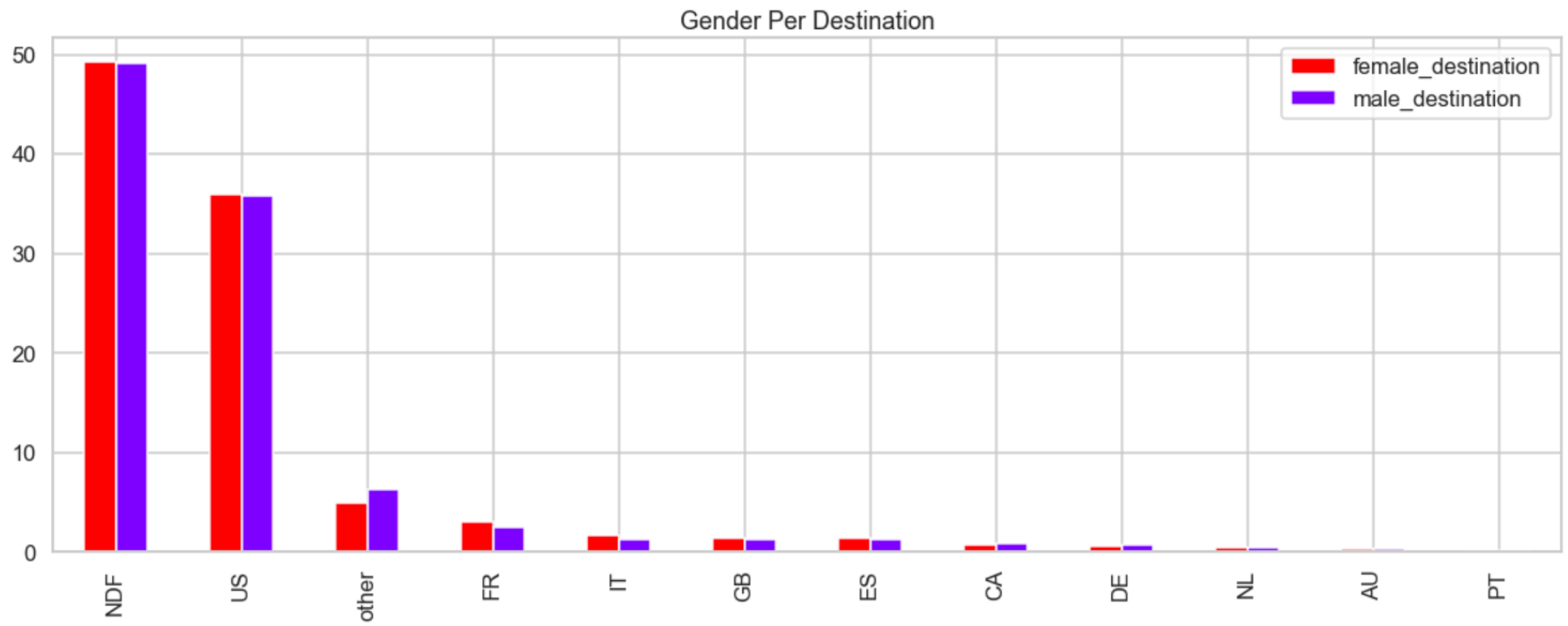
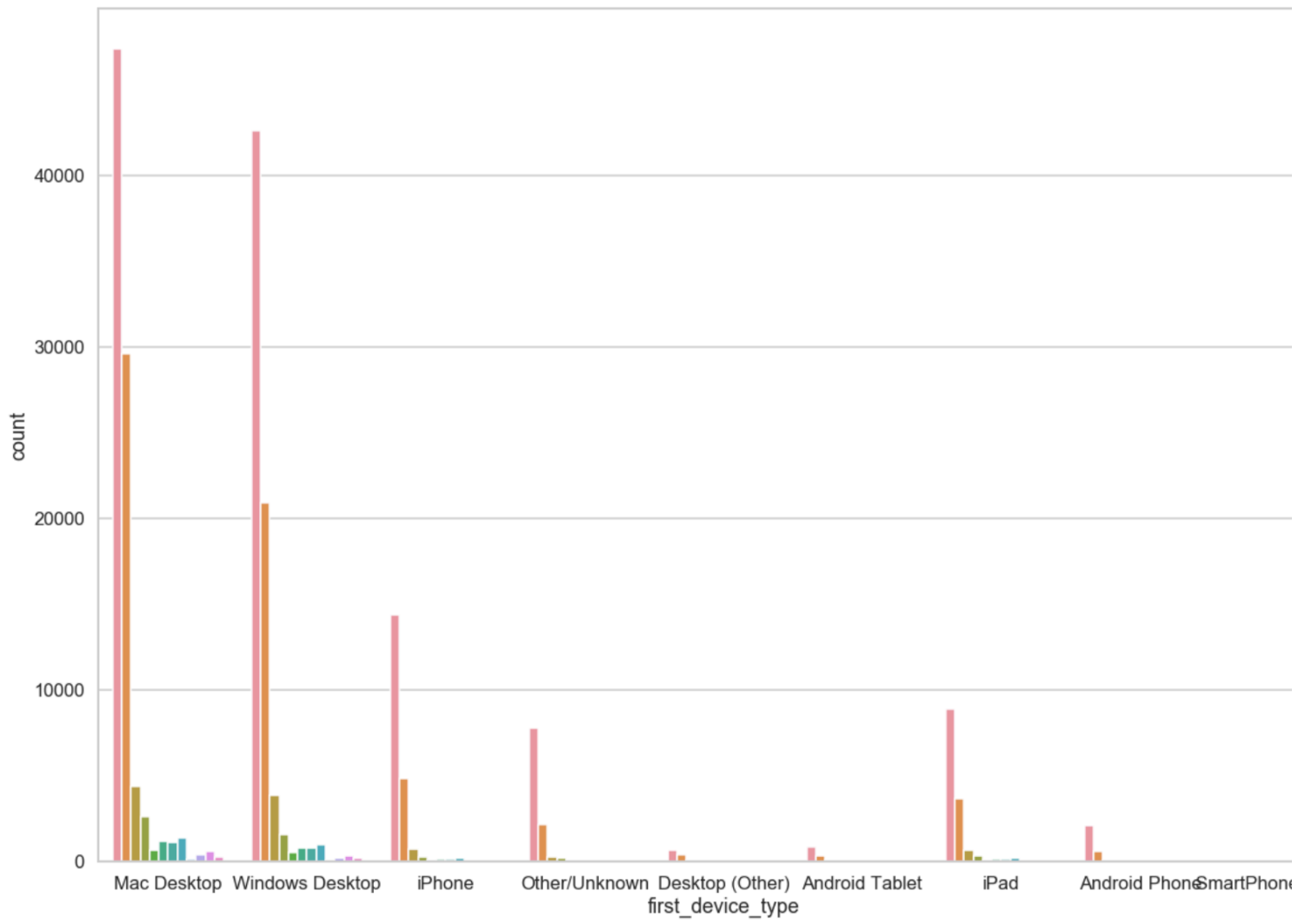
airbnb

