

EXECUTIVE MBA

MELBOURNE BUSINESS SCHOOL

mbs.edu

GLOBAL. BUSINESS. LEADERS.



MELBOURNE
BUSINESS
SCHOOL



MELBOURNE BUSINESS SCHOOL, THE UNIVERSITY OF MELBOURNE

The University of Melbourne is one of the world's truly outstanding universities.

With a history dating back to 1853, it is a highly regarded institution of learning that makes significant distinctive contributions to global society.

This is a place where distinguished scholars lead talented students to open their minds, share wisdom and face the great unknowns. It is a place where each new generation can define a future that it values.

The University has a rich tradition of success in countless fields of endeavour. It is universally respected for its research, teaching and knowledge transfer. Its strong links with a huge array of leading local and international institutions are testament to its status in the world.

As the graduate school of business of The University of Melbourne, Melbourne Business School (MBS) is jointly established, owned and led by corporate Australia and the University – with ongoing involvement and support from the business community across its programs.

...world-class in the faculty and students it attracts, the research and scholarship it produces and the academic standards to which it adheres.

We take pride in our legacy of providing the world's finest management and leadership development programs since 1963, when we offered Australia's first MBA.

“We need to recognise that no one has a monopoly on wisdom... we can all learn from each other, and intellectual curiosity is a valuable quality in any senior executive.”

Professor Zeger Degraeve
Dean, Melbourne Business School
Dean, Faculty of Business and Economics
The University of Melbourne



EXECUTIVE LEVEL STUDY

For managers with the ambition to challenge for greater responsibility and more senior positions, the Melbourne Business School Executive MBA provides the right opportunity to take their career to the next stage.

MBS recognises the difficulty of finding the time to gain the capabilities necessary to perform at an executive level. It is undoubtedly difficult to make the space to complete a world-class graduate degree in business and management.

Conventional full-time and part-time study arrangements do not suit many managers. The Executive MBA program is designed to address the challenges of top-level study commitment for such people.

There is minimal disruption to the workplace and immediate return on investment through improved productivity.

The modular design of the Melbourne Business School Executive MBA offers distinctive advantages for participants' academic, professional and personal lives.

Academic Life

- Intensive, rigorous study focused on high-level outcomes
- Fully residential – away from the day-to-day distractions of work and home
- Accelerated learning enhanced by syndicates of experienced managers from diverse professions and sectors
- MBS philosophy of educational excellence with a focus on integration of theory and practice

Professional Life

- Short duration – 18 months' elapsed time
- Minimal work disruption allows participants to maintain their responsibilities
- Weekend modules enable work projects to be scheduled more effectively
- Immediate impact – learning is applied throughout the program

Personal Life

- No need to relocate to Melbourne
- Most weekends free for personal and family commitments
- Support of smart, experienced, dedicated classmates
- Opportunity to build excellent peer network

“Our focus is to develop leaders who utilise their professional experience, while drawing on the expertise of others, to make better executive decisions.”

Professor Ian O. Williamson

Associate Dean, International Relations
Helen Macpherson Smith Chair
in Leadership for Social Impact
Director, Executive MBA Program



