



# Sales Dashboard | 2022



2022 vs. 2021 ● Highest Month ● Lowest Month

Total Sales

**\$639K**

▲ 29.71% vs. PY



Total Profit

**\$85K**

▲ 31.05% vs. PY



Total Quantity

**10.3K**

▲ 24.29% vs. PY



## Sales & Profit By Subcategory

2022 Sales vs. 2021 Sales

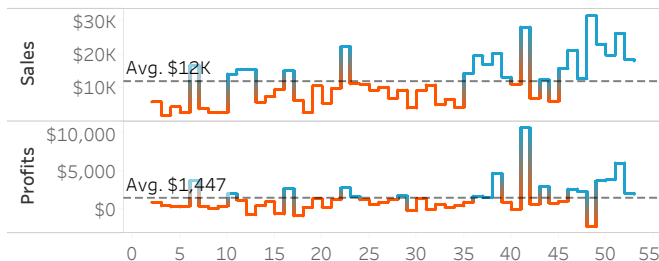
Phones  
Chairs  
Tables  
Storage  
Machines  
Binders  
Accessories  
Copiers  
Furnishings  
Bookcases  
Appliances  
Supplies  
Art  
Envelopes  
Labels

2022 ● Profit ● Loss



## Sales and Profit Trends Over Time

2022 ● Above ● Below





# Customer Dashboard | 2022



2022 vs. 2021 ● Highest Month ● Lowest Month

## Total Customers

**638**

▲ 11.34% vs. PY



## Total Sales Per Customer

**\$1,001**

▲ 16.50% vs. PY



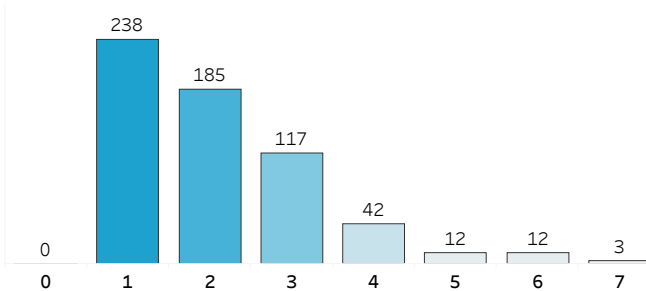
## Total Orders

**1,315**

▲ 26.69% vs. PY



## Customer Distribution by No. of Orders



## Top 10 Customers by Profit

Rank	Customers	Last Order	2022 Profit	2022 Sales	# of Orders
#1	Tamara Chand	26-11-2022	\$8,765	\$18,344	2
#2	Adrian Barton	19-11-2023	\$4,748	\$10,404	3
#3	Sanjit Engle	21-12-2023	\$2,674	\$9,879	3
#4	Bill Shonely	20-06-2022	\$2,429	\$9,257	2
#5	Daniel Raglin	10-11-2023	\$2,338	\$5,792	2
#6	Karen Daniels	02-09-2022	\$2,319	\$6,317	3
#7	Christopher Con...	17-11-2023	\$2,083	\$11,901	3
#8	Dennis Pardue	06-01-2023	\$1,695	\$4,702	2
#9	Adam Bellavance	06-11-2023	\$1,644	\$5,002	3
#10	Mark Cousins	26-11-2022	\$1,610	\$3,582	3