

COURSEWORK SUBMISSION FORM

STUDENT USE		STAFF USE	
Module Name	Web Technology	First Marker's (acts as signature)	
Module Code	4BUIS011C	Second Marker's (acts as signature)	
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UoW Student IDs		For Registrar's office use only (hard copy submission)	
WIUT Student IDs	00008833		
Deadline date	15 November, 2018		
Assignment Type	<input type="checkbox"/> Group <input checked="" type="checkbox"/> Individual		

SUBMISSION INSTRUCTIONS (Overall 696 words)

COURSEWORKS *must* be submitted in *both* HARD COPY (to the Registrar's Office) *and* ELECTRONIC unless instructed otherwise.

For hardcopy submission instructions refer to:

<http://intranet.wiut.uz/Shared%20Documents/Forms/AllItems.aspx> - Coursework hard copy submission instructions.doc

For online submission instructions refer to:

<http://intranet.wiut.uz/Shared%20Documents/Forms/AllItems.aspx> - Coursework online submission instructions.doc

MARKERS FEEDBACK (Continued on the next page)

Table of Contents

Table of Contents	2
Audience Profile.....	3
Functions and Features	3
Reference List	4

Audience Profile

The website of the Pizza Ranch restaurant located in Iowa City of Iowa State offers its users within the state a chance to order the food at a click of a button. The delivery of products takes from around 30 to 60 minutes depending on the location of the consumers and there is no extra fee for this service. There are no limitations to the age of the customers, however, children still under their parents' guidance are not urged to make orders online with the debit card of another person. This website can be accessed using the following link:

Functions and features

The website is made up of eight pages, such as home, menu(pizza, sides, drink), order, gift card, and locations. Almost all elements of this site have dynamic features made in css and javascript.

The home page starts with the brief history and overview of the company, followed by the services section where the four main types of services are described including consulting, special order, guest parties, and free catering are explained. Next comes the team section, in which information is provided only about the primary authorities of the company, who had the most to contribute to the opening of the restaurant. The page finishes with the space to write a feedback about the company services, before the footer section which contains the contact information of the company with the links to its social media accounts.

The menu page has the links to three main offerings of the restaurant including pizza, sides, and drink. These links are given in the button form inside the pictures with the screen size, which are created using the carousel code in bootstrap to automatically slide them to the right once in certain seconds. These three similar product pages mentioned above have all the necessary descriptions about the ingredients used to make the products, related images, as well as their price.

The order page contains step-by-step guidance to order the food. Specifically, in the beginning it asks for the private information including the full name of the customer, his email address, phone number, and residence address. Then comes the list with the names of all the products in the form of checklist. The form also has the special input space designed for those with particular preferences

and the desire to purchase more than one food or drink of the same type, which is set before the submission button. Once the user submits all the information filled in, the statement about whether the data is received or not will appear on the screen. At the end of the page, the price list of all the offered products is given, which is made in javascript.

In the gift card page, two buttons for checking balance and buying gift cards are provided. Gift cards are sold to customers to present them to someone on special occasions as a form of gift. There are also two features in this page, shown on the images in the div format with the following statements: join our eClub and Sign up for Ranch Rewards. Even though these statements have the hover effect, no links are given to them.

The location page of the site includes the map picture which includes all the locations of the restaurant within the Iowa state. Beneath that is given the whole list of the locations with their contact information.

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