#### Learning Objectives

<u>Describe</u> linear regression and fit linear models to observed data

<u>Build</u> equations for simple linear regression and multiple regression

• <u>Calculate</u> and <u>interpret</u> standard error of the estimate  $(s_{v|x})$ 

Contrast r, r<sup>2</sup>, R, and R<sup>2</sup>

#### Regression is making predictions

- How does Youtube decide what video to show next?
- How does Netflix know how well I'll like a movie I've never seen?
- What is machine learning?

Answer: Regression, regression, regression!

#### Path diagram of multiple regression



Relationship XIV



Predictor 2: Age = 39

Relationship  $X_2Y$ 

Criterion:
Attitude
toward USS
Indianapolis
Movie

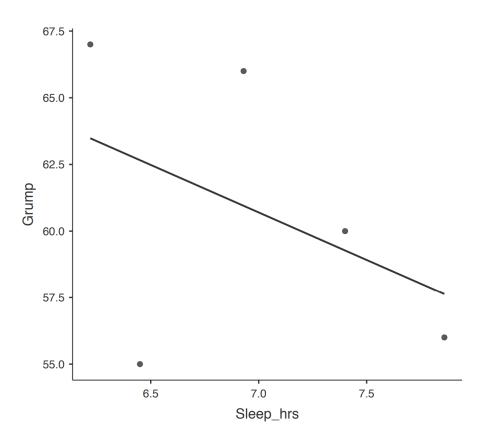
Relationship X<sub>3</sub>Y

Predictor 3:
Gave "Band of
Brothers" 5 stars

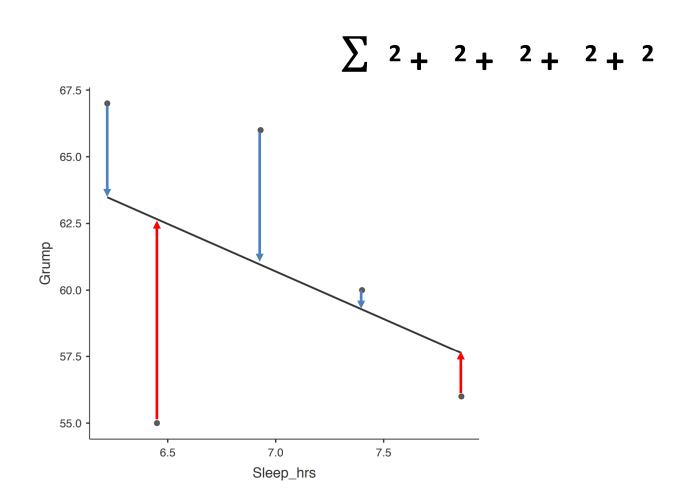
#### How grumpy is Dr. Dan?

#### Simple regression

- Criterion (Y): Self-reported grumpiness on 0-100 scale
- Predictor (X): Self-reported hours of sleep



- Line of best fit is a model that minimizes prediction errors for Y ('criterion' or 'predicted' variable)
  - Balances the magnitude of positive and negative errors
    - What model is this similar to?
  - Minimizes  $\Sigma (Y Y')^2$ : Least squares regression line



#### Line of Best Fit = Regression Line

Formula for linear regression line:

$$Y' = b_Y X + a_Y$$

Y' = Criterion variable ('=predicted; Grumpiness)

X = Predictor variable (hrs of sleep)

 $b_v$  = Slope of regression line

 $a_{\gamma}$  = intercept (when sleep = 0, how is Dan?)



#### Line of Best Fit = Regression Line

$$Y' = b_Y X + a_Y$$
  
 $Y' = -8.94(X) + 125.96$ 



# Calculating Slope, $b_{\gamma}$

Formula 1: Simple, when you know r,  $s_{\gamma}$ , and  $s_{\chi}$ 

$$b_Y = r \frac{s_Y}{s_X}$$

Formula 2: When you have only raw data

$$b_{Y} = \frac{\sum XY - \frac{(\sum X)(\sum Y)}{N}}{SS_{X}}$$

$$SS_X = \sum X^2 - \frac{(\sum X)^2}{N}$$
Note: N = paired X & Y scores

$$b_Y = \frac{\sum XY - \frac{(\sum X)(\sum Y)}{N}}{SS_x} SS_x = \sum X^2 - \frac{(\sum X)^2}{N}$$

