



## Wholesale Catalog Summer 2024

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### PAPER GOODS + GIFTS FOR THE ADVENTURER AT HEART

#### About

Hello retailers! We are Eduardo & Jess, the creative duo behind Soijen. Through a mix of hand + digital illustration techniques we create fun and bright designs that celebrate nature and wanderlust. All our products are **Made in USA**, with a commitment to sustainable production methods & responsibly sourced materials. We donate at least 1% of our sales to organizations dedicated to environmental conservation.



## NOTEPADS

Our thick notepads come with 100 tear-off sheets and cardboard backing.  
Printed on responsibly forested paper with vegetable-based ink.

Packaged plastic-free with a kraft belly band.

**Price:** \$7

**Size:** 4.25 x 5.5"

**Materials:** 100 sheets of 70 lb uncoated paper

BRAND NEW!



**Spring Biking Notepad**

**SKU:** NP-LA-03

All prices listed reflect wholesale prices. Suggested retail price is 2x wholesale.

# NOTEPADS

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Printed on responsibly forested paper with vegetable-based ink.

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**Price:** \$7

**Size:** 4.25 x 5.5"

**Materials:** 100 sheets of 70 lb uncoated paper

**BRAND NEW!**



**Autumn Hiking Notepad**

**SKU:** NP-LA-02

**Summer Camping Notepad**

**SKU:** NP-LA-01

# ASSORTED GREETING CARD SETS



BESTSELLER

## Vermont Pup Greeting Card Set

SKU: GC-LA-08

1 of each design (pictured below)



**Price:** \$9

**Size:** A2 card (4.25 x 5.5")

**Materials:** thick 100lb cardstock, recycled & FSC Certified paper

**Each Set includes:**

- 6 folded cards of assorted designs, blank inside
- 6 A2 white envelopes
- 6 mini stickers

Packaged plastic-free in kraft box.

# ASSORTED GREETING CARD SETS



## Adventure Pup Greeting Card Set

**SKU:** GC-LA-01

1 of each design (pictured below)



**Price:** \$9

**Size:** A2 card (4.25 x 5.5")

**Materials:** thick 100lb cardstock, recycled & FSC Certified paper

**Each Set includes:**

- 6 folded cards of assorted designs, blank inside
- 6 A2 white envelopes
- 6 mini stickers

Packaged plastic-free in kraft box.

## ASSORTED GREETING CARD SETS



### Bicicletas Greeting Card Set

**SKU:** GC-LA-09

1 of each design (pictured below)



**Price:** \$9

**Size:** A2 card (4.25 x 5.5")

**Materials:** thick 100lb cardstock, recycled & FSC Certified paper

**Each Set includes:**

- 6 folded cards of assorted designs, blank inside
- 6 A2 white envelopes
- 6 mini stickers

Packaged plastic-free in kraft box.

# ASSORTED GREETING CARD SETS

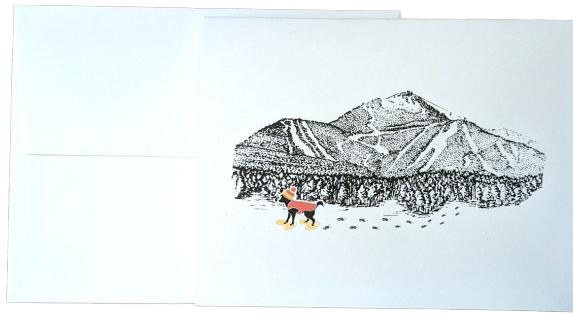


BRAND NEW!

## Montañas Greeting Card Set

SKU: GC-LA-09

1 of each design (pictured below)



**Price:** \$9

**Size:** A2 card (4.25 x 5.5")

**Materials:** thick 100lb cardstock, recycled & FSC Certified paper

**Each Set includes:**

- 6 folded cards of assorted designs, blank inside
- 6 A2 white envelopes
- 6 mini stickers

Packaged plastic-free in kraft box.

## LETTER SETS

**Price:** \$9

**Size:** A1 Envelope (7 x 4.9" unfolded sheet)

**Materials:** 80lb off-white text paper,  
recycled, with a textured felt finish

**BRAND NEW!**

**Each Set includes:**

- 12 sheets of off-white lined paper
- 6 A1 off-white envelopes
- 6 mini stickers

Packaged in plant-based PLA clear sleeve.



