Sohom Ghosh

SENIOR DATA SCIENTIST (EXPERIENCE: 7.5+ YEARS) · M.TECH (BITS, PILANI) · PHD (PURSUING PART-TIME, JADAVPUR UNIVERSITY)

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Summary_

- Data Scientist (Individual Contributor) responsible for improving digital lives and financial well-being of millions of users
- Projects: 19 (delivered) and 8 (in production); Completed 11 MOOCs/Certifications; Received 7 Awards
- Research Interests: Industrial Applications of Machine Learning, Deep Learning & Natural Language Processing
- Co-authored 2 books, Published 29 research papers, Filed 2 US patents, Received 112 citations [Google Scholar]
 (Venues: COLING, LREC, IEEE Big Data, CODS-COMAD, FinNLP@EMNLP, FinWeb@WWW, FinNLP@IJCAI, SDPRA@PAKDD etc.)

Work Experience

Fidelity Investments

Bengaluru, India

Senior Analyst o Data Scientist o Senior Data Scientist

Jun. 2019 - Present

- Experimented with Large Language Models (**T5, Falcon, MPT, Open-Laama**). Created **Bi-LSTM, T5, & BART** based models for **summarizing** & extracting multiple themes from call transcripts. Used **Agglomerative Hierarchical Clustering** recursively to group similar themes. Designed the annotation job using **Appen** and administered a team of **98 annotators**. **Applications**: i) Automated short note generation for calls, ii) Comprehending reasons behind high call volumes, iii) Featurization of textual interaction data. **Impact**: i) Issues related to login were identified & resolved leading to **10% increase** in customer satisfaction score ii) Workflow for different processes were updated leading to **increase** in Net Promoter Score and Customer Ease Score by **18 points** & **27%** respectively iii) Competent solution to address the student debt crisis was created which lead to **60% increase** in enrollment, **59K** yearly payments & **\$200M+** being paid to the participants [**paper**] [**link**]
- Trend analysis & categorization of 3 million search queries of investors for prioritizing content creation [paper] (One of the three nominations sent by Fidelity Investments for Gartner Eye on Innovation Awards for Financial Services)
- Developed a ROBERTa based direct answer algorithm to enhance search experience of users. [paper]
- Built a **Light-GBM** based model from users' profiles & web-activities to predict if equity sell-offs
- Tools: Python, PyTorch, Amazon Web Services (AWS), Snowflake, SQL, MS Office, Git & Jira
- Awards: 6; Models in production: 4; Keywords: Large Language Nodels, Summarization, Question Answering, Clustering, Prediction

Times Internet Noida, India

DATA SCIENTIST

Jan. 2017 - Jun. 2019

- Developed a Word2Vec based skill recommendation system for TimesJobs
- Built a XG-Boost based predictive model using PySpark to target emails & deployed it on Hadoop cluster thereby increasing the open rate
- Presented **insights** for impacting business decisions by analyzing interest graphs & behaviours of 450+ million monthly visitors across 39+ digital products (Gaana, Times of India, Economic Times, MX Player, CricBuzz etc.)
- Other projects: Sales Analytics (Upsell, Cross-sell, XG-Boost based Churn Model development), Digital Product Analytics, B2B Cross-walk Analytics, Fraud Analytics in affiliate marketing (saved \$17,000), Career Graph, Data Engineering
- Models in production: 3; Pursued work integrated M.Tech

Fn MathLogic Gurugram, India

Analyst

Jul 2016 - Jan 2017 More projects in **GitHub**.

Selected Personal Projects

- Crowd Reaction Analysis using Generative Large Language Models [submitted, under review]
- Sustainability & ESG assessment from Financial Texts [paper] [ongoing]
- Hypernym Detection in Financial Texts [paper]
- Improved Investing: Evaluating social media posts by Executives [paper], Assessing profitability from social media posts [paper], Claim & Exaggerated Numeral Detection ([paper], [pre-print], [demo]), Argument Analysis [paper]
- Financial Readability Assessment Dataset & Text Simplification [code, data] [paper] [demo]
- Financial Language Understandability Enhancement Toolkit [paper][demo]
- Financial Natural Language Processing for Indian Languages [code, demo] [data] [paper] [ongoing]

