



Summer  
2023

[soijen.com](http://soijen.com)  
wholesale@soijen.com  
(802) 828-7101



## About

Hello retailers! We are Eduardo & Jess, co-owners of Soijen. At Soijen we design outdoor inspired goods and gifts that celebrate adventure. All products are **Made in USA**, with a commitment to sustainably sourced materials and packaging. At least 1% of proceeds are donated to environmental non-profits and conservation initiatives.





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### Snowshoe Pup Market Tote Bag

**Size:** 18 x 12 x 6" gusset with 25" handle

**SKU:** TB-LA-01 // \$13

**Materials:** 65% Recycled Cotton,  
35% Recycled PET



### Bike Pup Market Tote Bag

**Size:** 18 x 12 x 6" gusset with 25" handle

**SKU:** TB-LA-02 // \$13

**Materials:** 65% Recycled Cotton,  
35% Recycled PET



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### Vermont Pup Blank Greeting Card Set

**Size:** A2 card (4.25 x 5.5") // **SKU:** GC-LA-08 // **\$9**

**Materials:** 100lb cardstock, recycled, FSC Certified

6 cards (1 of each design) + 6 envelopes and 6 mini stickers.  
Packaged in kraft box.

BRAND NEW!



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## Vermont Pup Stationary Set

BRAND NEW!

**SKU:** SS-LA-03 // \$9

**Materials:** 80lb off-white text paper, recycled, with felt finish

### Set Includes:

12 sheets of paper (7 x 4.9"), 2 of each design  
6 A1 envelopes (3.6 x 5.1"), 3 of each design  
6 mini stickers

Packaged in plant-based PLA clear sleeve.





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### Adventure Pup Blank Greeting Card Set

**Size:** A2 card (4.25 x 5.5") // **SKU:** GC-LA-01 // **\$9**

**Materials:** 100lb cardstock, recycled, FSC Certified

6 cards (1 of each design) + 6 envelopes and 6 mini stickers.  
Packaged in kraft box.

**BESTSELLER**



### Casa Wall Hanging

**Text:** Bienvenido a casa  
(Translation: Welcome home)

**Size:** 17 x 6" // **SKU:** WH-LA-01

**Price:** \$11

**Materials:** 65% Recycled Cotton,  
35% Recycled PET

With approx 8" by  $\frac{3}{8}$ " wooden dowel  
+ twine hanger

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### Casita Zippered Pouch

**Text:** La Casita  
(Translation: Tiny House)

**Size:** 7.5 x 4" // **SKU:** PO-LA-02

**Price:** \$7.50

**Materials:** 65% Recycled Cotton,  
35% Recycled PET



### Canoe Pup Zippered Pouch

**Size:** 7.5 x 4" // **SKU:** PO-LA-01

**Price:** \$7.50

**Materials:** 65% Recycled Cotton,  
35% Recycled PET



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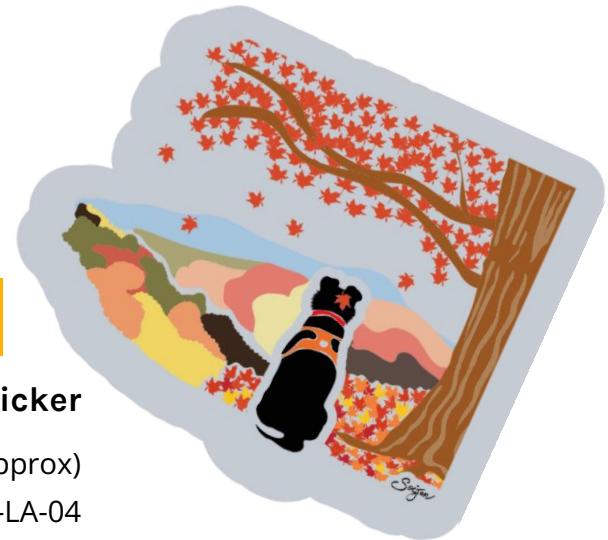


