#### Learning Objectives

• <u>Describe</u> *linear regression* and construct (fit) linear models to data

<u>Build</u> equations for simple linear regression and multiple regression

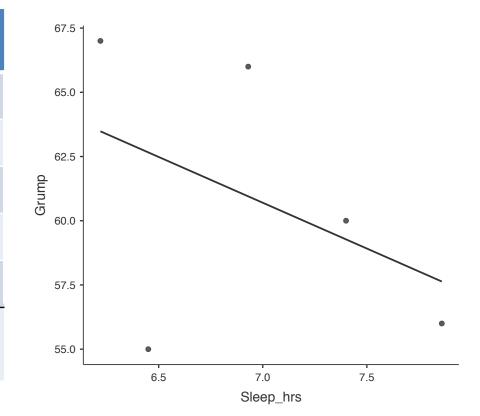
• <u>Calculate</u> and <u>interpret</u> standard error of the estimate

• Contrast  $r, r^2, R$ , and  $R^2$ 

### Calculate $s_{Y|X}$ from raw data

$$s_{Y|X} = \sqrt{\frac{SS_Y - \frac{\left[\sum XY - \frac{\left(\sum X\right)\left(\sum Y\right)}{N}\right]^2}{SS_X}}{N-2}}$$

Night	Sleep (X)	Grump ( <i>Y</i> )	
9	7.40	60	
24	7.86	56	
28	6.93	66	
60	6.22	67	
99	6.45	55	
<i>N</i> = 5	$\Sigma X = 34.86$	$\Sigma Y = 304$	



#### Calculate Standard Error of the Est.

$$s_{Y|X} = \sqrt{\frac{SS_Y - \frac{\left[\sum XY - \frac{\left(\sum X\right)\left(\sum Y\right)}{N}\right]^2}{SS_X}}{N-2}}$$

$$SS_{Y} = \sum Y^{2} - \frac{(\sum Y)^{2}}{N}$$

N = 5

$$\Sigma X = 34.86$$

$$\Sigma Y = 304$$

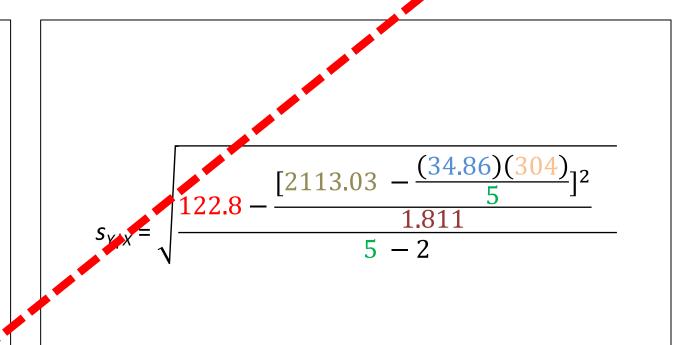
$$(\Sigma Y)^2 = 92416$$

$$\Sigma Y^2 = 18606$$

$$\Sigma XY = 2113.03$$

$$SS_X = 1.811$$

$$SS_{y} = 122.8$$



$$s_{Y|X} = \sqrt{\frac{SS_Y - \frac{\left[\sum XY - \frac{\left(\sum X\right)\left(\sum Y\right)}{N}\right]^2}{SS_X}}{N-2}}$$

$$SS_{Y} = \sum Y^{2} - \frac{(\sum Y)^{2}}{N}$$

$$N = 5$$

$$\Sigma X = 34.86$$

$$\Sigma Y = 304$$

$$(\Sigma X)^2 = 1215.22$$

$$(\Sigma Y)^2 = 92416$$

$$\Sigma X^2 = 244.855$$

$$\Sigma Y^2 = 18606$$

$$\Sigma XY = 2113.03$$

$$SS_x = 1.811$$

$$SS_{V} = 122.8$$

$$s_{Y/X} = \sqrt{\frac{122.8 - \frac{[2113.03 - 2119.488]^2}{1.811}}{3}}$$

$$s_{Y|X} = \sqrt{\frac{SS_Y - \frac{\left[\sum XY - \frac{\left(\sum X\right)\left(\sum Y\right)}{N}\right]^2}{SS_X}}{N-2}}$$

