DEREK KEDZIORA

Content Designer & UX Writer

derekkedziora@icloud.com, portfolio at derekkedziora.com/portfolio

- UX Writing
- Marketing Copy
- Localization

- Usability Testing
- Sketch and Abstract
- English, Russian, Ukrainian

Wix | UX Writer

February 2019–Present

Created the UX text and coordinated localization for:

- Challenge App
- Wix Groups

- WordPress Blog Importer

eTeam | Content Marketer

April 2018–February 2019

- Blog posts and email marketing
- Marketing materials that led to 3 major sales

PDFfiller | UX Writer & Copywriter

January 2017–April 2018

- UX text for PDF editor and digital-signature product
- White papers, email marketing and landing pages

English Teacher

2009–2016

I taught English as a foreign language in China, Saudi Arabia and Ukraine.

Education

- BA in Language & Literature, Arizona State University
- Certificate in English Language Teaching to Adults, Cambridge University (CELTA)