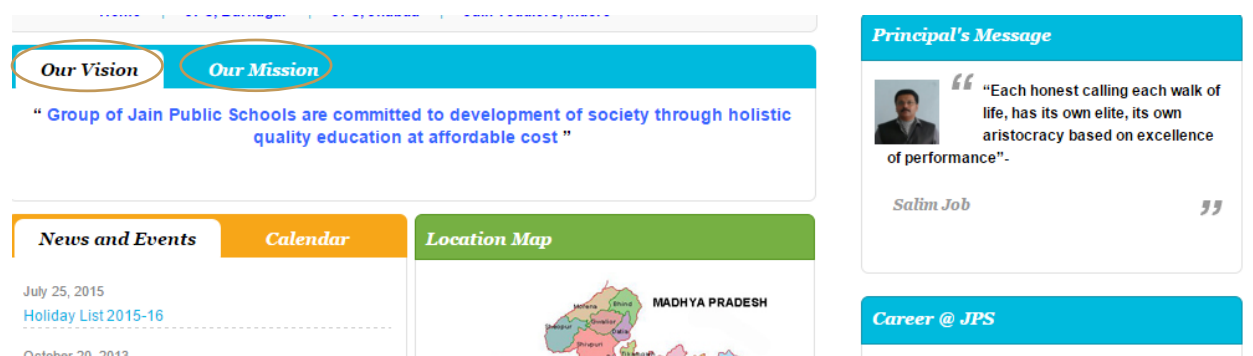
JGI Educational Institutions are well supported by Centres of Excellence, which provide valuable research and consultancy backup to the whole network. The Centres of Excellence are also knowledge repositories, access to which leads to Quality Assurance across the JGI Network.

- List of Institutes
- Management at Regional office
- School Information
- School Philosophy**
- School Strength
- Strategy and Approach**

Transfer Certificate is a link at the bottom of the page wandering alone in the open space. It is very specific to individual users and don't need to be displayed on the website. It should be emailed to individual students and removed from the website



There is a little overlap of information on the website. The vision and mission is displayed on the front page as well as inside the *School Philosophy* node. *Management at Regional office* is inside *About Us* but can also reside inside the *Contact Us* node as it is related to the Contact details of Management authorities of the School.



The enquiry forms are redundant on the website. *Details of Salary*, *School Information*, *Grievance Officer* and *Contact Us* have online forms for contacting office. The first two doesn't even require a contact form and it is erroneously placed over there.

Details of Salary

Designation	Salary Band and Grad Pay	DA
Principal	15600 – 39100 + 5400	45 %
TGT	9300 – 34800 + 3200	45%
PRT	5200 – 20200 + 2400	45%
PTI	5200 – 20200 + 2400	45%
M.Teacher	5200 – 20200 + 2400	45%
Librarian	5200 – 20200 + 2400	45%
Nursery Teacher	5200 – 20200 + 2400	45%

- [Board of Advisory](#)
- [Circular](#)
- [Details of Salary](#)
- [Faculties](#)
- [General Rules](#)
- [Grievance Officer](#)
- [List of Institutes](#)
- [Management at Regional office](#)
- [School Information](#)
- [School Philosophy](#)
- [School Strength](#)
- [Strategy and Approach](#)

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Website

Comment

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The categories at the subordinate order are ordered in alphabetic order. The three global nodes *About us*, *Gallery* & *Admission* have subordinate nodes and all of them have information inside ordered in alphabetical order.

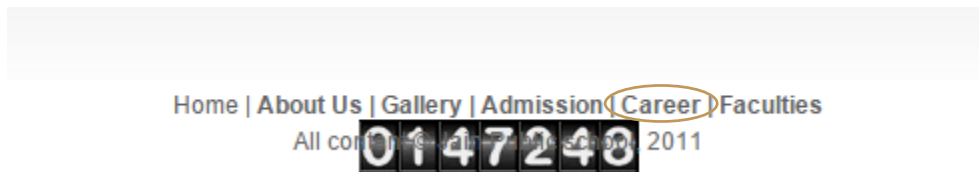
The approach to categorization used is organization of content. Example - All the content related to providing information about the school is in *About Us*, Admission process is in *Admission*, Pictures and Videos are in *Gallery*. But as discussed earlier, the organization of the categories is not well defined and need improvement. I would trim the contents of *About Us* as there are a lot of elements there in one node not properly categorized and contain a lot of irrelevant information. I will group *Board of Advisory*, *List of Institutes* and *Management at Regional office* together under a heading of Parent Organization of School – *Jain Group of*

Institutes. I would remove *Circular*, *Details of Salary*. *Grievance officer* details can be specified in the Contact section. *School Information*, *Strategy and Approach*, *Philosophy and Strength* have similar content and can be grouped together.

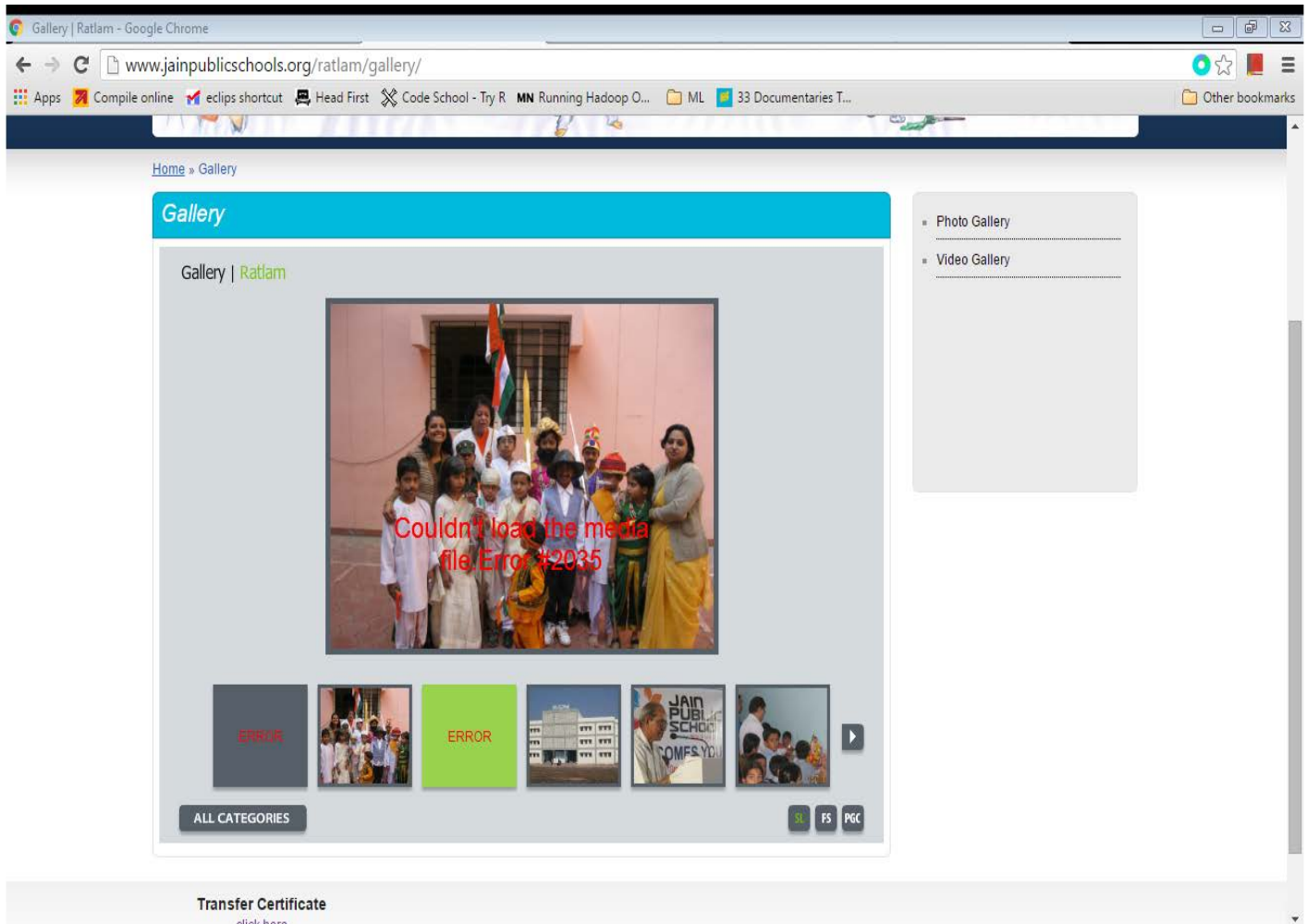
3 LABELS:

The groups are labelled according to the categories they belong to. Labels are intuitive in general, but some labels do not relate at all to the purpose they serve.