**BRAND NEW!**

### Maple Pup Sticker

**Size:** 3.5 x 3.5" (approx)

**SKU:** ST-LA-03



**BRAND NEW!**

### Fall Foliage Pup Sticker

**Size:** 3.5 x 2.8" (approx)

**SKU:** ST-LA-04



### Van Pup Sticker

**Size:** 4.3 x 2.8" (approx)

**SKU:** ST-LA-02

**SOLD OUT**  
(check back next year!)



### Tent Pup Sticker

**Size:** 4 x 2.4" (approx)

**SKU:** ST-LA-01

**All stickers are \$2.50 each**

**Materials:** Weatherproof durable vinyl

**Minimum Order Quantity:** 10 stickers (per design)



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BESTSELLER

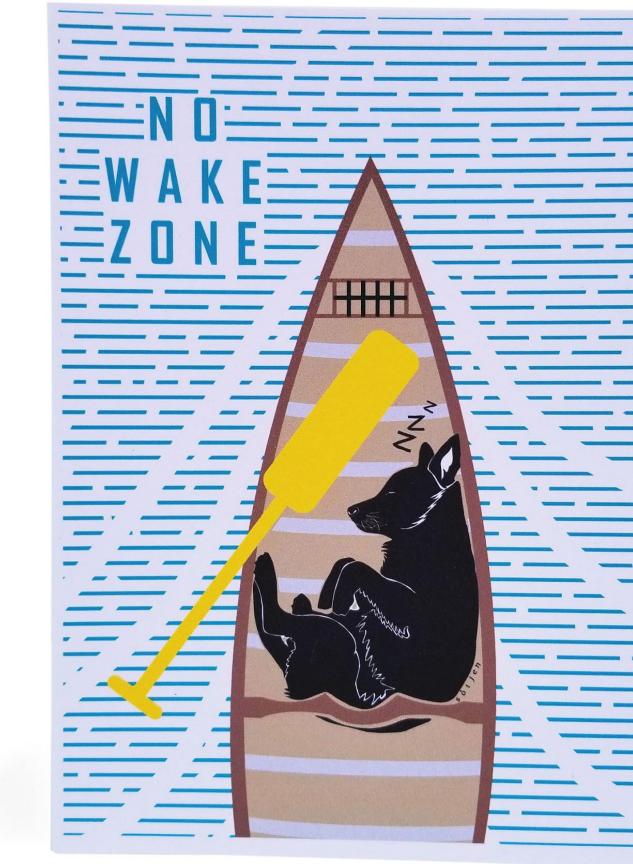
### No Wake Zone Print

**Size: 5 x 7" // SKU: PR-LA-21-5x7 // \$6.50**

**Size: 8 x 10" // SKU: PR-LA-21-8x10 // \$9.50**

**Materials:** 130lb cardstock, recycled, FSC Certified

Packaged with chipboard backing and  
plant-based PLA clear sleeve.





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### Vermont Sticker

**Text:** Querido Vermont

(Translation: I love Vermont)

**Size:** 3 x 4.1" (approx) // **SKU:** ST-QV-01

**Price:** \$2.50

**Materials:** Weatherproof durable vinyl

**Minimum Order Quantity:** 10 stickers

**SOLD OUT**

(check back next year!)



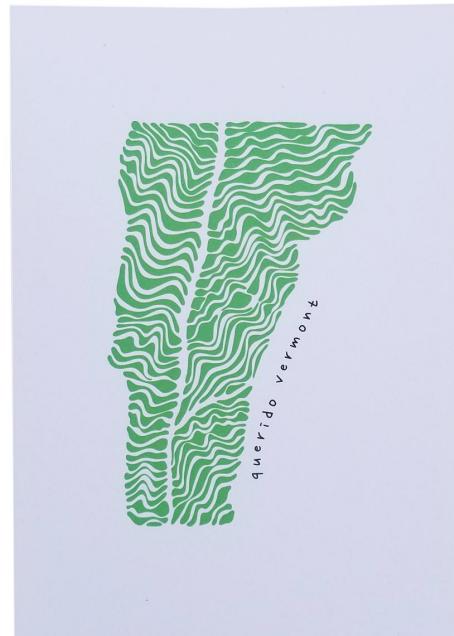
### Vermont Illustrated Print

**Text:** Querido Vermont

(Translation: I love Vermont)

**Size:** 5 x 7" // **SKU:** PR-QV-01-5x7

**Price:** \$6.50



### Vermont Digital Print

**Text:** Querido Vermont

(Translation: I love Vermont)

**Size:** 5 x 7" // **SKU:** PR-QV-08-5x7

**Price:** \$6.50

**5x7 Print Materials:** 130lb cardstock, recycled, FSC Certified Packaged with chipboard backing and plant-based PLA clear sleeve.



