Speed Dating

Format description	There are several tables in a room, each having an Expert on a specific topic. In the beginning, there is a moderator that concisely introduces the topics. Then the timer will be set; the Expert will have 5 minutes to present their topic to the 5-6 participants seated on the table. After 5 minutes, the moderator stops the time, and the participants switch tables. At the end, 12 topics were discussed in 60 minutes.
Short description of the event format	

Why *What is the purpose of the event?*	- To gather a lot of information in a short time period and to have a personal conversation with an Expert on important and informational topics.
Who *Who is your target audience?*	- Everyone
How *How do you achieve your goal? What do you want to do?*	- Find and ask specific Experts to participate - Advertise event on your Website and Social Media - Send invitation your contacts and members
Resources *What's your budget for this event? What kind of equipment is needed? How many helpers do you need? Loction?*	- Budget: Only for location (if needed) and some refreshments - Location: A bar or an office/ university room - Staff members: 2-4 - Equipment needed: Tables and Chairs
Output *What is the main output of your event?*	- The event should bring people together to inspire discussion on important matters in today's environment.

Twitter Chats

Format description *Short description of the event format*	A discussion held on Twitter: a group of twitter users set a time to discuss a specific topic/ issue with using an assigned hashtag (#). A moderator will sent out questions (Q1….., Q2…., etc.) with the assigned hashtag to induce a discussion from participants (A1…, A2…, etc.) with the assigned chat hashtag, so one can follow the conversation. Any twitter user can interact while using the hashtag in order to be heard. Time period: approx. an hour.
Why *What is the purpose of the event?*	- An opportunity to expand your network and increase your knowledge with perspectives from across geographies.
Who *Who is your target audience?*	- Everyone
How *How do you achieve your goal? What do you want to do?*	- Have a clear reference point - like an article that introduces position(s) of the moderator(s). - Tag people that would be interested to join - Include a clear and catchy hashtag after every question and answer to track the conversation
Resources *What's your budget for this event? What kind of equipment is needed? How many helpers do you need? Loction?*	- Budget: No finances needed - Location: anywhere - Time: set a time by considering your audience (are they in multiple zones?) - Equipment: Wifi and appropriate social media accounts (e.g. Tweetchat- help keep up with the fast-paced Twitter chats)
Output *What is the main output of your event?*	- It brings discussions to a wider public; as a result the wider public learns about the Think Tank.