- *Career* link in the sitemap is actually a form, which looks like a link and not an application form.



- Labels on the *Gallery* page like (SL, FS, PGC) are not very intuitive to what they mean.



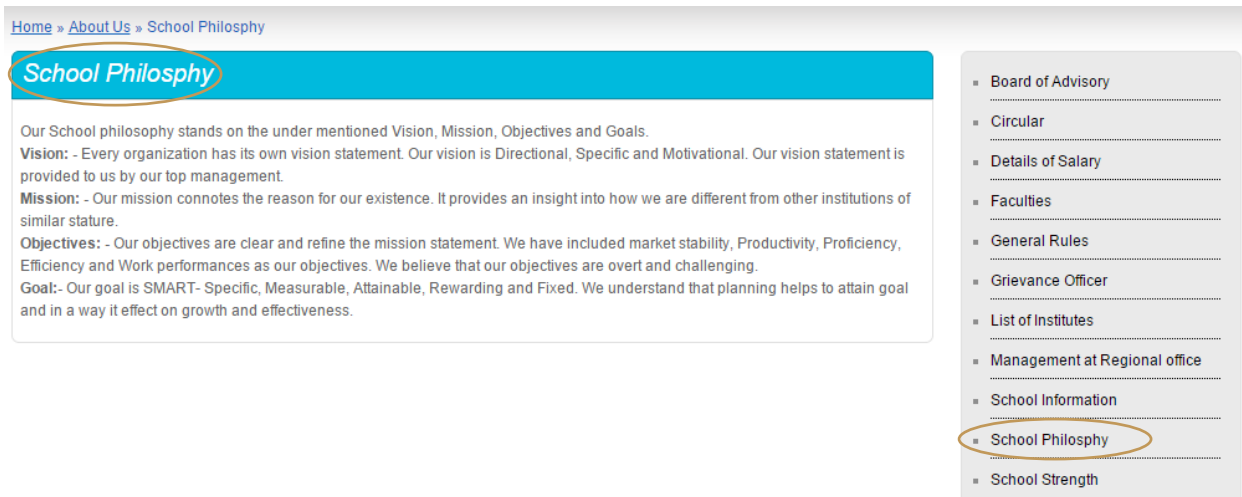
After putting a lot of thought, I could interpret that they are short forms for

- SL – Slide Show
- FS – Full Screen
- PGC – Photo Gallery Creator

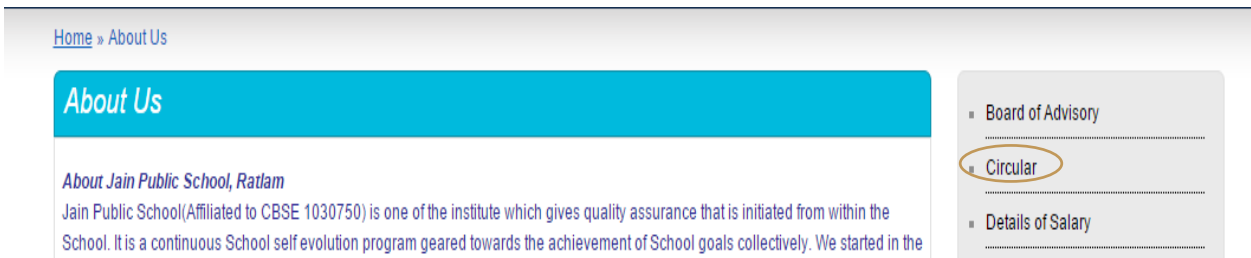
But it is not clear at all on first look. Also a link to PGC is not a desirable link. And all the media content is not available on website.

- The content under *Facilities* and *Features* is not very clear where it should be and under which label. For example,
 - *Sports* and *Laboratories* are two headings which are under both *Facilities* and *Features*.

- *Library, Science Laboratory and Computer Lab* are facilities but are categorized under *Features*.
- *Class Room Activities* and *Competitive Exams* should not be under *Facilities*.
- *Transfer Certificate* is a random link and one cannot understand easily why is it there on the website
- There is a spelling mistake in *School Philosophy* which makes it look unprofessional



- *Circular* node is empty and it is difficult to understand what information would be inside this label.



- *Details of Salary* doesn't clearly convey the message that it contains information about the salaries of faculties at different positions in the school

As seen in the above examples, these lead to the fact that all the labels are not named very intuitively and can lead to unexpected information.

The labels used at global navigation are similar to the labels used on similar websites which suggest a good use of conventional style of labelling. But subordinate nodes contain labels which do not follow controlled vocabulary. For example, some nodes inside *About us* like *List of Institutes*, *Details of Salary*, *Management at Regional Office*, *School Information* etc. do not follow proper labelling standards compared to many other school websites.

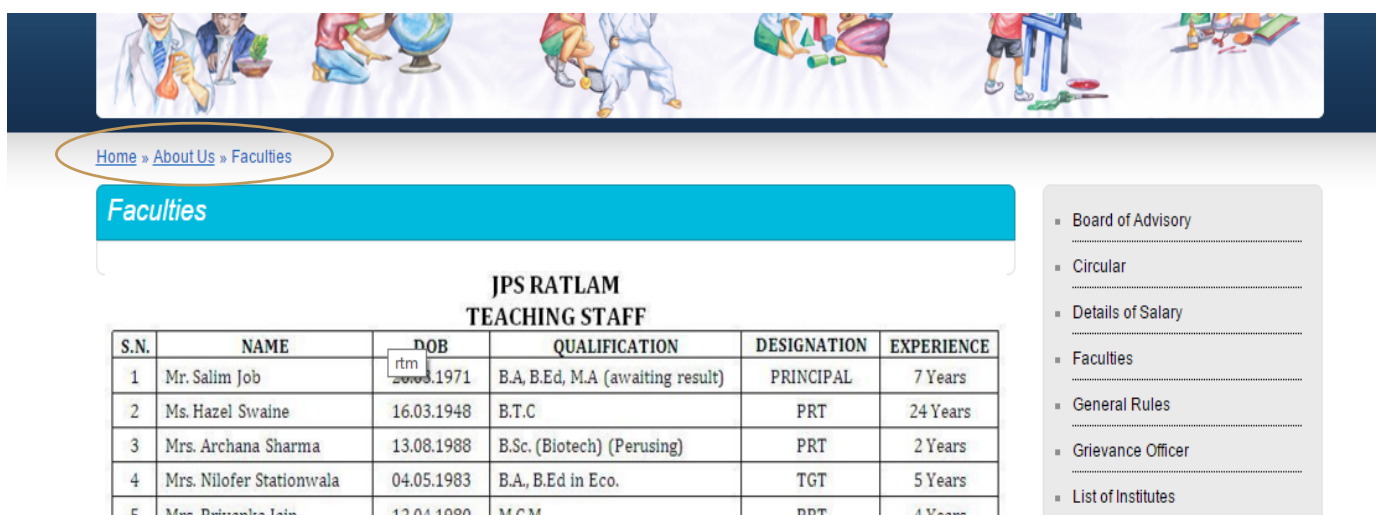
The order and labelling is inconsistent. For instance, the global nodes are ordered by priority and the subordinate nodes are ordered alphabetically. As discussed earlier, there are some nodes in *About Us* which are not consistent according to the organization strategy. I would like to change the link of *Career* in footer navigation to *Career Application Form*. I would remove *Features* and properly organize the contents inside *Facilities* and further categorize them into similar categories like *bus*, *sports*, *library facilities* etc.

4 NAVIGATION AND ACCESS

This website uses a **structural** navigation type in tree hierarchy pattern which is the most commonly used architecture and intuitive as the users are familiar and would expect the same. There are no crosslinks in different branches of the tree so it is not complex.

The good aspect of Navigation and access in this website is that it provides a **Breadcrumb Trail** Navigation. The advantage of Breadcrumb Trail Navigation is that it highlights the current field and displays to the user the exact link he is browsing and the complete hierarchy. Displaying information about the complete hierarchical path is good for navigation and also helpful if you want to go back as in one level or two levels in the same hierarchy.

The highlighted part in the image below shows the use of Breadcrumb trail navigation on the page. It means that we are currently in the *Faculties* section of *About Us* section which was on the *Home* Page.



