

PITCH DECK

**SMARTCONTRACT AUDIT**

**MADOTA**

**STARTUP**

# INTRO

Hello and welcome to our pitchdeck for our "Smartcontract Auditing Startup"

We are excited to present our vision for a startup that will provide secure and trustworthy auditing services to clients in the blockchain industry.

**Our mission** is to be a leader in the industry by developing innovative tools and technologies, expanding our range of services, and maintaining a commitment to transparency and client satisfaction.

# PROBLEM

The blockchain industry is rapidly growing, and many companies are turning to blockchain technology to improve efficiency and security. However, the complex nature of smart contracts makes them vulnerable to errors and security vulnerabilities. Without proper auditing, these vulnerabilities can lead to significant financial losses and reputational damage for companies. Currently, there are few companies that specialize in smart contract auditing, leaving the market relatively untapped.

# SOLUTION

Our smart contract auditing startup provides a **solution** to the problem of insecure and vulnerable smart contracts.

# SOLUTION

We offer secure and trustworthy auditing services to clients in the blockchain industry, using innovative tools and technologies to improve the efficiency and accuracy of audits. Our services include smart contract auditing, ongoing access to auditing tools and services through a subscription model, specialized audits for specific industries, and consulting services for strategic advice on smart contract security and **risk management**. Additionally, we will offer a white-label auditing service that allows other companies to offer smart contract auditing services under their own brand. Our range of services will meet the evolving needs of the blockchain industry and provide a secure and trustworthy solution to the problem of insecure smart contracts.

# MARKET ANALYSIS

The blockchain industry is growing rapidly, and the demand for smart contract auditing services is increasing.

While there are few companies that specialize in smart contract auditing, there is significant competition from established auditing firms that are expanding into the blockchain industry, as well as new startups entering the market. However, we believe that our focus on developing innovative tools and technologies and our commitment to transparency and client satisfaction will set us apart from our competitors.

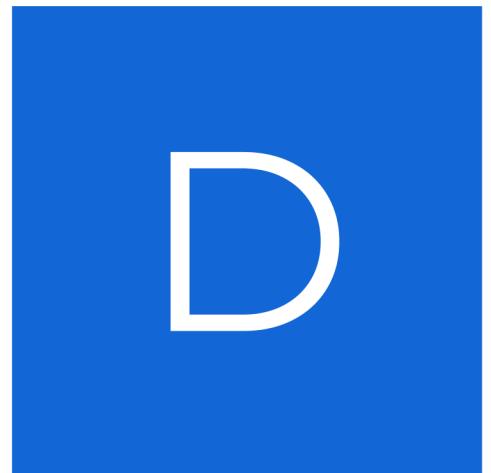
# TARGET MARKET

Our target market is blockchain companies that require smart contract auditing services.

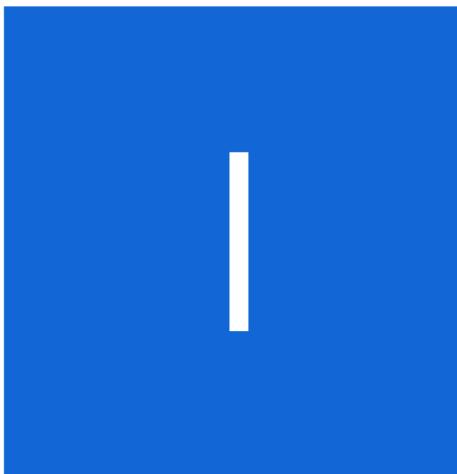
This includes companies in a variety of industries, such as finance, healthcare, and logistics, that use blockchain technology to improve efficiency and security. We will also target companies that are in the early stages of developing blockchain applications and require guidance on smart contract security and risk management.



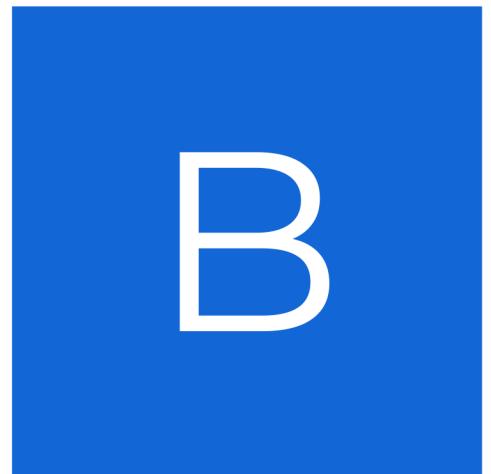
**Companies**



**Blockchain Developers**



**Investors**



**Businesses**

# SERVICES

Our services include smart contract auditing, ongoing access to auditing tools and services through a subscription model, specialized audits for specific industries, and consulting services for strategic advice on smart contract security and risk management.

Additionally, we will offer a white-label auditing service that allows other companies to offer smart contract [auditing](#) services under their own brand.

Our range of services will meet the evolving needs of the blockchain industry, and we will continue to develop new tools and technologies to improve the efficiency and accuracy of audits.

Our marketing and sales efforts will focus on establishing partnerships with key players in the blockchain industry, expanding our reach to international markets, and developing a customer loyalty program to incentivize repeat business and referrals.

# MARKETING SALES

We will also develop a training program to **educate** clients on smart contract security and best practices, and launch a mobile app to provide easy access to auditing tools and services on the go.

