

Executive Overview — Wallet Performance Dashboard

Total Revenue

23.68M

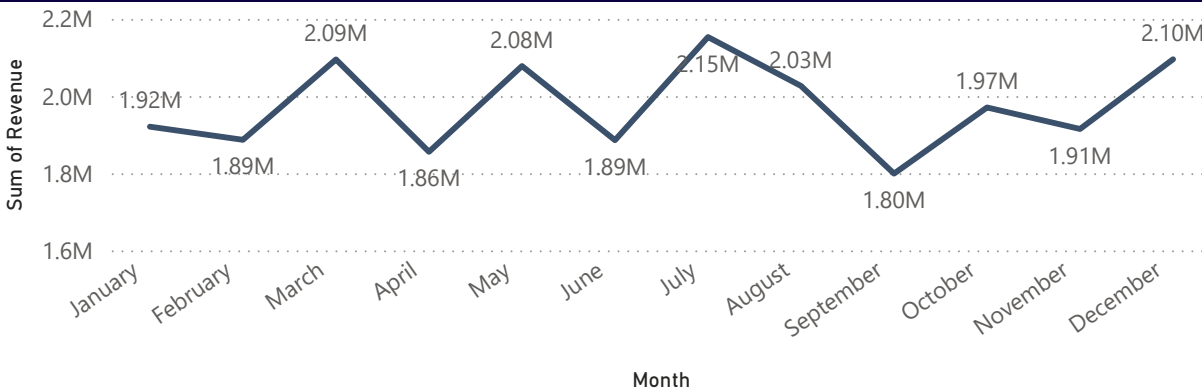
Total Transactions

4755

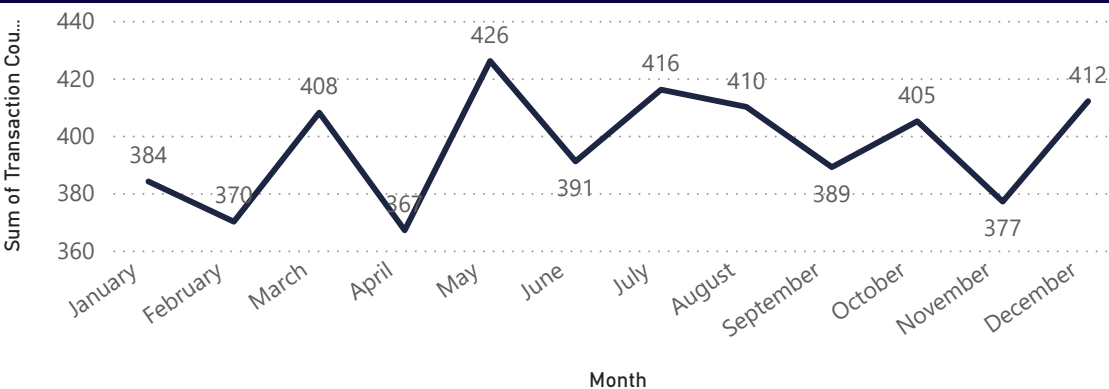