The screenshot shows a website interface. At the top, there is a banner with various illustrations of students and teachers. Below the banner, a breadcrumb trail is displayed: [Home](#) » [About Us](#) » [Faculties](#). The [Faculties](#) link is highlighted with a blue box. Below the breadcrumb trail, there is a blue header with the word **Faculties**. Underneath, the text **JPS RATLAM TEACHING STAFF** is centered. A table with 6 columns (S.N., NAME, DOB, QUALIFICATION, DESIGNATION, EXPERIENCE) lists the teaching staff. To the right of the table, there is a sidebar with a list of links: Board of Advisory, Circular, Details of Salary, **Faculties**, General Rules, Grievance Officer, and List of Institutes. The **Faculties** link is highlighted with a blue box.

S.N.	NAME	DOB	QUALIFICATION	DESIGNATION	EXPERIENCE
1	Mr. Salim Job	16.03.1971	B.A, B.Ed, M.A (awaiting result)	PRINCIPAL	7 Years
2	Ms. Hazel Swaine	16.03.1948	B.T.C	PRT	24 Years
3	Mrs. Archana Sharma	13.08.1988	B.Sc. (Biotech) (Perusing)	PRT	2 Years
4	Mrs. Nilofer Stationwala	04.05.1983	B.A, B.Ed in Eco.	TGT	5 Years
5	Mrs. Privanka Jain	12.04.1980	M.C.M	PRT	4 Years

- Board of Advisory
- Circular
- Details of Salary
- Faculties**
- General Rules
- Grievance Officer
- List of Institutes

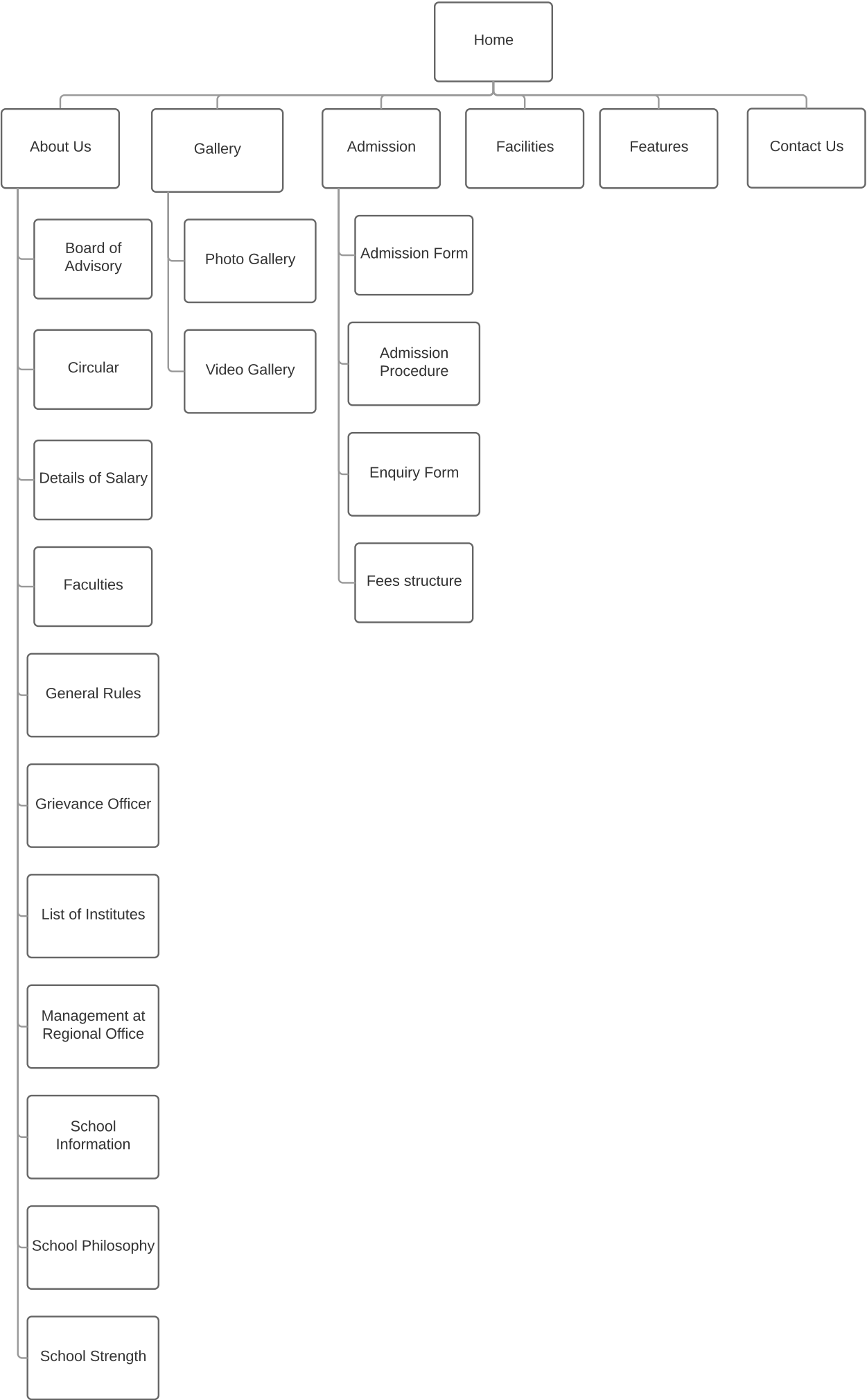
This website may not give a good experience to user while browsing. Most of the information is consolidated on the *About Us* Page which has 12 links and the rest of the pages do not have many links. The hierarchical tree of the navigation used on the website is not properly widespread. This will lead to a poor browsing experience.

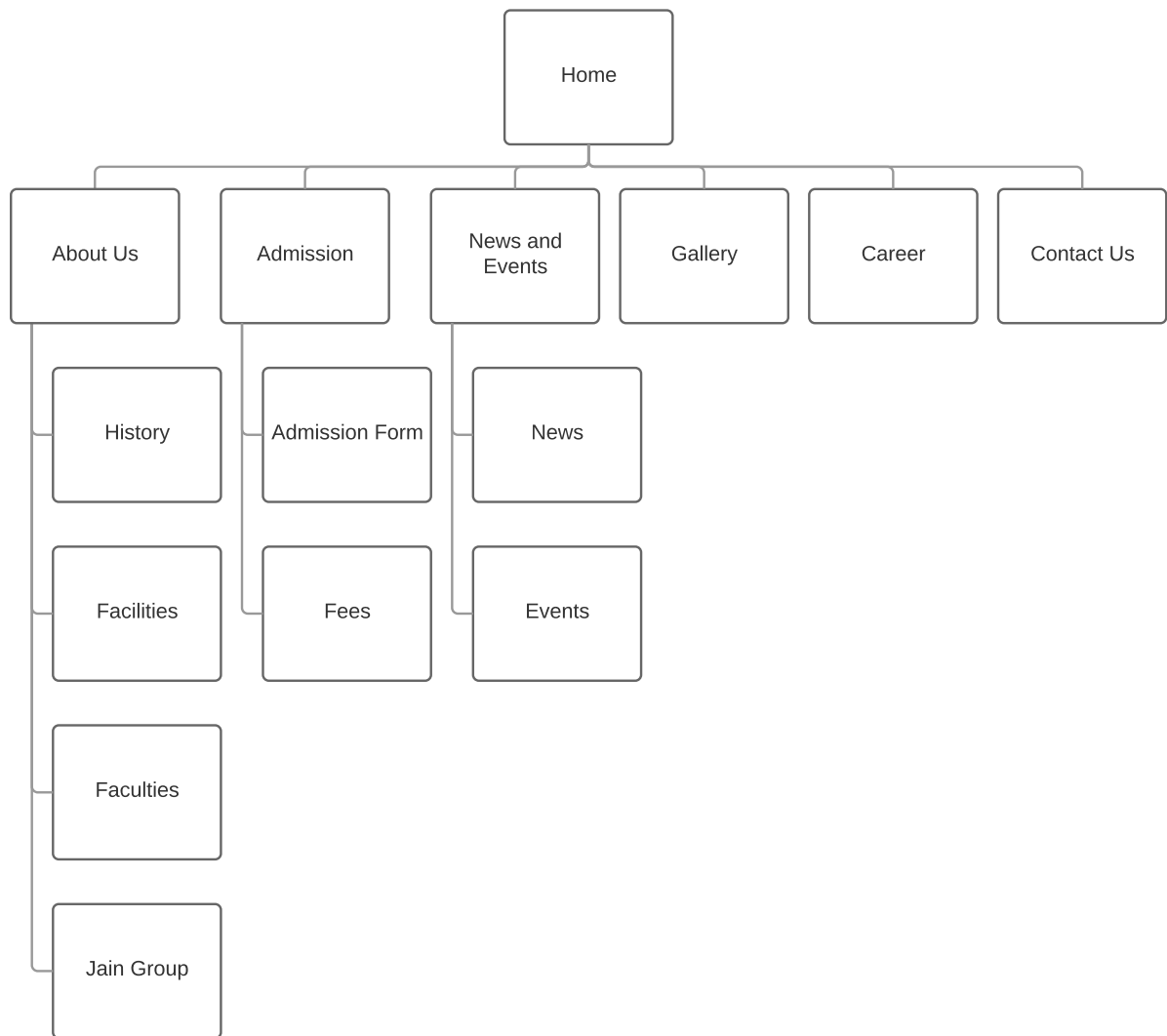
The Home page link is provided on the School Motto Image, on the Breadcrumb trail and the Footer Navigation. It is easy to reach the home page from any page which is always a good feature because if a user is lost or do not know what to do, what he want to do is to start from the beginning and he goes to the home page. The user can reach to the Home page from almost every page on this website other than the user forms which open in a separate window so it is not a concern.