**Spring Biking Letter Set**

**SKU:** SS-LA-05

## LETTER SETS

**Price:** \$9

**Size:** A1 Envelope (7 x 4.9" unfolded sheet)

**Materials:** 80lb off-white text paper,  
recycled, with a textured felt finish

**BRAND NEW!**

**Each Set includes:**

- 12 sheets of off-white lined paper
- 6 A1 off-white envelopes
- 6 mini stickers

Packaged in plant-based PLA clear sleeve.



**Summer Camping Letter Set**

**SKU:** SS-LA-06

## LETTER SETS

**Price:** \$9

**Size:** A1 Envelope (7 x 4.9" unfolded sheet)

**Materials:** 80lb off-white text paper,  
recycled, with a textured felt finish

**BRAND NEW!**

**Each Set includes:**

- 12 sheets of off-white lined paper
- 6 A1 off-white envelopes
- 6 mini stickers

Packaged in plant-based PLA clear sleeve.



**Autumn Hiking Letter Set**

**SKU:** SS-LA-07

## POUCHES

Our screen-printed zippered pouches are made of 100% recycled materials and are the perfect size to hold pens + pencils or other small knick-knacks.

**Price:** \$8.50

**Size:** 7.5 x 4"

**Materials:** 65% Recycled Cotton, 35% Recycled PET



**Casita Pouch**

**Text:** *La Casita*  
**(Translation:** TIny House)

**SKU:** PO-LA-02



**Canoe Pup Pouch**

**SKU:** PO-LA-01

## TOTE BAGS

Our sturdy and spacious 10 oz cotton canvas tote bags are perfect for a trip to the farmer's market or library. Screen-printed and made of 100% recycled materials.

**Price:** \$14

**Size:** 18 x 12 x 6" gusset with 25" handle

**Materials:** 65% Recycled Cotton, 35% Recycled PET



**Snowshoe Pup Market Tote Bag**

**SKU:** TB-LA-01



**Bike Pup Market Tote Bag**

**SKU:** TB-LA-02

## WALL HANGING



### Casa Wall Hanging

**Text:** *Bienvenido a casa*  
**(Translation:** Welcome home)

**Price:** \$11

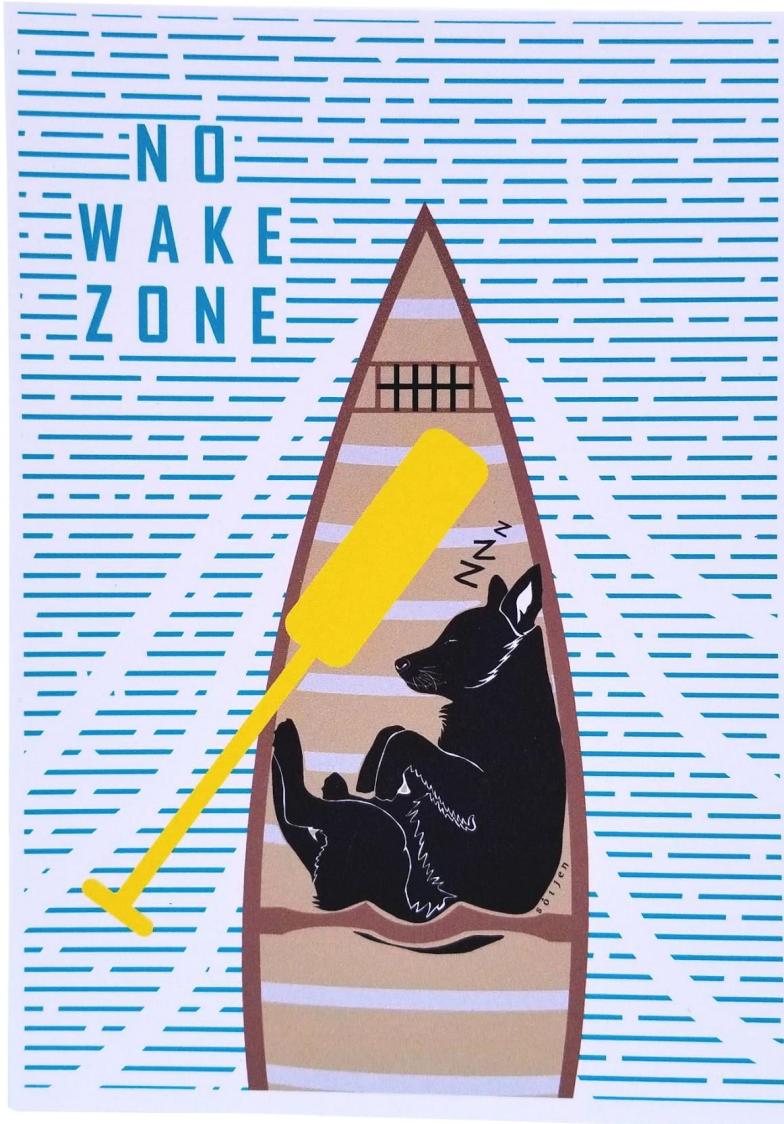
**Size:** 17 x 6"