Technical Skills _____

- Tools & Technologies: Python, SQL & Cloud (AWS)
- Libraries & Frameworks: PyTorch, Scikit-learn, Pandas, Numpy, XG-Boost, LightGBM, NLTK, SpaCy, Gradio, Spark, Hadoop, Transformers
- Algorithms & Concepts: Regression (Linear/Logistic), Decision Trees, Random Forest, Gradient Boosting Machine, XGBoost, Clustering,
 PCA, Neural Networks, Deep Learning, Large Language Models, Prompt Engineering
- Others: LaTeX, MS Office (Word, Excel, PowerPoint), Confluence, Git, Jira, Kanban, Mural
- Expertise: Natural Language Processing / Understanding / Generation
- · Domains: FinTech (Financial Services + Technology), Consumer Internet based Products & Customer Analytics

Education

Jadavpur University Kolkata, India

PHD [pursuing part-time] IN ENGINEERING (TOPIC: FINANCIAL NATURAL LANGUAGE PROCESSING)

BITS, Pilani (WILP)

Pilani, India

M.TECH IN SOFTWARE SYSTEMS (SPECIALIZATION: DATA ANALYTICS)

Heritage Institute of Technology (Maulana Abul Kalam Azad University of Technology)

Kolkata, India

B.TECH IN COMPUTER SCIENCE & ENGINEERING

Selected Publications, Achievements, Extracurricular Activities

NOTABLE PUBLICATIONS

† means co-first authors

- S Ghosh, et al., "IndicFinNLP: Financial Natural Language Processing for Indian Languages", in LREC-COLING 2023, Torino, Italy [paper]
- S Ghosh, et al., "FLUEnT: Financial Language Understandability Enhancement Toolkit", in CODS-COMAD 2023, Mumbai, India [paper] [demo]
- S Ghosh, A Chopra, S K Naskar, "Learning to Rank Hypernyms of Financial Terms Using Semantic Textual Similarity", in Springer Nature Computer Science journal, 2023 [paper] [code]
- A Singh, C Bhatia, S Ghosh, "The Effect of Tweets on the Traded Volume of Crypto-Coins", in IEEE Big Data 2023, Sorrento, Italy
- S Ghosh, et al., "FinRAD: Financial Readability Assessment Dataset 13,000+ Definitions of Financial Terms for Measuring Readability", in FNP workshop of LREC-2022, Marseille, France [code, data] [paper]
- S Ghosh, S K Naskar, "FinCAT: Financial Numeral Claim Analysis Tool", in companion proceedings of the The Web Conference (WWW-2022), Lyon, France [paper] [code]
- A Young, A Chopra, B Chakrabarty, A Desai, S Ghosh, et al., "Systems and Methods for Measuring Impact of Online Search Queries on User Actions",
 US Patent, Application Number: 17/668976 (Filed: Feb, 2022) [link]
- A Chopra, D Bal, **S Ghosh**, "Automated Analysis of Customer Interaction Text to Generate Customer Intent Information and Hierarchy of Customer Issues", **US Patent**, Application Number: 17/500614 (Filed: Oct, 2021) [link]
- S Ghosh[†], A Chopra[†], "Using Transformer Based Ensemble Learning to Classify Scientific Articles", in Trends and Applications in Knowledge Discovery and Data Mining, PAKDD-2021, Delhi, India [paper] [code] [video]
- R Chopra, **S Ghosh**, et al. "The Natural Language Processing Workshop" (Book), Packt Pub., [2020] [link]
- S Ghosh, D Gunning, "Natural Language Processing Fundamentals" (Book), Packt Pub., [2019] [link] [code]

ACHIEVEMENTS & EXTRACURRICULAR ACTIVITIES

- Awards: CODS-COMAD- Travel Grant [2024], YRS Honourable Mention [2023], Fidelity Investments- Eureka Innovation Enablers [2023], On the Spot [2023], Excellence in Action (2X) & You've Earned It (2X Individual, 2XTeam), Shout Out [2020, 2021, 2023], Patent Filing Award [2021]; Times Internet (TBS)- Rock Star Award [2018]
- Hackathons: Kaggle: 3 Bronze, TechGig: CodeGladiators-2018 Finalists, Analytics Vidhya: 4 times in top 25
- Courses: Technical Natural Language Processing Specialization (Score>90%), Neural Networks and Deep Learning, Improving Deep Neural Networks: Hyperparameter Tuning, Regularization and Optimization (Score>90%), Prompt Engineering, Large Language Models, Cloud AWS, Machine Learning Engineering, Computer Vision, etc.; Soft skills Learnship Business English Level 10, Creating Effective Presentations, Creative Thinking; Research Introduction to Research, NPTEL, Score: 87%, Rank: Top 1% (Elite + Silver) (Jan 2021) [link]. Domain Mutual Funds, Stocks etc.
- Extracurricular Activities: Playing Harmonica, Completed 10 Treks & received IndiaHikes Green Getter Award