SOLID MESSAGE HOUSE

A future where people have complete **control** over their data
and are **free** to **choose** and **change** the **software and services** they use

Freedom	**Control**	**Choice**	**Change**	**Software and services**
Solid users are **free** to switch software and services providers because their data is separated from their software and services. Today, users can't easily do this because their data is stored centrally and in proprietary formats.	Solid users can **control** who accesses their data because there is a permissioning feature. Today, software and service providers ultimately control users data because they store it centrally in their databases.	Solid users have more **choice** because its technical standards make it easier to build software that can use it. Today choice is limited because it is impractical to provide alternatives.	Solid users can **change** their software and service providers because their data conforms to a recognised standard so other software can process it. Today, change is often only possible with some expertise.	Solid encourages a bigger market for software and services because users can more easily switch to to those that suit their needs better. Today, user choice is limited to the dominant providers with data exploitation business models.

Sir Tim Berners-Lee, POD, Social Linked Data, Design Patterns, Solid Specification, Linked Data, Data Browser, SDK.