Solaunch

Project Introduction

Solaunch is a decentralized crowdfunding platform for fundraising across all major crypto networks. With Solaunch's contagious marketing strategies, we help NFT, DeFi and GameFi projects at their early stage quickly build communities. Solaunch aims to provide fair and safe investment opportunities for the blockchain industry.

Our vision is to let everyone in the Solaunch community get early access to premium projects and safely invest in the ideas of tomorrow.

Bottlenecks
of the industry

1. Available IDO platforms do not have heterogeneous cross-chain interoperability. For example, some platforms only support tokens on Solana but not tokens on EVM compatible blockchain.

2. All IDO platforms have a long waitlist, while startup teams have high demand for crowdfunding.

3. Tier systems adopted by IDO platforms prohibit retailers from investing more to the projects they feel passion about.

4. Privacy is under threat from KYC processes.

Why
Solaunch is needed

Solaunch will be a fair and safe decentralized crowdfunding platform. On Solaunch, investment barriers will be very low such that everyone has an opportunity to get early to projects with high potentials at an early stage for high financial profits.
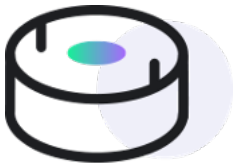
One of the core features that we are building for Solaunch is a heterogeneous cross-chain interoperability protocol that supports crowdfunding across major crypto networks. Our innovative contagious marketing function will help projects with brand exposure and rapid community growth to ensure a successful launch.

The Solaunch team has many years of experience in blockchain development, crypto project management and operation. Solaunch has the capability to provide one-stop incubation service for startups. With our service, the teams launching on Solaunch can focus on development and deliver their ideas and products to the market much sooner.

