

Elision API Document







Document Revision History

| Version | Date | Author | Description of change |
|---------|------------|-----------------|-----------------------|
| 1.1 | 14/12/2018 | Radhika Solgama | APIDocument |

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API Document

1. Add Lead API

DESCRIPTION: add_lead - adds a new lead to the table with several fields and options

REQUIRED FIELDS:

- phone_number must be all numbers, 6-16 digits
- phone code must be all numbers, 1-4 digits, defaults to 1 if not set
- list id must be all numbers, 3-12 digits, defaults to 999 if not set
- source description of what originated the API call (maximum 20 characters)

SETTINGS FIELDS:

- dnc_check Y, N or AREACODE, default is N
- campaign_dnc_check Y, N or AREACODE, default is N
- campaign_id 2-8 Character campaign ID, required if using campaign_dnc_check or callbacks
- add_to_hopper Y or N, default is N
- hopper_priority 99 to -99, the higher number the higher priority, default is 0
- hopper_local_call_time_check Y or N, default is N. Validate the local call time and/or state call time before inserting lead in the hopper
- duplicate_check Check for duplicate records in the system, can select more than one (duplicate_check=DUPLIST-DUPTITLEALTPHONELIST) If duplicate is found, will return error, the duplicate data and lead_id and list_id of existing record

Here are the duplicate_check options:

DUPLIST - check for duplicate phone_number in same list DUPCAMP - check for duplicate phone_number in all lists for this list's campaign DUPSYS - check for duplicate phone_number in entire system

DUPTITLEALTPHONELIST - check for duplicate title and alt_phone in same list DUPTITLEALTPHONECAMP - check for duplicate title and alt_phone in all lists for

this list's campaign

DUPTITLEALTPHONESYS - check for duplicate title and alt_phone in entire system DUPNAMEPHONELIST - check for duplicate first_name, last_name and

phone_number in same list

DUPNAMEPHONECAMP - check for duplicate first_name, last_name and phone_number in all lists for this list's campaign

DUPNAMEPHONESYS - check for duplicate first_name, last_name and phone number in entire system

"90DAY - Added to one of the above duplicate checks(i.e.

"DUPSYS90DAY"), only checks leads loaded in last 90 days

- usacan_prefix_check Y or N, default is N. Check for a valid 4th digit for USA and Canada phone numbers (cannot be 0 or 1)
- usacan_areacode_check Y or N, default is N. Check for a valid areacode for USA and Canada phone numbers(also checks for 10-digit length)

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- nanpa_ac_prefix_check Y or N, default is N. Check for a valid NANPA areacode and prefix, if optional NANPA data is on the system
- custom_fields Y or N, default is N. Defines whether the API will accept custom field data when inserting leads into the table For custom fields to be inserted, just add the field label as a variable to the URL string For example, if the field_label is "favorite_color" you would add "&favorite_color=blue"
- tz_method , POSTAL, TZCODE or NANPA, default is which will use the country code and areacode for time zone lookups
 - POSTAL relies on the postal_code field
 - TZCODE relies on the owner field being populated with a proper time zone code NANPA relies on the optional NANPA areacode prefix data being loaded on your system
- callback Y or N, default is N. Set this lead as a scheduled callback.
 campaign_id field is REQUIRED for callbacks
- callback_status 1-6 Character, callback status to use, default is CALLBK (dialer_list status will be set to CBHOLD to lock)
- callback_datetime YYYY-MM-DD+HH:MM:SS, date and time of scheduled callback.

REQUIRED if callback is set. NOW can be used for current datetime.

- callback type USERONLY or ANYONE, default is ANYONE
- callback user User ID the USERONLY callback is assigned to
- callback_comments Optional comments to appear when the callback is called back
- lookup_state Y or N, default is N. Looks up state field from areacode list. Only works if the 'state' field is not populated.
 - (for fields with spaces in the values, you can replace the space with a plus + sign[address, city, first_name, etc...])

OPTIONAL FIELDS:

- vendor_lead_code 1-20 characters
- source id 1-50 characters
- gmt_offset_now overridden by auto-lookup of phone_code and area_code portion of phone number if applicable
- title 1-4 characters
- first_name 1-30 characters
- middle initial 1 character
- last name 1-30 characters
- address1 1-100 characters
- address2 1-100 characters
- address3 1-100 characters
- city 1-50 characters
- state 2 characters
- province 1-50 characters
- postal_code 1-10 characters
- country_code 3 characters
- gender U, M, F (Undefined, Male, Female) defaults to 'U'
- date_of_birth YYYY-MM-DD
- alt_phone 1-12 characters
- email 1-70 characters
- security_phrase 1-100 characters
- comments 1-255 characters

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- multi_alt_phones 5-1024 characters (see examples for more info)
- rank 1-5 digits
- owner 1-20 characters (user ID, Territory or user group)
- entry_list_id WARNING! ONLY USE IF YOU KNOW WHAT YOU ARE DOING, CAN BREAK CUSTOM FIELDS! (must be all numbers, 3-12 digits, will not work if custom_fields is set to Y)

MULTI-ALT-PHONES FORMAT:

- 7275551212_1_work!7275551213_1_sister+house!1234567890_1_neighbor
- The multi-alt-phones field is formatted as a field of phone-number/phone-code/phone-note set of data (phone code and alt_note is both optional and the phone code can be overridden by the force phone code flag). The record delimiter is an exclamation point with the optional phone code and note delimited within the record by an underscore character _.

