



WHOLESALE CATALOG

2025-2026





HEY
THERE!

We are Eduardo & Jess, the creative duo behind Soijen. Through a mix of illustration techniques we create fun and bright designs that celebrate outdoor adventure and wanderlust. All our products are Made in USA, with a commitment to sustainable production methods & responsibly sourced materials. We donate at least 1% of our sales to organizations dedicated to environmental conservation.



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PAPER GOODS + GIFTS FOR THE ADVENTURER AT HEART



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TO ORDER: WHOLESALE@SOIJEN.COM » (802)-828-7101 » [HTTPS://SOIJEN.COM/WHOLESALE](https://SOIJEN.COM/WHOLESALE)

GREETING CARDS

Best Seller
Brand New

PRICE: \$2.50



Everyday greeting cards are blank inside and are printed on thick (100 lb), recycled cardstock. Each card measures 5.5 x 4.25 inches and comes with a white envelope.

Each greeting card + envelope comes packaged inside a clear, plant-based & compostable PLA sleeve.



MAPLE PUP CARD
SKU: IC-LA-07



FALL FOLIAGE PUP CARD
SKU: IC-LA-08



FIRETOWER PUP CARD
SKU: IC-LA-09



CREEMEE PUP CARD
SKU: IC-LA-10



REST AREA PUP CARD
SKU: IC-LA-11

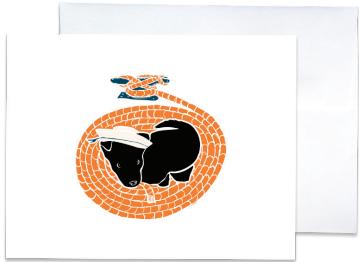


ICE FISHING PUP CARD
SKU: IC-LA-12

● Best Seller
● Brand New

GREETING CARDS

PRICE: \$2.50



DOCKHAND PUP CARD
SKU: IC-LA-26 ●



SAILING PUP CARD
SKU: IC-LA-27 ●



PORTHOLE PUP CARD
SKU: IC-LA-28 ●



ANCHOR PUP CARD
SKU: IC-LA-29 ●



NAVIGATOR PUP CARD
SKU: IC-LA-30 ●



LIGHTHOUSE PUP CARD
SKU: IC-LA-32 ●



CANOEING PUP CARD
SKU: IC-LA-01



CAMPFIRE PUP CARD
SKU: IC-LA-04



VANLIFE PUP CARD
SKU: IC-LA-06

GREETING CARDS

Best Seller
Brand New

PRICE: \$2.50



SNOWSHOE PUP CARD
SKU: IC-LA-05



MONTAÑAS SUNSET CARD
SKU: IC-LA-20



TENT PUP CARD
SKU: IC-LA-02



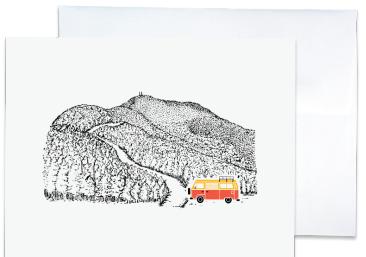
MONTAÑAS CAMPING CARD
SKU: IC-LA-15



HIKING PUP CARD
SKU: IC-LA-03



MONTAÑAS MTB CARD
SKU: IC-LA-18



MONTAÑAS VANLIFE CARD
SKU: IC-LA-14



MONTAÑAS SNOWSHOEING CARD
SKU: IC-LA-16



MONTAÑAS CANOEING CARD
SKU: IC-LA-17

● Best Seller
● Brand New

GREETING CARDS

PRICE: \$2.50



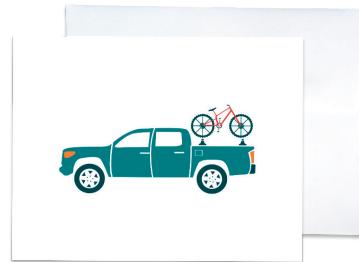
MOUNTAIN BIKE CARD
SKU: IC-LA-19



ADVENTURE CAMPER CARD
SKU: IC-LA-21



ADVENTURE VAN CARD
SKU: IC-LA-22



ADVENTURE TRUCK CARD
SKU: IC-LA-23



BIKE-PACKING CARD
SKU: IC-LA-24



CRUISER BIKE CARD
SKU: IC-LA-25



NOTEPADS

Best Seller
Brand New

PRICE: \$7.25



Notepads measure 4.25 x 5.5" and come with 100 tear-off sheets and cardboard backing. Printed on responsibly forested paper with vegetable-based ink.

