

## Solale Hamzeh

**UI/UX Designer** 

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## Summary

As a UI/UX Designer, Designing user-centered B2B & B2C interfaces to enhance usability and engagement. Since Feb 2024, collaborating with developers to deliver clean, intuitive digital experiences.

### **Portfolio**

- Website
- Linkedin

## **Design Skills**

- Motion UI & Microinteractions
- Agile
- UX Wireframing & User Flows
- UI Design (Web & Mobile)
- Visual Design & Branding
- Graphic Design for digital platforms

### **Tools**

- Figma (Prototyping)
- Jira
- Adobe Photoshop
- Adobe Illustrator
- Microsoft Excel
- Aseprite

## Soft Skills

- Creative problem-solver
- Collaborative team player
- Quick learner & adaptable
- Strong time & task management
- Clear cross-team communication

## **Work Experiences**

#### **UI/UX Designer**

Petaproc Feb 2025 - Present

Currently working as a UI/UX Designer in a team at Petaproc, collaborating with developers on various projects. My role involves designing user interfaces, improving user experiences, and ensuring smooth communication with developers to implement design concepts.

# **UI/UX Design Intern & Project Assistant**

Hamava Company Oct 2024 - Dec 2024

Collaborated on UI/UX design for project management platforms, produced content for digital channels, and boosted user engagement through strategy optimization and UX improvements.

## **Communication Designer**

HMS Innovation Feb 2024 - Feb 2025

HMS Innovation is a leading agency specializing in branding and marketing. I was responsible for graphic design, typography editing, and social media management. I also increased engagement by 10% through strategy optimization and managed client relationships to improve user experience.

### **Visual Content Designer And Producer**

Founder And CEO Of An Online Store Mar 2021 - Mar 2022

I was responsible for designing and executing digital marketing strategies, creating creative content, and conducting professional photography to strengthen brand identity. Additionally, I managed packaging and shipping processes, customer engagement, and grew Instagram presence.

#### Courses

- Graphic Design course at Honar Negar Sheen Company
- Figma Training by Ehsan Ezzati
- UI/UX Intern & Project Assistant at Hamava Company
- Comprehensive UI/UX Course by Kiarash Amalivand
- Mobile Photography & Editing by Sina Piriai