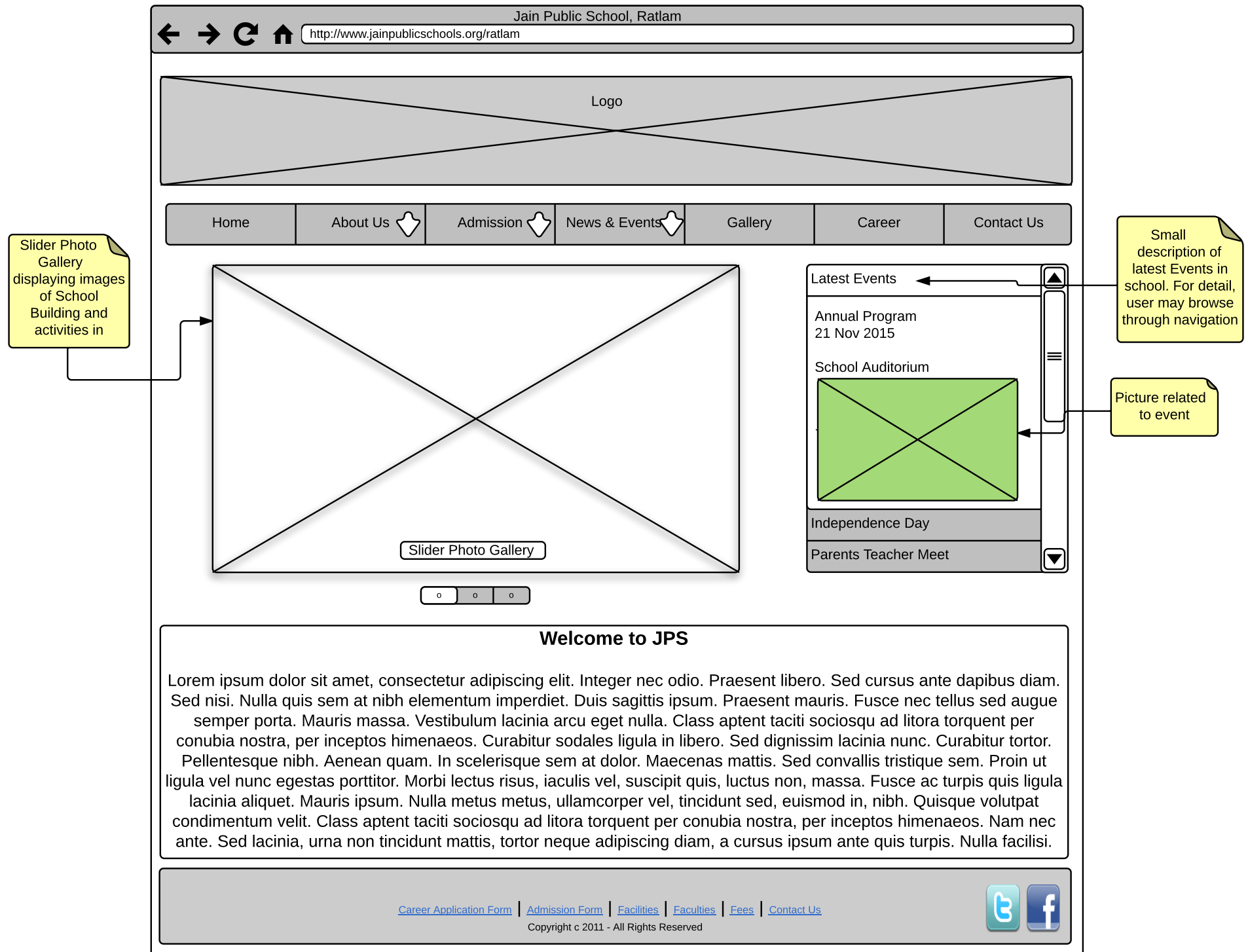
The website also has an auxiliary mode of navigation on the footer. It contains six links on the Footer Navigation to *Home, About Us, Gallery, Admission, Career, Faculties*. If the user has reached the bottom, he will not have to go all the way to the top if there is a Footer Navigation. There is no specific pattern inferred from the links in the website on the footer. The first four are on the Global Navigation as well and the last two are important links which also should be part of Global Navigation but are provided in the Footer. The Career link in the Footer is not a page but a link to a form for Job Application. The Footer Navigation is available at all pages which provides an easy access to the user from any page.