Night	Sleep (X)	Grump (Y)	<b>X</b> <sup>2</sup>	<b>Y</b> 2	XY
9	7.40	60	54.76	3600	444
24	7.86	56	61.78	3136	440.16
28	6.93	66	48.025	4356	457.38
60	6.22	67	38.688	4489	416.74
99	6.45	55	41.602	3025	354.75
<i>N</i> = 5	$\Sigma X = 34.86$	Σ <i>Y</i> = 304	$\Sigma X^2 =$ 244.855	$\Sigma Y^2 = 18606$	$\Sigma XY = 2113.03$

$$b_Y = \frac{\sum XY - \frac{(\sum X)(\sum Y)}{N}}{SS_X} \qquad SS_X = \sum X^2 - \frac{(\sum X)^2}{N}$$

$$SS_{x} = \sum X^{2} - \frac{(\sum X)^{2}}{N}$$

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$$b_Y = \frac{\sum XY - \frac{(\sum X)(\sum Y)}{N}}{SS_{\chi}} \qquad SS_{\chi} = \sum X^2 - \frac{(\sum X)^2}{N}$$

$$N = 5$$

$$\Sigma X = 34.86$$

$$\Sigma Y = 304$$

$$(\Sigma X)^2 = 1215.22$$

$$\Sigma X^2 = 244.855$$

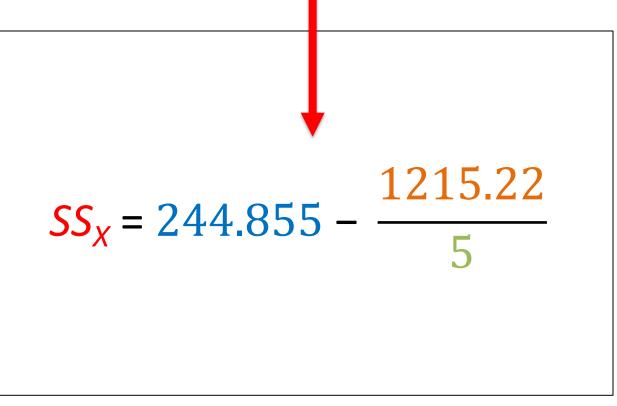
$$\Sigma XY = 2113.03$$

$$SS_X = ???$$



$$b_Y = \frac{\sum XY - \frac{(\sum X)(\sum Y)}{N}}{SS_x} \qquad SS_x = \sum X^2 - \frac{(\sum X)^2}{N}$$

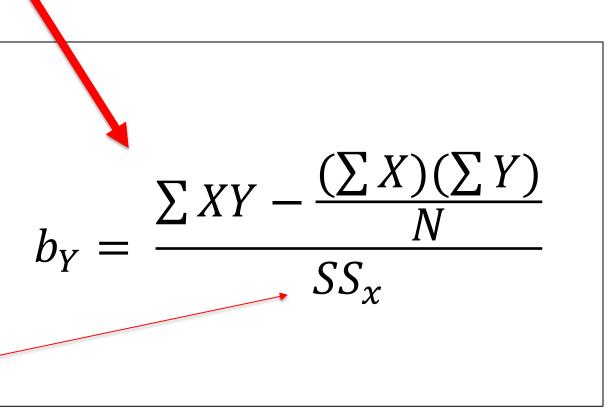
$$N = 5$$
  
 $\Sigma X = 34.86$   
 $\Sigma Y = 304$   
 $(\Sigma X)^2 = 1215.22$   
 $\Sigma X^2 = 244.855$   
 $\Sigma XY = 2113.03$   
 $SS_X = ???$ 



$$b_Y = \frac{\sum XY - \frac{(\sum X)(\sum Y)}{N}}{SS_x} \qquad SS_x = \sum X^2 - \frac{(\sum X)^2}{N}$$

$$N = 5$$
  
 $\Sigma X = 34.86$   
 $\Sigma Y = 304$   
 $(\Sigma X)^2 = 1215.22$   
 $\Sigma X^2 = 244.855$   
 $\Sigma XY = 2113.03$ 

 $SS_x = 1.811$ 



$$b_Y = \frac{\sum XY - \frac{(\sum X)(\sum Y)}{N}}{SS_x} \qquad SS_x = \sum X^2 - \frac{(\sum X)^2}{N}$$

$$N = 5$$
  
 $\Sigma X = 34.86$   
 $\Sigma Y = 304$   
 $(\Sigma X)^2 = 1215.22$   
 $\Sigma X^2 = 244.855$   
 $\Sigma XY = 2113.03$ 

