



## AFRIKART VENDOR ONBOARDING PACKET & AGREEMENT

### Welcome to Afrikart

Afrikart is more than a marketplace — it's a multiplatform e-commerce gateway that connects Africa's finest artisans, entrepreneurs, and producers directly with U.S. consumers.

Our mission is simple: to give African vendors direct access to U.S. customers while providing buyers with authentic, premium, and ethically sourced products.

By joining Afrikart, you're not just selling products — you're becoming part of a movement to elevate African creativity and commerce worldwide.

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### 1. About Afrikart

**Who we are:** Afrikart is a U.S.-based e-commerce multiplatform online marketplace that connects African vendors directly with U.S. consumers.

**Where we sell:** Products listed on Afrikart are showcased on our website as well as other connected e-commerce platforms and sales channels, ensuring maximum reach.

**Our role:** We provide the platform, tools, and logistics support that make it easier for African vendors to sell internationally.

**Our promise:** To create opportunities for African businesses by bridging the gap between local supply and global demand.

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### 2. Business Model Overview

Afrikart is a consignment-based multiplatform marketplace. Vendors are paid when their products are sold.

- There is no subscription or listing fees to join Afrikart (this may change in the future).
  - Products are sold not only through Afrikart's website, but also through partner marketplaces, affiliate networks, and additional digital sales platforms.
  - Vendors must upload their products directly through the Vendor Portal, which Afrikart reviews and approves before publishing.
  - Afrikart and Vendors work together to find the best shipping solutions, balancing cost, reliability, and speed.
  - Vendors are generally responsible for shipping costs to the U.S., while Afrikart advises on the most effective solutions.
  - Afrikart also provides warehousing, fulfillment, and returns management services in the U.S.
  - **Afrikart does not take a commission. Instead, Afrikart applies a markup on products sold to cover platform, marketing, and operational costs.**
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### 3. Vendor Responsibilities

**Product Handling & Quality** - Supplying high-quality products free of defects. - Properly handling and storing products before shipment. - Providing clear and accurate product descriptions. - **Providing a price listing for each product.**

**Product Listings** - Vendors are responsible for posting their own products through Afrikart's Vendor Portal. - Listings must include accurate descriptions, clear pricing, and high-quality images. - Afrikart reserves the right to review and approve all listings before they appear on Afrikart's website or other platforms.

**Packaging & Presentation** - Products must be securely packaged to prevent damage during shipping. - Packaging should reflect professionalism and, when possible, cultural authenticity.

**Compliance** - Products must comply with U.S. import laws, safety regulations, and certifications where required. - Vendors must secure any necessary export permits in their country of origin.

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## 4. Onboarding Process

**Step 1: Application** - Submit a vendor application with your company profile and product details.

**Step 2: Approval** - Afrikart reviews your application to confirm alignment with our product categories and quality standards.

**Step 3: Product Catalog Submission & Upload** - Vendors prepare product photos, descriptions, and wholesale pricing. - Vendors upload their products directly into Afrikart's Vendor Portal. - Afrikart reviews and approves listings before they go live across Afrikart's website and connected platforms.

**Step 4: Shipping & Storage** - Afrikart and Vendor agree on the best shipping plan and coordinate delivery of products to customers or Afrikart's U.S. warehouse (if warehousing is chosen).

**Step 5: Sales & Tracking** - Once approved, products are live on Afrikart's multiplatform network. Vendors can track sales, payments, and inventory through Afrikart's systems.

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## 5. Payment & Financial Terms

- Vendors are paid only as products are sold on Afrikart and its connected platforms.
  - Payout timelines depend on product type and return policies. For example, consumables such as honey that do not require returns are processed faster, while other items may require a return window before payout.
  - Payments are adjusted for returns, refunds, and other applicable factors.
  - Afrikart issues vendor payouts promptly after sales are finalized, but final processing time may vary depending on the vendor's bank.
  - **Afrikart does not take a commission but applies a markup for platform, marketing, and operational costs.**
  - If a Vendor requests advance payment before sales, Afrikart will negotiate terms on a case-by-case basis.
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## 6. Termination Policy

- Afrikart or the Vendor may terminate this agreement at any time with written notice.

