# Sohom Ghosh

SENIOR DATA SCIENTIST (EXPERIENCE: 8+ YEARS) · M.TECH (BITS, PILANI) · PHD (PURSUING, JADAVPUR UNIVERSITY)

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### Summary\_

- Senior Data Scientist (Individual Contributor) responsible for improving the digital lives and financial well-being of millions of users
- Projects: 20 (delivered) and 8 (in production); Completed 11 MOOCs/Certifications; Received 10 Awards
- Research Interests: Applications of Generative Artificial Intelligence, Large Language Models (LLMs) & Natural Language Processing
- Co-authored 2 books, Published 31 research papers, Filed 2 US patents, Received 186 citations on Google Scholar (Venues: TheWebConf (WWW), CIKM, COLING, LREC, IEEE Big Data, CODS-COMAD etc.)

## Work Experience

Fidelity Investments

Senior Analyst → Data Scientist → Senior Data Scientist

Bengaluru, India Jun. 2019 - Present

Jan. 2017 - Jun. 2019

Jul 2016 - Jan 2017

• Developed and implemented content-based, collaborative filtering, and pattern mining algorithms. Used Large Language Models & Learning to Rank based approaches to predict the next interaction of a customer during a chat session.

- Experimented with Large Language Models (LLM) (T5, Llama). Created Bi-LSTM, T5, & BART based models for summarizing & extracting multiple themes from call transcripts. Used Agglomerative Hierarchical Clustering recursively to group similar themes. Designed the annotation job using Appen and administered a team of 98 annotators. Applications: i) Automated short note generation for calls, ii) Comprehending the reasons behind high call volumes, iii) Featurization of textual interaction data. Impact: i) Issues related to logging in were identified & resolved leading to a 10% increase in customer satisfaction score ii) Workflows for different processes were updated leading to an increase in Net Promoter Score and Customer Ease Score by 18 points & 27% respectively iii) Competent solution to address the student debt crisis was created which lead to 60% increase in enrollment, 59K yearly payments & \$200M+ being paid to the participant's paper news patent
- Experimented with Retrieval Augmented Generation (RAG) to answer business queries from call transcripts. Worked on various chunking and denoising strategies. Explored several frameworks like LangChain, LlamaIndex, FAISS, Chroma DB, etc.
- Trend analysis & categorization of 3 million search queries of investors for prioritizing content creation paper (One of the three nominations sent by Fidelity Investments for Gartner Eye on Innovation Awards for Financial Services 2023)
- Developed a Roberta-based direct answer algorithm to enhance the search experience of users. Topper
- Built a Light-GBM-based model from users' profiles & web-activities to predict if equity sell-offs
- Tools: Python, PyTorch, Amazon Web Services (AWS), Snowflake, SQL, MS Office, Git & Jira
- $\bullet \ \, \text{Awards: 7; Models in production: 4; Keywords: Large Language Nodels, Summarization, Question Answering, Clustering, Prediction} \\$

Times Internet Noida, India

DATA SCIENTIST

• Developed a Word2Vec-based skill recommendation system for TimesJobs

• Built an **XG-Boost**-based predictive model using **PySpark** to target emails & deployed it on a **Hadoop** cluster thereby increasing the open rate

- Presented **insights** for impacting business decisions by analyzing interest graphs & behaviours of 450+ million monthly visitors across 39+ digital products (Gaana, Times of India, Economic Times, MX Player, CricBuzz etc.)
- Other projects: Sales Analytics (Upsell, Cross-sell, XG-Boost based Churn Model development), Digital Product Analytics, B2B Cross-walk Analytics, Fraud Analytics in affiliate marketing (saved \$17,000), Career Graph, Data Engineering
- Models in production: 3; Pursued work integrated M.Tech

Fn MathLogic Gurugram, India

Analyst

Selected Personal Projects in GitHub.

- Crowd Reaction Analysis using Generative Large Language Models WWW-2024 pre-print
  - ⇒Finetuned **FLANG-Roberta** with responses from **LLMs** (Claude, ChatGPT, Flan-UL2) using cross-encoders to predict which version of a text will receive more engagement
- - →Fintuned FinBERT embeddings using sentence-transformers to detect generic forms of financial keywords
- Improved Investing: Evaluating social media posts by Executives paper, Assessing profitability from social media posts paper, Claim & Exaggerated Numeral Detection posts paper, pre-print, demo), Argument Analysis paper
  - →Proposed several pre-trained language model based solutions to counter finance related misinformation in social media
  - →Benchmarked performances of **LLMs (Dolly, MPT, Flan T5)** with **BERT-SEC, FLANG-RoBERTa**, etc.
- Financial Readability Assessment Dataset & Text Simplification Ccode & data Cpaper Cdemo
  - →Proposed a dataset (FinRAD) & an architecture to assess the readability of financial texts and benchmarked it with standard rule-based readability scores (Flesch, SMOG, etc.)
- Financial Language Understandability Enhancement Toolkit paper demo
  - ⇒Developed a toolkit using Gradio capable of summarizing, detecting hypernyms & in-claim numerals, extracting sentiments, assessing readability, & sustainability, extracting ESG & Forward looking statements from financial texts
- Financial Natural Language Processing for Indian Languages code & demo data paper-1 paper-2
  - ⇒Created datasets in Hindi, Bengali, & Telugu for analysing argumentative posts, assessing sustainability, detecting exaggerated numerals & ESG themes
- Data driven approach for predicting success of Indian IPOs
  - →Used RAG, LLM, & Machine Learning

