

Sohom Ghosh

SENIOR DATA SCIENTIST (EXPERIENCE: 7.5+ YEARS) · M.TECH (BITS, PILANI) · PHD (PURSUING, JADAVPUR UNIVERSITY)

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Summary

- **Senior Data Scientist (Individual Contributor)** responsible for improving digital lives and financial well-being of millions of users
- Projects: **19 (delivered)** and **8 (in production)**; Completed **11 MOOCs/Certifications**; Received **9 Awards**
- Research Interests: **Applications of Generative Artificial Intelligence, Large Language Models (LLMs) & Natural Language Processing**
- Co-authored **2 books**, Published **30 research papers**, Filed **2 US patents**, Received **123 citations** [🔗Google Scholar](#)
(Venues: **TheWebConf (WWW)**, COLING, LREC, IEEE Big Data, CODS-COMAD etc.)

Work Experience

Fidelity Investments

Bengaluru, India

SENIOR ANALYST → DATA SCIENTIST → SENIOR DATA SCIENTIST

Jun. 2019 - Present

- Experimented with Large Language Models (**T5, Falcon, MPT, Open-Laama**). Created **Bi-LSTM, T5, & BART** based models for **summarizing** & extracting multiple themes from call transcripts. Used **Agglomerative Hierarchical Clustering** recursively to group similar themes. Designed the annotation job using **Appen** and administered a team of **98 annotators**. **Applications:** i) Automated short note generation for calls, ii) Comprehending the reasons behind high call volumes, iii) Featurization of textual interaction data. **Impact:** i) Issues related to login were identified & resolved leading to **10% increase** in customer satisfaction score ii) Workflow for different processes were updated leading to **increase** in Net Promoter Score and Customer Ease Score by **18 points & 27%** respectively iii) Competent solution to address the student debt crisis was created which lead to **60% increase** in enrollment, **59K** yearly payments & **\$200M+** being paid to the participants [🔗paper](#) [🔗news](#) [🔗patent](#)
- Experimented with Retrieval Augmented Generation (**RAG**) to answer business queries from call transcripts. Worked on various chunking and denoising strategies. Explored several frameworks like LangChain, LlamaIndex, FAISS, Chroma DB, etc.
- **Trend analysis & categorization** of **3 million** search queries of investors for prioritizing **content creation** [🔗paper](#) (One of the three nominations sent by Fidelity Investments for Gartner Eye on Innovation Awards for Financial Services)
- Developed a **RoBERTa** based **direct answer** algorithm to enhance search experience of users. [🔗paper](#)
- Built a **Light-GBM** based model from users' profiles & web-activities to predict if equity sell-offs
- **Tools:** Python, PyTorch, Amazon Web Services (AWS), Snowflake, SQL, MS Office, Git & Jira
- **Awards:** 6; **Models in production:** 4; **Keywords:** Large Language Models, Summarization, Question Answering, Clustering, Prediction

Times Internet

Noida, India

DATA SCIENTIST

Jan. 2017 - Jun. 2019

- Developed a **Word2Vec** based **skill recommendation system** for TimesJobs
- Built a **XG-Boost** based predictive model using **PySpark** to target emails & deployed it on **Hadoop** cluster thereby increasing the open rate
- Presented **insights** for impacting business decisions by analyzing interest graphs & behaviours of 450+ million monthly visitors across 39+ digital products (Gaana, Times of India, Economic Times, MX Player, CricBuzz etc.)
- Other projects: **Sales Analytics** (Upsell, Cross-sell, **XG-Boost** based Churn Model development), **Digital Product Analytics**, **B2B Cross-walk Analytics**, **Fraud Analytics** in affiliate marketing (**saved \$17,000**), Career Graph, Data Engineering
- **Models in production:** 3; Pursued **work integrated M.Tech**

Fn MathLogic

Gurugram, India

ANALYST

Jul 2016 - Jan 2017

Selected Personal Projects

More projects in [🔗GitHub](#).

- **Crowd Reaction Analysis** using **Generative Large Language Models** [🔗WWW-2024 paper upcoming](#)
→ Finetuned **FLANG-Roberta** with responses from LLMs (Claude, ChatGPT, Flan-UL2) using cross-encoders to predict which version of a text will receive more engagement
- **Hypernym Detection** in Financial Texts [🔗paper](#)
→ Finetuned **FinBERT** embeddings using **sentence-transformers** to detect generic forms of financial keywords
- **Improved Investing:** Evaluating social media posts by Executives [🔗paper](#), Assessing profitability from social media posts [🔗paper](#), Claim & Exaggerated Numeral Detection ([🔗paper](#), [🔗pre-print](#), [🔗demo](#)), Argument Analysis [🔗paper](#)
→ Proposed several pre-trained language model based solutions to counter finance related misinformation in social media
→ Benchmarked performances of LLMs (Dolly, MPT, Flan T5) with **BERT-SEC, FLANG-RoBERTa**, etc.
- Financial **Readability Assessment** Dataset & **Text Simplification** [🔗code & data](#) [🔗paper](#) [🔗demo](#)
→ Proposed a dataset (FinRAD) & an architecture to assess readability of financial texts and benchmarked it with standard rule-based readability scores (Flesch, SMOG, etc.)
- Financial Language **Understandability Enhancement** Toolkit [🔗paper](#) [🔗demo](#)
→ Developed a toolkit using Gradio capable of summarizing, detecting hypernyms & in-claim numerals, extracting sentiments, assessing readability & sustainability, extracting ESG & Forward looking statements from financial texts
- Financial Natural Language Processing for **Indian Languages** [🔗code & demo](#) [🔗data](#) [🔗paper](#) [🔗LREC COLING-2024 paper upcoming](#)
→ Created datasets in Hindi, Bengali, & Telugu for analysing argumentative posts, assessing sustainability, detecting exaggerated numerals & ESG themes

