

Solale Hamzeh

UI/UX Designer

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Summary

As a UI/UX Designer, Designing user-centered B2B & B2C interfaces to enhance usability and engagement. Since Feb 2024, collaborating with developers to deliver clean, intuitive digital experiences.

Portfolio



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Education

Diploma in mathematics 2019 - 2022

Design Skills

- Motion UI & Microinteractions
- UX Wireframing & User Flows
- UI Design (Web & Mobile)
- Visual Design & Branding
- Graphic Design for digital platforms

Tools

- Figma (Prototyping)
- Adobe Photoshop
- Adobe Illustrator
- Microsoft Excel
- Aseprite

Soft Skills

- Creative problem-solver
- Collaborative team player
- Quick learner & adaptable
- Strong time & task management
- Clear cross-team communication

Work Experiences

UI/UX Designer

Petaproc Feb 2025 - Present

Currently working as a UI/UX Designer in a team at Petaproc, collaborating with developers on various projects. My role involves designing user interfaces, improving user experiences, and ensuring smooth communication with developers to implement design concepts.

Communication Designer

HMS Innovation Feb 2024 - Feb 2025

HMS Innovation is a leading agency specializing in branding and marketing. I was responsible for graphic design, typography editing, and social media management. I also increased engagement by 10% through strategy optimization and managed client relationships to improve user experience.

UI/UX Design Intern & Project Assistant Hamava Company Oct 2024 – Dec 2024

Collaborated on UI/UX design for project management platforms, produced content for digital channels, and boosted user engagement through strategy optimization and UX improvements.

Visual Content Designer And Producer

Founder And CEO Of An Online Store Mar 2021 - Mar 2022

I was responsible for designing and executing digital marketing strategies, creating creative content, and conducting professional photography to strengthen brand identity. Additionally, I managed packaging and shipping processes, customer engagement, and grew Instagram presence.

Courses

- Graphic Design course with Sheen Group.
- Figma Training by Ehsan Ezzati.
- UI/UX Intern & Project Assistant at Hamava Company.
- Comprehensive UI/UX Course by <u>Kiarash Amalivand</u>
- Mobile Photography & Editing by Sina Piriai.