## VALUE

## PROPOSITION

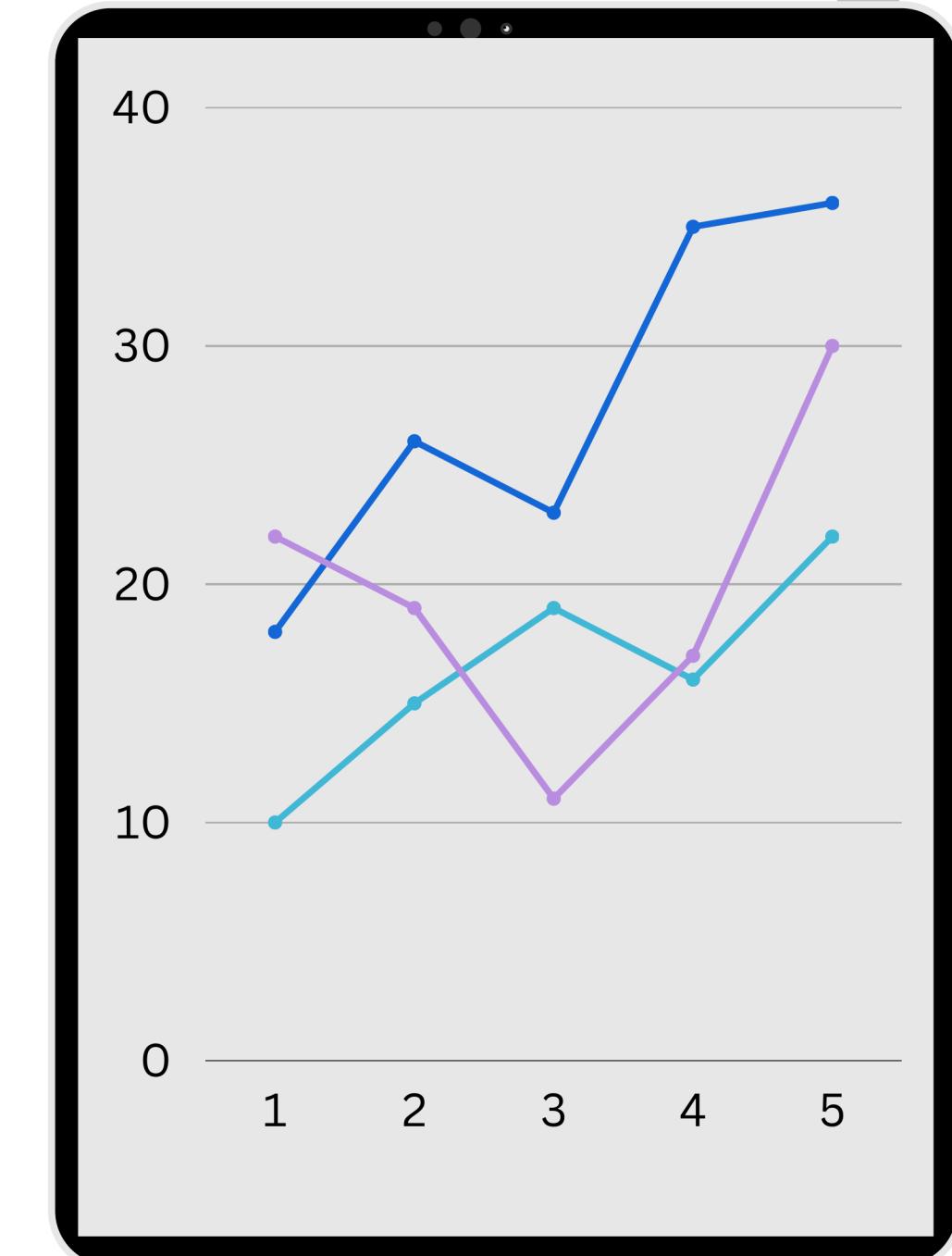
Our value proposition is to provide secure and trustworthy smart contract auditing services to our clients, using innovative tools and technologies to improve the efficiency and accuracy of audits.

We will maintain a commitment to [transparency](#) and client satisfaction, and offer a range of services that meet the evolving needs of the blockchain industry. Our focus on innovation, transparency, and client satisfaction will set us apart from our competitors.

# REVENUE MODEL

Our revenue model includes one-time audit fees for individual audits, ongoing subscription fees for access to auditing tools and services, and revenue sharing for white-label auditing services.

We will also generate revenue through consulting services and other value-added services, such as certification of smart contracts as secure and trustworthy. We anticipate that our revenue will continue to grow as we expand our range of services and enter new markets.



# CONCLUSION

CONCLUSION

In conclusion, our smart contract auditing startup is well-positioned to succeed in the growing blockchain industry.

We offer a range of services that meet the evolving needs of clients, and we are committed to providing secure and trustworthy auditing services using innovative tools and technologies.

With a dedicated team and a **solid** revenue model, we look forward to establishing ourselves as a leader in the blockchain industry. Thank you for considering our pitch.

MADOTA - SMARTCONTRACT AUDIT

# CONTACT US

MADOTA

CEO - CTO

MOSLEM ABBASI

[moslem.abbası.84@gmail.com](mailto:moslem.abbası.84@gmail.com)

[linkedin.com/in/moslem-abbası](https://linkedin.com/in/moslem-abbası)