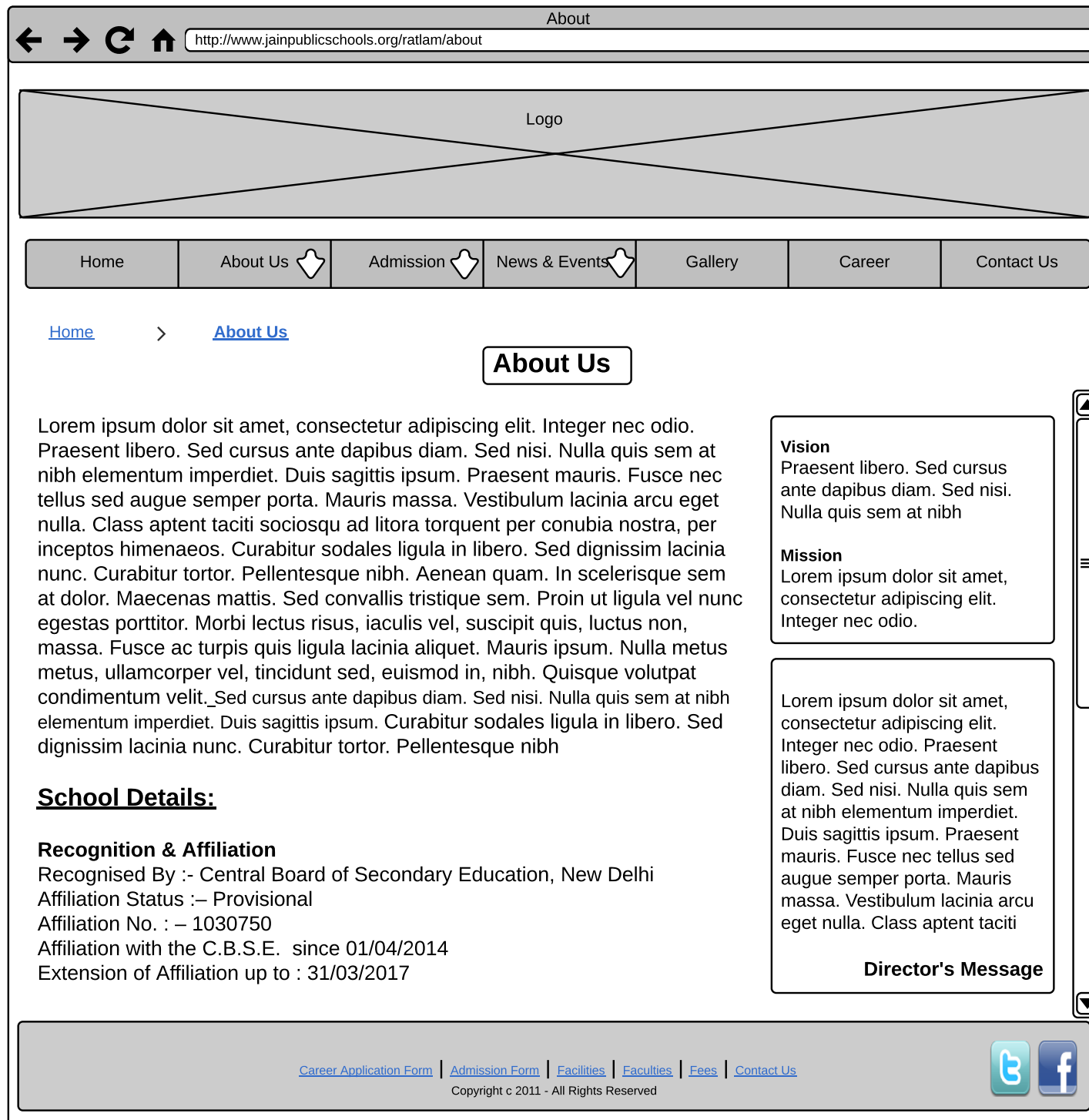
5 SUMMARY

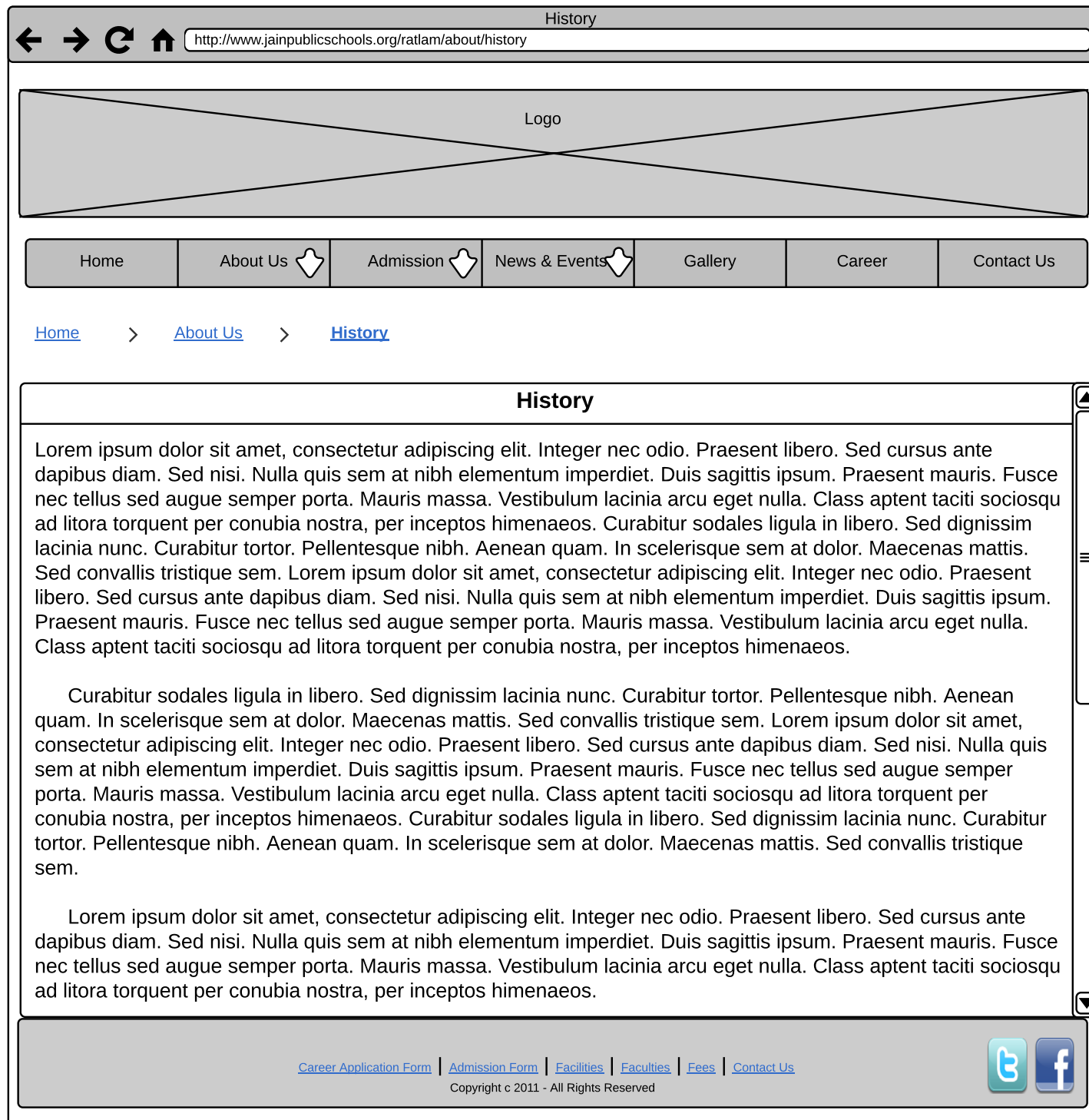
In Summary, the information architecture of this website doesn't provide a very good user experience and require improvements. The global navigation doesn't contain all the correct nodes and one node of *About Us* is heavily loaded. Dissimilar elements like *Circular, Faculties* and *Grievance Officer* have been categorized in one node which is a poor form of categorization. The labelling of some items are not very appealing like the *Career* node which is actually an application form. The hierarchical structural along with Breadcrumb trail navigation is good but the overall navigation with irregular branching lacks a good browsing experience. Also, inappropriate categorization and labelling makes it difficult to search required information through navigation. There are many issues in all the sections as discussed above which need to be addressed by the suggested remedies and improve the information architecture of this website leading to a smooth and delighted user experience.

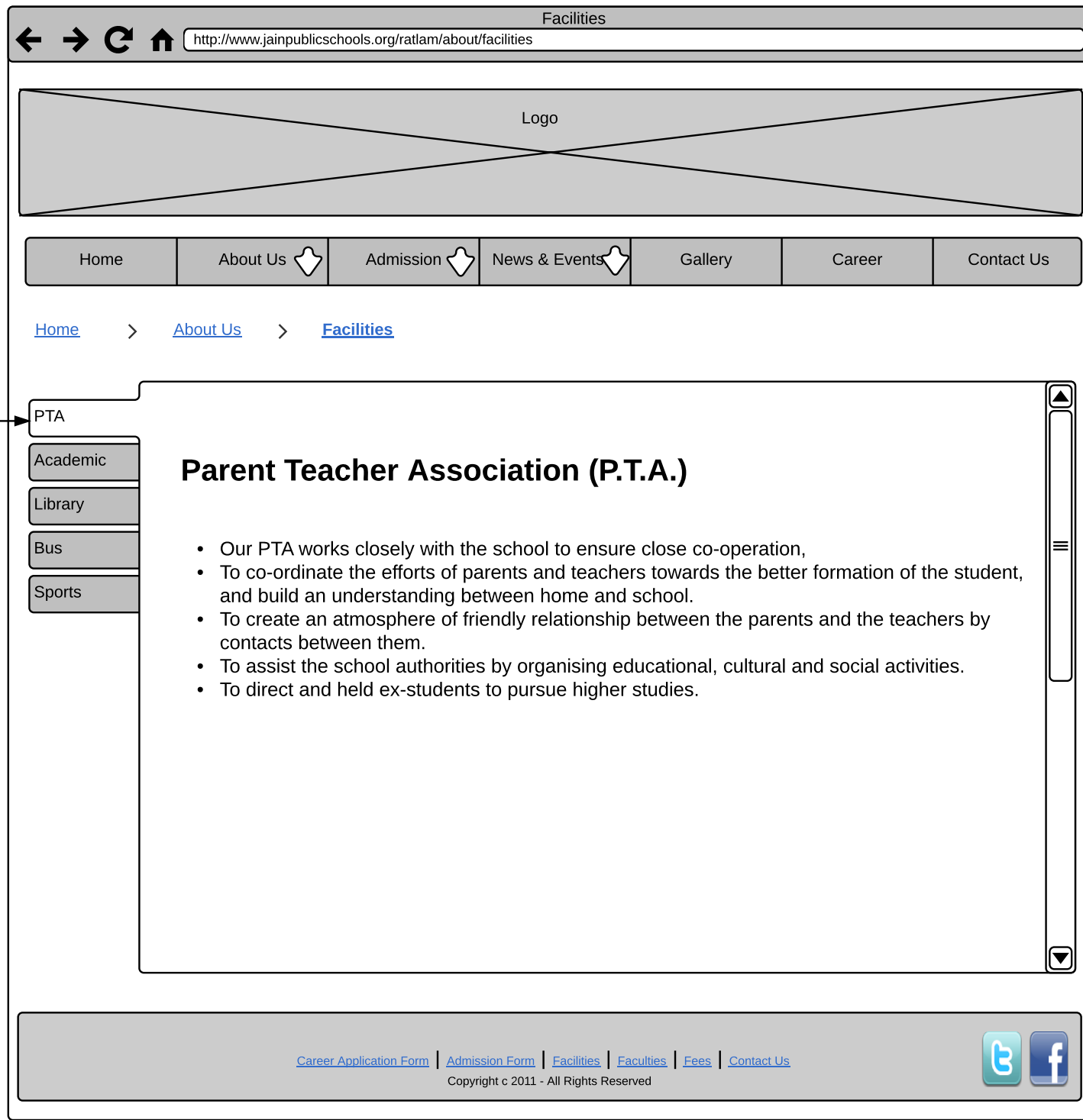












Facilities is further categorized in five categories.