$$SS_{Y} = \Sigma Y^{2} - \frac{(\Sigma Y)^{2}}{N}$$

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$$(\Sigma X)^2 = 1215.22$$

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$$\Sigma X^2 = 244.855$$

$$\Sigma Y^2 = 18606$$

$$\Sigma XY = 2113.03$$

$$SS_x = 1.811$$

$$SS_{V} = 122.8$$

$$s_{Y/X} = \sqrt{\frac{122.8 - \frac{[-6.458]^2}{1.811}}{3}}$$

$$s_{Y|X} = \sqrt{\frac{SS_Y - \frac{\left[\sum XY - \frac{\left(\sum X\right)\left(\sum Y\right)}{N}\right]^2}{SS_X}}{N-2}}$$

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$$(\Sigma X)^2 = 1215.22$$

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$$\Sigma XY = 2113.03$$

$$SS_x = 1.811$$

$$SS_{V} = 122.8$$

$$s_{Y/X} = \sqrt{\frac{122.8 - \frac{41.706}{1.811}}{3}}$$

$$s_{Y|X} = \sqrt{\frac{SS_Y - \frac{\left[\sum XY - \frac{\left(\sum X\right)\left(\sum Y\right)}{N}\right]^2}{SS_X}}{N-2}}$$

$$SS_{Y} = \Sigma Y^{2} - \frac{(\Sigma Y)^{2}}{N}$$

$$N = 5$$

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$$\Sigma Y = 304$$

$$(\Sigma X)^2 = 1215.22$$

$$(\Sigma Y)^2 = 92416$$

$$\Sigma X^2 = 244.855$$

$$\Sigma Y^2 = 18606$$

$$\Sigma XY = 2113.03$$

$$SS_x = 1.811$$

$$SS_{V} = 122.8$$

$$s_{Y/X} = \sqrt{\frac{122.8 - 23.03}{3}}$$

$$s_{Y|X} = \sqrt{\frac{SS_Y - \frac{\left[\sum XY - \frac{\left(\sum X\right)\left(\sum Y\right)}{N}\right]^2}{SS_X}}{N-2}}$$

$$SS_{Y} = \Sigma Y^{2} - \frac{(\Sigma Y)^{2}}{N}$$

$$N = 5$$

$$\Sigma X = 34.86$$

$$\Sigma Y = 304$$

$$(\Sigma X)^2 = 1215.22$$

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$$\Sigma X^2 = 244.855$$

$$\Sigma Y^2 = 18606$$

$$\Sigma XY = 2113.03$$

$$SS_x = 1.811$$

$$SS_{\gamma} = 122.8$$

$$s_{Y/X} = \sqrt{\frac{99.77}{3}}$$

$$s_{Y|X} = \sqrt{\frac{SS_Y - \frac{\left[\sum XY - \frac{\left(\sum X\right)\left(\sum Y\right)}{N}\right]^2}{SS_X}}{N-2}}$$