Average Txn Value

4.98K

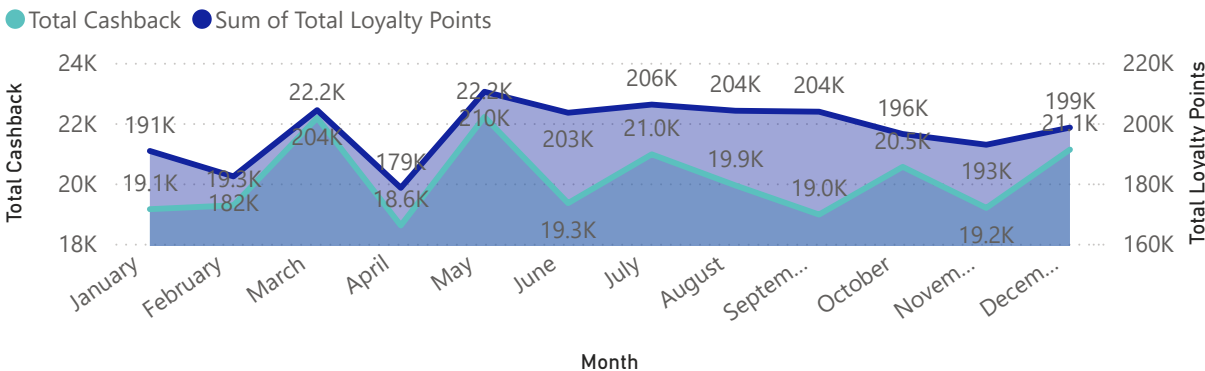
Monthly Revenue Trend



Monthly Transaction Count



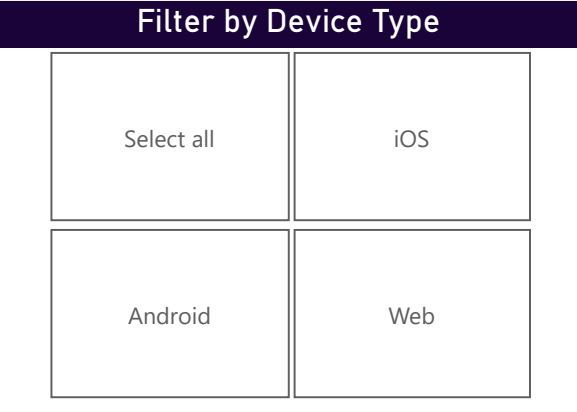