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## Vermont Cityscapes

Our Vermont Cityscape designs are popular for locals and visitors alike! Here's our current list of available designs:

- Brattleboro
- Burlington
- Chester
- Craftsbury
- Ludlow
- Manchester
- Middlebury
- Montpelier
- Peru
- Richmond
- Rutland
- Stowe
- Waterbury
- Winooski

We are always working to incorporate new towns in Vermont. If you don't see your town ask us - it might be in the works!

All of our cityscape designs are available as prints, posters, greeting card sets, stickers and (new this year!) stationary sets.





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## Brattleboro Cityscape



### Brattleboro Cityscape Sticker

**Size:** 5 x 2.25" (approx) // **SKU:** ST-QV-05 // **\$2.50**

**Materials:** Weatherproof durable vinyl

**Minimum Order Quantity:** 10 stickers



### Brattleboro Cityscape Blank Greeting Card Set

**Size:** A2 card (4.25 x 5.5") // **SKU:** GC-QV-05 // **\$9**

**Materials:** 100lb cardstock, recycled, FSC Certified  
6 cards + 6 envelopes and 6 mini stickers.  
Packaged in kraft box.



### Brattleboro Cityscape Print

**Size:** 5 x 7" // **SKU:** PR-QV-05-5x7 // **\$6.50**

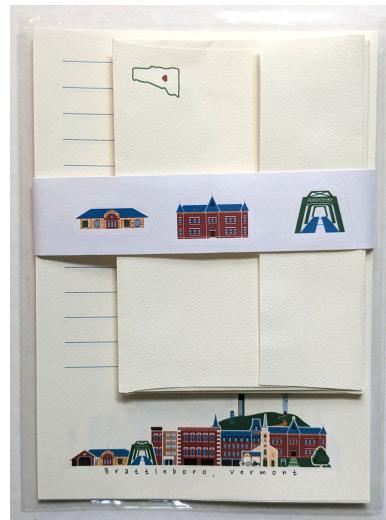
**Size:** 8 x 10" // **SKU:** PR-QV-05-8x10 // **\$9.50**

**Size:** 11 x 17" // **SKU:** PR-QV-05-11x17 // **\$14**

**Materials:** 130lb cardstock, recycled, FSC Certified

5 x 7" and 8 x 10" prints packaged with chipboard backing and plant-based PLA clear sleeve.

11 x 17" print is 100lb cardstock, packaged rolled in square poster tube.



**BRAND NEW!**

### Brattleboro Stationary Set

**SKU:** SS-QV-05 // **\$9**

**Materials:** 80lb off-white text paper, recycled, with felt finish

**Set Includes:**  
12 sheets of paper (7 x 4.9")  
6 A1 envelopes (3.6 x 5.1") + 6 mini stickers

Packaged in plant-based PLA clear sleeve.



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## Burlington Cityscape



### Burlington Cityscape Sticker

**Size:** 5 x 2.25" (approx) // **SKU:** ST-QV-04 // **\$2.50**

**Materials:** Weatherproof durable vinyl

**Minimum Order Quantity:** 10 stickers



### Burlington Cityscape Print

**Size:** 5 x 7" // **SKU:** PR-QV-04-5x7 // **\$6.50**

**Size:** 8 x 10" // **SKU:** PR-QV-04-8x10 // **\$9.50**

**Size:** 11 x 17" // **SKU:** PR-QV-04-11x17 // **\$14**

**Materials:** 130lb cardstock, recycled, FSC Certified

5 x 7" and 8 x 10" prints packaged with chipboard backing and plant-based PLA clear sleeve.

11 x 17" print is 100lb cardstock, packaged rolled in square poster tube.



### Burlington Cityscape Blank Greeting Card Set

**Size:** A2 card (4.25 x 5.5") // **SKU:** GC-QV-04 // **\$9**

**Materials:** 100lb cardstock, recycled, FSC Certified  
6 cards + 6 envelopes and 6 mini stickers.  
Packaged in kraft box.



BRAND NEW!