Faculties

http://www.jainpublicschools.org/ratlam/about/faculties

Logo

Home

About Us

Admission

News & Events

Gallery

Career

Contact Us

[Home](#) > [About Us](#) > [Faculties](#)

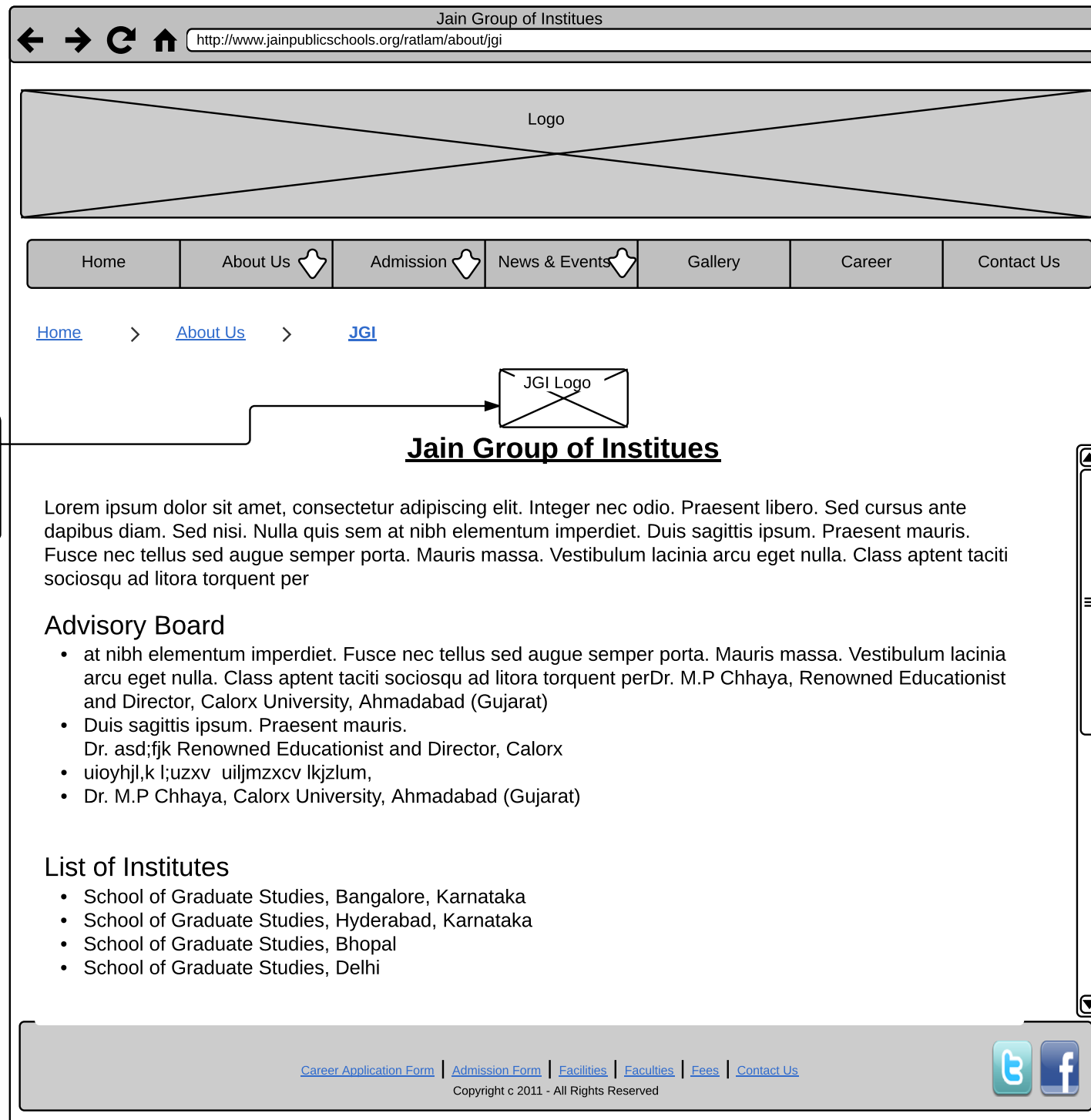
JPS Teaching Staff

Name	Designation	Qualification	Age	Contact
XYZ	ABC	PHD	40yrs	321-123-3213
XYZ	ABC	M.Tech	40yrs	321-123-3213
XYZ	ABC	M.Tech	40yrs	321-123-3213
XYZ	ABC	M.Tech	40yrs	321-123-3213
XYZ	ABC	M.Tech	40yrs	321-123-3213
XYZ	ABC	M.Tech	40yrs	321-123-3213
XYZ	ABC	M.Tech	40yrs	321-123-3213
XYZ	ABC	M.Tech	40yrs	321-123-3213
XYZ	ABC	M.Tech	40yrs	321-123-3213
XYZ	ABC	M.Tech	40yrs	321-123-3213
XYZ	ABC	M.Tech	40yrs	321-123-3213
XYZ	ABC	M.Tech	40yrs	321-123-3213
XYZ	ABC	M.Tech	40yrs	321-123-3213
XYZ	ABC	M.Tech	40yrs	321-123-3213
XYZ	ABC	M.Tech	40yrs	321-123-3213

[Career Application Form](#) | [Admission Form](#) | [Facilities](#) | [Faculties](#) | [Fees](#) | [Contact Us](#)

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Tabular list of important details that user would be interested in knowing about a middle school teacher. User won't be interested in research and other details for middle school



← → ↺ ⬆

Admission

http://www.jainpublicschools.org/ratlam/admission

Logo

Home

About Us ↗

Admission ↗

News & Events ↗

Gallery

Career

Contact Us

[Home](#) > [Admission](#)

Admission Procedure

▲

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Age eligibility
(As on 1st April of the academic session for which admission is sought)
(A) Nursery – 2 1/2 years
(B) L.K.G – 3 1/2 years
(C) U.K.G – 4 1/2 years
(D) Class I – 5 1/2 years
(E) Class II onwards – on the basis of previous class

Registration –
A duly filled form is available from the school / website. Registration Fee Rs.150/-
PLEASE NOTE THAT THE REGISTRATION DOES NOT IN ANY WAY GUARANTEE ADMISSION.
Registered students need to appear for admission test (for classes III onwards). Selected students will be informed about confirmation.

Payment of Fee:
Full payment of all the fee and dues as payable by a new student at the time of admission as per the schedule laid down by the school. Payment can be made through a bank draft or 'at par' cheque. Demand Draft should be made in the name of "Jain Public School"
The fee payable is subject to change from time to time. Parents will, however, be informed of any such changes.
In case of withdrawal, the Caution Money will be refunded subject to the clearance of all dues 1 month notice for day scholars is required for withdrawal otherwise the security deposit shall not be refunded.