**SKU:** WH-LA-01

**Materials:** 65% Recycled Cotton,  
35% Recycled PET

With approx 8" by 3/8" wooden dowel  
+ twine hanger

# ART PRINTS + POSTERS



BESTSELLER

## No Wake Zone Print

**Size Option:** 5 x 7"

**SKU:** PR-LA-21-5x7

**Price:** \$6.50

**Size Option:** 8 x 10"

**SKU:** PR-LA-21-8x10

**Price:** \$9.50

### Materials & Packaging:

5 x 7" and 8 x 10" and 11 x 14" sizes are printed on 130lb recycled, FSC-certified cardstock. Packaged with chipboard backing and plant-based PLA clear sleeve.

We also offer framed prints! Contact us for more details.

## ART PRINTS + POSTERS



### Snowshoe Pup Print

**Size Option:** 5 x 7"

**SKU:** PR-LA-29-5x7

**Price:** \$6.50

**Size Option:** 8 x 10"

**SKU:** PR-LA-29-8x10

**Price:** \$9.50

### Materials & Packaging:

5 x 7" and 8 x 10" and 11 x 14" sizes are printed on 130lb recycled, FSC-certified cardstock. Packaged with chipboard backing and plant-based PLA clear sleeve.

We also offer framed prints! Contact us for more details.

# ART PRINTS + POSTERS

BRAND NEW!



## Nap-Packer Pup Print

**Size Option:** 5 x 7"

**SKU:** PR-LA-38-5x7

**Price:** \$6.50

**Size Option:** 8 x 10"

**SKU:** PR-LA-38-8x10

**Price:** \$9.50



## Bike Pup - Rest Area Print

**Size Option:** 5 x 7"

**SKU:** PR-LA-39-5x7

**Price:** \$6.50

**Size Option:** 8 x 10"

**SKU:** PR-LA-39-8x10

**Price:** \$9.50

### Materials & Packaging:

5 x 7" and 8 x 10" and 11 x 14" sizes are printed on 130lb recycled, FSC-certified cardstock. Packaged with chipboard backing and plant-based PLA clear sleeve.

We also offer framed prints! Contact us for more details.

## ART PRINTS + POSTERS



### Montañas - Camping Print

**Size Option:** 5 x 7"

**SKU:** PR-LA-23-5x7

**Price:** \$6.50

**Size Option:** 8 x 10"

**SKU:** PR-LA-23-8x10

**Price:** \$9.50

**BESTSELLER**



### Montañas - Sunset Hiking Print

**Size Option:** 5 x 7"

**SKU:** PR-LA-24-5x7

**Price:** \$6.50

**Size Option:** 8 x 10"

**SKU:** PR-LA-24-5x7

**Price:** \$9.50

### Materials & Packaging:

5 x 7" and 8 x 10" and 11 x 14" sizes are printed on 130lb recycled, FSC-certified cardstock. Packaged with chipboard backing and plant-based PLA clear sleeve.

We also offer framed prints! Contact us for more details.