$$SS_{Y} = \sum Y^{2} - \frac{(\sum Y)^{2}}{N}$$

$$N = 5$$

$$\Sigma X = 34.86$$

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$$SS_x = 1.811$$

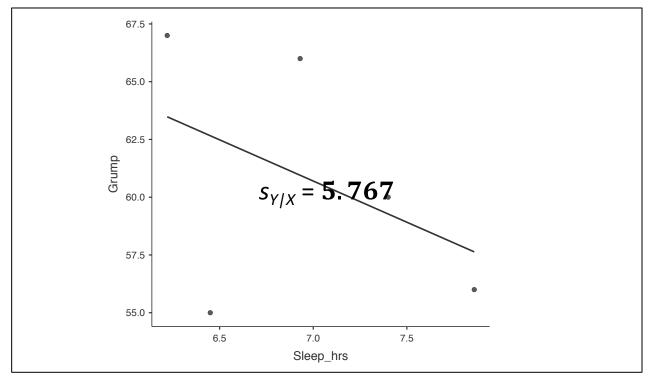
$$SS_{\gamma} = 122.8$$

$$s_{Y/X} = \sqrt{33.257}$$

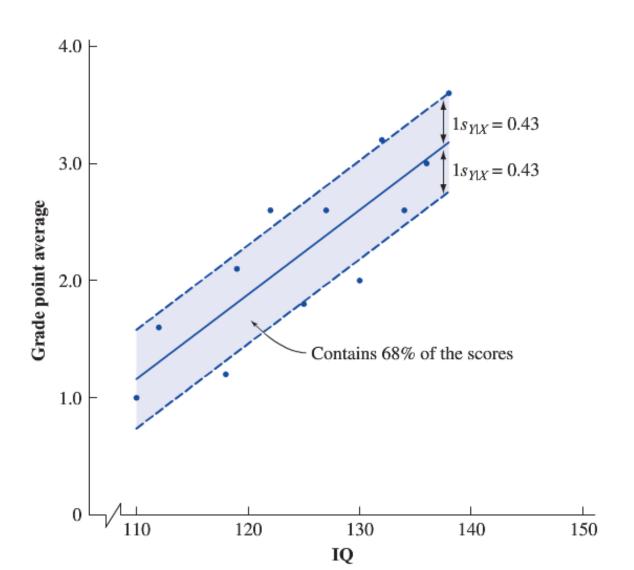
$$s_{Y|X} = \sqrt{\frac{SS_Y - \frac{\left[\sum XY - \frac{\left(\sum X\right)\left(\sum Y\right)}{N}\right]^2}{SS_X}}{N-2}}$$

$$SS_Y = \sum Y^2 - \frac{(\sum Y)^2}{N}$$

N = 5 $\Sigma X = 34.86$  $\Sigma Y = 304$  $(\Sigma X)^2 = 1215.22$  $(\Sigma Y)^2 = 92416$  $\Sigma X^2 = 244.855$  $\Sigma Y^2 = 18606$  $\Sigma XY = 2113.03$  $SS_x = 1.811$  $SS_{V} = 122.8$ 

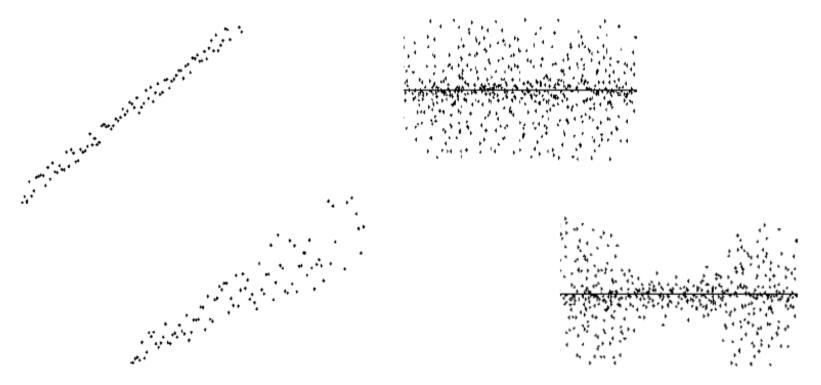


# Homoscedasticity = consistent error (or same scatter)



# Homoscedasticity = consistent error (or same scatter)

 Beware! Standard errors are only meaningful if the variability in Y is constant over values of X



#### Multiple Regression

- Regression model contains 2 or more predictors
  - Still have only 1 criterion

$$Y' = b_Y X + a_Y$$

$$Y' = b_1 X_1 + b_2 X_2 + a_Y$$

- Quantitatively, our prediction will always improve...how would we know?
  - Standard error of the estimate  $(s_{y|x})$  decreases, or...
  - Multiple coefficient of determination ( $R^2$ ) increases