[Career Application Form](#) | [Admission Form](#) | [Facilities](#) | [Faculties](#) | [Fees](#) | [Contact Us](#)

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http://www.jainpublicschools.org/ratlam/fees

Fees

Logo

Home

About Us

Admission

News & Events

Gallery

Career

Contact Us

Home

>

Admission

>

Fees

Fees Structure

Admission Fees	yyy
LKG Tution	yyy
UKG Tution	yyy
Grade I-IV Tution	yyy
Grad V-VI Tution	yyy
Registration	yyy
Miscellaneous	yyy
xxx	yyy
xxx	yyy
xxx	yyy
xxx	yyy
xxx	yyy

Career Application Form

Admission Form

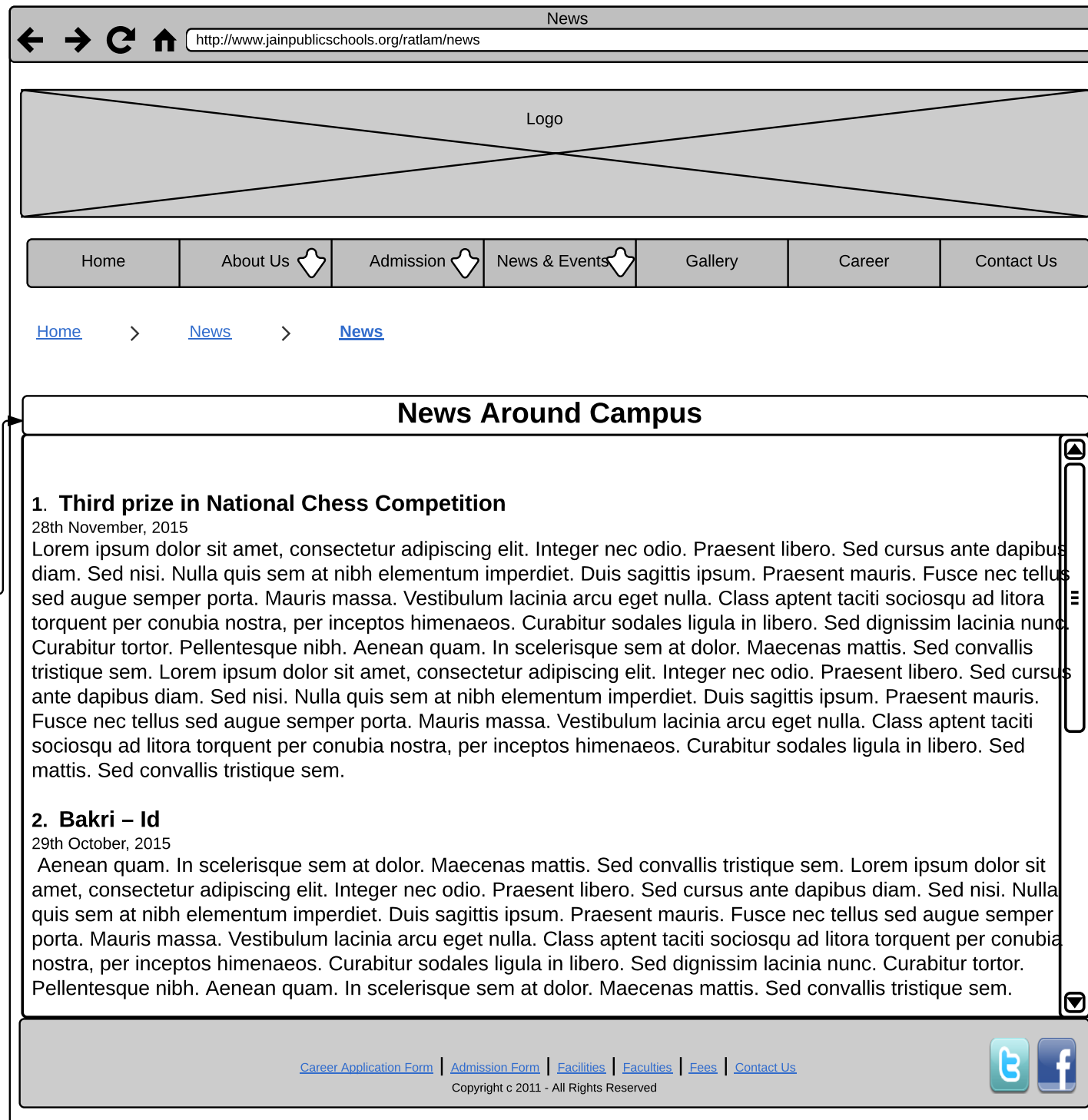
Facilities

Faculties

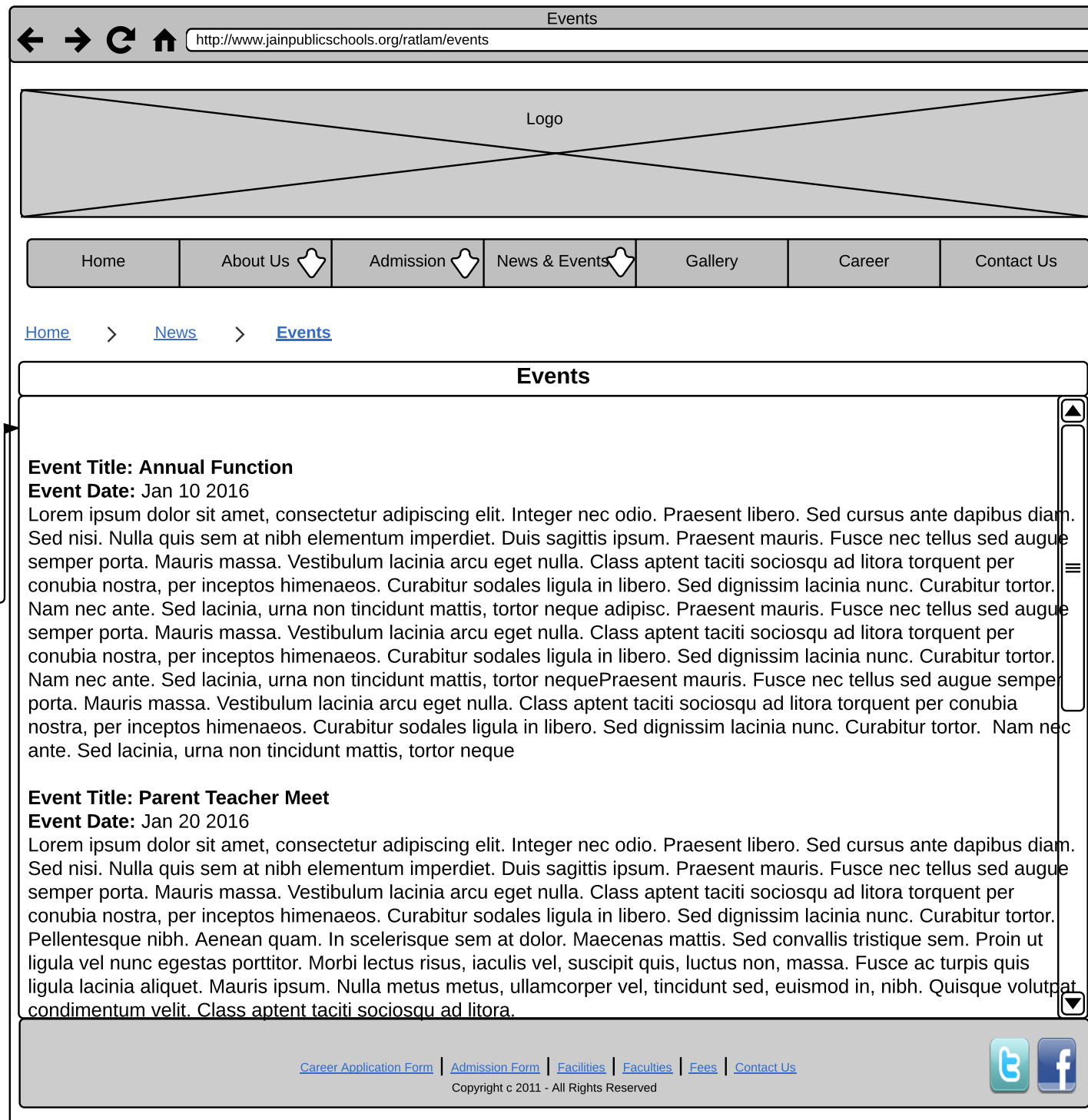
Fees

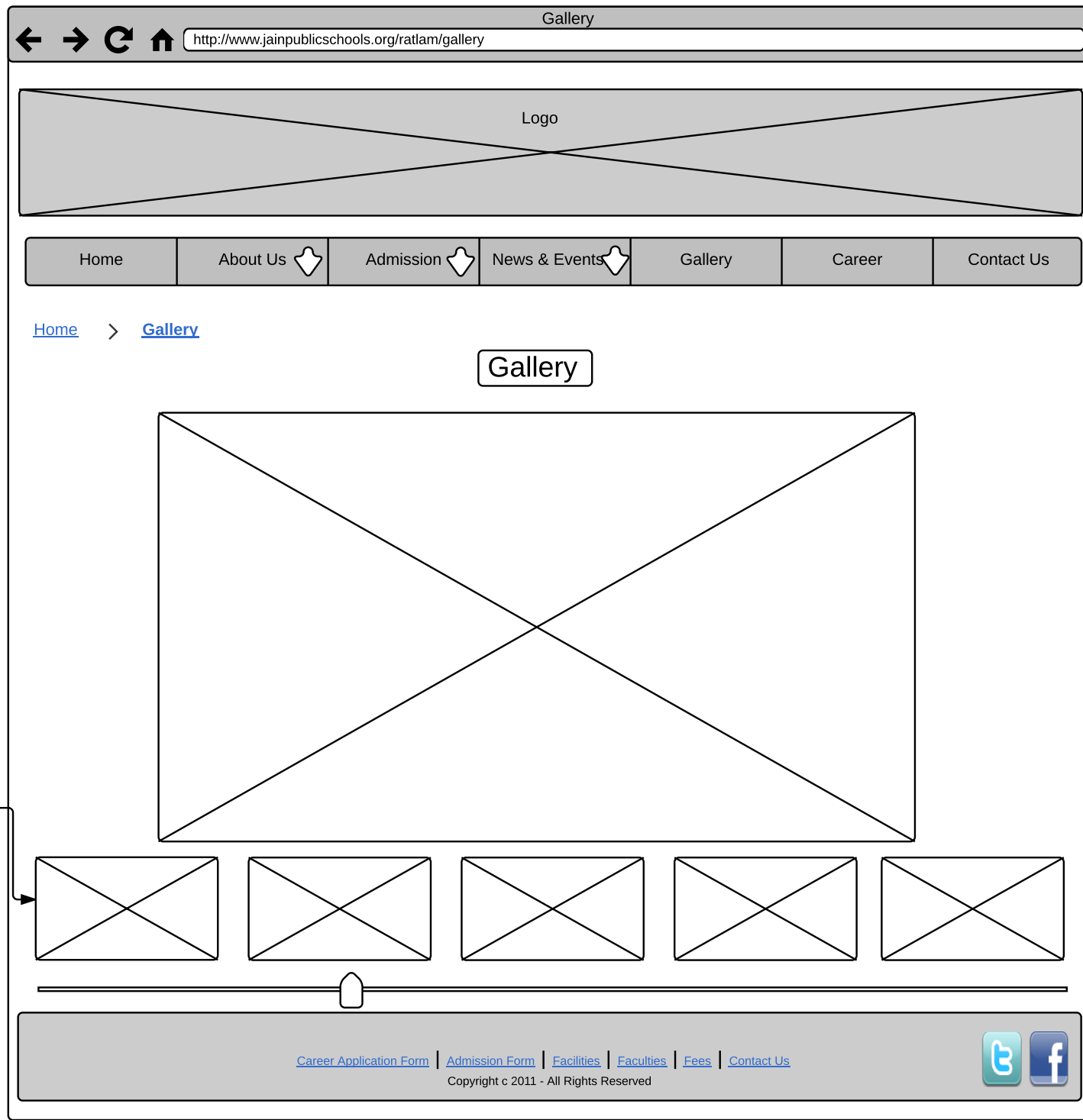
Contact Us

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Detailed collection of news upcoming or past related to school, like change of procedure of enrolment, festival celebration or student winners etc. will be maintained in this section





User can browse
pics using the slider
navigatio, and the pic
they click will be
displayed in large
above

We are looking for committed, competent & qualified teachers who are enthusiastic, passionate about teaching, creative & able to take challenges. Residence facility will be provided to outstation candidates. Selected candidates would be required to undergo intensive training regimen.

[illegible]

Contact Us

← → ↺ ↻

http://www.jainpublicschools.org/ratlam/contact

Logo

Home

About Us ↗

Admission ↗

News & Events ↗

Gallery

Career

Contact Us

[Home](#)

>

[Contact Us](#)

Contact Us

Subject:

General

Career

Admission

Grievance

Other

Message

Submit

School Address
School : Opp. Central School, Sagod Road,
Phone: 07412-241039 , 9669200837

Regional Office
Arka Educational and Cultural Trust
104 Bhaskar Appartment
Manishpuri, Saket
Indore (MP)
Email - jainpublicschool@rediffmail.com

Mobile Numbers:
For School Complaints/Suggestions
Ankit Vohra
Mobile: 9009563277

Mobile Numbers:
For School Complaints/Suggestions
Ankit Vohra
Mobile: 9009563277

[Career Application Form](#) | [Admission Form](#) | [Facilities](#) | [Faculties](#) | [Fees](#) | [Contact Us](#)

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The drop down menu helps user to contact Grievance officer, Career and Admission departments directly

Sitemap and Wireframe Analysis

This report contains detailed analysis of the sitemap and wireframes of my website, which is about a middle school in small city of India – Jain Public School, Ratlam. I have designed the sitemap and wireframes as per study of all the important information architecture concepts discussed in the class. The sitemap of my design contains six primary navigational nodes designed after careful analysis of user personas. The most frequently accessed node would be *About Us*, *Gallery* and *Contact* by any user who wants to know more about the school. *Admission* contains all the relevant information required for the primary user persona of this website who want to join the school. Second User persona describes a student which would be most interested to visit the school website for latest *News and Events* around campus. And the *Career* node in the front navigation targets the third type of user persona which is for Job Opportunities. All the rest of the important information could be grouped together inside these broader labels.

I have displayed on my homepage the most important and attractive content. There is a slider gallery which has images of the school and the sidebar contains a list of latest events. The user can scroll them and see all the latest events. I assume that the maximum users that will hit the website of a middle school would be either first time visitors who wants to know more about the school or someone related to the school trying to find out about the latest events around the campus. Therefore, I have included the slider gallery on home page and a brief description of the school for new visitors and latest events in the sidebar.

The first navigational tab of *About Us* section contains all the basic information a user would like to know about the school. It has four secondary navigations whose details are as follows –

1. *History* - The *History* page simply talks about the history of the school.