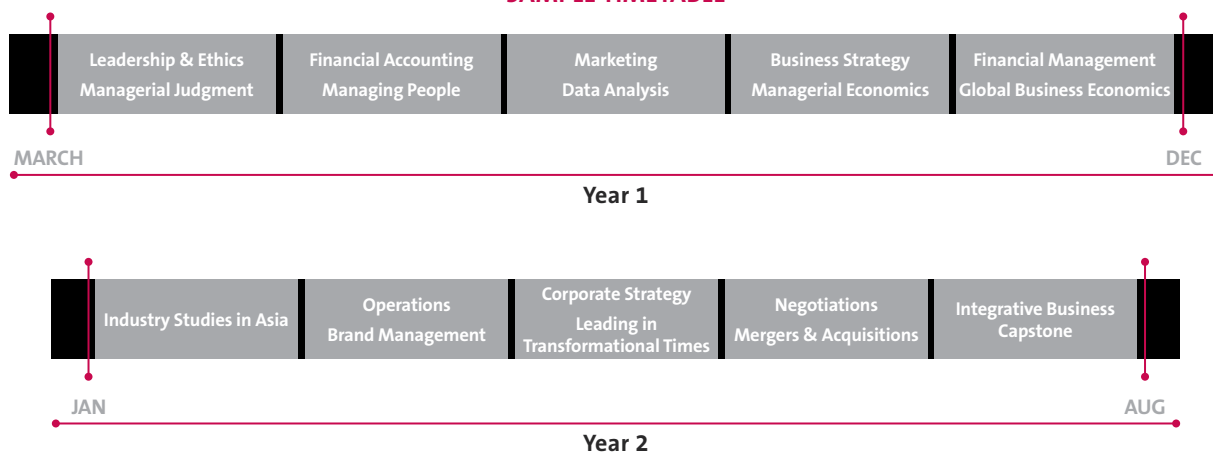
PROGRAM STRUCTURE

SAMPLE MODULE

1 x Module = 2 x Subjects



SAMPLE TIMETABLE



SEMINARS AND WORKSHOPS

The approach to teaching and learning on the program is aligned to the experiences, strengths and interests of the class. At this level of study, participants require a pedagogy that features specialist current topics, executive competency development and action learning projects.

The series of Executive MBA Seminars and Executive Skills Workshops include:

- Trade and the Global Economy
- Coaching and Mentoring Your Management Team
- Corporate Governance
- Leading Policy Reform
- Global Financial Systems
- Advanced Presentation Skills

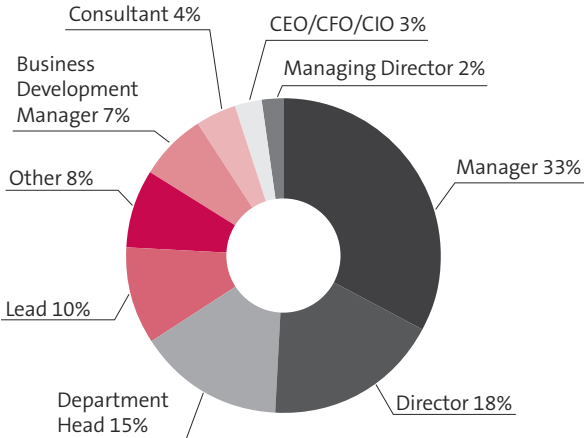
LEARNING TECHNOLOGY

Leading-edge technologies are deployed for a highly-effective and engaging learning experience. Utilising advanced hardware and software platforms in educational technology, faculty and students will share an integrated, interactive learning environment. Web-based materials and online learning management systems support a comprehensive and holistic approach.

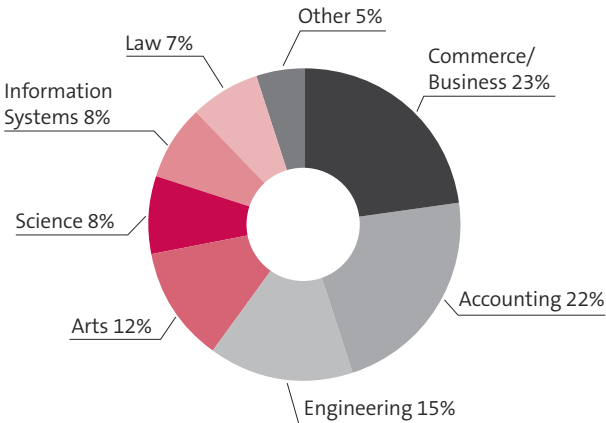
The learning experience provides an outcome appropriate to each individual's needs, and in keeping with the School's reputation for scholarly excellence.

...true integration of the learning technologies into the entire executive experience...