#### **Example: Predicting Happiness**

Two predictors: Income & Optimism

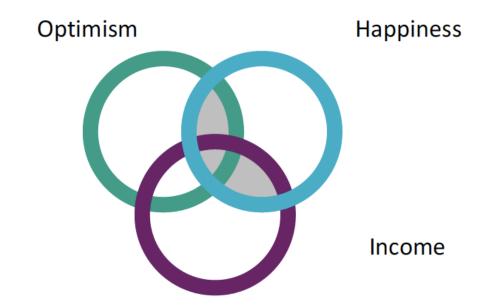
$$Y'_{happy} = b_{S}X_{S} + b_{opt.}X_{opt.} + a_{Y}$$

Correlation matrix				
	Optimism	Income	Happiness	
Optimism	1	0.23	0.56	$r^2 =$
Income	0.23	1	0.48	$r^2 =$
Happiness	0.56	0.48	1	

Trick Question: What is  $R^2$ ?

#### R<sup>2</sup> in Multiple Regression

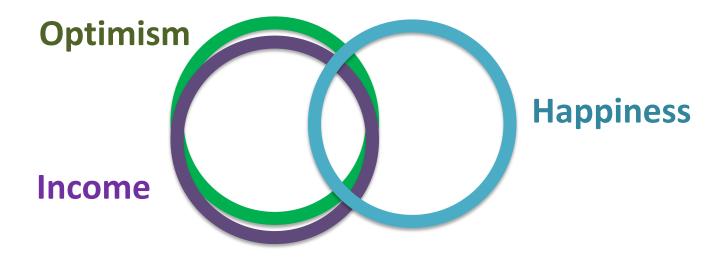
• We cannot simply add up the  $r^2$  values



- Goal of Prediction: shade as much of the blue circle as possible
  - Challenge: Predictors might be explaining the same variability

#### R<sup>2</sup> in Multiple Regression

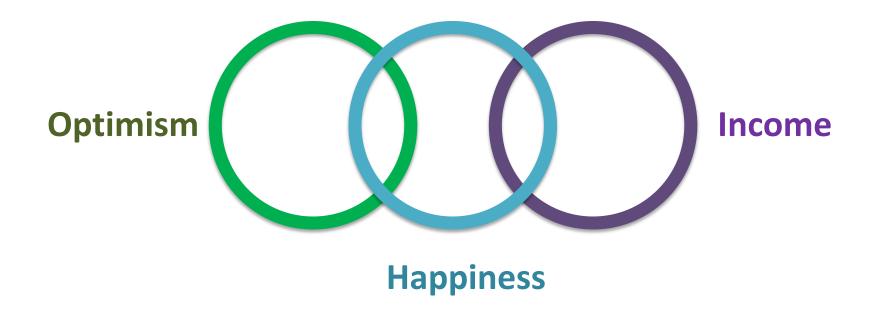
Worst case: Fully redundant predictors



- Goal: shade as much of the blue circle as possible
  - Challenge: Predictors explaining exact same variability

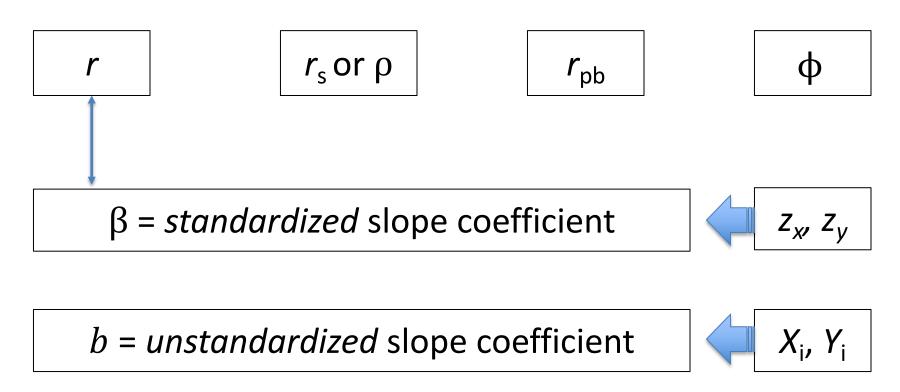
### R<sup>2</sup> in Multiple Regression

Best case: Orthogonal predictors



- Goal: shade as much of the blue circle as possible
  - Predictors explain unique variability

