



# Solaunch

# Project Introduction

Solaunch is a decentralized crowdfunding platform for fundraising across all major crypto networks. With Solaunch's contagious marketing strategies, we help NFT, DeFi and GameFi projects at their early stage quickly build communities. Solaunch aims to provide fair and safe investment opportunities for the blockchain industry.

Our vision is to let everyone in the Solaunch community get early access to premium projects and safely invest in the ideas of tomorrow.

# Bottlenecks of the industry

1. Available IDO platforms do not have heterogeneous cross-chain interoperability. For example, some platforms only support tokens on Solana but not tokens on EVM compatible blockchain.
2. All IDO platforms have a long waitlist, while startup teams have high demand for crowdfunding.
3. Tier systems adopted by IDO platforms prohibit retailers from investing more to the projects they feel passion about.
4. Privacy is under threat from KYC processes.

# Why Solaunch is needed

Solaunch will be a fair and safe decentralized crowdfunding platform. On Solaunch, investment barriers will be very low such that everyone has an opportunity to get early to projects with high potentials at an early stage for high financial profits.

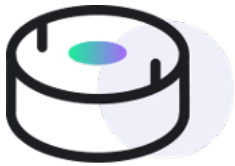
One of the core features that we are building for Solaunch is a heterogeneous cross-chain interoperability protocol that supports crowdfunding across major crypto networks. Our innovative contagious marketing function will help projects with brand exposure and rapid community growth to ensure a successful launch.

The Solaunch team has many years of experience in blockchain development, crypto project management and operation. Solaunch has the capability to provide one-stop incubation service for startups. With our service, the teams launching on Solaunch can focus on development and deliver their ideas and products to the market much sooner.

# Strengths



Contagious marketing



Not exclusive to our token holders

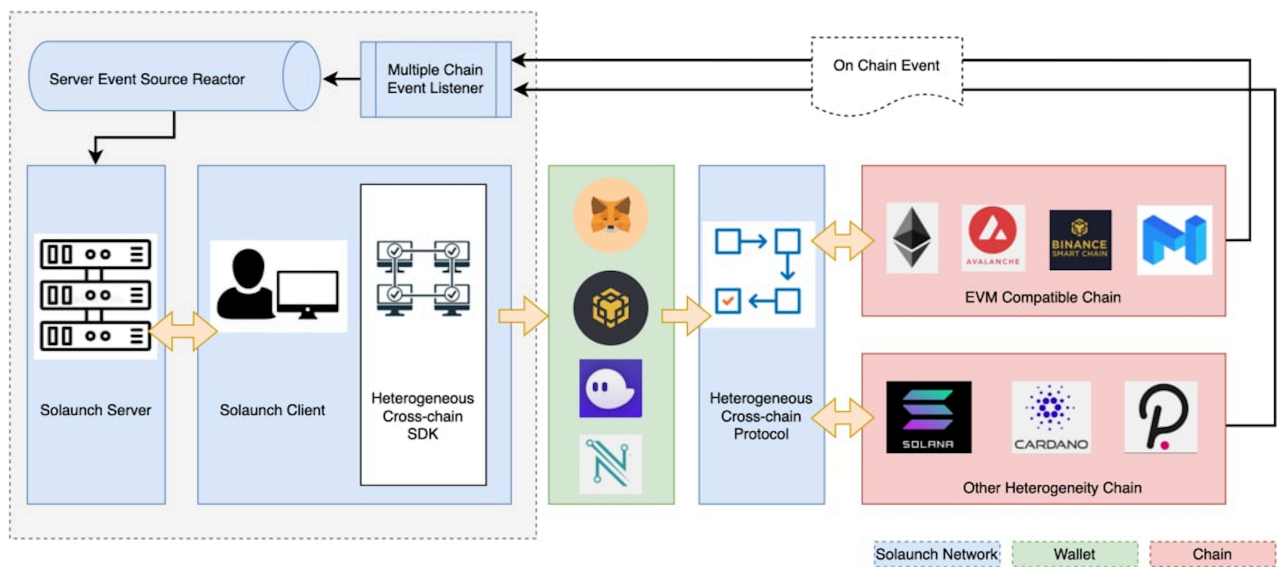


Support Solana and EVM compatible chains



No KYC – users' privacy is our priority

# Platform Architecture



# Services we provide



NFT launch



NFT marketplace



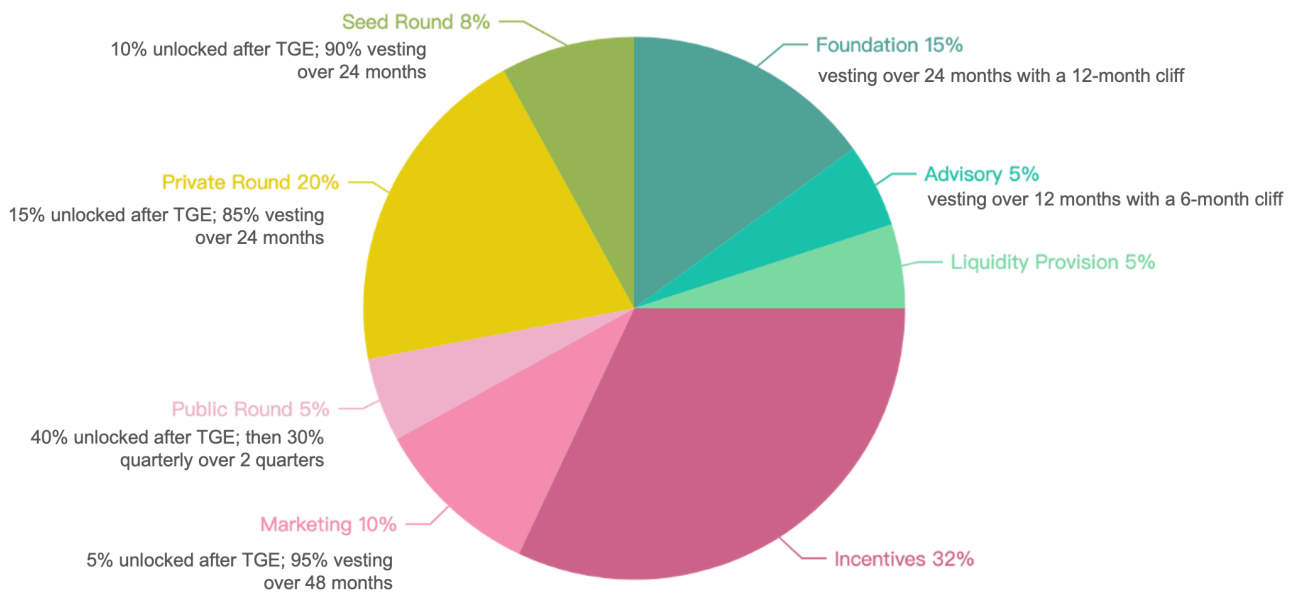
IDO

# Tokenomics

Utility token: \$SLH

Total supply: 1,000,000,000

Initial circulation supply: 63,000,000





# Token Utility



Staking for incentives



IDO Whitelisting



Voting for projects to be launched



DAO Protocol Governance

# Roadmap

**2022-Q1** Main structure of launchpad  
Contagious and social marketing features  
Launch community and airdrop campaign

**2022-Q2** Multi-chain architecture development  
Support IDO on Solana  
Support IDO on Avalanche  
Support IDO on Ethereum and BNB chain

**2022-Q3** Solaunch's IDO debut  
INO, IGO smart contract  
Support IDO on leading Polkadot parachains

**2022-Q4** NFT marketplace

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