

BUSINESS ROADMAP

MADOTA



YEAR 1

Q1 Establish partnerships with key players in the blockchain industry to increase brand awareness and generate leads for smart contract auditing services

Launch new automated auditing tools to improve efficiency and accuracy of audits and attract new clients **Q2**

Expand sales and marketing efforts to target international markets and increase revenue streams **Q3**

Q4 Hire additional audit specialists to handle increased demand for auditing services

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YEAR 2

Q1 Launch a subscription service to provide ongoing access to auditing tools and services and generate recurring revenue

Develop a training program to educate clients on smart contract security and best practices

Q2

Expand the range of auditing services offered to include more specialized audits for specific industries (e.g. healthcare, finance)

Q3

Q4 Create a customer loyalty program to incentivize repeat business and referrals

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YEAR 3

Q1 Partner with blockchain industry associations to gain exposure and establish credibility as a trusted provider of auditing services

Launch a white-label auditing service to allow other companies to offer smart contract auditing services under their own brand **Q2**

Develop a blockchain-based platform to provide clients with real-time auditing updates and improve transparency of the auditing process **Q3**

Q4 Expand the team to include more developers to work on the development of new auditing tools and services

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YEAR 4

Q1 Launch a mobile app to provide clients with easy access to auditing tools and services on the go

Develop a certification program to certify smart contracts as secure and trustworthy

Q2

Expand the team to include more marketing and sales professionals to increase market share and revenue streams

Q3

Q4 Conduct research and development on AI and machine learning technologies to improve the efficiency and accuracy of audits

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YEAR 5

Q1 Launch a blockchain-based platform to connect clients with auditors and facilitate the auditing process

Expand the range of auditing services offered to include audits for other blockchain-related technologies (e.g. decentralized finance)

Q2

Develop a consulting service to provide clients with strategic advice on smart contract security and risk management

Q3

Q4 Continue to expand the team to include more specialists in different industries and technologies to stay ahead of the competition and meet the evolving needs of clients