

SMARTCONTRACT AUDIT ROADMAP

MADOTA

Year 1:

Q1: Establish partnerships with key players in the blockchain industry to increase brand awareness and generate leads for smart contract auditing services

- Attend key blockchain conferences and events to network with potential partners and clients
- Reach out to established blockchain companies and startups to explore partnership opportunities
- Launch a referral program to incentivize current clients to refer new business

Q2: Launch new automated auditing tools to improve efficiency and accuracy of audits and attract new clients

- Conduct research and development on new automated auditing tools that can improve the speed and accuracy of audits
- Test and refine the new tools to ensure they meet the high standards set by Smartcontract Audit
- Launch a marketing campaign to promote the new tools and attract new clients

Q3: Expand sales and marketing efforts to target international markets and increase revenue streams

- Conduct market research to identify key international markets and tailor marketing efforts to those markets
- Hire sales and marketing professionals with experience in international markets to lead the expansion efforts
- Launch a targeted digital marketing campaign to reach potential clients in international markets

Q4: Hire additional audit specialists to handle increased demand for auditing services

- Analyze current workload and forecast future demand to determine the appropriate number of new hires
- Develop a hiring plan and job descriptions for the new positions
- Launch a recruitment campaign to attract top talent in the smart contract auditing field

Year 2:

Q1: Launch a subscription service to provide ongoing access to auditing tools and services and generate recurring revenue

- Conduct market research to determine the most attractive subscription offerings for clients
- Develop a pricing strategy that balances affordability and profitability
- Launch a marketing campaign to promote the subscription service to current and potential clients

Q2: Develop a training program to educate clients on smart contract security and best practices

- Hire a training specialist with experience in smart contract security to lead the development of the training program
- Work with current clients to determine the most pressing training needs and develop tailored training materials
- Launch the training program and promote it to current and potential clients

Q3: Expand the range of auditing services offered to include more specialized audits for specific industries (e.g. healthcare, finance)

- Conduct market research to identify industries with the greatest need for specialized audits
- Hire audit specialists with experience in those industries to develop the new auditing services
- Launch a marketing campaign to promote the new offerings to potential clients in those industries

Q4: Create a customer loyalty program to incentivize repeat business and referrals

- Develop a rewards system that incentivizes repeat business and referrals
- Launch the loyalty program and promote it to current and past clients
- Analyze the effectiveness of the program and make adjustments as needed

Year 3:

Q1: Partner with blockchain industry associations to gain exposure and establish credibility as a trusted provider of auditing services

- Research and identify key blockchain industry associations to partner with
- Develop a partnership proposal outlining the benefits of the partnership
- Launch outreach campaigns to establish partnerships with the identified associations

Q2: Launch a white-label auditing service to allow other companies to offer smart contract auditing services under their own brand

- Develop a white-label solution that allows other companies to easily integrate Smartcontract Audit's auditing services into their own brand
- Develop a sales and marketing strategy to promote the white-label solution to potential partners
- Launch the white-label solution and actively seek out and onboard partners

Q3: Develop a blockchain-based platform to provide clients with real-time auditing updates and improve transparency of the auditing process

- Hire blockchain developers to develop the platform
- Conduct market research to determine the most valuable features to include in the platform
- Develop and test the platform, with a focus on usability and client experience

Q4: Expand the team to include more developers to work on the development of new auditing tools and services

- Analyze current and future workload to determine the appropriate number of new hires
- Develop job descriptions and a hiring plan for the new positions
- Launch a recruitment campaign to attract top talent in the blockchain and smart contract auditing fields

Year 4:

Q1: Launch a mobile app to provide clients with easy access to auditing tools and services on the go

- Analyze client needs and preferences to determine the key features of the mobile app
- Hire a mobile app development team to develop and launch the app
- Launch a marketing campaign to promote the app to current and potential clients

Q2: Develop a certification program to certify smart contracts as secure and trustworthy

- Hire a certification specialist to develop the certification program and materials
- Work with current clients to develop and test the certification program
- Launch the certification program and promote it to current and potential clients

Q3: Expand the team to include more marketing and sales professionals to increase market share and revenue streams

- Analyze current and future market opportunities to determine the appropriate number of new hires
- Develop job descriptions and a hiring plan for the new positions
- Launch a recruitment campaign to attract top talent in the marketing and sales fields

Q4: Conduct research and development on AI and machine learning technologies to improve the efficiency and accuracy of audits

- Conduct research on the latest AI and machine learning technologies and their potential applications in smart contract auditing
- Hire additional developers with experience in AI and machine learning
- Develop and test new auditing tools that incorporate AI and machine learning technologies

Year 5:

Q1: Expand the range of auditing services to include auditing of decentralized finance (DeFi) protocols

- Conduct market research to determine the most pressing needs for DeFi auditing services
- Hire audit specialists with experience in DeFi protocols to develop the new auditing services
- Launch a marketing campaign to promote the new offerings to potential clients in the DeFi industry

Q2: Launch a bug bounty program to incentivize ethical hackers to find and report vulnerabilities in smart contracts

- Develop a bug bounty program that incentivizes ethical hackers to find and report vulnerabilities in smart contracts
- Launch the bug bounty program and promote it to current and potential clients
- Analyze the effectiveness of the program and make adjustments as needed

Q3: Develop a data analytics platform to provide clients with insights into the security of their smart contracts and improve the auditing process

- Hire data analytics experts to develop the platform
- Conduct market research to determine the most valuable features to include in the platform
- Develop and test the platform, with a focus on usability and client experience

Q4: Expand the team to include more audit specialists to handle increased demand for auditing services

- Analyze current and future workload to determine the appropriate number of new hires
- Develop job descriptions and a hiring plan for the new positions
- Launch a recruitment campaign to attract top talent in the smart contract auditing field