

Add Lead API Document Mahindra-Sibel Integration







Document Revision History

Version	Date	Author	Description of Change
V 1.0	19/12/2017	Radhika Solgama	Sample Document

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Add Lead API Feature

- This API is used to add lead in to dialer server.
- List of parameters are passed along with this API URL. This will insert a lead with given details into respective dialer server.
- We can have different validation for fields as per client requirements. For e.g.
 - For 'X' client, Phone Number length is 10 digit or for some 'Y' client, it will be say 12 digits.

This API accepts list of below parameters and it gives response message if lead is inserted or any parameters value is wrong or not passed.

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List of Parameters

- Below are required parameters:
 - 1. function add_lead
 - 2. source external
 - 3. user api
 - 4. pass 1234
 - 5. source_id
 - 6. vendor_lead_code
 - 7. phone_number must be all numbers, length of field is 6-16 digits
 - 8. list_id must be all numbers, length of field is 3-12 digits, defaults value of field is 999 if not set

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• Below are the optional parameters:

- 1. first_name elision
- 2. last_name office
- 3. title buy
- 4. middle_initial
- 5. address1 ahmedabad
- 6. address2 tata
- 7. address3 tata zest
- 8. city ahmedabad
- 9. state
- 10. province
- 11. postal_code 380021
- 12. country_code
- 13. gender U
- 14. date_of_birth
- 15. alt_phone
- 16. email test@gmail.com
- 17. security_phrase
- 18. comments
- 19. rank



API Response

- Success Response:
 - 1. If the lead is inserted successfully in Dialer the below response is shown.

SUCCESS: add lead LEAD HAS BEEN ADDED.

- Failure Response:
 - 2. If some of required parameters are not passed.

 Phone Number: Phone Number is required field.
 - 3. If some of parameters have wrong value.

 Phone Number: Not a digit or not in specified range.
- Respected success/failure message will be found on lead insertion from this API.

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Sample URL

• Below is the sample API URL.

http://192.168.1.100/elision-

dialer/ElisionAPI/main.php?action=add_lead&source=external&user=api&pass=123

4&vendor_lead_code=your_vendor_leadcode&phone_number=your_valid_phone

number&list_id=998&title=Mr/Mrs&first_name=your_firstname&last_name=your_l

astname&middle_initial=your_middle_initial&address1=your_street_house_name&

address2=area_name&address3=address3&city=your_city_name&state=name_of_s

tate&postal_code=your_area_pincode&gender=Male/Female&date_of_birth=YYYY
MM-DD&alt_phone=your_alternative_phone&email=your_valid

email_address

After hitting above URL with replacing your input in URL, you will get response from API about Lead Status, it is added or not or is there any error.

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