Each notepad comes packaged plastic-free with a kraft belly band.



SPRING BIKING PUP NOTE PAD
SKU: NP-LA-03



SUMMER CAMPING PUP NOTE PAD
SKU: NP-LA-01



AUTUMN HIKING PUP NOTE PAD
SKU: NP-LA-02



● Best Seller
● Brand New

LETTER SETS

PRICE: \$9

Letter sets are printed on off-white felt-embossed paper (80 lb) for a soft textured feel. Each set contains 12 sheets of lined paper (5x7"), 6 A1-sized envelopes, and 6 mini stickers.

Each letter set is packaged with a kraft paper belly band inside a clear, plant-based & compostable PLA sleeve.



SPRING BIKING PUP LETTER SET
SKU: SS-LA-05

SUMMER CAMPING PUP LETTER SET
SKU: SS-LA-06

AUTUMN HIKING PUP LETTER SET
SKU: SS-LA-07

POCKET NOTEBOOK SETS

PRICE: \$6.50



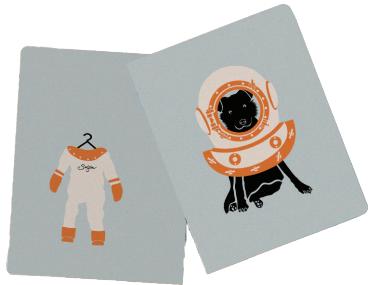
BRAND NEW PRODUCT

Pocket notebooks are a convenient size to slip into a bag or jacket to take along adventures. Each set contains two identical notebooks measuring 4.25x5.5" and with 48 blank pages (24 sheets) of smooth, FSC-certified paper. Covers are made of recycled kraft cardstock and pages are bound by staples.

Notebook sets come packaged plastic-free with a cardstock belly band.



FISHERMAN PUP POCKET NOTEBOOK SET
SKU: NB-LA-02



DIVER PUP POCKET NOTEBOOK SET
SKU: NB-LA-03

POCKET NOTEBOOK SETS

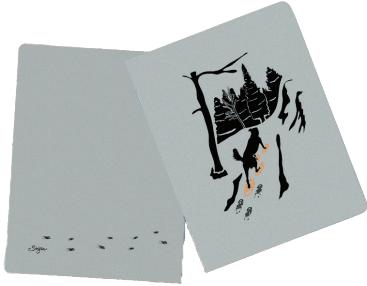
PRICE: \$6.50



NAUTICAL FLAG PUP POCKET NOTEBOOK SET
SKU: NB-LA-04



MAPLE PUP POCKET NOTEBOOK SET
SKU: NB-LA-05



SNOWSHOE PUP POCKET NOTEBOOK SET
SKU: NB-LA-06



CYCLING PUP POCKET NOTEBOOK SET
SKU: NB-LA-07

WIRE-BOUND NOTEBOOKS

PRICE: \$11



BRAND NEW PRODUCT

Wire-bound notebooks measure 8.5x5.5" and contain 120 blank pages (60 sheets) of smooth and thick (80 lb), fountain pen friendly, FSC-certified paper. Notebook covers are printed in full color on felt textured cardstock.

Notebooks come packaged plastic-free with a kraft label.



THRU-HIKER NOTEBOOK
SKU: WB-LA-01



THE GREAT WAVE NOTEBOOK
SKU: WB-LA-02

WIRE-BOUND NOTEBOOKS

PRICE: \$11



No WAKE ZONE NOTEBOOK
SKU: WB-LA-03



MAR DE MONTAÑAS NOTEBOOK
SKU: WB-LA-04



ART PRINTS

Best Seller
Brand New

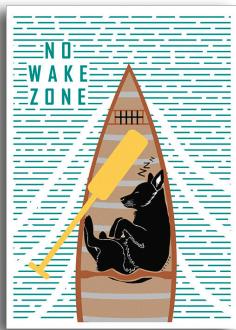
PRICE: \$7.25 FOR 5x7 SIZE, \$11.25 FOR 8x10 SIZE



Prints are reproduced with long-lasting pigmentinks on thick (130 lb), recycled cardstock from a paper mill powered by wind energy.

