

Assignment 8 – Tableau Stories

Professor John Sokol | Due 11/19 @ 11:59pm

Background:

In Tableau, a **story** is a sequence of visualizations that work together to convey information. You can create stories to tell a data narrative, provide context, demonstrate how decisions relate to outcomes, or to simply make a compelling case with your data

A story is a sheet, so the methods you use to create, name, and manage worksheets and dashboards also apply to stories. At the same time, a story is also a collection of sheets, arranged in a sequence. Each individual sheet in a story is called a **story point**.

MAJOR TAKEAWAY: The rationale for using Tableau stories is they are used to highlight the important parts of your data that you want to show to an audience. These emphasized points should answer your research question.

Instructions:

- Watch the Tableau story video by Davis
- Read [this](#) story documentation on the official Tableau website

Deliverables:

- Submit a packaged Tableau workbook consisting of a Tableau story of the dashboard you created last week, or alternatively, another dataset from the semester or a dataset of your own.
- State a research question you want to answer with the data.
- Emphasize at least two important parts of the data that answers this question.