### Burlington Stationary Set

**SKU:** SS-QV-04 // **\$9**

**Materials:** 80lb off-white text paper, recycled, with felt finish

**Set Includes:**

12 sheets of paper (7 x 4.9")  
6 A1 envelopes (3.6 x 5.1") + 6 mini stickers

Packaged in plant-based PLA clear sleeve.



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## Ludlow Cityscape

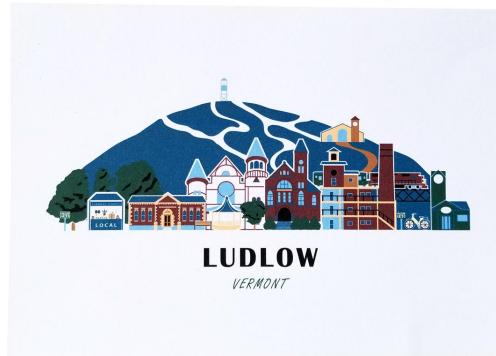


### Ludlow Cityscape Sticker

**Size:** 5 x 2.25" (approx) // **SKU:** ST-QV-06 // **\$2.50**

**Materials:** Weatherproof durable vinyl

**Minimum Order Quantity:** 10 stickers



### Ludlow Cityscape Print

**Size:** 5 x 7" // **SKU:** PR-QV-06-5x7 // **\$6.50**

**Size:** 8 x 10" // **SKU:** PR-QV-06-8x10 // **\$9.50**

**Size:** 11 x 17" // **SKU:** PR-QV-06-11x17 // **\$14**

**Materials:** 130lb cardstock, recycled, FSC Certified

5 x 7" and 8 x 10" prints packaged with chipboard backing and plant-based PLA clear sleeve.

11 x 17" print is 100lb cardstock, packaged rolled in square poster tube.



### Ludlow Cityscape Blank Greeting Card Set

**Size:** A2 card (4.25 x 5.5") // **SKU:** GC-QV-06 // **\$9**

**Materials:** 100lb cardstock, recycled, FSC Certified  
6 cards + 6 envelopes and 6 mini stickers.  
Packaged in kraft box.

BRAND NEW!



### Ludlow Stationary Set

**SKU:** SS-QV-06 // **\$9**

**Materials:** 80lb off-white text paper, recycled, with felt finish

**Set Includes:**

12 sheets of paper (7 x 4.9")  
6 A1 envelopes (3.6 x 5.1") + 6 mini stickers

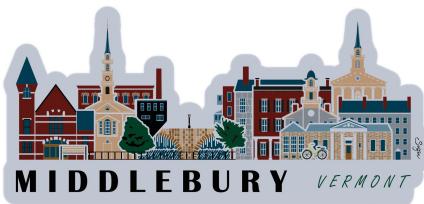
Packaged in plant-based PLA clear sleeve.



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## Middlebury Cityscape



### Middlebury Cityscape Sticker

**Size:** 5 x 2.25" (approx) // **SKU:** ST-QV-08 // **\$2.50**

**Materials:** Weatherproof durable vinyl

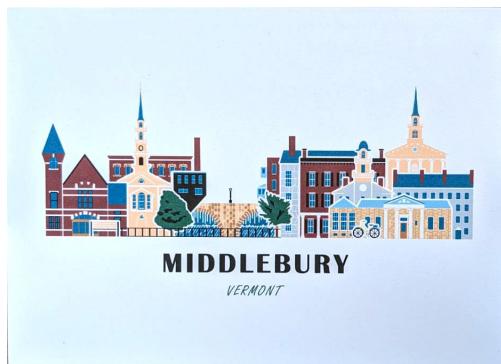
**Minimum Order Quantity:** 10 stickers



### Middlebury Cityscape Blank Greeting Card Set

**Size:** A2 card (4.25 x 5.5") // **SKU:** GC-QV-08 // **\$9**

**Materials:** 100lb cardstock, recycled, FSC Certified  
6 cards + 6 envelopes and 6 mini stickers.  
Packaged in kraft box.



### Middlebury Cityscape Print

**Size:** 5 x 7" // **SKU:** PR-QV-08-5x7 // **\$6.50**

**Size:** 8 x 10" // **SKU:** PR-QV-08-8x10 // **\$9.50**

**Size:** 11 x 17" // **SKU:** PR-QV-08-11x17 // **\$14**

**Materials:** 130lb cardstock, recycled, FSC Certified

5 x 7" and 8 x 10" prints packaged with chipboard backing and plant-based PLA clear sleeve.