2. *Facilities* – This page has further five sections. Each section has a specific subset of the type of facilities. The five sections are Parents Teacher Association, Academic, Library, Bus and sports facilities. This has not been shown explicitly in the wireframe but the labels are named accordingly to convey that these type of details will be included.
3. *Faculties* – A lists of details of all the faculties of the school are mentioned on this page. Name, designation, qualification, age and contact are the major information that is required to be mentioned about a middle school teacher. These are all the details that any user would be interested in knowing about a middle school teacher. Therefore, I haven't included more specific details and provided a tabular view.
4. *Jain Group of Institutes* – This covers all the information about the parent organization. Jain Public School comes under Jain Group of Institutes which is a large organization operating at higher levels and have many schools under it. The heading has a logo of the Group. The logo and the text of the groups are clickable and will redirect to the JGI home page. This page also lists the Advisory Board and a list of other prominent institutes under the same group.

The second navigation is about *Admission*. The landing page of *Admission* describes the general requirements and details for admission and the procedure. There are two sub-navigations, first of which redirects to the *Admission Form* which is a pdf document that can be downloaded online and filled for application. The second sub-navigation shows the fee-structure.

My third node is *News and Events*. It has two sub-nodes. The first sub-node *News* and the landing page for this node are the same page. I just created two nodes because while interviewing different people in their opinions and browsing other similar school websites, I collected that it is more intuitive to keep News and Events as separate elements and have a common heading. I also felt it

necessary to create a separate front navigation for *News and Events* as it is a very popular link users of this website will hit. The second sub-node is *Event* page containing latest event details in chronological order.

Next is *Gallery* which contains both pictures and videos. The original website has separate sections for both of them but it doesn't contain a lot of videos. So, I combined both the sections into one and implemented a simple structure where a smaller image can be seen down. The user can take a glimpse of all the media using the slider and whatever he selects will be zoomed in above image box or played as a video. The *Career* page contains an application form which can be submitted online for anybody who wants to apply to the school. The *Contact Us* page is divided into the left pane and the right pane. The right pane contains details of all the important persons and office details. The left section contains an online query form. If the user has a specific query, he can reach out to the concerned department by selecting the subject from the drop-down menu.

The logo on every page contains a link to the homepage, and every page has a breadcrumb trail which can help the user know where he is in the navigation. I also include a Footer navigation in which I have tried to include links which are important and user may want to hit direct without traversing through the navigation - *Career Application Form, Admission Form, Facilities, Faculties, Fees, Contact Us*.

In my redesign, I have trimmed down a lot of unnecessary contents from the website, tried to bring the important content up in hierarchy and create a proper organized structure grouping similar content together in the best possible way. The ordering of content is mainly based on the order of importance, whereas a few places I have used chronological strategy. Website Evaluation report was very instrumental in my strategy to design wireframes. I have put my best efforts to meet the content requirement, personas and card-sorting activity reviews in my design and suppose this new redesign is appropriate and will be very intuitive for any user.

Website Prototype

The link to prototype –

<https://www.lucidchart.com/documents/view/ad14da36-9c2c-4198-b05b-8d696e50de93>