TYPICAL CLASS PROFILE



Professional role



Previous study

“Leading technical teams in geographically diverse, 24/7 operations requires global, multidisciplinary skills.”

Ashley McDonald
Regional Operations Director
of Special Mission Australasia
Cobham Aviation Services
EMBA Class of 2015



LEARNING APPROACH

Applied Learning

A distinctive advantage of the Executive MBA program is the immediate implementation of newly-acquired knowledge into the workplace. By working and studying simultaneously, and by discussing current business and management issues with a small cohort of trusted colleagues, what is learned in the EMBA classroom one weekend can be applied at work the following week.

Participants develop frameworks based on sound theories of business... and draw on their own management experience...

Pedagogy

The Executive MBA curriculum is current and global in its orientation, drawing on the experiences of private and public sector organisations locally and internationally. It is an exciting, creative program with multiple learning methods, including interactive technologies, class discussions, syndicate projects, case studies, group problem-solving activities, simulations and international projects.

Collaborative Learning

The program brings together a cohort of management practitioners with considerable diversity. One of the rich experiences of an Executive MBA program is the opportunity to share ideas and to be challenged by smart, thoughtful and committed classmates from a wide range of professional, sectoral and cultural backgrounds. At this level, participants recognise the value to their learning of the knowledge and insights of classmates and syndicate colleagues from different backgrounds.

Assessment

Modules and subjects are assessed by a combination of individual and group assignments, inter-module preparatory submissions, examinations, contributions to class discussions and formal presentations.

FACULTY

Melbourne Business School professors teaching on the Executive MBA Program come from leading business schools around the world. They are dedicated to combining academic rigour with practical business applications.

MBS faculty have significant executive and boardroom experience, and are recognised opinion leaders. They work across multiple areas – publishing their research in the world's leading academic journals, and consulting for high-profile corporations, non-profit organisations and government agencies. They sit on boards and advisory committees, comment in the media and engage daily with the wider national and international business communities.

Faculty are appointed based on their commitment to teaching. They are driven by a passion to create the right learning environments to share their expertise, experience and insights.



Catherine de Fontenay
Associate Professor of Economics
Melbourne Business School

PEER NETWORKING

The professional, sectoral and cultural diversity of participants on the Executive MBA program provides an exceptional opportunity for real insights into management and leadership. By drawing together a cohort of ambitious, curious and motivated managers in a collaborative academic environment, MBS promotes life-long engagement with peers.

ALUMNI

All MBS graduates gain admission to the School's prestigious international alumni network comprising more than 15,000 members throughout 70 countries. Our alumni program serves to cultivate professional networks, support continuous learning and enhance the reputation of the School for the benefit of all MBS alumni.

SELECTION CRITERIA

Approximately 60 people are selected for the Executive MBA program each year, from within Australia and beyond. Many participants have international business experience.

Successful applicants are likely to possess:

- An undergraduate degree
- A minimum of 5 years management experience gained after completing an undergraduate degree
- A demonstrable record of professional achievement

Careful consideration is given to all the information provided in the application form. The EMBA Selection Committee will base its judgement on a wide range of criteria including managerial progress, leadership potential, academic aptitude, interpersonal skills, maturity, motivation and the ability to work in groups and contribute to syndicate activities.

APPLICATION PROCESS

Applications to the Executive MBA program are highly competitive. Meeting minimum entry criteria does not guarantee an offer to the program.

Applications are assessed in a series of rounds during the year; early applications to the program are encouraged.

Fee and Financial Assistance

For full information of fees and scholarships please refer to mbs.edu/EMBA.

“In a complex world, executives cannot wait for all the information they require... this is where a strategic orientation shows real leadership.”

Marguerite Ryan
People & Organisation Manager
Mars Petcare Australia
EMBA Class of 2014



JOIN US

If you would like to discuss any aspect of the program,
please contact the Executive MBA Programs office:

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mbs.edu/EMBA

