Thakur Ramnarayan College of Arts and Commerce

T.Y.B.Sc. (I.T.)

PROJECT SYNOPSIS
ON

SavvyShopper

<u>GROUP MEMBERS</u>

Tanvi Suresh Shriyan (2206081)

Hetal Jayesh Solanki (2206091)

PROJECT DESCRIPTION

Our project is a platform offering a wide range of health care, body care, baby care, and home care products, etc. It aims to provide a convenient, user-friendly shopping experience with a diverse selection of high-quality, trusted products. The platform is designed to cater to the everyday needs of individuals and families, ensuring easy access to essential care items. With secure transactions and personalized recommendations, our site will be the go-to destination for reliable personal and home care solutions.

Features of the project:

Here are a few unique features you could consider,

- **Trackable Progress:** Allow users to track their referral progress, including how many people they've referred, how much commission they've earned, and any pending rewards.
- **Member Referral Dashboard:** Create a dedicated dashboard where existing users can easily refer friends or family members by sharing a unique referral link via email, social media, or direct messaging.

Additional Utility:

- **Commission for Referrers:** For each successful referral (where the referred person makes their first purchase), the referrer earns a commission. This could be a percentage of the sale or a fixed amount credited to their account for future purchases.
- **Discount for New Members:** The referred member receives an automatic discount on their first purchase, incentivizing them to make a purchase right after signing up.
- **Social Sharing Incentives:** Encourage users to share their referral links on social media by offering extra bonuses for each referral made through these platforms.
- **Member Tiers:** Introduce a tiered system where users can earn higher commissions or unlock additional rewards as they refer more members, creating a sense of progression and achievement.

TECHNOLOGY TO BE USED FOR THE PROJECT

- The technology that will be used for the project will be Visual Studio Code 1.87.1
- The front-end will be designed using the HTML, CSS and JavaScript.
- The back-end will be designed using the MS SQL (T-SQL) for the database.
- The product will be deployed like an executable Jar file.
- The themes and the look-and-feel of the project will be default subtle look.

Hardware & Software Detail –

Visual Studio 2024 & extension MS SQL(T-SQL) already installed.