 $SS_X = 1.811$ 

$$b_{\gamma} = \frac{2113.03 - \frac{(34.86)(304)}{5}}{1.811}$$

$$b_Y = \frac{\sum XY - \frac{(\sum X)(\sum Y)}{N}}{SS_x} \qquad SS_x = \sum X^2 - \frac{(\sum X)^2}{N}$$

$$\Sigma X = 34.86$$

$$\Sigma Y = 304$$

$$(\Sigma X)^2$$
= 1215.22

$$\Sigma X^2 = 244.855$$

$$\Sigma XY = 2113.03$$

$$SS_X = 1.811$$

$$b_{\gamma} = \frac{2113.03 - \frac{10597.44}{5}}{1.811}$$

$$b_Y = \frac{\sum XY - \frac{(\sum X)(\sum Y)}{N}}{SS_x} \qquad SS_x = \sum X^2 - \frac{(\sum X)^2}{N}$$

$$N = 5$$

$$\Sigma X = 34.86$$

$$\Sigma Y = 304$$

$$(\Sigma X)^2 = 1215.22$$

$$\Sigma X^2 = 244.855$$

$$\Sigma XY = 2113.03$$

$$SS_X = 1.811$$

$$b_{\gamma} = \frac{2113.03 - 2119.49}{1.811}$$

$$b_Y = \frac{\sum XY - \frac{(\sum X)(\sum Y)}{N}}{SS_x} \qquad SS_x = \sum X^2 - \frac{(\sum X)^2}{N}$$

$$N = 5$$

$$\Sigma X = 34.86$$

$$\Sigma Y = 304$$

$$(\Sigma X)^2$$
= 1215.22

$$\Sigma X^2 = 244.855$$

$$\Sigma XY = 2113.03$$

$$SS_X = 1.811$$

$$b_{Y} = \frac{-6.46}{1.811}$$

$$b_Y = \frac{\sum XY - \frac{(\sum X)(\sum Y)}{N}}{SS_x} \qquad SS_x = \sum X^2 - \frac{(\sum X)^2}{N}$$

$$N = 5$$

$$\Sigma X = 34.86$$

$$\Sigma Y = 304$$

$$(\Sigma X)^2 = 1215.22$$

$$\Sigma X^2 = 244.855$$

$$\Sigma XY = 2113.03$$

$$SS_x = 1.811$$

$$b_Y = -3.57$$

Every extra hour of sleep, we predict 3.57 less grumpy units

## Calculate $a_Y$ from raw data

$$a_Y = \overline{Y} - b_Y \overline{X}$$
 $\overline{Y} = \frac{\Sigma Y}{N}; \quad \overline{X} = \frac{\Sigma X}{N}$ 

$$N = 5$$

$$\Sigma X = 34.86$$

$$\bar{X}$$
 = 6.97

$$\Sigma Y = 304$$

$$\overline{Y}$$
 = 60.8

$$SS_x = 1.811$$

$$b_Y = -3.57$$

$$a_Y = 60.8 - -3.57(6.97)$$

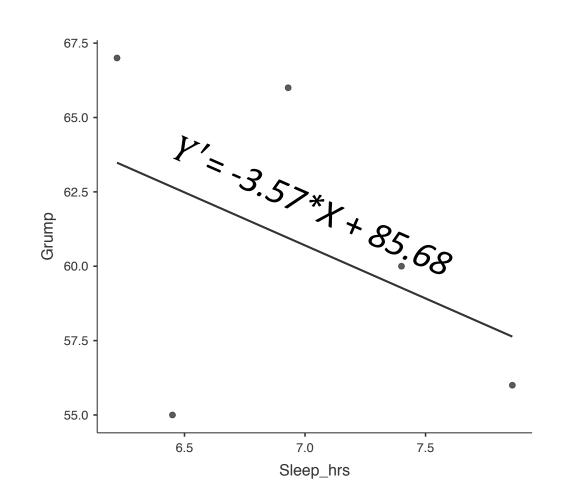
$$a_Y = 85.68$$

When Dan gets no sleep (X=0), we predict he'll be 85.68 units grumpy!!