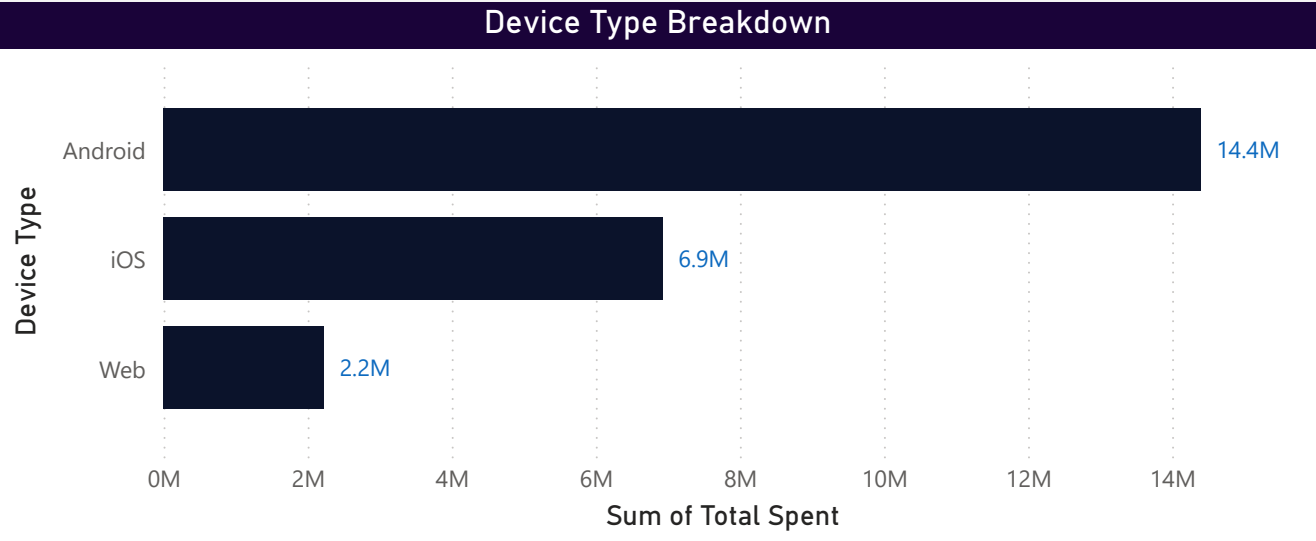
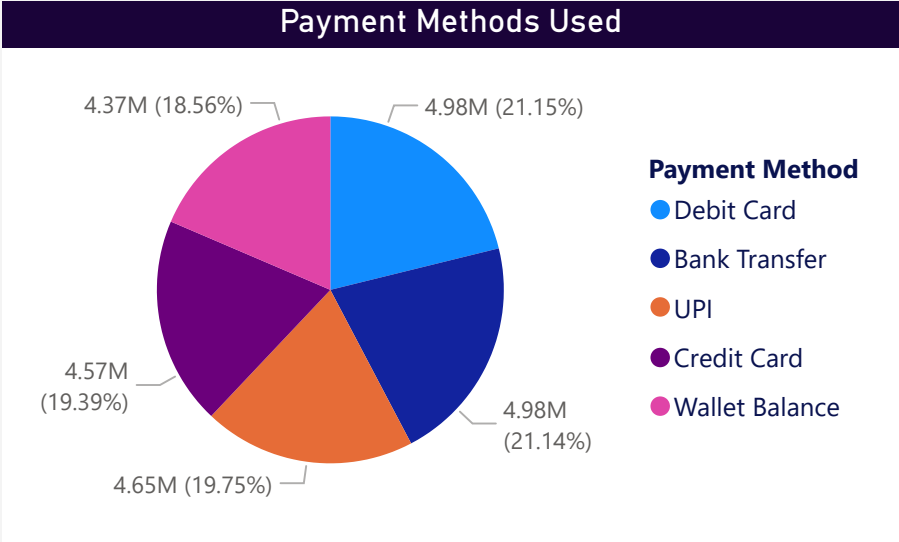
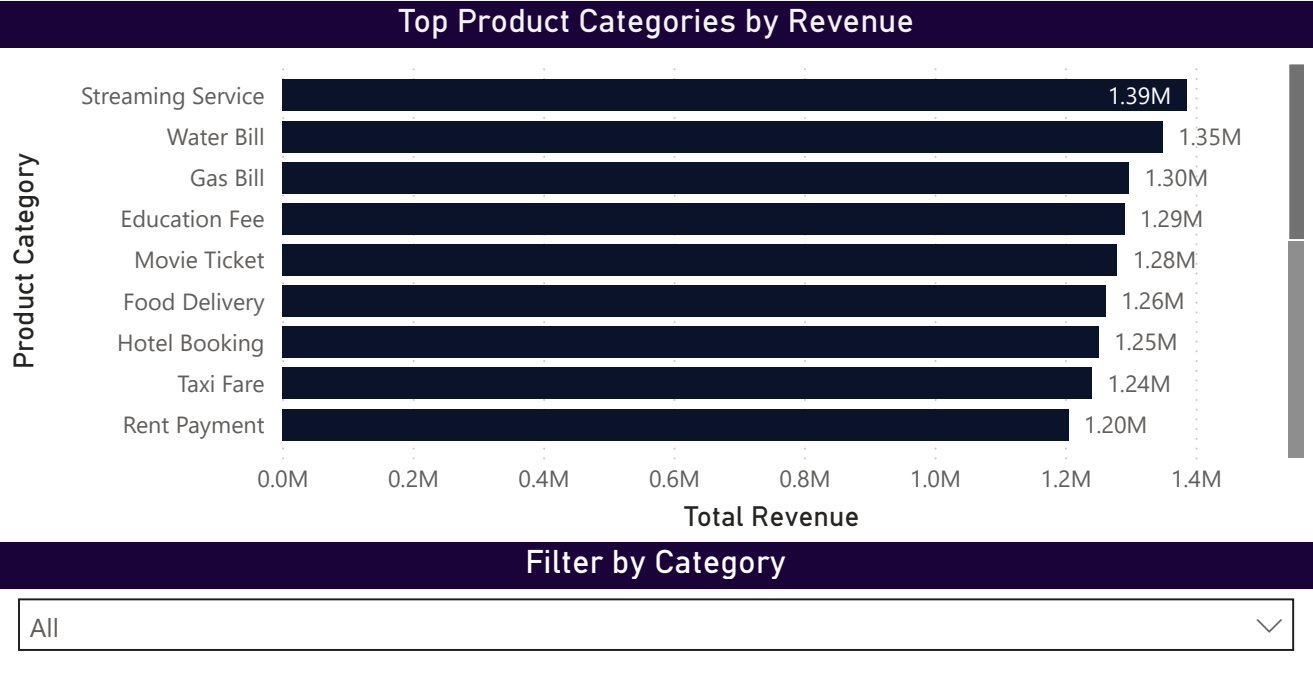
Cashback & Loyalty Trend