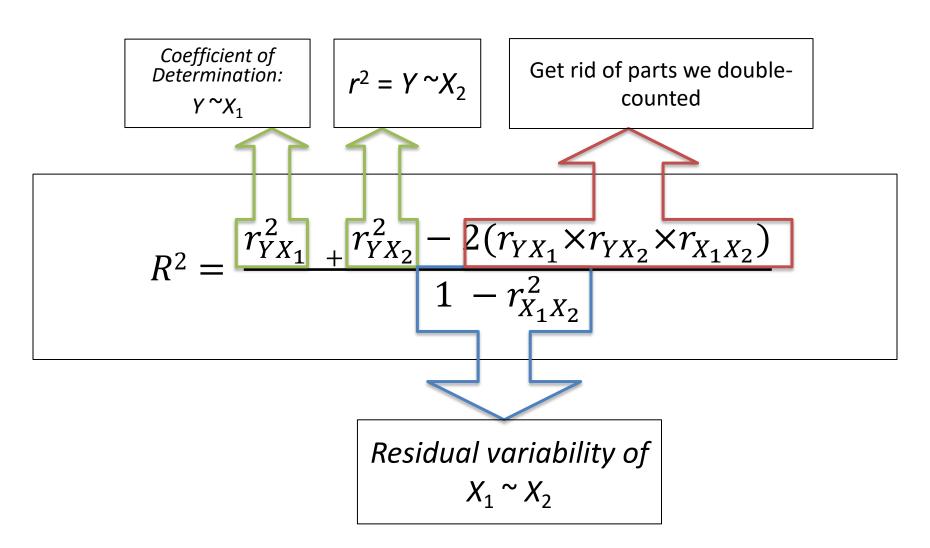
### Symbology Old & New



 $r^2$  = variability explained by predictor variable

 $R^2$  = variability explained by regression model

### R<sup>2</sup> Formula: Multiple Regression



### Meehl's 6<sup>th</sup> Law of Psychology

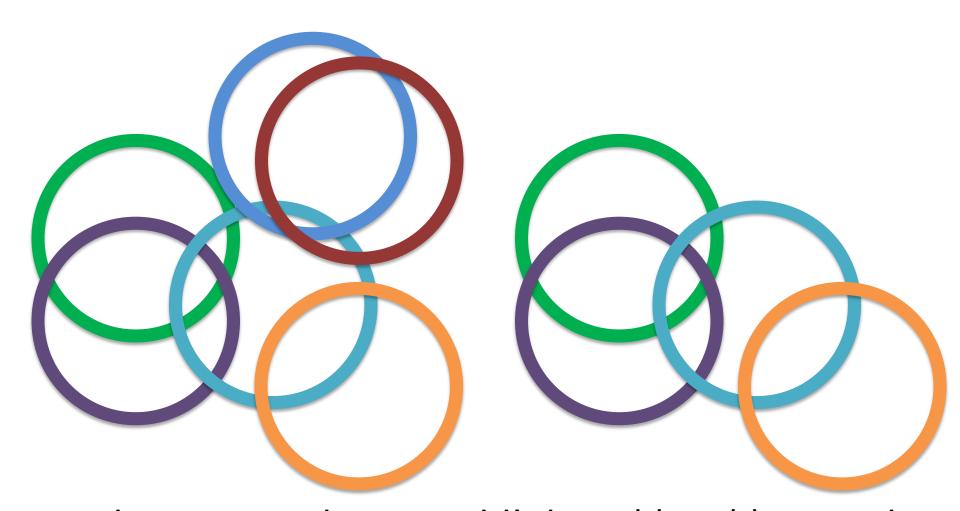


"Damnit; everything correlates with everything else!"

$$R^2_{\text{adj.}}$$

- If everything correlates with everything else...
  - Then, every predictor correlates w/criterion to some extent
  - Some of these correlations will be spurious <sup>(2)</sup>
    - "Crud" is a meaningless correlation
    - Results from *capitalization on chance*
- Adding predictors always increases R<sup>2</sup>, even crud predictors
  - $-R^2_{\text{adj.}}$  is a penalized  $R^2$ 
    - Each new predictor could be crud, so let's be cautious