Art prints come packaged with rigid chipboard backing inside a clear, plant-based & compostable PLA sleeve.

Prints come in 5x7" and 8x10" size options.



No WAKE ZONE PRINT

SKU: PR-LA-21



SNOWSHOE PUP PRINT

SKU: PR-LA-29



NAP-PACKER PRINT

SKU: PR-LA-38



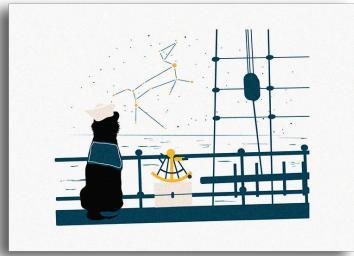
REST AREA PRINT

SKU: PR-LA-39

● Best Seller
● Brand New

ART PRINTS

PRICE: \$7.25 FOR 5x7 SIZE, \$11.25 FOR 8x10 SIZE



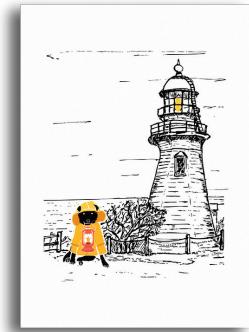
NAVIGATOR PUP PRINT

SKU: PR-LA-43



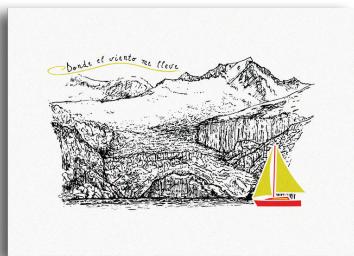
NAUTICAL FLAG PUP PRINT

SKU: PR-LA-45



LIGHTHOUSE PUP PRINT

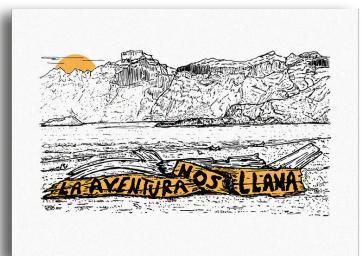
SKU: PR-LA-44



DONDE EL VIENTO ME LLEVE PRINT
SKU: PR-LA-40



DORMIR BAJO LAS ESTRELLAS PRINT
SKU: PR-LA-42



LA AVENTURA NOS LLAMA PRINT
SKU: PR-LA-41

ART PRINTS

Best Seller
Brand New

PRICE: \$7.25 FOR 5x7 SIZE, \$11.25 FOR 8x10 SIZE



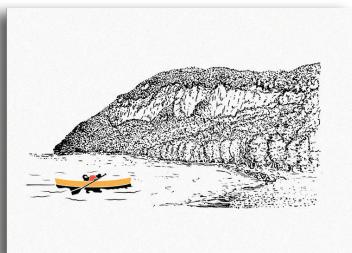
MONTAÑAS SUNSET PRINT
SKU: PR-LA-37



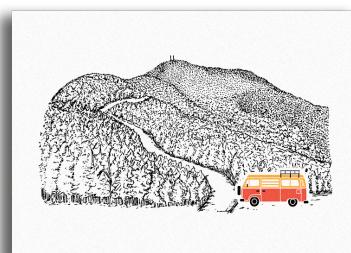
MONTAÑAS CAMPING PRINT
SKU: PR-LA-36



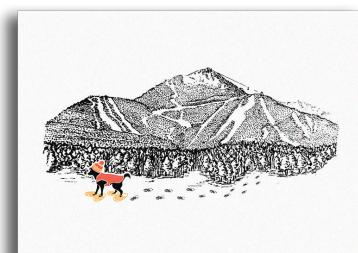
MONTAÑAS MTB PRINT
SKU: PR-LA-32



MONTAÑAS CANOEING PRINT
SKU: PR-LA-33



MONTAÑAS VANLIFE PRINT
SKU: PR-LA-35



MONTAÑAS SNOWSHOEING PRINT
SKU: PR-LA-34

ART PRINTS

PRICE: \$7.25 FOR 5x7 SIZE, \$11.25 FOR 8x10 SIZE



STICKERS

Best Seller
Brand New

PRICE: \$2.50, MOQ: 5 PER SKU



These super durable vinyl stickers are great for laptops, water bottles, cars, etc with UV protective laminate and made to last for years.