11 x 17" print is 100lb cardstock, packaged rolled in square poster tube.



**BRAND NEW!**

### Middlebury Stationary Set

**SKU:** SS-QV-08 // **\$9**

**Materials:** 80lb off-white text paper, recycled, with felt finish

**Set Includes:**

12 sheets of paper (7 x 4.9")  
6 A1 envelopes (3.6 x 5.1") + 6 mini stickers

Packaged in plant-based PLA clear sleeve.



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## Montpelier Cityscape



### Montpelier Cityscape Sticker

**Size:** 5 x 2.25" (approx) // **SKU:** ST-QV-02 // **\$2.50**

**Materials:** Weatherproof durable vinyl

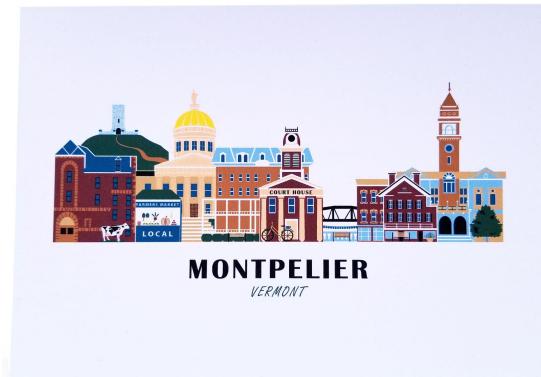
**Minimum Order Quantity:** 10 stickers



### Montpelier Cityscape Blank Greeting Card Set

**Size:** A2 card (4.25 x 5.5") // **SKU:** GC-QV-02 // **\$9**

**Materials:** 100lb cardstock, recycled, FSC Certified  
6 cards + 6 envelopes and 6 mini stickers.  
Packaged in kraft box.



### Montpelier Cityscape Print

**Size:** 5 x 7" // **SKU:** PR-QV-02-5x7 // **\$6.50**

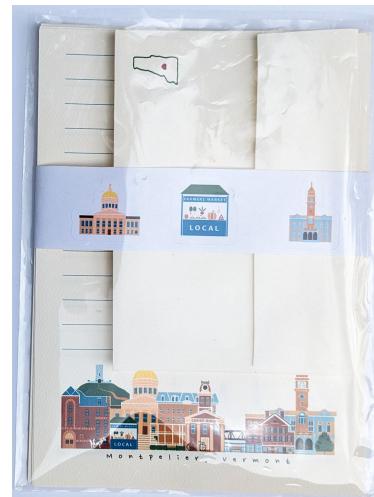
**Size:** 8 x 10" // **SKU:** PR-QV-02-8x10 // **\$9.50**

**Size:** 11 x 17" // **SKU:** PR-QV-02-11x17 // **\$14**

**Materials:** 130lb cardstock, recycled, FSC Certified

5 x 7" and 8 x 10" prints packaged with chipboard backing and plant-based PLA clear sleeve.

11 x 17" print is 100lb cardstock, packaged rolled in square poster tube.



BRAND NEW!

### Montpelier Stationery Set

**SKU:** SS-QV-02 // **\$9**

**Materials:** 80lb off-white text paper, recycled, with felt finish

**Set Includes:**  
12 sheets of paper (7 x 4.9")  
6 A1 envelopes (3.6 x 5.1") + 6 mini stickers

Packaged in plant-based PLA clear sleeve.



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## Stowe Cityscape



### Stowe Cityscape Sticker

**Size:** 5 x 2.25" (approx) // **SKU:** ST-QV-03 // **\$2.50**

**Materials:** Weatherproof durable vinyl

**Minimum Order Quantity:** 10 stickers



### Stowe Cityscape Print

**Size:** 5 x 7" // **SKU:** PR-QV-03-5x7 // **\$6.50**

**Size:** 8 x 10" // **SKU:** PR-QV-03-8x10 // **\$9.50**

**Size:** 11 x 17" // **SKU:** PR-QV-03-11x17 // **\$14**

**Materials:** 130lb cardstock, recycled, FSC Certified

5 x 7" and 8 x 10" prints packaged with chipboard backing and plant-based PLA clear sleeve.

11 x 17" print is 100lb cardstock, packaged rolled in square poster tube.