#### "Everything correlates with everything else"



Another approach to Meehl's law: \*\*Try\*\* to trash all crud predictors

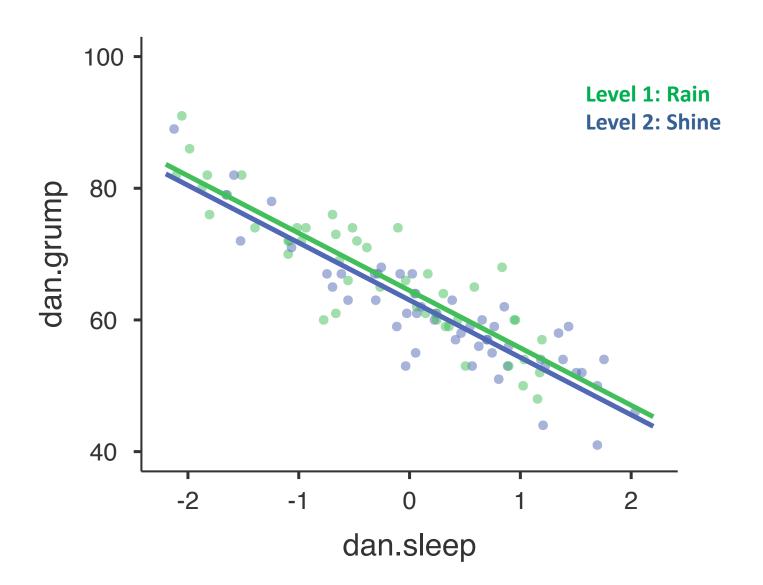
## Categorical Predictors in Regression: Sleep, Weather, and Grumpiness

#### Sleep, Weather & Grumpiness

$$Y' = b_1 X_1 + b_2 X_2 + a$$

- Criterion Y: How grumpy is Dr. Dan?
- Predictor  $X_1$ : Hours of sleep
- Predictor X<sub>2</sub>: Rain<sub>L1</sub> or Shine<sub>L2</sub>
  - $-b_1 = -8.715$
  - $-b_2 = -1.455$
  - -a = 124.442
- If rain level of  $X_2$  is coded as '1' and shine as '2', then good weather predicts 1.455 fewer grumpy units

Figure. Regression lines predicting grumpiness by continuous predictor sleep (standardized) and by categorical predictor (rain vs. shine).



$$Y' = -8.715 * X_1 + -1.455 * X_2 + 124.442$$

- Criterion Y: How grumpy is Dr. Dan?
- Predictor  $X_1$ : Hours of sleep
- Predictor X<sub>2</sub>: Rain<sub>L1</sub> or Shine<sub>L2</sub>
  - $-b_1 = -8.715$
  - $-b_2 = -1.455$
  - -a = 124.442

What if Dan sleeps 5 hours and it's raining?

$$Y' = b_1 X_1 + b_2 X_2 + a$$

- Criterion Y: How grumpy is Dr. Dan?
- Predictor  $X_1$ : Hours of sleep
- Predictor X<sub>2</sub>: Rain<sub>L1</sub>, Clouds<sub>L2</sub>, or Shine<sub>L3</sub>

$$-b_1 = -8.968$$

$$-b_2 = ???$$

- Estimate 1 and Estimate 2???
- -a = 126.178

- Criterion Y: How grumpy is Dr. Dan?
- Predictor  $X_1$ : Hours of sleep
- Predictor X<sub>2</sub>: Rain<sub>L1</sub>, Clouds<sub>L0</sub>, or Shine<sub>L0</sub>
  - Dummy variable (for Rain)
  - $-b_1 = -8.968$
  - $-b_2 = 0.350$
  - -a = 125.908
- What is the effect of rain on grumpiness?

 Coding of categorical predictors changes interpretation of b

Dummy coding is most common and simplest method

 Many other coding methods exist depending on hypotheses