Technical Skills

- Tools & Technologies: **Python, SQL & Cloud (AWS)**
- Libraries & Frameworks: **PyTorch, Scikit-learn, Pandas, Numpy, XG-Boost, LightGBM, NLTK, SpaCy, Gradio, Spark, Hadoop, Transformers**
- Algorithms & Concepts: **Regression (Linear/Logistic), Decision Trees, Random Forest, Gradient Boosting Machine, XGBoost, Clustering, PCA, Neural Networks, Deep Learning, Large Language Models, Prompt Engineering, , Retrieval Augmented Generation**
- Others: **LaTeX, MS Office (Word, Excel, PowerPoint), Confluence, Git, Jira, Kanban, Mural**
- Expertise: **Natural Language Processing / Understanding / Generation**
- Domains: **FinTech (Financial Services + Technology), Consumer Internet based Products & Customer Analytics**

Education

Jadavpur University

Kolkata, India

PHD [pursuing part-time] IN **ENGINEERING** (TOPIC: **FINANCIAL NATURAL LANGUAGE PROCESSING**)

BITS, Pilani (WILP)

Pilani, India

M.TECH IN **SOFTWARE SYSTEMS** (SPECIALIZATION: **DATA ANALYTICS**)

Heritage Institute of Technology (Maulana Abul Kalam Azad University of Technology)

Kolkata, India

B.TECH IN **COMPUTER SCIENCE & ENGINEERING**

Selected Publications, Achievements, Extracurricular Activities

NOTABLE PUBLICATIONS

† means co-first authors

- **S Ghosh**, et al., “IndicFinNLP: Financial Natural Language Processing for Indian Languages”, in **LREC-COLING 2024**, Torino, Italy [📄paper](#)
- **S Ghosh**, et al., “Generator-Guided Crowd Reaction Assessment”, in **TheWebConf (WWW-2024)**, Singapore [📄paper](#)
- **S Ghosh**, et al., “FLUEnT: Financial Language Understandability Enhancement Toolkit”, in **CODS-COMAD 2023**, Mumbai, India [📄paper](#) [📺demo](#)
- **S Ghosh**, A Chopra, S K Naskar, “Learning to Rank Hypernyms of Financial Terms Using Semantic Textual Similarity”, in **Springer Nature Computer Science** journal, 2023 [📄paper](#) [📄code](#)
- A Singh, C Bhatia, **S Ghosh**, “The Effect of Tweets on the Traded Volume of Crypto-Coins”, in **IEEE Big Data 2023**, Sorrento, Italy
- **S Ghosh**, et al., “FinRAD: Financial Readability Assessment Dataset - 13,000+ Definitions of Financial Terms for Measuring Readability”, in **FNP** workshop of **LREC-2022**, Marseille, France [📄code & data](#) [📄paper](#)
- A Chopra, D Bal, **S Ghosh**, “Automated Analysis of Customer Interaction Text to Generate Customer Intent Information and Hierarchy of Customer Issues”, **US Patent**, Application Number: 17/500614 (Filed: Oct, 2021) [📄link](#)
- **S Ghosh**†, A Chopra†, “Using Transformer Based Ensemble Learning to Classify Scientific Articles”, in Trends and Applications in Knowledge Discovery and Data Mining, **PAKDD-2021**, Delhi, India [📄paper](#) [📄code](#) [📺video](#)
- R Chopra, **S Ghosh**, et al. “The Natural Language Processing Workshop” (**Book**), Packt Pub., [2020] [📄link](#)
- **S Ghosh**, D Gunning, “Natural Language Processing Fundamentals” (**Book**), Packt Pub., [2019] [📄link](#) [📄code](#)

ACHIEVEMENTS & EXTRACURRICULAR ACTIVITIES

- **Awards**: **ENERGIZE**- Runner Up [2024], **CODS-COMAD**- Travel Grant [2024], **YRS Honourable Mention** [2023], **Fidelity Investments**- Eureka Innovation Enablers [2023], **On the Spot** [2023], **Excellence in Action** (2X) & **You’ve Earned It** (2X Individual, 2X Team), **Shout Out** [2020, 2021, 2023], **Patent Filing Award** [2021]; **Times Internet** (TBS)- **Rock Star Award** [2018]
- **Hackathons**: **Kaggle**: 3 Bronze, **TechGig**: CodeGladiators-2018 Finalists, **Analytics Vidhya**: 4 times in top 25
- **Courses**: **Technical** - Natural Language Processing Specialization (Score>90%), Neural Networks and Deep Learning, Improving Deep Neural Networks: Hyperparameter Tuning, Regularization and Optimization (Score>90%), Prompt Engineering, Large Language Models, Cloud - AWS, Machine Learning Engineering, Computer Vision, etc.; **Soft skills** - Learnship Business English Level 10, Creating Effective Presentations, Creative Thinking; **Research** - Introduction to Research, NPTEL, Score: 87%, **Rank: Top 1%** (Elite + Silver) (Jan 2021) [\[link\]](#), **Domain** - Mutual Funds, Stocks etc.
- **Extracurricular Activities**: Playing **Harmonica**, Completed 10 **Treks** & received IndiaHikes Green Getter Award