



FeelCast

Burnout affects **46%¹** of frontline staff, drives up to **44%¹** turnover, and costs the global healthcare system over **\$30 billion²** annually.



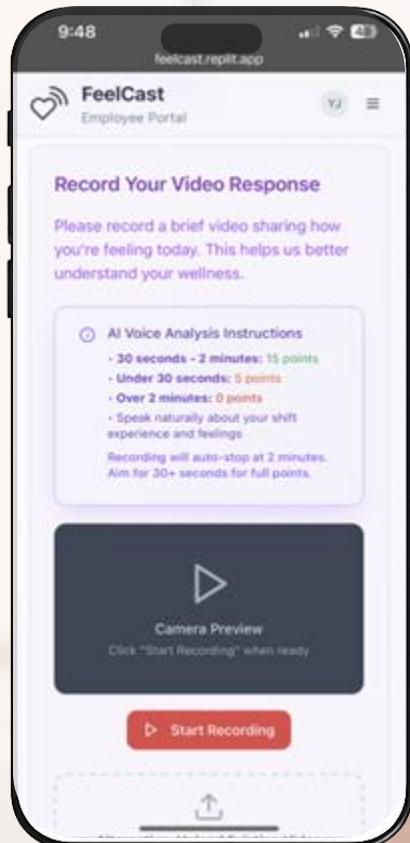
Source

¹ CDC – Health Workers Face a Mental Health Crisis.

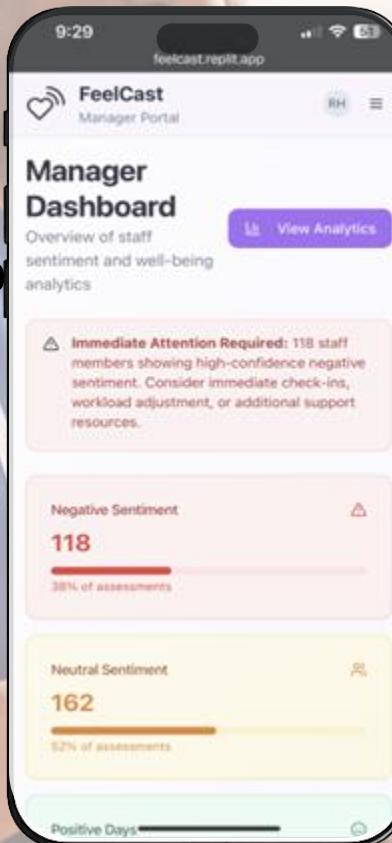
² Harvard – Burnout costs healthcare in the U.S. \$4.6 B a year

AI-Powered *Wellness Tracker* for Frontline Healthcare Staff

Not just an HR survey



Actionable insights



Seamless integration





Market Size

Healthcare Frontline TAM

\$600M - \$1B

Global healthcare frontline market representing immediate addressable opportunity for data solutions and digital transformation initiatives.

Total TAM (All Verticals)

\$15-20B

Comprehensive market including all vertical segments with significant data and digital transformation potential.

Education

Public Safety

Social Services

Aviation

Manufacturing

Transportation

Logistics

25x
Market Expansion

7+
Key Verticals

Global
Market Reach



Turning *Well-being* Into ROI

Market Strategy

Healthcare
Beachhead Market

Expansion Markets

- Retail
- Hospitality
- Call Centers
- Logistics

Revenue Model

SaaS Subscription
Monthly recurring per frontline user
\$3-5 /user/month

API Integrations
HR system connections & custom APIs
Enterprise Add-on

Pricing Tiers

Basic	\$3/month
Pro	\$5/month
Enterprise	Custom

Business Example

Large Hospital System

Frontline Staff	15,000 users
Pricing Tier	Pro (\$5/user/month)
Monthly Revenue	\$75,000

Annual Revenue
\$900K



Identifying *Gaps*. Delivering *Impact*



Yash Jain

Healthcare Industry Lead



Rashad Haque

AI and Tech VC



Alan Nguyen

Frontend Developer



Ramy Solanki

Backend AI Developer



Rupam Kalita

Backend AI Developer



Edwin Smilack

Data Scientist



A close-up photograph of a woman with dark hair and a grey headscarf smiling warmly at another woman. The second woman, with long dark hair, is wearing a teal medical scrub top and a stethoscope, also smiling. They appear to be in a medical or hospital setting.

The care *they* deserve





Migrate Organization Data

Import your existing HR data from popular platforms to get started quickly with FeelCast

Select your current HR system



Workday



BambooHR



Employment Hero



SAP SuccessFactors



Oracle HCM Cloud



Darwinbox



Zoho People



GreytHR



HROne