

Marketing / Graphic Design Resume

Desired Industry: Graphics Design/Commercial Art

SpiderID: 64207

Desired Job Location: Columbia, Missouri

Date Posted: 9/25/2012

Type of Position: Full-Time Permanent

Availability Date: 10/1/2012

Desired Wage: 48,000

U.S. Work Authorization: Yes

Job Level: Management (Manager, Director)

Willing to Travel: Yes, Less Than 25%

Highest Degree Attained: Bachelors

Willing to Relocate: No

Objective: Seeking a respective position as an administrative or management position with a creative team in need of an experienced graphic designer in various fields of marketing and graphic design.

Experience:> Corporate Communications / Web-Intranet Developer -- May 2007 to Present • JES Holdings, LLC - Columbia, Missouri • Responsible for building a successful marketing department, employing 3-5 people and servicing all five companies and their needs – while building the brand image of each company. • Creative Director for internal and external marketing material for products and services on behalf of five operating companies to potential investors, developers and tenants. • Oversaw the design of consistent quality marketing material for 150+ properties and communities in seven states to effectively market the Company's brand awareness as well as facilitate marketing material to assist in full lease-up of properties. • Produced marketing material including publications, radio and tv spots, brochures, advertisements, presentations and designed and maintained all of the company and property web sites. • Consistently represented company in internal promotion events to execute company moral as well as working with events with outside programs including United Way and Boys & Girls Club.> Marketing Director / IT Administrator -- October 2004 to May 2007 • Sinclair Research Center, Inc. - Columbia, Missouri • Directed company's presence in numerous annual trade shows, originated new booth graphics and marketing material for trade shows, redesigned total make-over of company website and oversaw all in-house design and printing of marketing materials. • Oversaw IT Department responsible for company network including 25+ computers as well as administrator of Windows 2000 Server and Microsoft Exchange Server 2000. Redesigned new network system including 5 servers and all back-up contingency.> Owner -- January 1991 to October 2004 • Magee Marketing - Columbia, Missouri Owner of Magee Marketing, a marketing and design firm offering a full range of services for the purpose of serving clients with creative solutions for a variety of needs. • Provided creative assistance to companies from instantly recognizable logos, to unique, creative marketing material that carries through all the way to billing statements. • Created unique, innovative and creative solutions were created that successfully set my clients apart from their competition.

Education: South Dakota State University, Brookings, SD - BS Degree - Marketing / Graphic Design

Skills: Skills: • Creative graphic design • Creative concept development • Art direction • Promotion • Logo development and design • Corporate identity packages • Brand awareness • Direct mail advertising • Brochure/collateral design • Sales materials • Newsletters • Campaign planning • Annual reports • Integrated marketing • Web site design development, consultation and marketing • Social media marketing • Technical manuals/catalogs • Print production • Price negotiation • Coordination with printer • Schedule maintenance • Audio/visual presentations • Trade show/exposition • Marketing and advertising strategy • Package design

Additional Information:Software:• InDesign• Illustrator• Freehand• LiveCycle Designer• Dreamweaver• Fireworks• Acrobat• And More• Photoshop• Flash Professional• Microsoft Programs• PC and Mac Platforms

Reference:Available upon request.

Candidate Contact Information:

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