Strengths

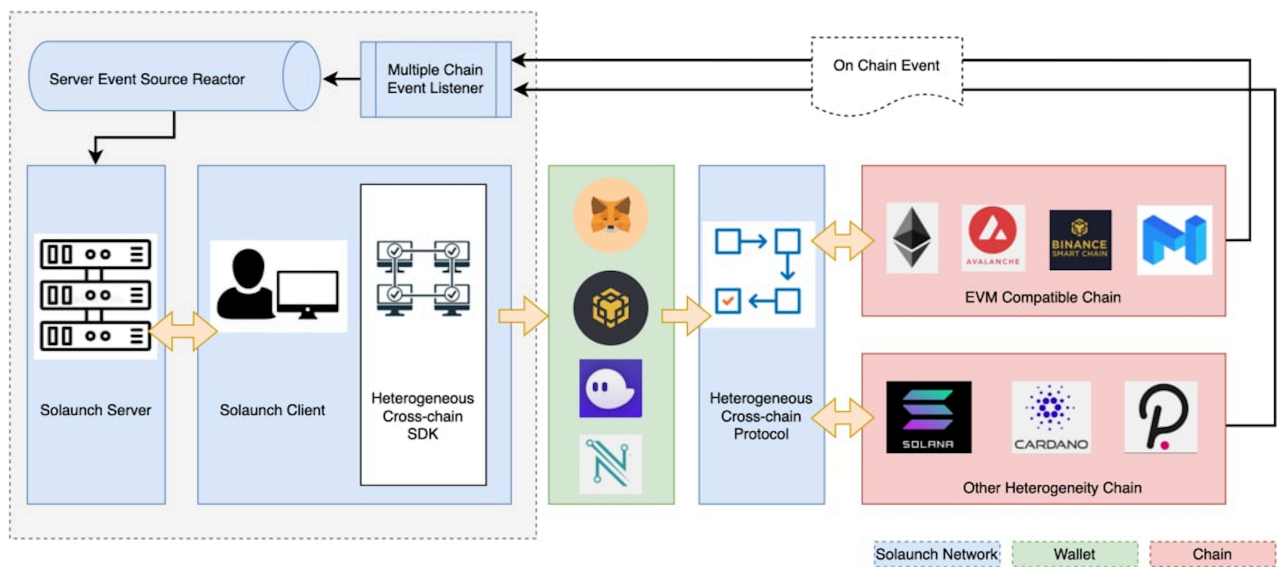Contagious marketing

Not exclusive to our token holders

Support Solana and EVM compatible chains

No KYC – users' privacy is our priority

Platform Architecture
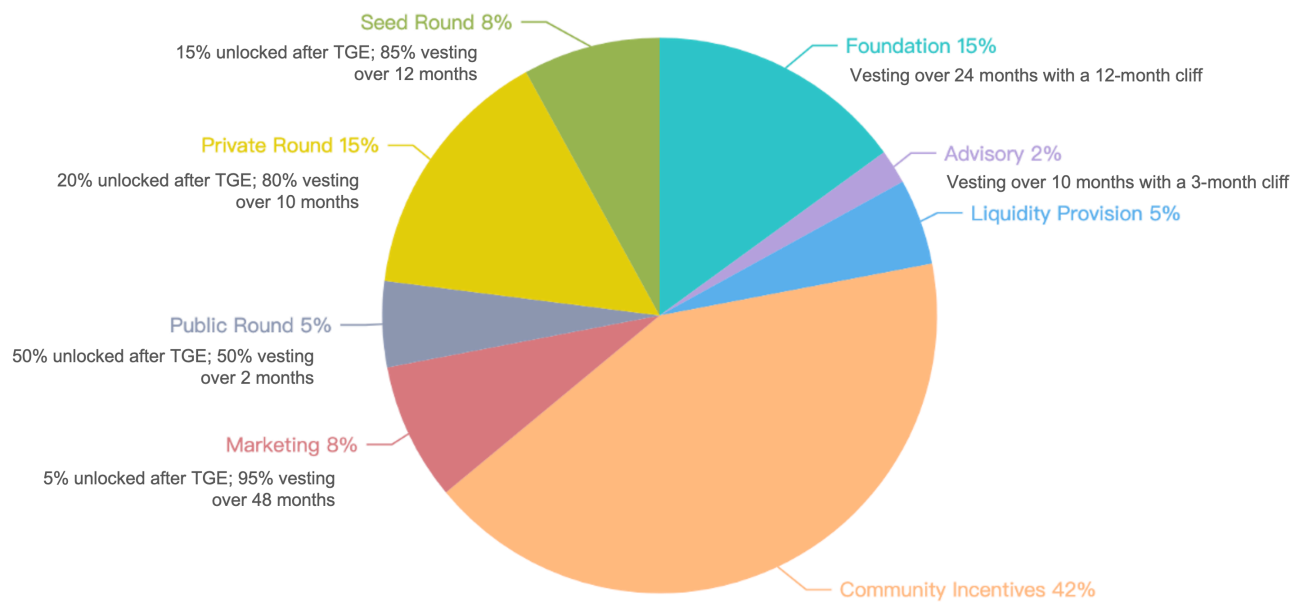
Services we provide

NFT launch

IDO

NFT marketplace

Tokenomics

Utility token: $SLH
Total supply: 1,000,000,000
Initial circulation supply: 71,000,000

Seed Round 8%
15% unlocked after TGE; 85% vesting over 12 months

Foundation 15%
Vesting over 24 months with a 12-month cliff

Advisory 2%
Vesting over 10 months with a 3-month cliff

Liquidity Provision 5%

Private Round 15%
20% unlocked after TGE; 80% vesting over 10 months

Public Round 5%
50% unlocked after TGE; 50% vesting over 2 months

Marketing 8%
5% unlocked after TGE; 95% vesting over 48 months

Community Incentives 42%

Token Utility

Staking for incentives

IDO Whitelisting

Voting for projects to be launched

DAO Protocol Governance

Roadmap

2022-Q1   Main structure of launchpad
Contagious and social marketing features
Launch community and airdrop campaign

2022-Q2   Multi-chain architecture development
Support IDO on Solana
Support IDO on Avalanche
Support IDO on Ethereum and BNB chain

2022-Q3   Solaunch's IDO debut
INO, IGO smart contract
Support lDO on leading Polkadot parachains

2022-Q4   NFT marketplace

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