EXAMPLE URLS:

- http://serverIP/elision-dialer/elision-api/main.php?source=test&action=add lead&phone number=7275551111
- http://serverip/elision-dialer/elisionapi/main.php?source=test&action=add lead&phone number=7275551212&phon e code=1&list id=159&dnc check=N&first name=Bob&last name=Wilson
- http://serverIP/elision-dialer/elisionapi/main.php?source=test&action=add_lead&phone_number=7275551111&phone_code=1&list_id=159&dnc_check=N&first_name=Bob&last_name=Wilson&add_to_hopper=Y&hopper_local_call_time_check=Y
- http://serverIP/elision-dialer/elisionapi/main.php?source=test&action=add lead&phone number=7275551111&phon e code=1&list id=159&dnc check=N&campaign dnc check=Y&campaign id=TE STCAMP&first name=Bob&last name=Wilson&address1=1234+Main+St.&city=C hicago+Heights&state=IL&add to hopper=Y&hopper local call time check=Y&multi alt phones=7275551212 1 work!7275551213 1 sister+house!12345678 90 1 neighbor
- <a href="http://serverIP/elision-dialer/elision-api/main.php?source=test&action=add_lead&phone_number=7275551212&phone_code=1&list_id=159&dnc_check=N&first_name=Bob&last_name=Wilson&duplicate_check=DUPLIST-DUPNAMEPHONELIST
- http://serverIP/elision-dialer/elision-api/main.php?source=test&action=add_lead&phone_number=7275551212&phone_code=1&list_id=159&custom_fields=Y&favorite_color=blue
- http://serverIP/elision-dialer/elisionapi/main.php?source=test&action=add lead&phone number=7275551111&camp aign id=TESTCAMP&callback=Y&callback status=CALLBK&callback datetime=NO W&callback type=USERONLY&callback user=6666&callback comments=Comments+go+here

Default URL:

Kindly use the below parameter (add_to_hopper, duplicate_check) to dial the lead on real time with your required parameter below is the example URL:

 http://serverip/elision-dialer/elisionapi/main.php?source=test&action=add_lead&phone_number=12121211111&list_

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id=159&add_to_hopper=Y&duplicate_check=DUPLIST&
first_name=Bob&last_name=Wilson

Note: you have to replace your server IP in above URL.

RESPONSES:

ERROR:

```
{"status":"false","message":"PLEASE ENTER ACTION VALUE"}
{"status": "false", "message": "ENTER ACTION IS WRONG"}
{"status":"false","message":"add_lead PLEASE ENTER MINIMUM 2 DIGIT SOURCE
VALUE","data": {"source": "t"}}
{"status": "false", "message": "add_lead AUTH USER DOES NOT HAVE PERMISSION
TO USE THIS FUNCTION", "data": {"user": "6666", "function": "add_lead"}}
{"status":"false","message":"add_lead USER DOES NOT HAVE PERMISSION TO
ADD LEADS TO THE SYSTEM", "data": {"user": "6666", "modify_leads": "1"}}
{"status":"false","message":"add_lead_NOT_AN_ALLOWED_LIST
ID","data":{"user":"6666","list_id":"999","phone_number":"1234567890"}}
{"status":"false","message":"add_lead PLEASE ENTER PHONE NUMBER MINIMUM
6 AND MAXIMUM 16 DIGIT", "data": {"user": "6666", "phone_number": "123"}} {"status": "false", "message": "INVALID PHONE NUMBER
PREFIX", "data": {"user": "6666", "phone_number": "123"}}
{"status":"false","message":"add_lead INVALID PHONE NUMBER AREACODE ","data":{"user":"6666","phone_number":"123"}}
{"status":"false","message":"add_lead INVALID PHONE NUMBER NANPA
AREACODE PREFIX ","data":{"user":"6666","phone_number":"1234567891"}}
{"status":"false","message":"add_lead PHONE NUMBER IN DNC
 ."data":{"user":"6666","phone_number":"1234567891"}}
{"status":"false","message":"add lead PHONE NUMBER IN DNC
","data":{"user":"6666","phone_number":"1234567891"}}
{"status": "false", "message": "add_lead PHONE NUMBER IN CAMPAIGN DNC
","data":{"user":"6666","phone_number":"1234567891","campaign_id":"ELISION
"}}
{"status": "false", "message": "add_lead DUPLICATE PHONE NUMBER IN LIST
 ,"data":{"user":"6666","phone_number":"1234567891","list_id":"999","duplicat
e lead id":"224"}}
{"status":"false","message":"add_lead DUPLICATE PHONE NUMBER IN CAMPAIGN LISTS ","data":{"user":"6666","phone_number":"1234567891","list_id":"999","
duplicate_lead_id":"224","duplicate_lead_list":"999"}}
{"status":"false","message":"add_lead DUPLICATE TITLE ALT_PHONE IN LIST
","data":{"user":"6666","title":"1234","alt_phone":"98255452","list_id":"999","d
uplicate_lead_id":"224"}}
{"status": "false", "message": "add_lead DUPLICATE TITLE ALT_PHONE IN
CAMPAIGN LISTS
","data":{"user":"6666","title":"1234","alt_phone":"98255452","list_id
":"999","duplicate_lead_id ":"224","duplicate_lead_list":"999"}}
{"status":"false","message":"add lead DUPLICATE TITLE ALT PHONE IN SYSTEM
","data":{"user":"6666","title":"1234","alt_phone":"98255452","list_id
":"999","duplicate_lead_id ":"224","duplicate_lead_list":"999"}}
{"status":"false","message":"add lead DUPLICATE NAME PHONE IN LIST
","data":{"first_name":"test","last_name":"elision","phone_number":"98255452",
"list_id ":"999","duplicate_lead_id ":"224"}}
{"status":"false","message":"add lead DUPLICATE NAME PHONE IN CAMPAIGN
","data":{"first_name":"test","last_name":"elision","phone_number":"98255452",
```



```
{"status":"false","message":"add_lead DUPLICATE NAME PHONE IN SYSTEM
","data":{"first_name":"test","last_name":"elision","phone_number":"98255452",
"list_id ":"999","duplicate_lead_id ":"224","duplicate_lead_list ":"999"}}
{"status":"false","message":"add_lead LEAD HAS NOT BEEN ADDED ","data":{"phone_number":"98255452","list_id ":"999","user ":"6666"}}
NOTICE:
NOTICE: add lead ADDED TO HOPPER - 12121211111 | 3613246 | 5190 | api ERROR: add lead
DUPLICATE PHONE NUMBER IN LIST - 12121211111 | 159 | 3613246
{"status":"NOTICE","message":"add_lead NANPA OPTIONS DISABLED, NANPA
PREFIX DATA NOT LOADED ID
","data":{"user":"api","nanpa_prefix_codes_count":"6666"}}
{"status":"NOTICE","message":"add_lead_MULTI-ALT-PHONE_NUMBERS
LOADED","data":{"alt_phones":"193716","lead_id":"225","user":"6666"}}
{"status":"NOTICE","message":"add_lead CUSTOM FIELDS VALUES ADDED
","data":{"phone_number":"7275551111","lead_id":"1234","list_id":"999","updat
e count":"1"}}
{"status":"NOTICE","message":"add lead CUSTOM FIELDS NOT ADDED, NO
DEFINED","data":{"phone_number":"7275551111","lead_id":"1234","list_id":"99
{"status":"NOTICE","message":"add_lead ADDED TO
HOPPER", "data": {"phone_number": "7275551111", "lead_id": "1234", "hopper_id": "
{"status":"NOTICE","message":"add lead NOT ADDED TO
HOPPER", "data": {"phone_number": "7275551111", "lead_id": "1234"}}
{"status":"NOTICE","message":"add_lead SCHEDULED CALLBACK NOT ADDED,
USER NOT VALID
","data":{"lead_id":"7275551111","campaign_id":"TESTCAMP","
callback_user":"6","callback_type":""}}
{"status":"NOTICE","message":"add_lead SCHEDULED CALLBACK ADDED
","data":{"lead_id":"112","campaign_id":"TESTCAMP","callback_datetime":"2018
-08-08
12:00:01","callback_type":"6666","callback_user":"USERONLY","callback_status"
:"CALLBK"}}
{"status":"NOTICE","message":"add_lead SCHEDULED CALLBACK NOT ADDED,
CAMPAIGN NOT VALID ","data":{"lead id":"112","campaign id":"TESTCAMP"}}
SUCCESS:
{"status":"true","message":"add_lead LEAD HAS BEEN
ADDED","data":{"phone number":"1234567890","list id":"999","lead id":293,"q
mt_offset":-4,"user":"api"}}
```

"list_id ":"999","duplicate_lead_id ":"224","duplicate_lead_list ":"999"}}

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