## ART PRINTS + POSTERS



### Montañas - Mountain Biking Print

**Size Option:** 5 x 7"

**SKU:** PR-LA-23-5x7

**Price:** \$6.50

**Size Option:** 8 x 10"

**SKU:** PR-LA-23-8x10

**Price:** \$9.50



### Montañas - Canoeing Print

**Size Option:** 5 x 7"

**SKU:** PR-LA-24-5x7

**Price:** \$6.50

**Size Option:** 8 x 10"

**SKU:** PR-LA-24-5x7

**Price:** \$9.50

### Materials & Packaging:

5 x 7" and 8 x 10" and 11 x 14" sizes are printed on 130lb recycled, FSC-certified cardstock. Packaged with chipboard backing and plant-based PLA clear sleeve.

We also offer framed prints! Contact us for more details.

## ART PRINTS + POSTERS



### Montañas - Snowshoeing Print

**Size Option:** 5 x 7"

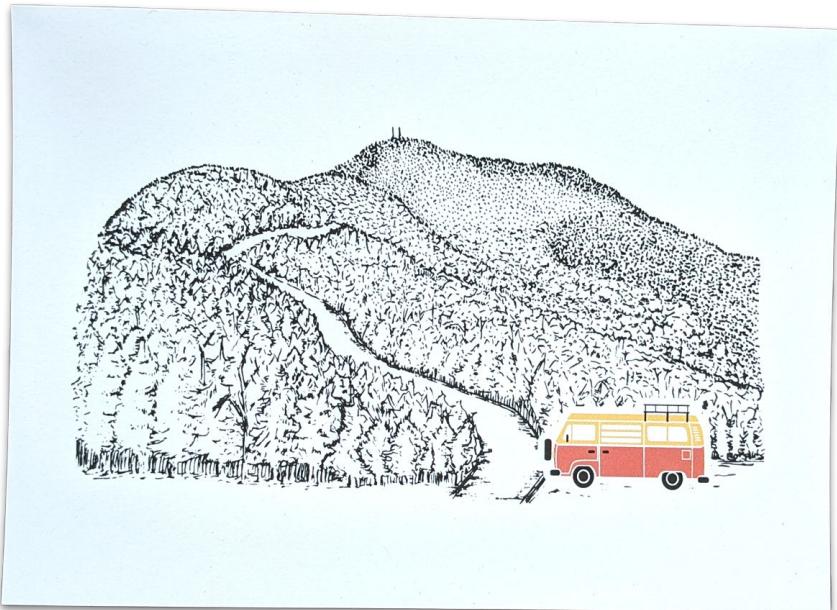
**SKU:** PR-LA-23-5x7

**Price:** \$6.50

**Size Option:** 8 x 10"

**SKU:** PR-LA-23-8x10

**Price:** \$9.50



### Montañas - Vanlife Print

**Size Option:** 5 x 7"

**SKU:** PR-LA-24-5x7

**Price:** \$6.50

**Size Option:** 8 x 10"

**SKU:** PR-LA-24-5x7

**Price:** \$9.50

### Materials & Packaging:

5 x 7" and 8 x 10" and 11 x 14" sizes are printed on 130lb recycled, FSC-certified cardstock. Packaged with chipboard backing and plant-based PLA clear sleeve.

We also offer framed prints! Contact us for more details.

# ART PRINTS + POSTERS



## Mochiclista Print

**Text:** *Mochiclista*  
**(Translation:** Bikepacker)

**Size Option:** 5 x 7"

**SKU:** PR-LA-23-5x7

**Price:** \$6.50

**Size Option:** 8 x 10"

**SKU:** PR-LA-23-8x10

**Price:** \$9.50



## Viaje sin Rumbo Print

**Text:** *Viaje sin rumbo*  
**(Translation:** Journey without destination)

**Size Option:** 5 x 7"

**SKU:** PR-LA-24-5x7

**Price:** \$6.50

**Size Option:** 8 x 10"

**SKU:** PR-LA-24-5x7

**Price:** \$9.50

## Materials & Packaging:

5 x 7" and 8 x 10" and 11 x 14" sizes are printed on 130lb recycled, FSC-certified cardstock. Packaged with chipboard backing and plant-based PLA clear sleeve.