$$Y' = b_Y X + a_Y$$

$$b_Y = -3.57$$

$$a_Y = 85.68$$

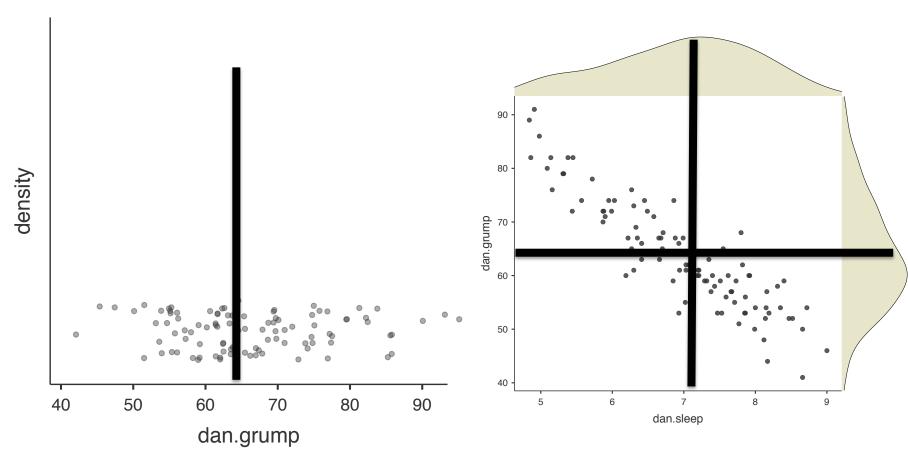


#### Required for Linear Regression

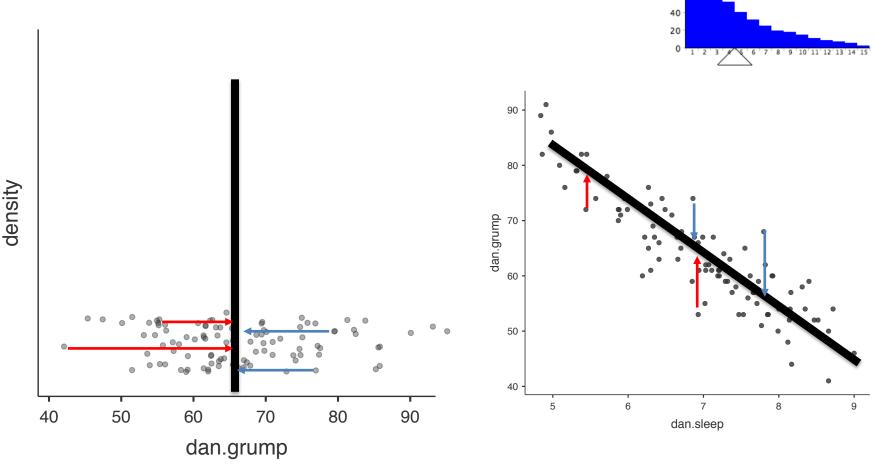
#### Must have:

- Linear relationship
- Sample relationship is representative (of linear model)
- Prediction is within the range of original variables
  - We would have low confidence in our predictions for very <u>low</u> and very <u>high</u> amounts of sleep

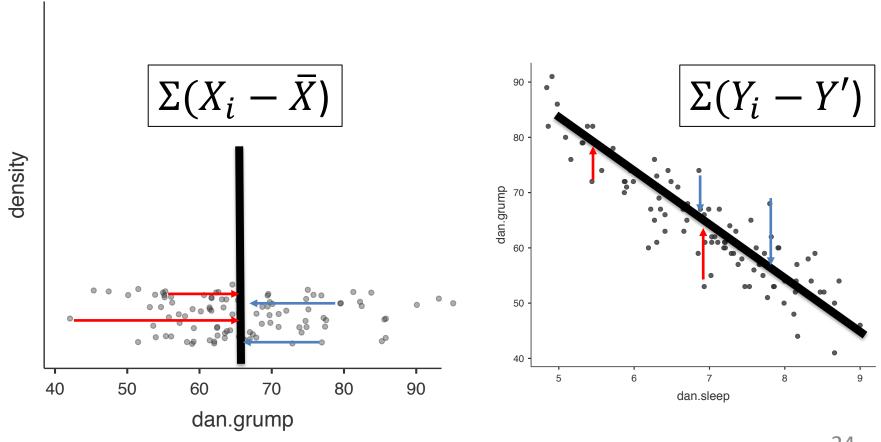
Mean & correlation/linear regression



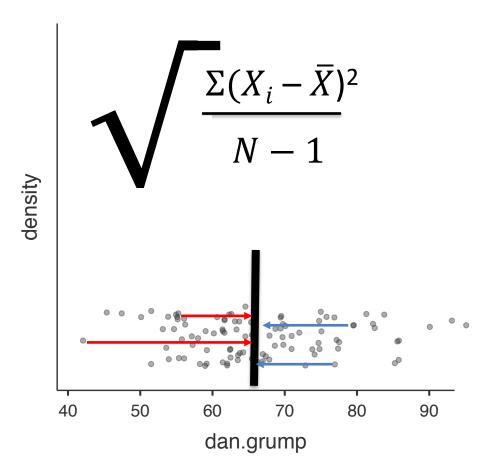
- Best Prediction: Mean/Line of Best Fit
  - Both are fulcrums, balancing the data