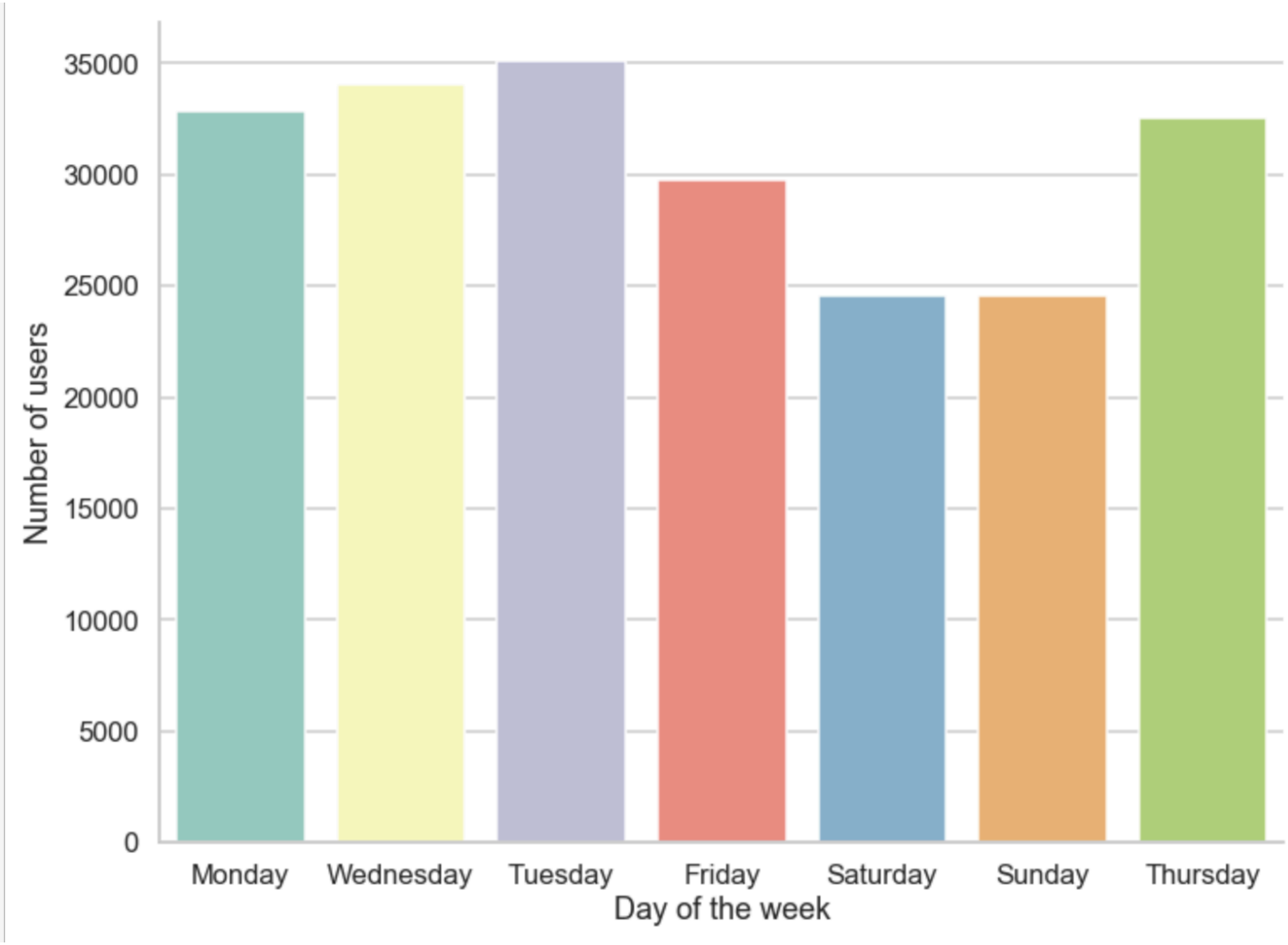
As an estimated $38 billion company, according to Forbes in 2018, Airbnb has shocked the hospitality world. With Airbnb's presence in 192 worldwide countries and 81,000 cities, with just internet access, you can pretty much use the service anywhere.



Given 10 possible destinations, is it possible to predict where a new user will spend his next holidays?



Which are the most used devices when a new user approaches for the first time Airbnb?



Which are the days in the week with the major activity in terms of creating a new user profile on the Airbnb platform?