

Hardik Solanki

Video Editor | Content Creator

Indore, Madhya Pradesh, India

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Professional Summary

Creative and detail-oriented Video Editor & Graphic Designer with proven experience in delivering high-quality content for brands and social media campaigns. Skilled in transforming ideas into visually captivating stories through innovative editing, motion graphics, and cinematic effects. Expert in collaborative workflows with clients and teams to produce impactful visuals that engage audiences.

Core Skills

- Video Editing: Adobe Premiere Pro, Filmora
- Motion Graphics : Adobe After Effects, Photoshop
- Creative Content Development for Social Media (Reels, Ads, YouTube)
- Color Grading & Cinematic Visual Storytelling
- Brand Video Campaigns & Short Commercials
- Audio Editing & Music Syncing (Adobe Audition)
- Project Planning, Client Collaboration & Time Management

Experience & Projects

Freelance Video Editor & Graphic Designer – Self-Employed

2025 – Present

- Collaborated with clients across industries to create engaging visual content.
- Specialized in producing ads, reels, product videos, and brand identity visuals.

Highlighted Projects

- NSB Projects – Produced high-quality brand videos and engaging social media content to highlight product launches and services.

- Lebrostone Projects – Created visually appealing reels and promotional ads for product marketing campaigns.
- Shilajit Product Video – Crafted a cinematic short product showcase with focus on storytelling and premium visual tone.
- Lifestyle Ad Campaign – Developed short-form ad series optimized for Instagram and YouTube marketing.
- Startup Promo Video – Conceptualized and edited an impactful pitch video for a new tech startup.

Education

- B.Sc Multimedia & Animation – Sri Aurobindo Institute Of Journalism And Mass Communication (Pursuing, 2024)
- Higher Secondary (12th) – MP Board (2023)
- High School (10th) – MP Board (2021)

Achievements / Extra-Curricular

- TEDx Event Volunteer (2025)
 - Assisted with organization, coordination, and logistics for the event.
 - Enhanced skills in teamwork, communication, and event management.