

Turning Vacant Houses into Global Hotspots, Local Hosts into Smart Infrastructure Nodes.

An autonomous operation protocol that revitalizes vacant rural properties into premium global hospitality assets, connecting local communities, RWA investors, and local governments via the 'localhost' infrastructure.

10M+

Vacant Houses Globally

RWA

On-Chain Asset Tokenization

DAO

Community Governance

PROBLEM

The Global Rural Decay

Global rural decline and the wasted potential of 10 million vacant homes.



Crisis

Korea's rural exodus, Japan's 8.5M 'Akiya', Europe's €1 homes — vacant stock is global & growing.



Access Gap

Global travelers crave 'Real Local' but are blocked by lack of infrastructure, language barriers & information gaps.



Operational Inefficiency

Rural properties can't be managed efficiently without on-site staff — a bottleneck that scales poorly.

SOLUTION

RWA Hospitality Protocol

A Web3 hospitality protocol that tokenizes vacant assets and operates them with AI & IoT technology.

- **RWA (Real World Asset)**

On-chain tokenization of neglected real estate. Transparent global investment & profit distribution.

- **Governance (DAO)**

RWA investors form a DAO to govern village development funds and vote on key decisions.

- **Service (Rural Rest)**

Global hospitality community connecting travelers to regenerated 'Real Local' assets.

- **Open Protocol**

Reusable hospitality operating protocol — composable for other municipalities & builders.

Web3 Hospitality Triangle

FINANCE

RWA

GOVERN

DAO

SERVICE

Rural Rest

Solana Blockchain

Real-time profit distribution, DAO voting, and micro-payments — all settled on Solana.

SOCIAL IMPACT

Solana & Reputation Synergy

Leveraging Solana to solve global social challenges — Blockchain for Good.



Reputation Boost

Solana positioned as the core engine for global asset regeneration — earning 'Blockchain for Good' social credibility beyond pure tech.



Transaction Driver

Real-time RWA profit distribution, DAO voting, and global micro-payments generate sustainable, high-volume Solana transactions.



Sustainable Ecosystem

Local residents are hired and empowered — proving a blockchain-native 'sustainable co-prosperity model' with real communities.

STRATEGIC ADVANTAGE

Low Cost, High Growth

Unrivaled cost efficiency through government partnerships and autonomous operations.

ASSET ACQUISITION**20yr****Zero-CAPEX Lease**

Secure vacant houses from local governments on a 20-year free-of-charge lease — radically minimizing initial investment.

OPERATIONAL EFFICIENCY**AI·IoT****Unmanned 'localhost' Protocol**

AI & IoT-driven autonomous operation dramatically cuts labor and management costs.

GLOBAL TESTBED**KR→JP→EU****Battle-Tested Expansion**

Model proven in Korea's extreme conditions (unmanned, aging population) — immediately replicable globally.

TARGET AUDIENCE

Who Travels to 'localhost'?

Global new-frontier travelers seeking authentic immersion and hyper-local experiences.

Global Authentic Explorers

MZ-generation global travelers seeking 'Real Korea' stories and atmosphere.

Active Experience Seekers

Buyers of hyper-local activities — traditional liquor, farming, and community immersion.

School & Edu-Groups

Schools and educational institutes booking group rural activity programs.

Digital Nomads

Remote workers wanting nature immersion plus high-speed infrastructure.

Global Inbound Travelers

Cross-over Node Visitors

Impact Seekers

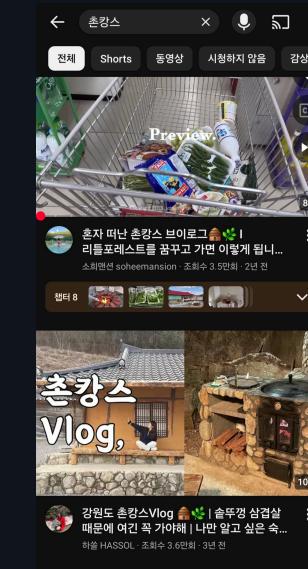
RWA Active Governors

KR · JP · EU Local Community

ORGANIC DEMAND

Explosive Local Travel Trend

Viral organic demand for authentic hyper-local experiences dominating social media.



Massive Organic Demand: More than flashy landmarks, 'connection with locals, secret rural paths' are rising as killer contents.

Rural Rest's properties provide the perfect infrastructure to absorb this exploding organic demand.

DEFENSIBILITY

The "Hard-core" Operation Moat

A data and operational moat that Airbnb cannot easily replicate.

TECH BARRIER Autonomous 'Operation OS' — Beyond Simple Mediation

DATA MOAT Thousands of unmanned check-ins, sensing data, and local logistics optimization records.

EXCLUSIVE INVENTORY Direct government agreements securing exclusive property inventory unavailable on open platforms.

GLOBAL ROADMAP

To the World OS

From a local operator to the global standard for vacant property regeneration.

**PHASE 1
YEAR 1-2**

Korea Standard Model — Proof of Concept

Build and validate the integrated unmanned operation, RWA tokenization, and DAO governance model in Korea.

**PHASE 2
YEAR 2-3**

Japan & Global Beachhead — JV / Partnership

Expand to Japan and other high-vacancy markets via joint ventures and local partnership agreements.

**PHASE 3
YEAR 3+**

Global OS Licensing — The Hospitality Protocol Standard

License the 'Sustainable Local Hospitality OS' globally to municipalities, investors, and property owners worldwide.

CLOSING STATEMENT

Proven in Korea. The Solution for Global Rural Decline.

"Proven in Korea.

The Solution for Global Rural Decline."

We are building a 'Sustainable Local Hospitality Operating Protocol' applicable to rural decline regions worldwide — going far beyond solving Korea's vacant house problem. Korea is the most definitive first proof-of-concept stage for this vast global vision.



Rural Rest

THE GLOBAL HOSPITALITY OS · 2026