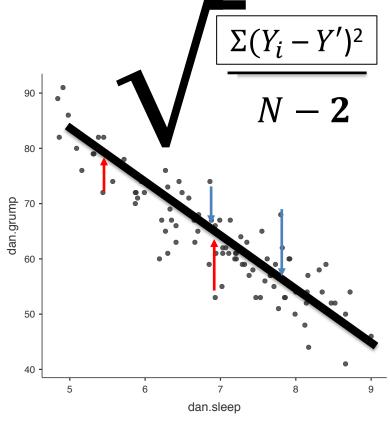


- How much error in our model:
  - Deviation scores & Prediction errors

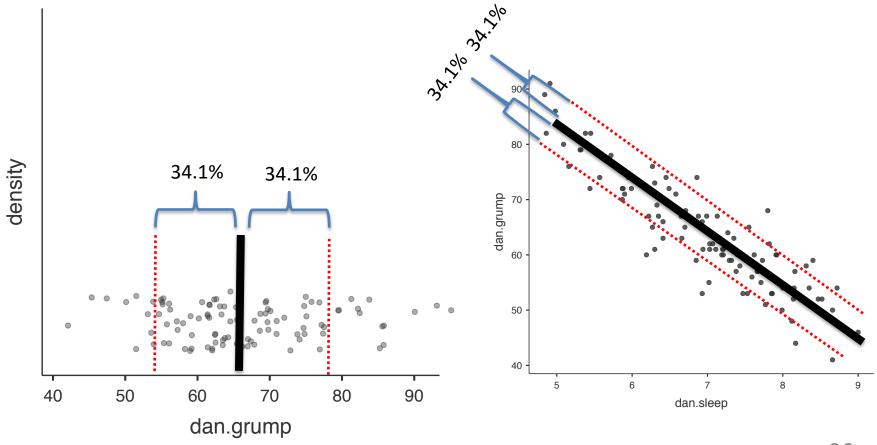


- Average (mean) error:
  - s & Standard Error of the Estimate ( $s_{y|x}$ )



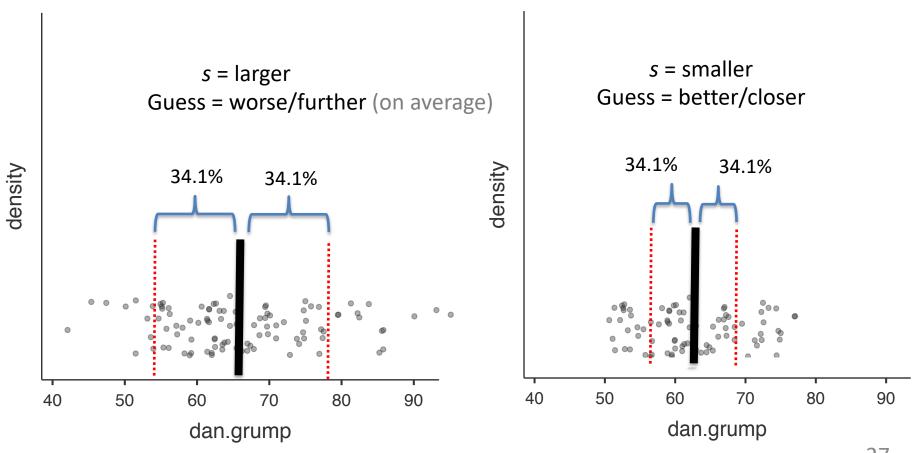


- Distribution of scores:\*\*
  - Given  $s_x \& s_{y|x}$



#### Another way to think about variability

 Standard deviation: Average 'miss' when using  $\overline{X}$  to predict a score



#### Another way to think about variability

• <u>Standard error of the estimate</u>: Average 'miss' when using the regression line to predict a score