MAPLE PUP STICKER
SKU: ST-LA-03
Size: 3.5 x 3.5" (approx)



FALL FOLIAGE PUP STICKER
SKU: ST-LA-04
Size: 3.5 x 2.8" (approx)



FISHERMAN PUP STICKER
SKU: ST-LA-08
Size: 4 x 3.6" (approx)



PORTHOLE PUP STICKER
SKU: ST-LA-07
Size: 4 x 3.9" (approx)

STICKERS

PRICE: \$2.50, MOQ: 5 PER SKU



VAN PUP STICKER

SKU: ST-LA-02

Size: 4.3 x 2.8" (approx)



TENT PUP STICKER

SKU: ST-LA-01

Size: 4 x 2.4" (approx)



MOCHICLISTA STICKER

SKU: ST-LA-05

Size: 5 x 2" (approx)



VIAJE SIN RUMBO STICKER

SKU: ST-LA-06

Size: 5 x 2" (approx)



TOTE BAGS

PRICE: \$14



Our sturdy and spacious cotton canvas tote bags are sewn and screen-printed in New England and made of 100% recycled materials. Fabric is a blend of 65% recycled cotton and 35% recycled post consumer poly (derived from recycled PET plastic bottles).

Tote bags measure 18x12" with a 6" gusset and 25" handle.



SNOWSHOE PUP MARKET TOTE BAG
SKU: TB-LA-01



BIKE PUP MARKET TOTE BAG
SKU: TB-LA-02

WALL HANGINGS

PRICE: \$12

Cotton canvas wall hangings are screen-printed in New England and made of 100% recycled materials. Wall hanging measures approximately 6x17" and comes attached to a wooden dowel with twine and ready to hang.



CASA WALL HANGING
SKU: WH-LA-01

PRICING

Product	Price	Minimum Order Quantity
Greeting Card	\$2.50	
Notepads	\$7.25	
Letter Set	\$9	
Pocket Notebook Sets	\$6.50	
Wire-bound Notebooks	\$11	
Art Print 5x7"	\$7.25	
Art Print 8x10"	\$11.25	
Stickers	\$2.50	5 per SKU
Tote Bags	\$14	
Wall Hangings	\$12	



TERMS + INFO

Pricing: Prices listed in this catalog reflect wholesale prices (USD). Suggested retail price is 2x wholesale. Wholesale prices are subject to change, so please make sure you have the most up-to-date catalog.

Order minimum: Opening order minimum \$150. Reorder minimum \$100. Some products have minimum order quantities (outlined in pricing table).

Payment: We accept payment by check or credit card. Payment must be received & cleared prior to first order shipment. For any subsequent orders it is up to the our discretion to accept payments on NET 30 terms.

Production: Please allow 5-7 days for your order to ship (although we often ship faster). If you have specific turn around time needs, please let us know, we will try our best to accomodate.

Shipping: We ship from our studio in Eden, Vermont. United States (domestic) is shipped with USPS Priority Mail unless prior arrangements have been made. Shipping price will be quoted at time of order. If you are located in North/Central Vermont we offer free delivery.

Returns and Exchanges: Returns must be initiated within 5 days of receiving the order by emailing us. If any pieces arrived damaged, wholesale purchase price will be refunded upon returning us the items. Shipping costs will not be refunded. Exchanges may be made on merchandise in excellent condition within one year of purchase. Exchanges will be subject to 10% restocking fee applied to the balance of the next order.

Cancellation: Any canceled order is subject to a 50% cancellation fee to be paid within 15 days of cancellation.

PLACE AN ORDER VIA OUR FAIRE ONLINE SHOP:
[HTTPS://FAIRE.COM/DIRECT/SOIJEN](https://FAIRE.COM/DIRECT/SOIJEN)

OR EMAIL ORDERS TO:
WHOLESALE@SOIJEN.COM



FAIRE

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