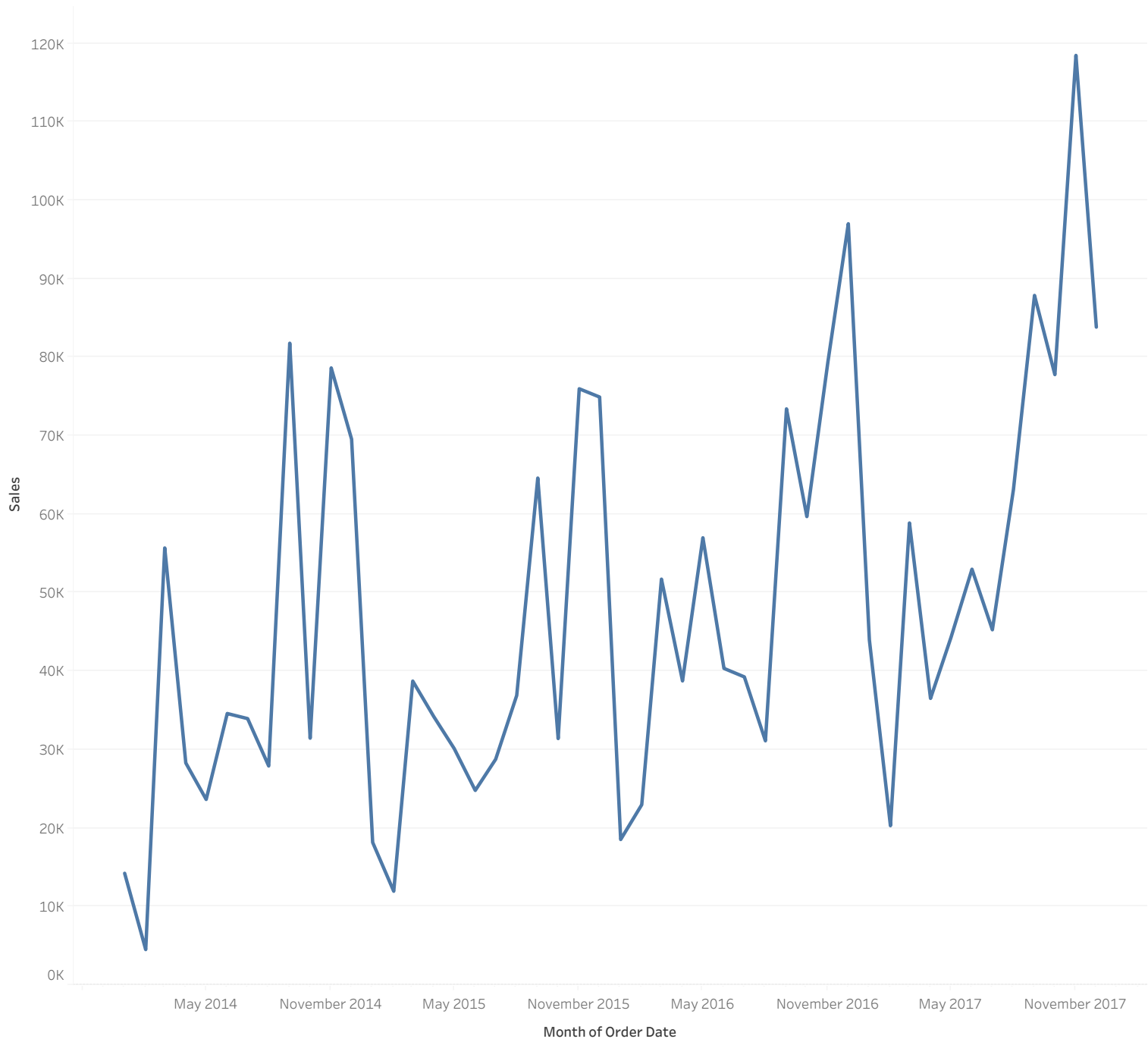
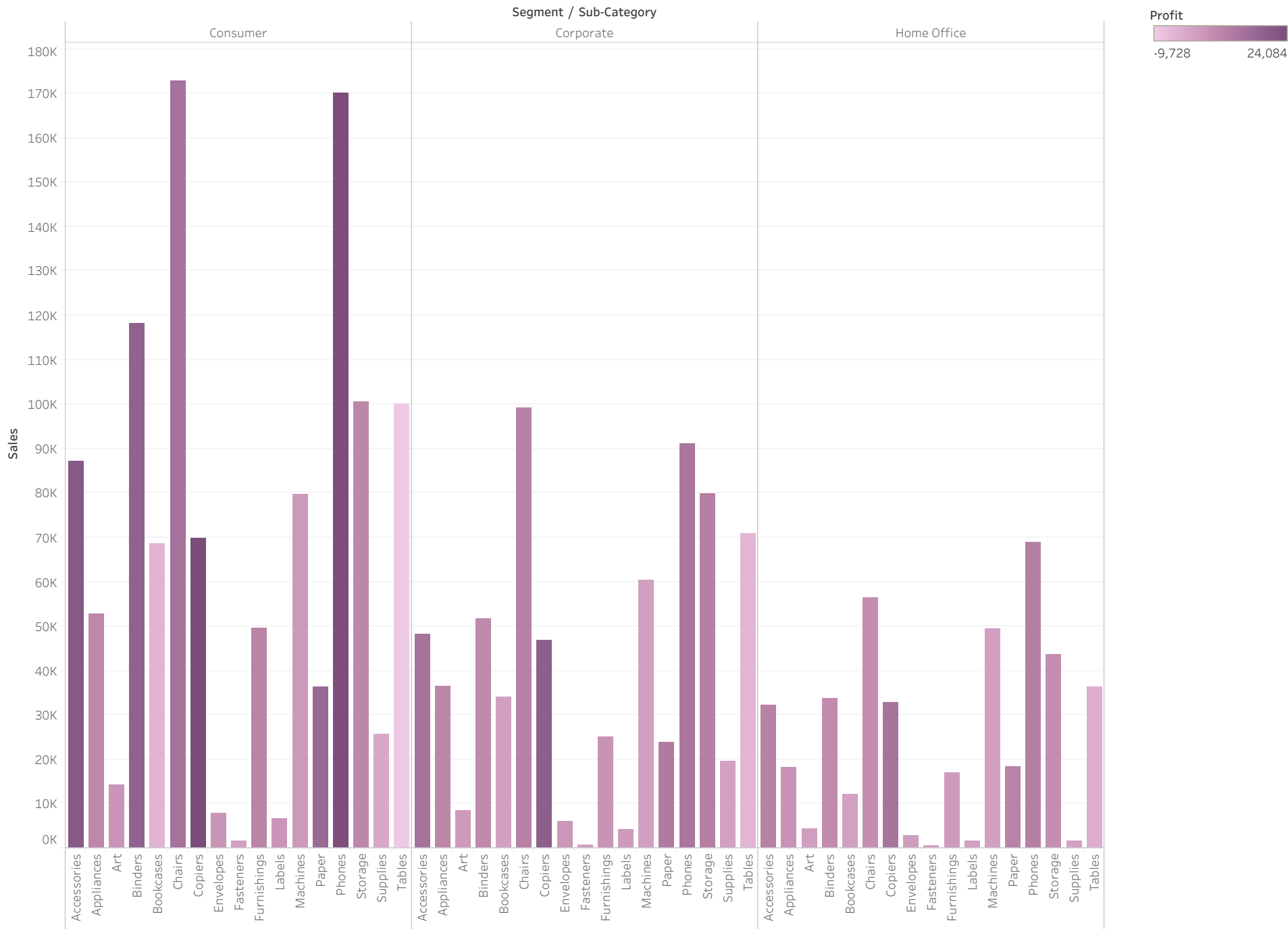


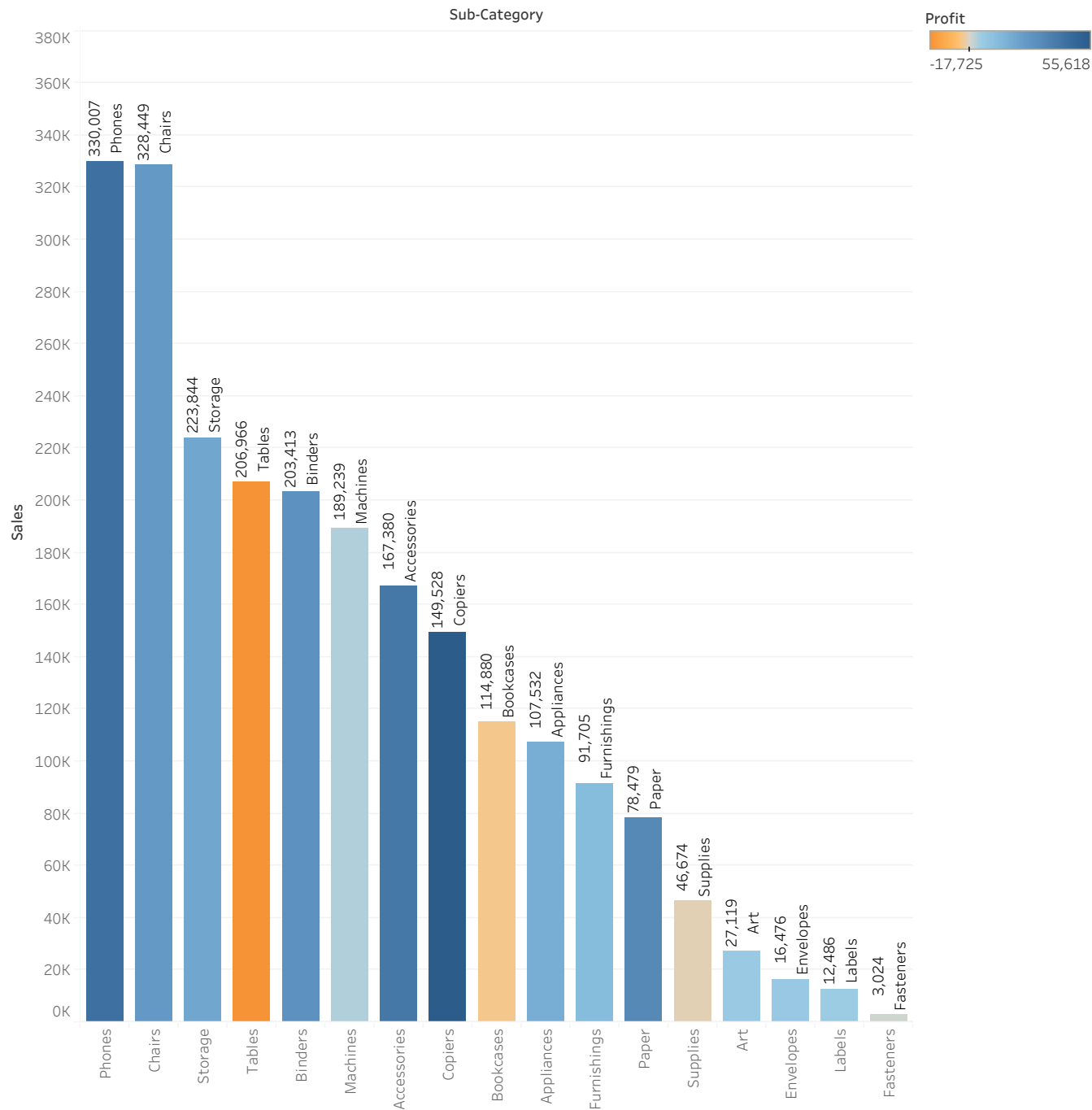
Sales Trend by Month



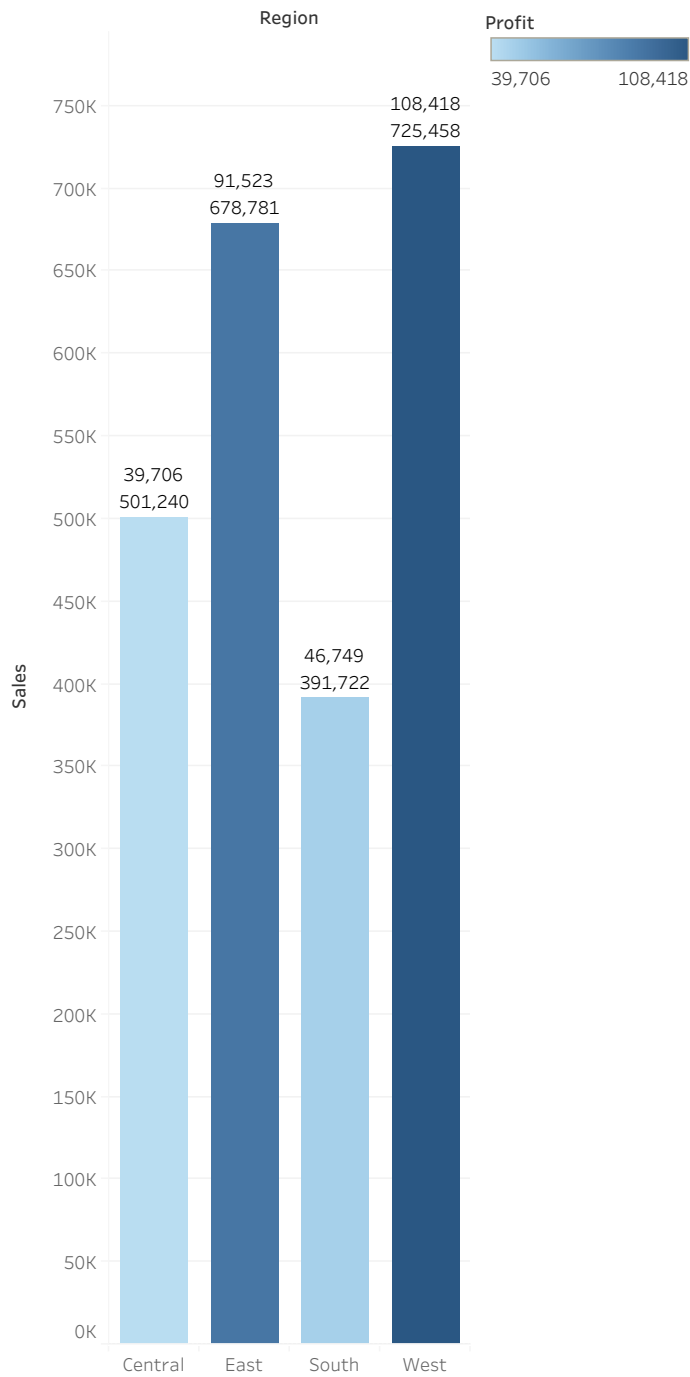
Segment Sales by Category



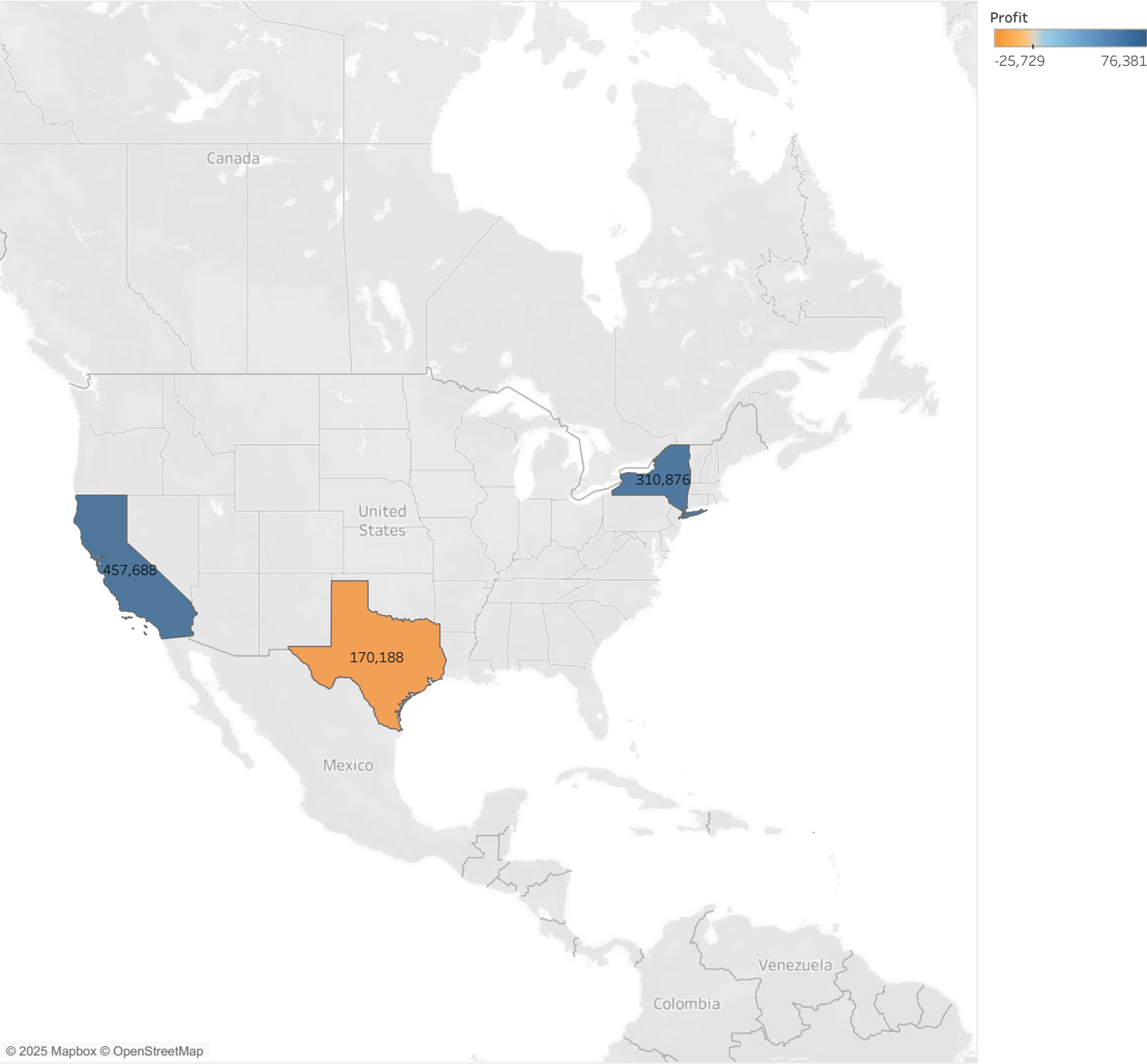
Sub-Category Sales Comparison



Regional Sales Distribution

