

**INVEST IN KENYA INITIATIVE
NETHERLANDS OFFICE**
Den Haag, Netherlands
2553 GE, Netherlands
Phone: +31 616 950 384
Email: info@investinkenya.eu
Website: www.investinkenya.eu

**INVEST IN KENYA INITIATIVE
KENYA OFFICE**
3rd Floor, Muthaiga Shopping Center
Limuru Road, Nairobi-Kenya
Tel: +254 774 212 802 / 774 209 354
Mobile: +254 725 852 695/ 733 846 186

16th July, 2018

RE: AGRIBUSINESS, TRADE AND INVESTMENT MISSION TO NETHERLANDS FROM 17TH TO 22ND SEPTEMBER 2018

The Agribusiness, Trade and Investment Mission was born from the need to increase trade and investment between Netherlands and Kenya and to vigorously exploit the huge trade potential that remains untapped between the two countries. The aim of the mission is to promote trade and investment partnerships.

OVERALL OBJECTIVE

The objective of the Mission is to promote economic opportunities in Kenya and to encourage Dutch and other European businesses to invest in Kenya.

THE ORGANIZERS

The Mission is being organized by Changemaker International which was founded in The Hague, Netherlands in 2014 to provide international development and business consultancies. Our key services include training, trade and investment advisory, organizing trade and investment fairs and missions and information sharing.

TARGET GROUP

The Trade Mission targets Kenyan private sector and government organizations, business managers, and financial institutions, importers, exporters, SMEs, suppliers, county government officials and policy makers.

We believe the mission promote specific opportunities in different sectors, and provide a platform for the participants to make connections that will lead to significant investment and trade.

WHAT TO EXPECT

The trade mission will showcase Kenya's main economic activities, while promoting trade partnerships between Kenya and the Netherlands while attracting Dutch and other European investors to Kenya.

Delegates will participate in:

- Business Workshops attracting potential investors
- Business-to-Business Networking Forums
- Match-making based on Business Sectors
- Visits to Farms and Industries
- Visits exhibitions for strategic networking
- Africa Works Conference to network with serious European Investors and other development partners.

The Mission is an Excellent Opportunity to:

- Meet prominent and leading international investors
- Actively reach new customers and promote your products and services

- Have one on one interaction with potential customers and investors
- Get matched to real investors based on your sector preference
- Conclude partnership agreements

Package Cost

- USD 3000.00 per Person.

What the Package Covers

- Return Flight on Economy Class
- Airport Transfers
- 5 Nights accommodation in a single room at a 4 star hotel in Amsterdam
- Daily Breakfast
- Land Transportation on private basis
- Daily Lunch

We take this early opportunity to invite you to participate in the Mission and get the benefits that will accrue from the trip. Registration is open up to 15th August 2018.

For more information, please visit;

www.investinkenya.eu

Attachments: Brochure, Flier and Registration Form.

Yours Sincerely,

Andrew Ndeithi,

Team Leader.