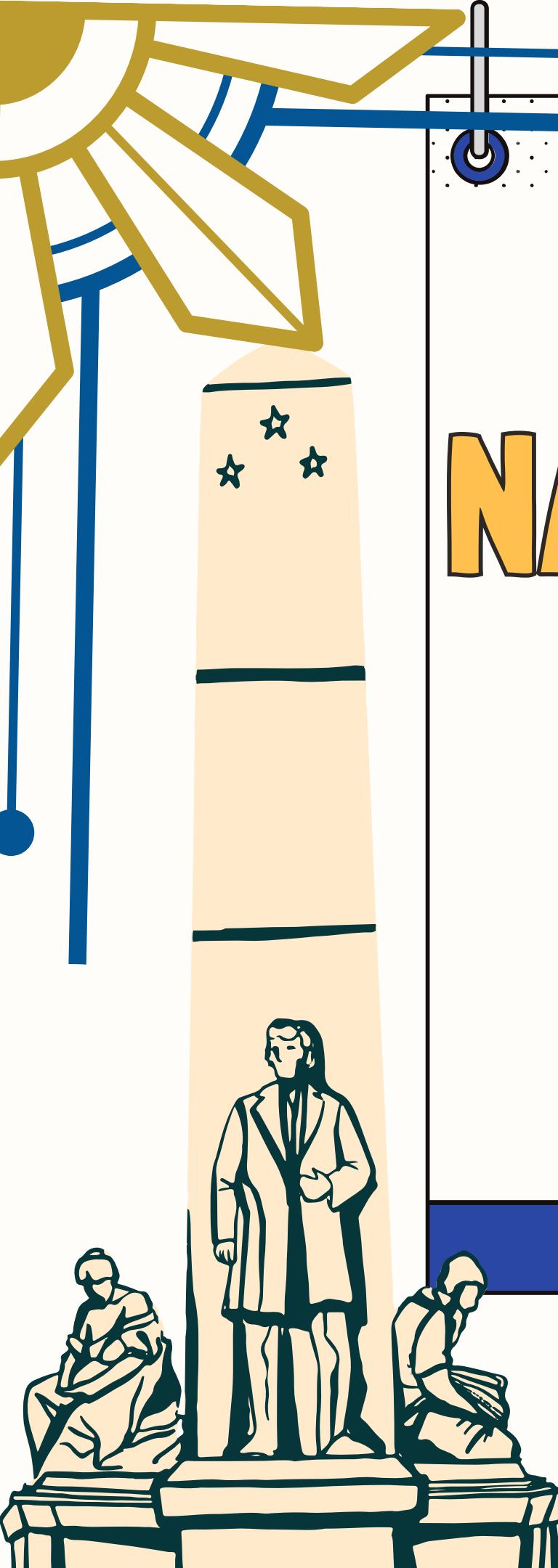




NATURE AND DEFINITIONS *of* PHILIPPINE POPULAR CULTURE





PRAYER



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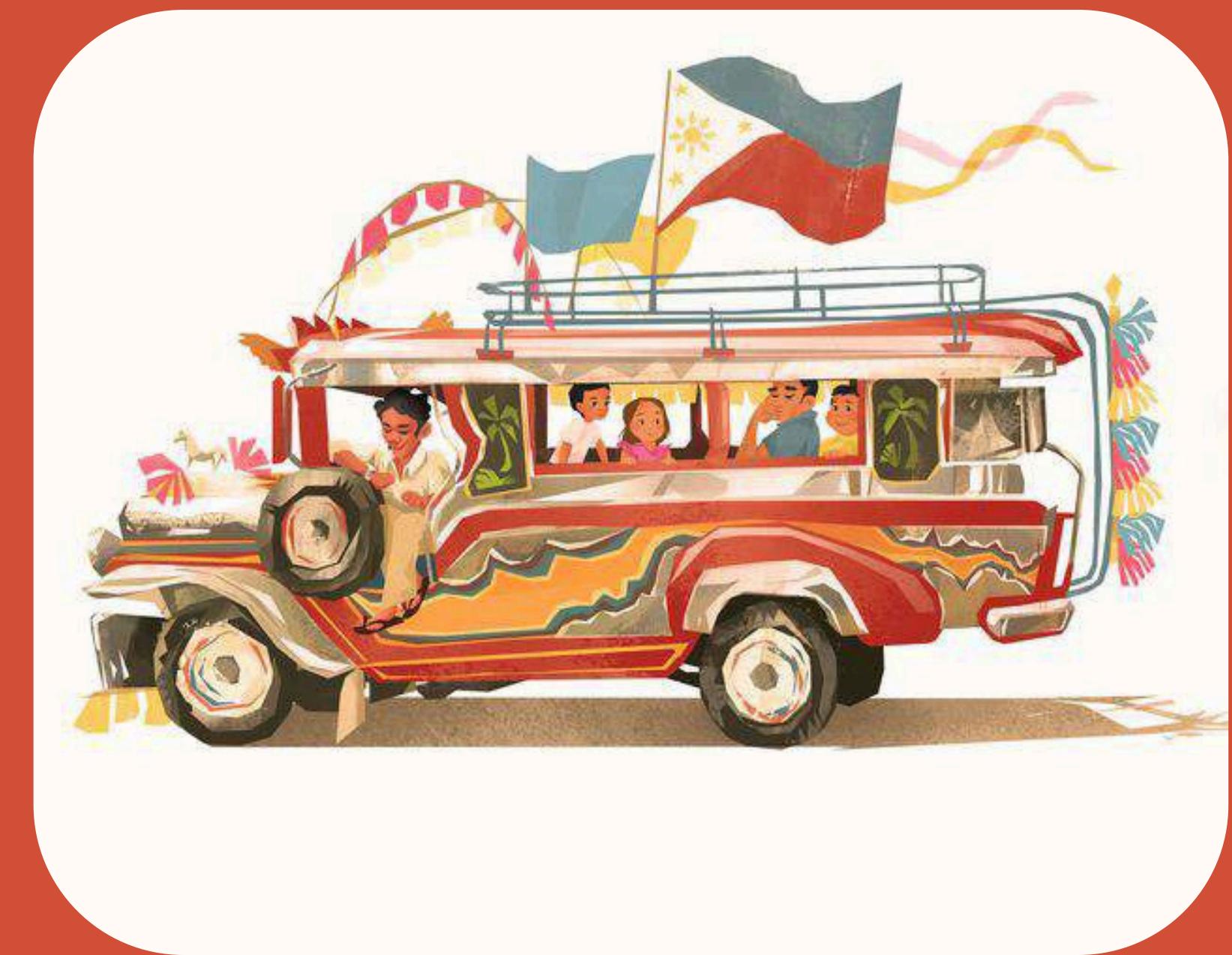


Nature and definitions of Popular Culture



**POPULAR CULTURE
(OR "POP CULTURE") REFERS
TO A SPECIFIC SOCIETY'S
TRADITIONS AND MATERIAL
CULTURE.**

(According to Ashley Crossman)



THE NATURE OF POPULAR CULTURE

- Popular culture (or pop culture, mass culture) is a set of **practices, beliefs, artistic output, and objects** that are dominant or prevalent in a society at a specific time, as recognized by its members.

THE DEFINITION OF POPULAR CULTURE

- Popular culture is a set of **beliefs, values, actions, objects, or goods** and **practices** that are popular in a specific time and place within society.



WHAT IS CULTURE?

- It refers to the **values**, **beliefs**, and **behavior patterns** that characterize a group of peoples lives.



ELEMENTS OF CULTURE

- **Symbols** - is an object, word, or action that represents a concept.
- **Language** - it is the way by which people communicate with one another, build relationships, and create a sense of community.
- **Values** - a culture's core beliefs about what's good or right.
- **Norms** - are sets of behaviors and beliefs shared by members of a society or group of people.

WHAT IS POPULAR?