#### **Technical Skills**

- Tools & Technologies: Python, SQL & Cloud (AWS)
- · Libraries & Frameworks: PyTorch, Scikit-learn, Pandas, Numpy, XG-Boost, LightGBM, NLTK, SpaCy, Gradio, Spark, Hadoop, Transformers
- Algorithms & Concepts: Regression (Linear/Logistic), Decision Trees, Random Forest, Gradient Boosting Machine, XGBoost, Clustering, PCA, Neural Networks, Deep Learning, Large Language Models, Prompt Engineering, Retrieval Augmented Generation
- Others: LaTeX, MS Office (Word, Excel, PowerPoint), Confluence, Git, Jira, Kanban, Mural
- Expertise: Natural Language Processing / Understanding / Generation
- · Domains: FinTech (Financial Services + Technology), Consumer Internet based Products & Customer Analytics

#### **Education**

BITS, Pilani (WILP)

Jadavpur University

Kolkata, India

PHD [pursuing] IN ENGINEERING (TOPIC: FINANCIAL NATURAL LANGUAGE PROCESSING) SUMMARY POSTER VIDEO

2025 (tentative)

M.TECH IN SOFTWARE SYSTEMS (SPECIALIZATION: DATA ANALYTICS)

Pilani, India

Heritage Institute of Technology (Maulana Abul Kalam Azad University of Technology)

2016

B.TECH IN COMPUTER SCIENCE & ENGINEERING

Kolkata, India

# Selected Publications, Achievements, Extracurricular Activities

NOTABLE PUBLICATIONS † means co-first authors

- S Ghosh, "Demystifying Financial Texts Using Natural Language Processing", in CIKM 2024, Boise, USA Tre-print
- S Ghosh, et al., "IndicFinNLP: Financial Natural Language Processing for Indian Languages", in LREC-COLING 2024, Torino, Italy Paper
- S Ghosh, et al., "Generator-Guided Crowd Reaction Assessment", in TheWebConf (WWW-2024), Singapore Tpaper
- S Ghosh, et al., "FLUENT: Financial Language Understandability Enhancement Toolkit", in CODS-COMAD 2023, Mumbai, India 🗹 paper 🗹 demo
- S Ghosh, A Chopra, S K Naskar, "Learning to Rank Hypernyms of Financial Terms Using Semantic Textual Similarity", in Springer Nature Computer Science journal, 2023 paper Ccode
- A Singh, C Bhatia, S Ghosh, "The Effect of Tweets on the Traded Volume of Crypto-Coins", in IEEE Big Data 2023, Sorrento, Italy
- S Ghosh, et al., "FinRAD: Financial Readability Assessment Dataset 13,000+ Definitions of Financial Terms for Measuring Readability", in FNP workshop of LREC-2022, Marseille, France Code & data Copaper
- S Ghosh<sup>†</sup>, A Chopra<sup>†</sup>, "Using Transformer Based Ensemble Learning to Classify Scientific Articles", in Trends and Applications in Knowledge Discovery and Data Mining, PAKDD-2021, Delhi, India paper code video
- R Chopra, **S Ghosh**, et al. "The Natural Language Processing Workshop" (Book), Packt Pub., [2020] Inlink
- S Ghosh, D Gunning, "Natural Language Processing Fundamentals" (Book), Packt Pub., [2019] Clink Code

#### **ACHIEVEMENTS & EXTRACURRICULAR ACTIVITIES**

- Awards: Kaggle-Datasets Expert [2024]; Travel Grants- IndoML-2024, CIKM-2024, CODS-COMAD-2024; CODS-COMAD YRS Honourable Mention [2023]; Fidelity Investments- Kudos [2024], Eureka Innovation Enablers [2023], On the Spot [2023], Excellence in Action (2X) & You've Earned It (2X Individual, 2XTeam), Shout Out [2020, 2021, 2023], Patent Filing Award [2021]; Times Internet (TBS)- Rock Star Award [2018]
- Hackathons: Kaggle: 7 Bronze, TechGig: CodeGladiators-2018 Finalists, Analytics Vidhya: 4 times in top 25
- Courses: Technical Natural Language Processing Specialization (Score>90%), Neural Networks and Deep Learning, Improving Deep Neural Networks: Hyperparameter Tuning, Regularization and Optimization (Score>90%), Prompt Engineering, Large Language Models, Cloud AWS, Machine Learning Engineering, Computer Vision, etc.; Soft skills Learnship Business English Level 10, Creating Effective Presentations, Creative Thinking; Research Introduction to Research, NPTEL, Score: 87%, Rank: Top 1% (Elite + Silver) (Jan 2021) [link], Domain Mutual Funds, Stocks etc.
- Extracurricular Activities: Playing Harmonica (ENERGIZE-2024- Rank-2), Completed 11 Treks (received IndiaHikes Green Getter & Trekker for Life Awards)