### Stowe Cityscape Blank Greeting Card Set

**Size:** A2 card (4.25 x 5.5") // **SKU:** GC-QV-03 // **\$9**

**Materials:** 100lb cardstock, recycled, FSC Certified  
6 cards + 6 envelopes and 6 mini stickers.  
Packaged in kraft box.



BRAND NEW!

### Stowe Stationary Set

**SKU:** SS-QV-03 // **\$9**

**Materials:** 80lb off-white text paper, recycled, with felt finish

**Set Includes:**

12 sheets of paper (7 x 4.9")  
6 A1 envelopes (3.6 x 5.1") + 6 mini stickers

Packaged in plant-based PLA clear sleeve.



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## Waterbury Cityscape



### Waterbury Cityscape Sticker

**Size:** 5 x 2.25" (approx) // **SKU:** ST-QV-07 // **\$2.50**

**Materials:** Weatherproof durable vinyl

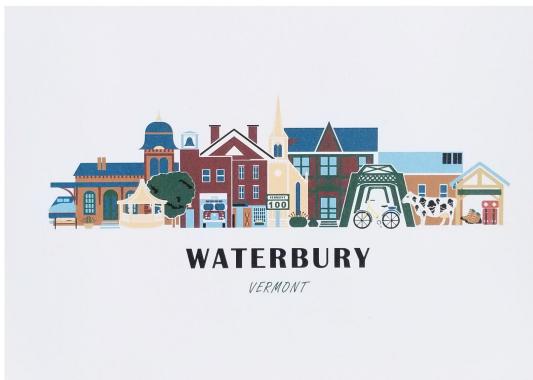
**Minimum Order Quantity:** 10 stickers



### Waterbury Cityscape Blank Greeting Card Set

**Size:** A2 card (4.25 x 5.5") // **SKU:** GC-QV-07 // **\$9**

**Materials:** 100lb cardstock, recycled, FSC Certified  
6 cards + 6 envelopes and 6 mini stickers.  
Packaged in kraft box.



### Waterbury Cityscape Print

**Size:** 5 x 7" // **SKU:** PR-QV-07-5x7 // **\$6.50**

**Size:** 8 x 10" // **SKU:** PR-QV-07-8x10 // **\$9.50**

**Size:** 11 x 17" // **SKU:** PR-QV-07-11x17 // **\$14**

**Materials:** 130lb cardstock, recycled, FSC Certified

5 x 7" and 8 x 10" prints packaged with chipboard backing and plant-based PLA clear sleeve.

11 x 17" print is 100lb cardstock, packaged rolled in square poster tube.



**BRAND NEW!**

### Waterbury Stationary Set

**SKU:** SS-QV-07 // **\$9**

**Materials:** 80lb off-white text paper, recycled, with felt finish

**Set Includes:**  
12 sheets of paper (7 x 4.9")  
6 A1 envelopes (3.6 x 5.1") + 6 mini stickers

Packaged in plant-based PLA clear sleeve.



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## WHOLESALE TERMS AND CONDITIONS

**Pricing:** Prices listed in this line sheet reflect wholesale prices (USD). Suggested retail price is 2x wholesale. Wholesale prices are subject to change, so please make sure you have the most up-to-date line sheet.

**Order minimum:** Opening order minimum \$100. No reorder minimum. Minimum order quantity (for stickers only): 10 per design.

**Payment:** We accept payment by check or credit card. Payment must be received & cleared prior to first order shipment. For any subsequent orders it is up to the our discretion to accept payments on NET 30 terms.

**Production:** Typical lead times are 2-3 weeks. Please inquire before placing your order for specific lead times.

**Shipping:** United States (domestic) shipped with USPS Priority Mail unless prior arrangements have been made. Shipping price will be quoted at time of order. If you are located in North/Central Vermont we offer free delivery.

**Returns and Exchanges:** Returns must be initiated within 10 days of receiving the order by emailing us. If any pieces arrived damaged, wholesale purchase price will be refunded upon returning us the items. Shipping costs will not be refunded. Exchanges may be made on merchandise in excellent condition within one year of purchase. Exchanges will be subject to 10% restocking fee applied to the balance of the next order.

**Cancellation:** Any canceled order is subject to a 50% cancellation fee to be paid within 15 days of cancellation.

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