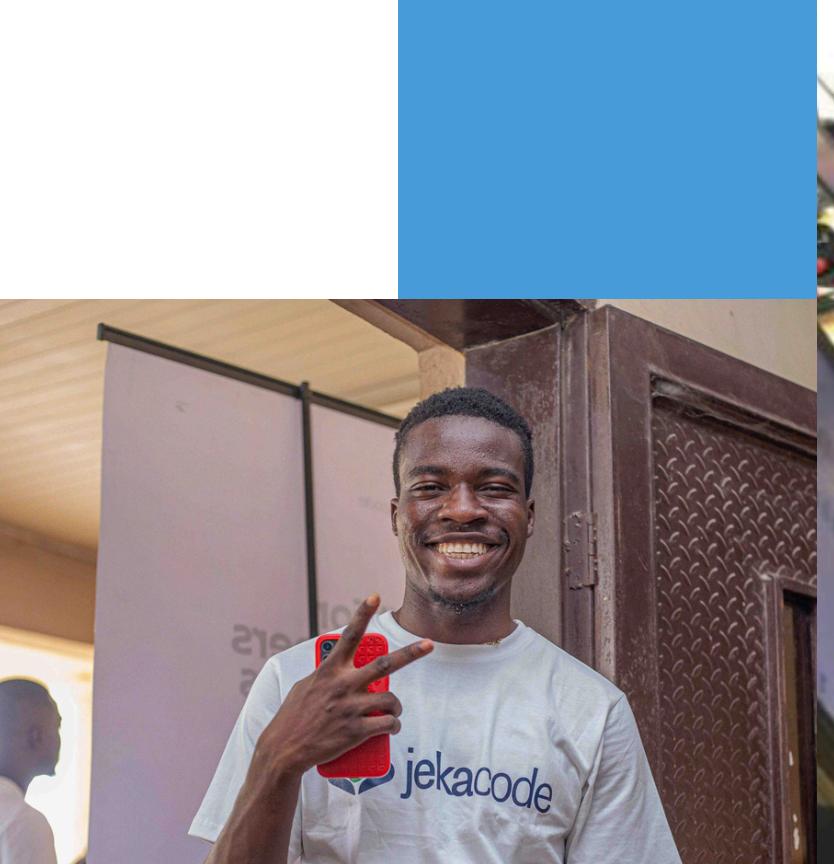
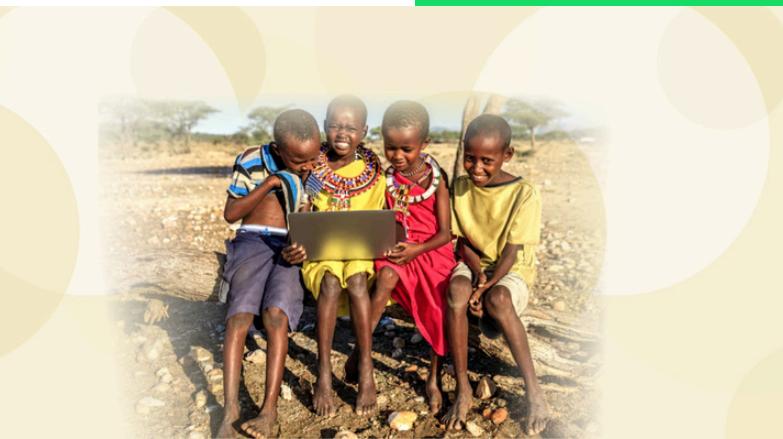




# Jekacode Africa





# WHO WE ARE

## Jekacode Africa

The word "Jekacode" originates from the African language Yoruba phrase "È JÈKA CODE," meaning "let us code." Jekacode is dedicated to empowering youths in technology careers while partnering to achieve Sustainable Development Goals (SDGs). With a mission to bridge the digital gap, it equips passionate young minds with tools and opportunities to excel in tech. Jekacode targets poverty and hunger, promotes quality tech education, and advocates for gender equality in the tech space, working towards the 2030 SDGs.



<https://jekacode.africa>



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# Our Overview

## Objectives

Jekacode empowers youth with technology skills and opportunities while bridging the digital divide through education and mentorship in underserved communities.

## Services

Jekacode offers tech training, coding bootcamps, and mentorship to empower youth for tech careers through interactive workshops and connections with industry mentors.

## Target Market

Jekacode targets youth interested in tech careers, including students from various educational backgrounds and those seeking tech skills outside formal education.

## Marketing and Growth Strategy

Jekacode's marketing strategy encompasses building a robust brand identity, user-friendly website, social media presence, influencer partnerships, event organization, and local outreach to empower youth with tech knowledge and opportunities.



# 867+ Trainees

Over the course of 8 months in operation, we've successfully trained over 876 teenagers and adults in Nigeria, making significant strides in empowering individuals with valuable tech skills.

# 36+ communities

Throughout our 8 months of operation, we've extended our reach to over 36 communities and enlisted the support of over 80 dedicated volunteers.

# Bridging Gaps, Building Skills

## Empowering Youth for a Digital Future

Jekacode empowers youths with essential tech skills to excel in the digital world, fostering tech literacy, providing access to technology, mentorship, and career support. Committed to shaping futures and driving positive change, Jekacode aims to increase passion for tech careers, contributing to economic and national development. Together, we empower the next generation of tech leaders.



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