- **Vendor-Initiated Termination:** Vendor must notify Afrikart in writing at least 30 days before stopping product listings or shipments.
  - **Afrikart-Initiated Termination:** Afrikart may terminate if:
    - Products consistently fail quality standards.
    - Vendor fails to comply with U.S. import laws or export regulations.
    - Vendor engages in unethical or fraudulent activities.
    - Vendor fails to fulfill orders or respond to customer service issues.
  - **Post-Termination:** Vendor remains responsible for outstanding orders. Afrikart will settle any pending payouts for products sold prior to termination, adjusted for returns, refunds, or other applicable factors.
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## 7. Marketing & Promotion

Afrikart promotes products across multiple channels: websites, affiliate platforms, social media, newsletters, and partnerships.

**Vendor Role:** Provide high-quality photos, descriptions, share brand story, participate in optional campaigns.

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## 8. Vendor Benefits

- Direct access to U.S. consumers.
  - **Free subscription and no storage fees until further notice.**
  - Warehousing and fulfillment services in the U.S.
  - Customer service and returns management.
  - Scalability — focus on production while Afrikart manages sales and logistics.
  - Increased exposure through Afrikart's marketing campaigns, partner platforms, and newsletters.
  - Participation in seasonal or themed product collections and featured vendor spotlights.
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## 9. Compliance & Legal

- Afrikart is legally registered in the U.S.
- Vendors must comply with all U.S. safety and import requirements.
- Vendors retain ownership of their intellectual property.

- Afrikart is not liable for product damage before arrival at the warehouse or delivery if shipped directly.
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## 10. Communication & Support

- **Support:** via email for onboarding, catalog updates, and account questions.
- **Sales Dashboard:** real-time tracking.
- **Policy Updates:** written notice for changes.

**Contact:**  Website: afrikartt.com  Email: afrikartt@gmail.com

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# AFRIKART VENDOR AGREEMENT

This Agreement is entered into between **Afrikart, LLC** and the Vendor, governing participation in Afrikart's marketplace. It refers to the Onboarding Packet for operational details.

## 1. Vendor Information

- Company Name: \_\_\_\_\_
- Contact Name: \_\_\_\_\_
- Email: \_\_\_\_\_
- Phone: \_\_\_\_\_
- Address: \_\_\_\_\_
- Country of Origin: \_\_\_\_\_

## 2. Term

- Starts on the date signed and continues until terminated by either party.

## 3. Product Listings & Quality

- Vendor ensures compliance with U.S. laws and quality standards.
- Afrikart may review/reject listings.

## 4. Shipping & Fulfillment

- Afrikart provides warehousing, fulfillment, and returns management in the U.S.
- Afrikart works with vendors to find effective shipping solutions.
- Vendor ensures products are packaged securely.

- Vendors are highly encouraged to have necessary exporting licenses.

## 5. Payment Terms

- Vendor earns the agreed wholesale price; Afrikart applies a markup, no commission.
- Payments after sales, adjusted for returns/refunds.
- Advance payments on case-by-case basis.

## 6. Termination

- Either party may terminate with written notice (30 days for vendors).
- Afrikart may terminate immediately for non-compliance, unethical practices, or order failures.
- Outstanding payouts settled post-termination.

## 7. Intellectual Property & Marketing

- Vendor retains ownership; Afrikart has limited license to use images and brand content for sales and promotion.

## 8. Limitation of Liability

- Afrikart not liable for damage prior to warehouse receipt or direct delivery.
- Vendor indemnifies Afrikart against claims from defective products or non-compliance.

## 9. Acknowledgment

By signing, Vendor acknowledges reading and agreeing to this Agreement and receiving the Onboarding Packet.

Vendor Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Afrikart Representative Signature: \_\_\_\_\_

Date: \_\_\_\_\_