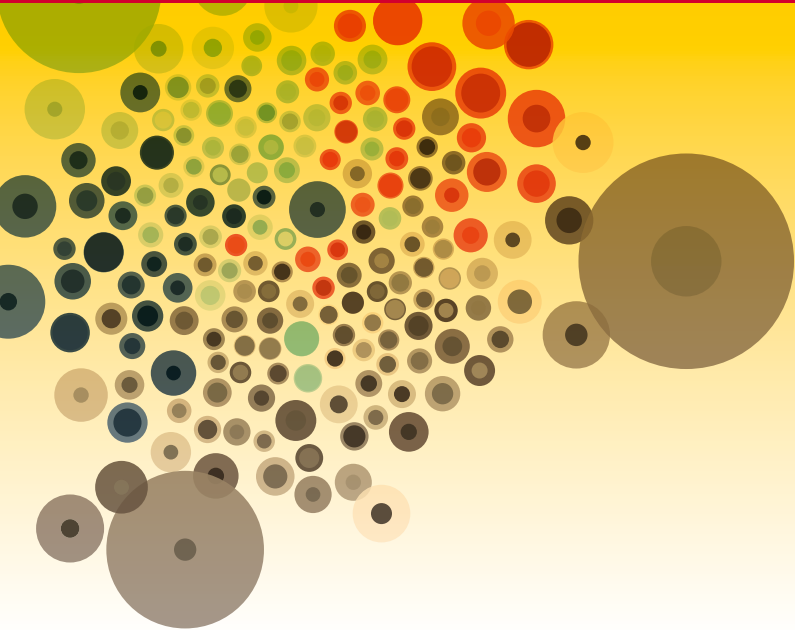


GOGREEN CARBON NEUTRAL SHIPPING



DHL ENABLES YOU TO COMBAT CLIMATE CHANGE WITH EACH AND EVERY SHIPMENT BY OFF-SETTING THE CARBON DIOXIDE EMISSIONS GENERATED DURING TRANSPORTATION.

Why reduce carbon emissions?

With the first legally binding international agreement made in Kyoto, over 140 countries in the OECD pledged to fight climate change. Today, these countries are working together to reduce greenhouse gases by over 5% compared to levels in 1990. Many businesses are contributing to that objective by reviewing their own carbon emissions and setting internal reduction targets. DHL is doing its part by supplying the means to support these reduction efforts through its *GOGREEN* Carbon Neutral service.

You ship, we neutralize

After a simple set up at the start, *GOGREEN* Carbon Neutral becomes the default setting in your shipping profile. Every shipment that you send using your selected account numbers will contribute towards fighting climate change and make your own business more carbon efficient.

How can we neutralize carbon dioxide?

A *GOGREEN* Carbon Neutral shipment is the same as any other, but we make a corresponding contribution to the environment that neutralizes its carbon dioxide emissions. So if your shipment emits 49kg of CO₂, we will off-set at least this same amount in a certified carbon reduction project.

What is a carbon reduction project?

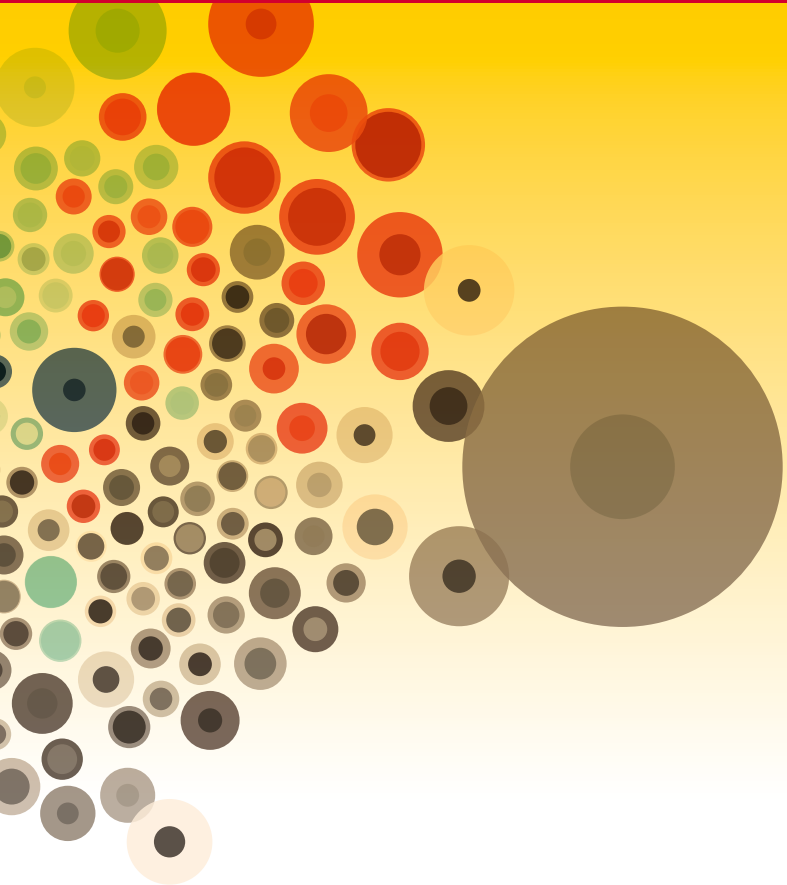
There are different types and levels of certification. We take pride in including only high-quality projects sourced from around the world, with standards that are validated and verified through rigorous third-party processes, such as those run by the UNFCCC, Gold Standard (GS) or Voluntary Carbon Standards (VCS).



Carbon neutral shipping
with DHL



GENERATING RESULTS, NOT CARBON FOOTPRINTS



How are emissions calculated?

We calculate the CO₂ amount of every *GOGREEN* Carbon Neutral shipment – data are gathered on each shipment and calculated against known emission factors for the vehicles, planes and buildings in the DHL network. Our emission calculation system is associated with a global patent and allows us to apply a level of detail that is beyond common practice.

The whole process, from a calculation of CO₂ to the precise off-setting of that CO₂ is verified annually by the Société Générale de Surveillance (SGS), an independent body accredited by the World Bank to verify greenhouse gas reduction projects.

Demonstrate your contribution to the world!

As a *GOGREEN* Carbon Neutral customer, you also qualify for an annual certificate that is verified by the SGS, stating the total amount of carbon dioxide reduced on your behalf during the year.

And the price?

You can choose the *GOGREEN* Carbon Neutral service for your international or domestic express shipments. The price is based on a standard cost per pound that most closely reflects the actual carbon emissions from each shipment. Your local DHL representative will be able to provide specific pricing information in your local currency. A minimum charge applies on each shipment.

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GOGREEN

Carbon neutral shipping
with DHL

EXCELLENCE. SIMPLY DELIVERED. **DHL**
EXPRESS