

GROUP KEMI-KEMI

Francois Mercer - Vintage Style Photography

PHILIPPINE POPULAR CULTURE

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BRANCHES OF POPULAR CULTURE

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Entertainment

- Philippine entertainment culture is just as vibrant as the culture and identity of Filipinos, memorial of Filipino talents in the field of performing arts and the Philippine entertainment are rare and momentary, awareness and ways to nurture the talents of aspiring Filipinos are sometimes inaccessible, love for our own entertainment such as the television shows, films, and original Filipino music.

Example of Entertainment



movies



television



Music(OPM)

Sport

Philippine sport very much popular is very much popular for the Filipinos and somehow this are where all the Filipinos united because of the single dream to be popular from the other and known around the world.

Example of Sport



Popular sports



Indigenous sports



SEA Games

Politics

- Politics is also a popular culture in the Philippines because so many controversy that discuss and argue under our government and beside also politics is a way of understanding of the Filipino official way of governance in such a way on the handling the situation and being efficient agency of government.

Fashion

- Pop culture generally describe media created for mass consumption; fashion, music ,film and art.

Since a lot of people enjoy all-things pop-culture on their spare time, it has undoubtedly inspired different trends for lifestyle including Fashion.

Example of Fashion



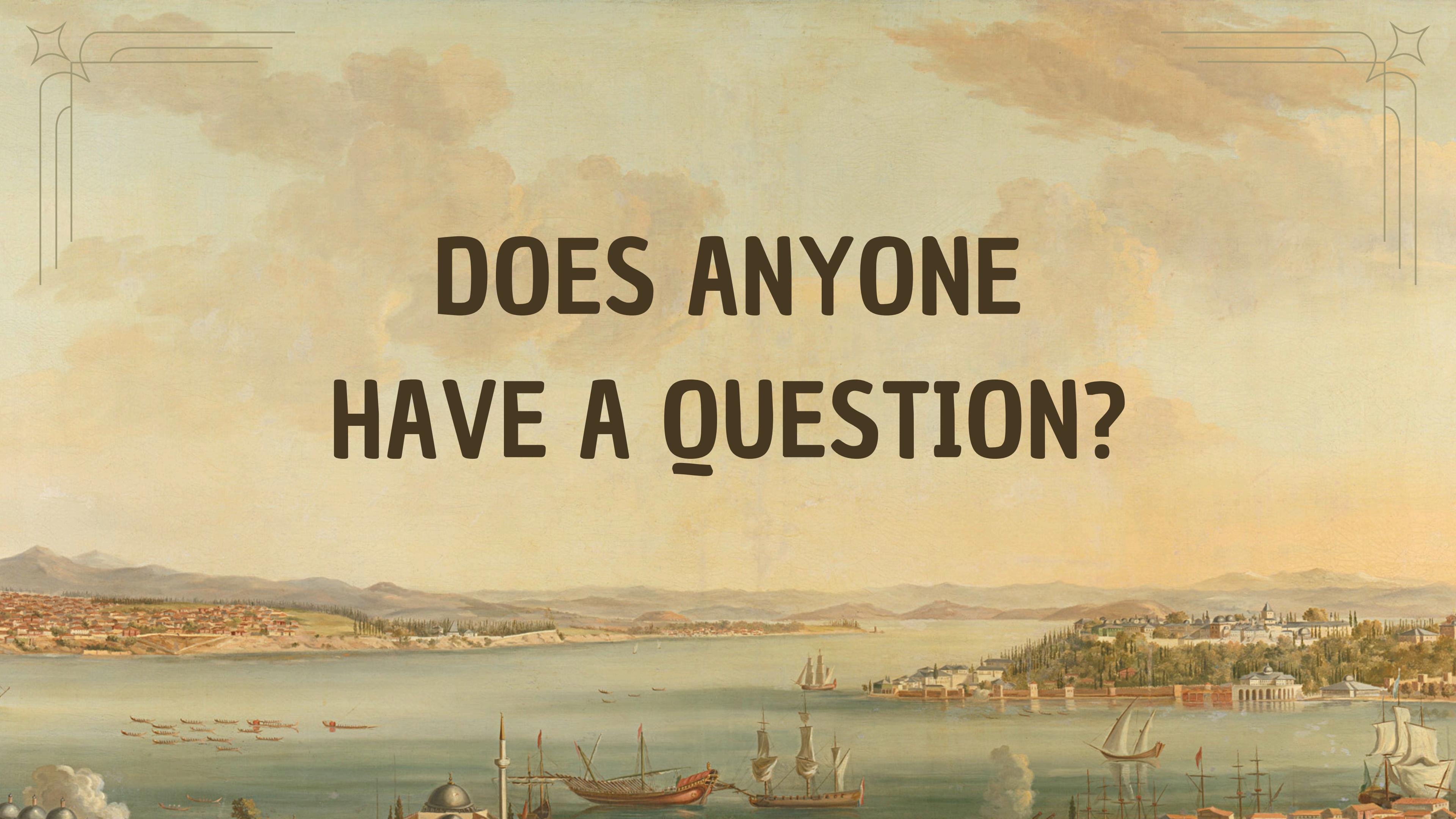
Ukay-ukay

World class Filipino designer

Traditional

Language

- Filipino based on tagalogs is the national language, although ot is the native tongue of less than a quarter of the population. English is widely spoken.
- Philippine english and World Englishes
- Carabao English
- Jejemon, Gay lingo ,Use of emojis and etc.



**DOES ANYONE
HAVE A QUESTION?**



THANK YOU