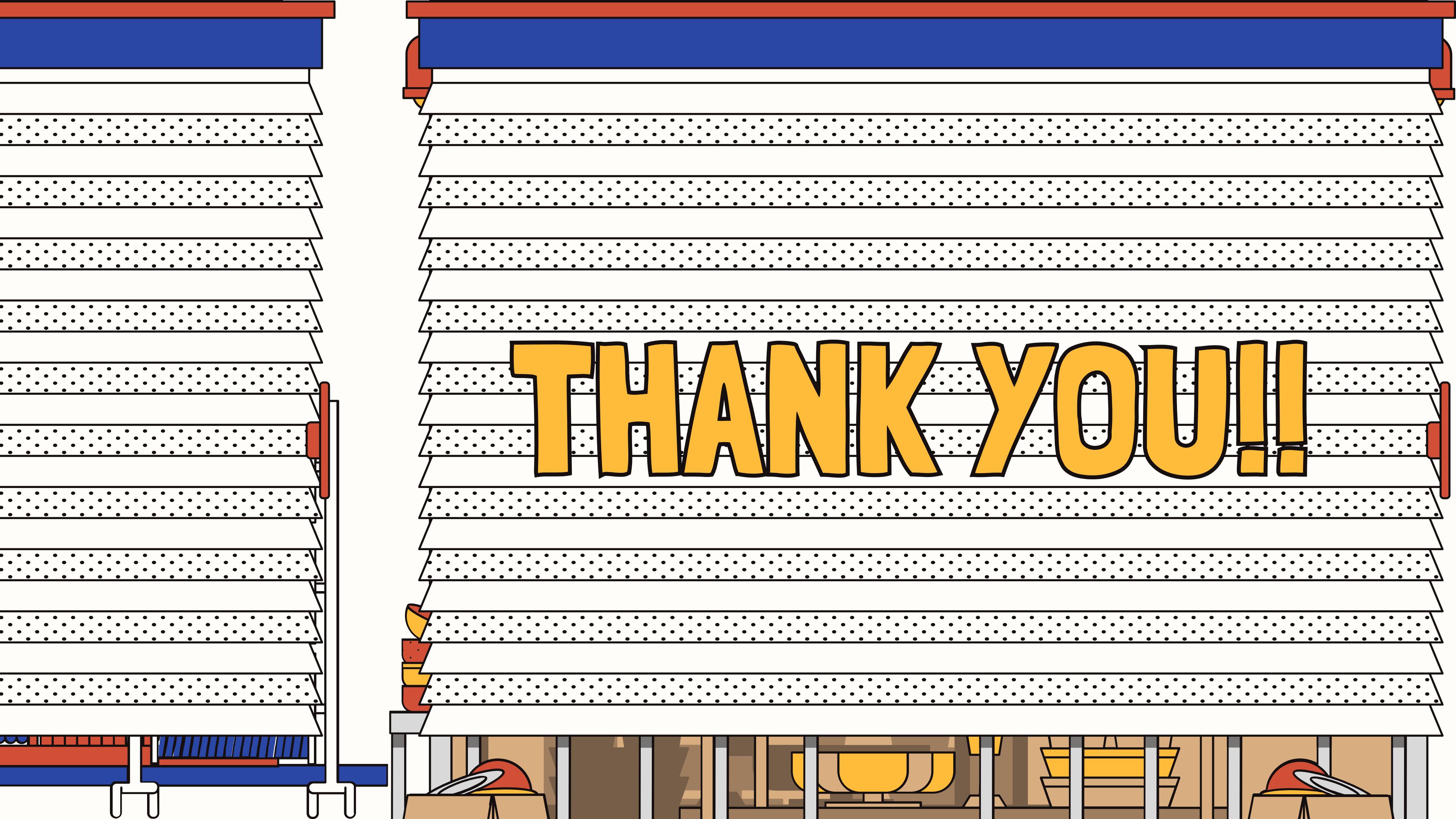
- "Popular" refers to something widely liked or accepted by many people, encompassing ideas, practices, and objects that are prevalent and influential in mainstream society.



POPULAR CULTURE:

- Dominant **practices**, **beliefs**, and **artistic** output in society
- Reflects prevalent **values**, **actions**, and **objects** of the time
- Varies by **specific time** and **place** within society

**ROLL AND TELL
GAME !!**



THANK YOU!!