

Welcome to the very first Allure catalog!

Like you, we know that every piece of jewelry deserves a dramatic showcase to celebrate its beauty.

As a savvy jeweler, you will also agree that quality displays and packaging influence a customer's repeat business. First impressions last, and a bit of luxury has the power to transform a mere gift into a magical moment.

Bringing decades of industry experience to the jewelry showcase, our artists offer you elegant jewelry boxes, high-end displays, and premium gift bags and pouches crafted with the finest materials and custom finishes.

As Allure believes in writing the perfect story for your setting, our catalog features unique collections to excite and impress your valued customers. You will notice our additional assortment of boxes especially intended to fit long earrings, which are custom designed for today's diverse styles. Also be sure to take note of our unrivaled selection of striking color choices for your various showcases and products.

For the latest on-trend touches and timeless sophistication, you can trust Allure to capture your brand message within budget and beyond expectation. Try our premium products, and your customers will be enchanted time and again.

Sincerely,

Dov Baum

CEO, Allure Box & Display Company®

