



AFRIKART VENDOR ONBOARDING PACKET & AGREEMENT

Welcome to Afrikart

Afrikart is more than a marketplace — it's a multiplatform e-commerce gateway that connects Africa's finest artisans, entrepreneurs, and producers directly with U.S. consumers.

Our mission is simple: to give African vendors direct access to U.S. customers while providing buyers with authentic, premium, and ethically sourced products.

By joining Afrikart, you're not just selling products — you're becoming part of a movement to elevate African creativity and commerce worldwide.

1. About Afrikart

Who we are: Afrikart is a U.S.-based e-commerce multiplatform online marketplace that connects African vendors directly with U.S. consumers.

Where we sell: Products listed on Afrikart are showcased on our website as well as other connected e-commerce platforms and sales channels, ensuring maximum reach.

Our role: We provide the platform, tools, and logistics support that make it easier for African vendors to sell internationally.

Our promise: To create opportunities for African businesses by bridging the gap between local supply and global demand.

2. Business Model Overview

Afrikart is a consignment-based multiplatform marketplace. Vendors are paid when their products are sold.

- There is no subscription or listing fees to join Afrikart (this may change in the future).
 - Products are sold not only through Afrikart's website, but also through partner marketplaces, affiliate networks, and additional digital sales platforms.
 - Vendors must upload their products directly through the Vendor Portal, which Afrikart reviews and approves before publishing.
 - Afrikart and Vendors work together to find the best shipping solutions, balancing cost, reliability, and speed.
 - Vendors are generally responsible for shipping costs to the U.S., while Afrikart advises on the most effective solutions.
 - Afrikart also provides warehousing, fulfillment, and returns management services in the U.S.
 - **Afrikart does not take a commission. Instead, Afrikart applies a markup on products sold to cover platform, marketing, and operational costs.**
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3. Vendor Responsibilities

Product Handling & Quality - Supplying high-quality products free of defects. - Properly handling and storing products before shipment. - Providing clear and accurate product descriptions. - **Providing a price listing for each product.**

Product Listings - Vendors are responsible for posting their own products through Afrikart's Vendor Portal. - Listings must include accurate descriptions, clear pricing, and high-quality images. - Afrikart reserves the right to review and approve all listings before they appear on Afrikart's website or other platforms.

Packaging & Presentation - Products must be securely packaged to prevent damage during shipping. - Packaging should reflect professionalism and, when possible, cultural authenticity.

Compliance - Products must comply with U.S. import laws, safety regulations, and certifications where required. - Vendors must secure any necessary export permits in their country of origin.

4. Onboarding Process

Step 1: Application - Submit a vendor application with your company profile and product details.

Step 2: Approval - Afrikart reviews your application to confirm alignment with our product categories and quality standards.

Step 3: Product Catalog Submission & Upload - Vendors prepare product photos, descriptions, and wholesale pricing. - Vendors upload their products directly into Afrikart's Vendor Portal. - Afrikart reviews and approves listings before they go live across Afrikart's website and connected platforms.

Step 4: Shipping & Storage - Afrikart and Vendor agree on the best shipping plan and coordinate delivery of products to customers or Afrikart's U.S. warehouse (if warehousing is chosen).

Step 5: Sales & Tracking - Once approved, products are live on Afrikart's multiplatform network. Vendors can track sales, payments, and inventory through Afrikart's systems.

5. Payment & Financial Terms

- Vendors are paid only as products are sold on Afrikart and its connected platforms.
 - Payout timelines depend on product type and return policies. For example, consumables such as honey that do not require returns are processed faster, while other items may require a return window before payout.
 - Payments are adjusted for returns, refunds, and other applicable factors.
 - Afrikart issues vendor payouts promptly after sales are finalized, but final processing time may vary depending on the vendor's bank.
 - **Afrikart does not take a commission but applies a markup for platform, marketing, and operational costs.**
 - If a Vendor requests advance payment before sales, Afrikart will negotiate terms on a case-by-case basis.
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6. Termination Policy

- Afrikart or the Vendor may terminate this agreement at any time with written notice.

- **Vendor-Initiated Termination:** Vendor must notify Afrikart in writing at least 30 days before stopping product listings or shipments.
 - **Afrikart-Initiated Termination:** Afrikart may terminate if:
 - Products consistently fail quality standards.
 - Vendor fails to comply with U.S. import laws or export regulations.
 - Vendor engages in unethical or fraudulent activities.
 - Vendor fails to fulfill orders or respond to customer service issues.
 - **Post-Termination:** Vendor remains responsible for outstanding orders. Afrikart will settle any pending payouts for products sold prior to termination, adjusted for returns, refunds, or other applicable factors.
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7. Marketing & Promotion

Afrikart promotes products across multiple channels: websites, affiliate platforms, social media, newsletters, and partnerships.

Vendor Role: Provide high-quality photos, descriptions, share brand story, participate in optional campaigns.

8. Vendor Benefits

- Direct access to U.S. consumers.
 - **Free subscription and no storage fees until further notice.**
 - Warehousing and fulfillment services in the U.S.
 - Customer service and returns management.
 - Scalability — focus on production while Afrikart manages sales and logistics.
 - Increased exposure through Afrikart's marketing campaigns, partner platforms, and newsletters.
 - Participation in seasonal or themed product collections and featured vendor spotlights.
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9. Compliance & Legal

- Afrikart is legally registered in the U.S.
- Vendors must comply with all U.S. safety and import requirements.
- Vendors retain ownership of their intellectual property.

- Afrikart is not liable for product damage before arrival at the warehouse or delivery if shipped directly.
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10. Communication & Support

- **Support:** via email for onboarding, catalog updates, and account questions.
- **Sales Dashboard:** real-time tracking.
- **Policy Updates:** written notice for changes.

Contact:  Website: afrikartt.com  Email: afrikartt@gmail.com

AFRIKART VENDOR AGREEMENT

This Agreement is entered into between **Afrikart, LLC** and the Vendor, governing participation in Afrikart's marketplace. It refers to the Onboarding Packet for operational details.

1. Vendor Information

- Company Name: _____
- Contact Name: _____
- Email: _____
- Phone: _____
- Address: _____
- Country of Origin: _____

2. Term

- Starts on the date signed and continues until terminated by either party.

3. Product Listings & Quality

- Vendor ensures compliance with U.S. laws and quality standards.
- Afrikart may review/reject listings.

4. Shipping & Fulfillment

- Afrikart provides warehousing, fulfillment, and returns management in the U.S.
- Afrikart works with vendors to find effective shipping solutions.
- Vendor ensures products are packaged securely.

- Vendors are highly encouraged to have necessary exporting licenses.

5. Payment Terms

- Vendor earns the agreed wholesale price; Afrikart applies a markup, no commission.
- Payments after sales, adjusted for returns/refunds.
- Advance payments on case-by-case basis.

6. Termination

- Either party may terminate with written notice (30 days for vendors).
- Afrikart may terminate immediately for non-compliance, unethical practices, or order failures.
- Outstanding payouts settled post-termination.

7. Intellectual Property & Marketing

- Vendor retains ownership; Afrikart has limited license to use images and brand content for sales and promotion.

8. Limitation of Liability

- Afrikart not liable for damage prior to warehouse receipt or direct delivery.
- Vendor indemnifies Afrikart against claims from defective products or non-compliance.

9. Acknowledgment

By signing, Vendor acknowledges reading and agreeing to this Agreement and receiving the Onboarding Packet.

Vendor Signature: _____

Date: _____

Afrikart Representative Signature: _____

Date: _____