



Burnout affects **46%¹** of frontline staff, drives up to **44%¹** turnover, and costs the global healthcare system over **\$30 billion²** annually.



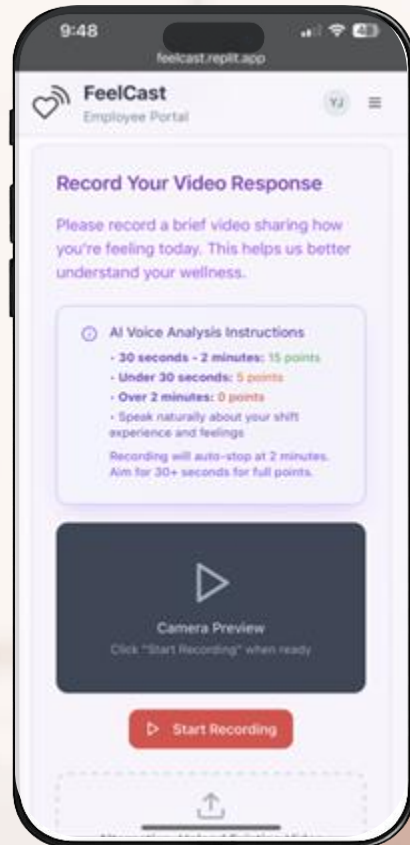
Source

¹ CDC – Health Workers Face a Mental Health Crisis.

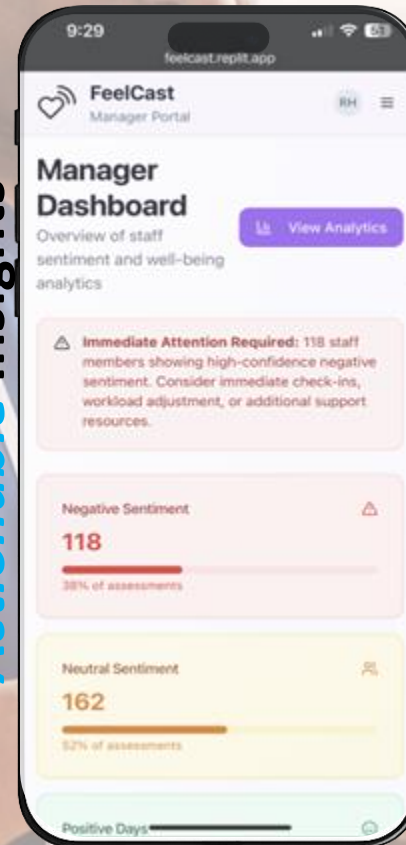
² Harvard – Burnout costs healthcare in the U.S. \$4.6 B a year

AI-Powered *Wellness Tracker* for Frontline Healthcare Staff

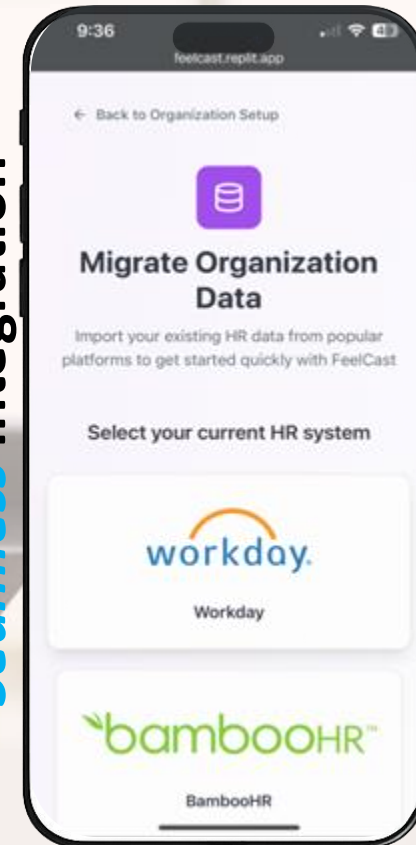
Not just an HR survey



Actionable insights



Seamless integration





Market Size

Healthcare Frontline TAM

\$600M - \$1B

Global healthcare frontline market representing immediate addressable opportunity for data solutions and digital transformation initiatives.

Total TAM (All Verticals)

\$15-20B

Comprehensive market including all vertical segments with significant data and digital transformation potential.

Education

Public Safety

Social Services

Aviation

Manufacturing

Transportation

Logistics

25x
Market Expansion

7+
Key Verticals

Global
Market Reach



Turning *Well-being* Into ROI

Market Strategy



Healthcare

Beachhead Market

Expansion Markets



Retail



Hospitality



Call Centers



Logistics

Revenue Model



SaaS Subscription

Monthly recurring per frontline user

\$3-5 /user/month



API Integrations

HR system connections & custom APIs

Enterprise Add-on

Pricing Tiers

Basic

\$3/month

Pro

\$5/month

Enterprise

Custom

Business Example



Large Hospital System

Frontline Staff

15,000 users

Pricing Tier

Pro (\$5/user/month)

Monthly Revenue

\$75,000

Annual Revenue

\$900K



Identifying *Gaps*. Delivering *Impact*



Yash Jain

Healthcare Industry Lead



Rashad Haque

AI and Tech VC



Alan Nguyen

Frontend Developer



Ramy Solanki

Backend AI Developer



Rupam Kalita

Backend AI Developer



Edwin Smilack

Data Scientist





The care *they* deserve





Migrate Organization Data

Import your existing HR data from popular platforms to get started quickly with FeelCast

Select your current HR system



Workday



BambooHR



Employment Hero



SAP SuccessFactors



Oracle HCM Cloud



Darwinbox



Zoho People



GreytHR



HROne