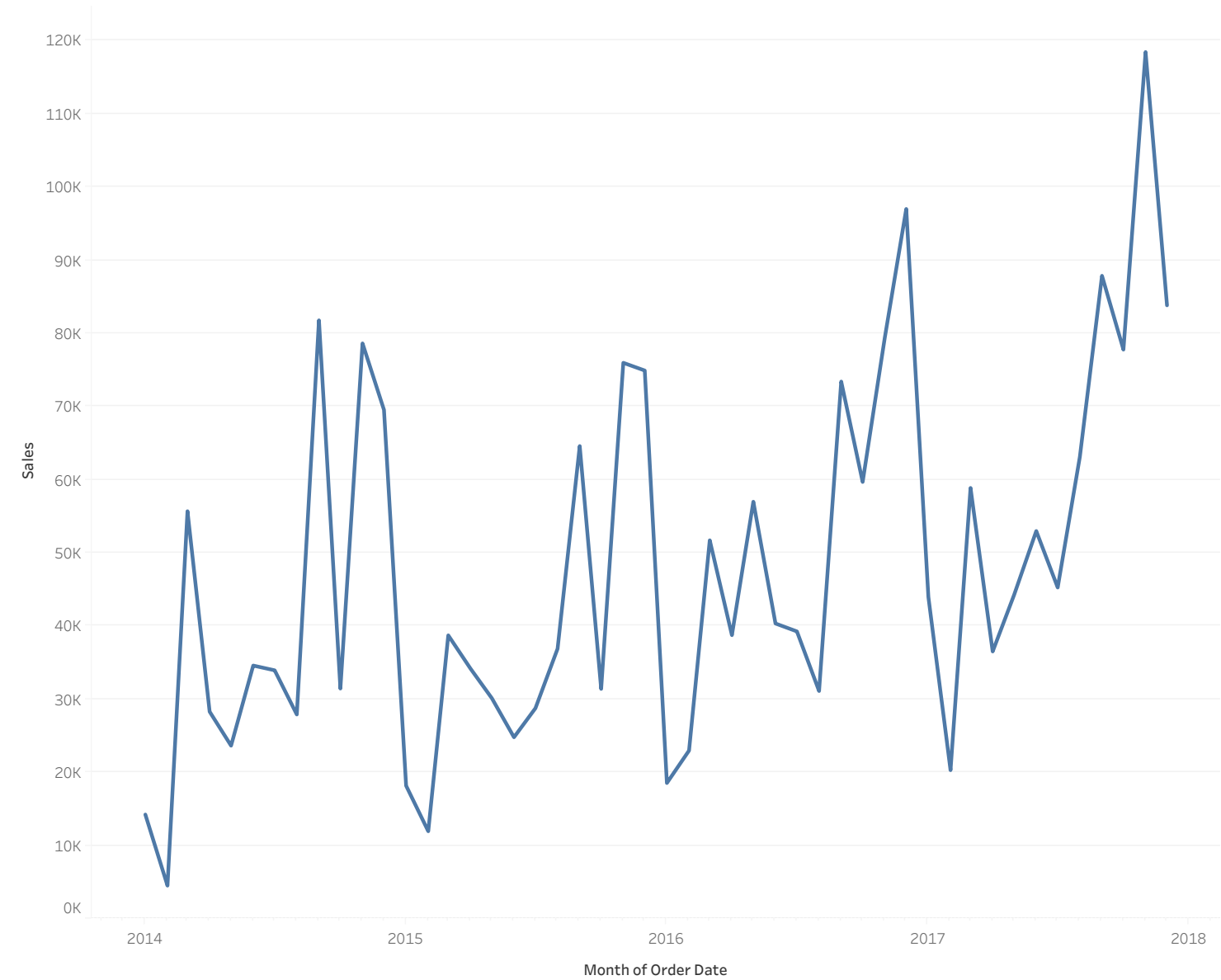


Sales by State Map



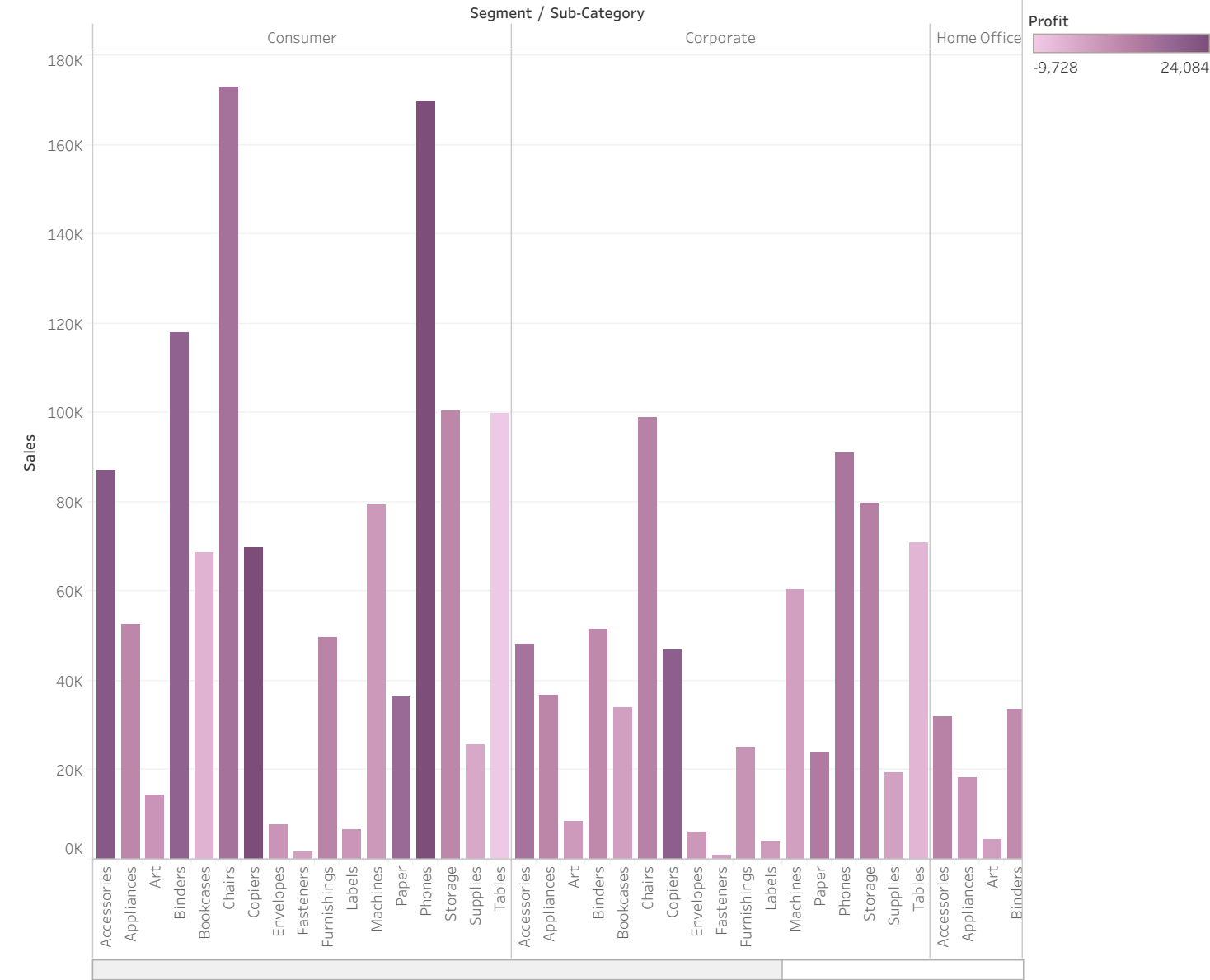
Story 1

Monthly sales trend shows cyclical patter..	Corporate segment shows strong perfor..	Phones lead product performance at \$330,..	West region dominates with \$725,..	California generates \$310,876 in sales, sig..	Conclusion