We also offer framed prints! Contact us for more details.

# STICKERS

These super durable stickers are great for laptops, water bottles, cars, etc with UV protective laminate and made to last for years. Printed with Certified Eco-Solvent ink.

**Price:** \$2.50

**Materials:** Weatherproof durable vinyl

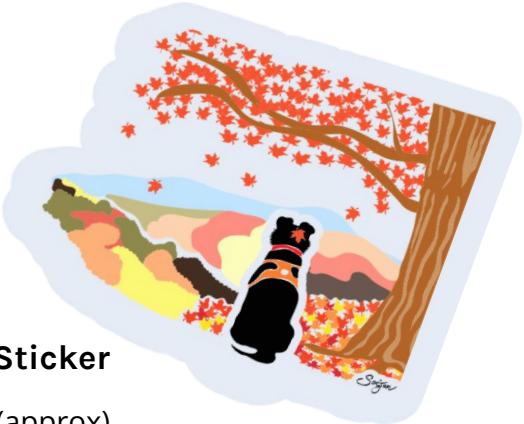
**Minimum Order Quantity:** 10 stickers (per design)



**Maple Pup Sticker**

**Size:** 3.5 x 3.5" (approx)

**SKU:** ST-LA-03



**Fall Foliage Pup Sticker**

**Size:** 3.5 x 2.8" (approx)

**SKU:** ST-LA-04



**Van Pup Sticker**

**Size:** 4.3 x 2.8" (approx)

**SKU:** ST-LA-02



**Tent Pup Sticker**

**Size:** 4 x 2.4" (approx)

**SKU:** ST-LA-01

## STICKERS

These super durable stickers are great for laptops, water bottles, cars, etc with UV protective laminate and made to last for years. Printed with Certified Eco-Solvent ink.

**Price:** \$2.50

**Materials:** Weatherproof durable vinyl

**Minimum Order Quantity:** 10 stickers (per design)



### Mochiclista Sticker

**Text:** *Mochiclista*

(Translation: Bikepacker)

**Size:** 5 x 2" (approx)

**SKU:** ST-LA-05



### Viaje sin Rumbo Sticker

**Text:** *Viaje sin rumbo*

(Translation: Journey without destination)

**Size:** 5 x 2" (approx)

**SKU:** ST-LA-06

<b>Product Category</b>	<b>Wholesale Price (per unit)</b>	<b>Minimum Order Quantity (if applicable)</b>
Greeting Card Set	9	
Letter Set	9	
Notepad	7	
Pouch	8.50	
5x7 Print	6.5	
8x10 Print	9.5	
11x14 Print	15	
11x17 Print	15	
Sticker	2.5	10 stickers
Tote Bag	14	
Wall Hanging	11	

## **Wholesale Terms + Conditions**

**Pricing:** Prices listed in this line sheet reflect wholesale prices (USD). Suggested retail price is 2x wholesale. Wholesale prices are subject to change, so please make sure you have the most up-to-date line sheet.

**Order minimum:** Opening order minimum \$150. No reorder minimum. Some products have minimum order quantities (outlined above).

**Payment:** We accept payment by check or credit card. Payment must be received & cleared prior to first order shipment. For any subsequent orders it is up to the our discretion to accept payments on NET 30 terms.

**Production:** Typical lead times are 2-3 weeks. Please inquire before placing your order for specific lead times.

**Shipping:** United States (domestic) shipped with USPS Priority Mail unless prior arrangements have been made. Shipping price will be quoted at time of order. If you are located in North/Central Vermont we offer free delivery.

**Returns and Exchanges:** Returns must be initiated within 10 days of receiving the order by emailing us. If any pieces arrived damaged, wholesale purchase price will be refunded upon returning us the items. Shipping costs will not be refunded. Exchanges may be made on merchandise in excellent condition within one year of purchase. Exchanges will be subject to 10% restocking fee applied to the balance of the next order.

**Cancellation:** Any canceled order is subject to a 50% cancellation fee to be paid within 15 days of cancellation.

**TO ORDER EMAIL:** [wholesale@soijen.com](mailto:wholesale@soijen.com)