Filter by Month

All

Customer & Category Insights





Merchant & Location Performance

» Quick measure

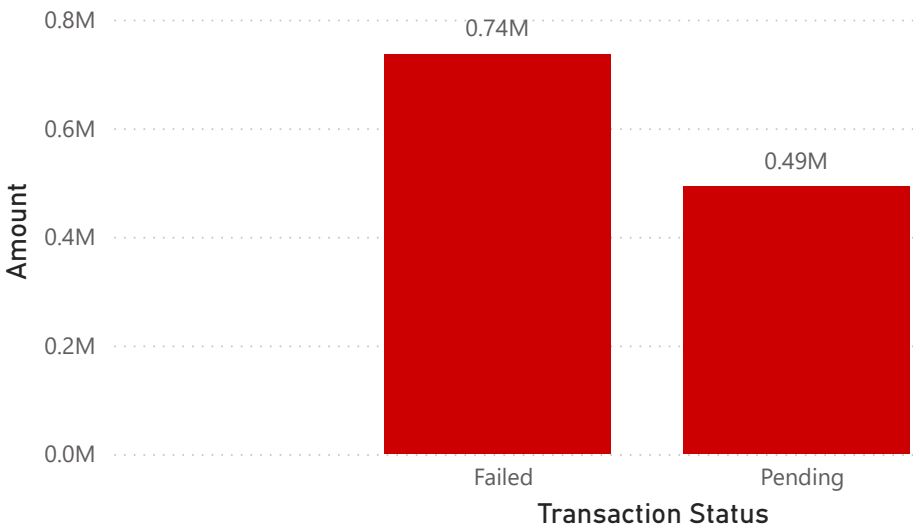
Top Merchant Performance

Merchant Name	Total Revenue	Total Transactions	Average Cashback
Airbnb	5,19,187.59	99	48.22
Rapido	5,04,432.43	90	55.14
Flipkart	4,38,055.56	97	52.35
MakeMyTrip	3,95,191.19	78	50.48
Bangalore Water Supply	3,37,482.55	59	46.10
Netflix	3,15,332.56	68	54.91
Hotstar	3,10,868.69	61	52.97
Coursera	3,10,739.73	57	45.58
CESC	3,01,526.85	57	58.93
Cinepolis	3,01,014.93	55	45.16
Carnival Cinemas	2,98,491.95	62	52.10
Urban Estate	2,93,124.22	51	40.00
Total	2,35,59,018.92	4755	4,866.50

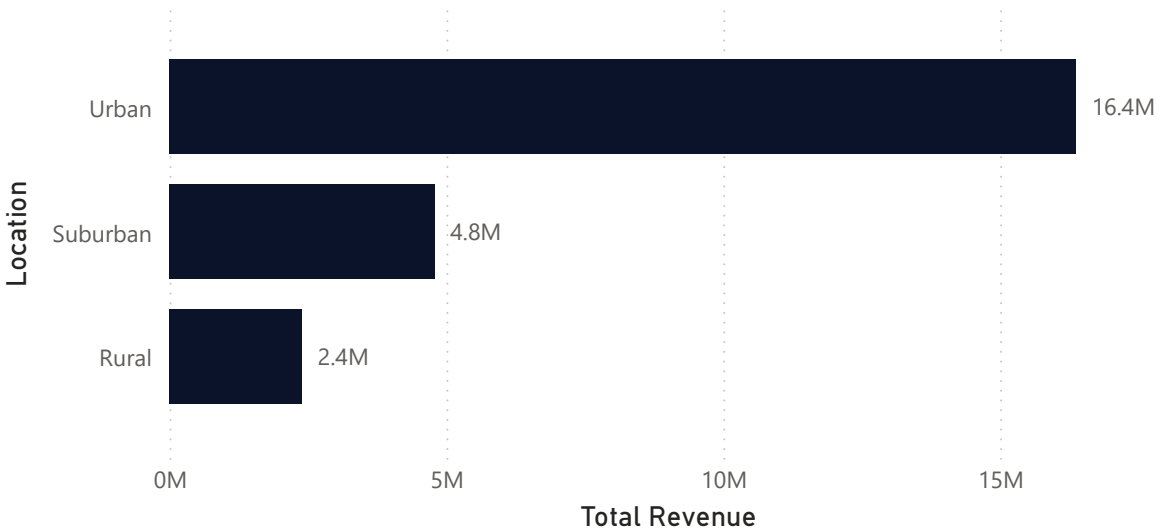
Filter by Merchant

All

Failed Transactions Value



Total Revenue by Location



Filter by Location

Select all

Suburban

Rural

Urban