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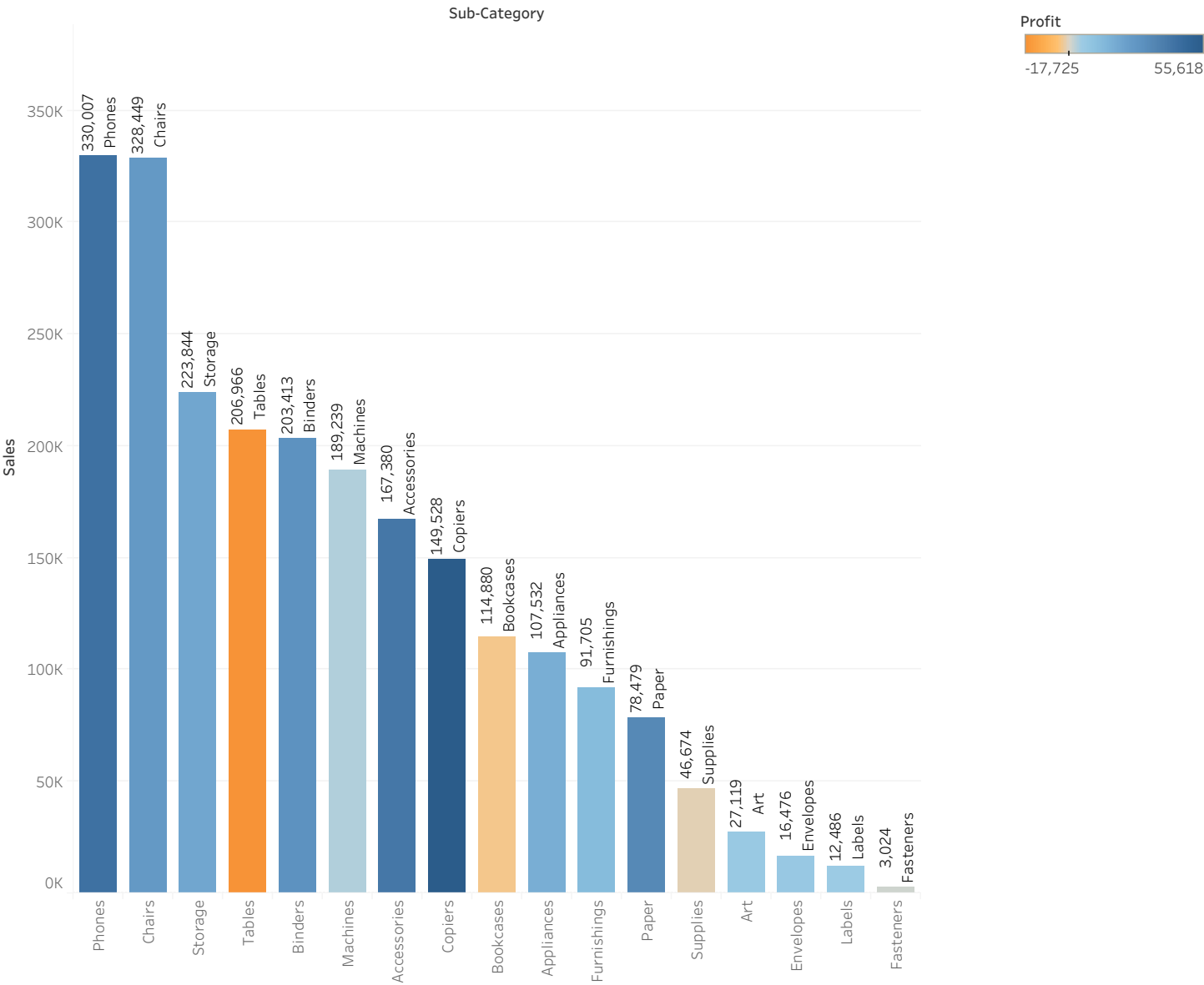
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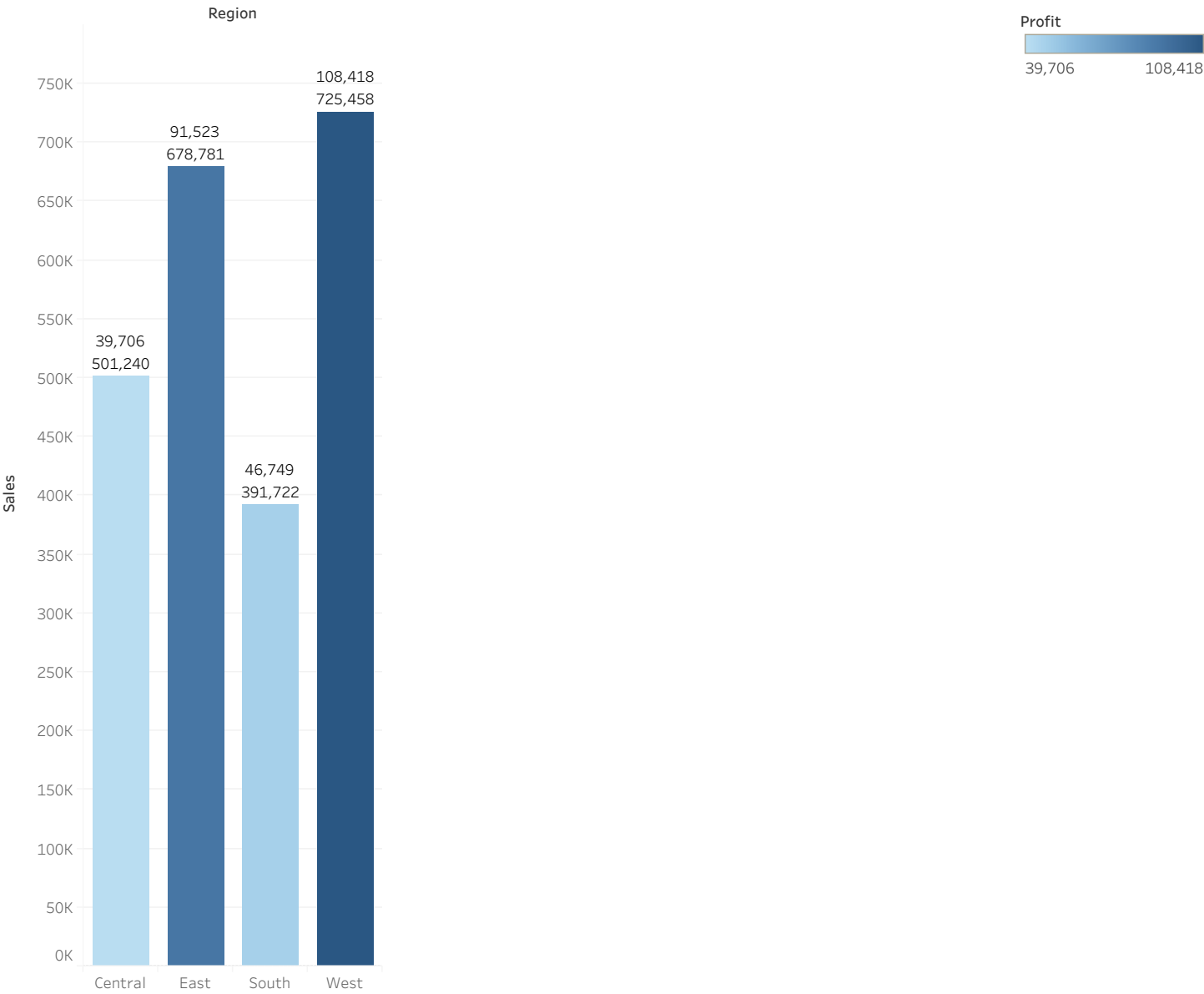
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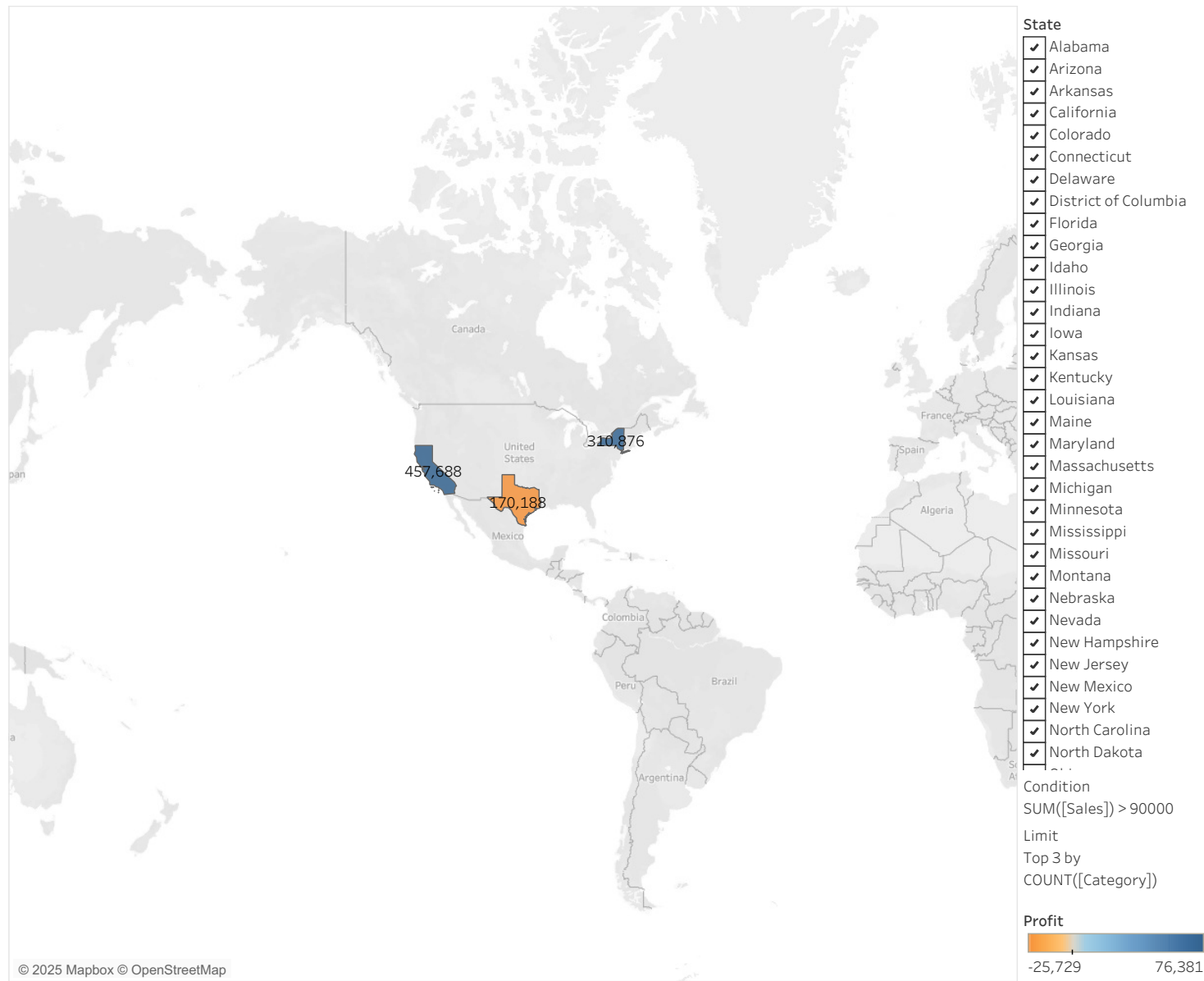
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Story 1

Monthly sales trend shows cyclical patter..	Corporate segment shows strong perfor..	Phones lead product performance at \$330,..	West region dominates with \$725,..	California generates \$310,876 in sales, sig..	Conclusion
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Conclusion: Business Performance Analysis

Our comprehensive sales analysis reveals several actionable insights for strategic business decisions. Sales have shown consistent growth from 2014-2018, with significant momentum gaining in 2017-2018, indicating successful business strategies that should be maintained and expanded.

The corporate segment demonstrates particularly strong performance in furniture and technology categories, suggesting opportunities for targeted marketing and product development in these high-value areas. Product portfolio analysis identifies phones (\$330,007) and chairs as top revenue generators, while highlighting potential optimization needs for underperforming categories like fasteners and supplies.

Geographic performance shows substantial regional variation with the West region (\$725,458) outperforming all others, while California (\$310,876) represents our strongest state market. This geographic disparity points to expansion opportunities in underperforming regions, particularly in the South.

These insights collectively support a strategy of continued investment in high-performing product categories, targeted regional expansion, and optimization of the corporate segment relationship, positioning the business for continued growth in the coming years.