

hackGSU

SPONSORSHIP PACKET

2017



Spring 2017 Hackathon

#hackgsu2017

Presented by

GSU Computer Science Department

acm & ieee
student organizations

hackGSU presented by you

hackGSU will be one of the largest three-day hackathon events in the Southeast United States. This Spring, students from top undergraduate programs across the United States arrive in downtown Atlanta to transform their ideas into reality.

Our Spring 2017 **hackGSU** is scheduled from March 31st to April 2nd, and we plan to offer an outstanding collaborative environment, amazing prizes for innovative programming, and a great competition.

What's special about **hackGSU** ?

A hands-on opportunity to engage

A 3-day-long hackathon is not everyone's cup of tea. Only the most passionate, driven undergraduates make time in their busy schedules to participate at **hackGSU** and code their brightest ideas into reality.

These are the students you want working in your company.

Tips for Sponsors at **hackGSU**

Send \$wag



Giving company swag is an amazing way to gain brand recognition: it attracts our participants to your table and gets people excited. Students love SWAG! Plus, it will get you free advertising once our participants are doing great things in the world while wearing your company logo!

Send Mentors



Sending people to be mentors is an incredible way to get to personally know potential recruits. The students gain valuable feedback and help with your company APIs. At the same time, mentors directly interact with some of the most innovative, passionate young programmers and help them get involved with what might become the next big thing!

Sponsor Fun Events



Creating an amazing idea from scratch in three days can be exhausting! Sponsoring exciting and fun activities or energizing snack breaks over the weekend is a great way to get your company into the limelight, and to network in a relaxed manner.

API or Sponsored Prize



Any of our sponsors are welcome to bring additional prizes or incentives for students to engage with their tools and/or technologies throughout the event - sponsoring a prize means offering prizes to inspire students to tailor their endeavors around your particular tools or technologies.

hackGSU What Do you Get?

General	CONTRIBUTOR Email us	BRONZE \$1,000	SILVER \$3,000	GOLD \$10,000	PLATINUM \$15,000	PARTNER \$25,000
Participation as Mentor		✓	✓	✓	✓	✓
Company Table (6 ft) ¹		✓	✓	✓	✓	✓
Sponsored Event ^{2,3}		✓	✓	✓	✓	✓
Preliminary Judge			✓	✓	✓	✓
Final Judge				✓	✓	✓
Sponsored Prize ³				\$500	\$1,500	\$5,000
Workshop ²					✓	✓
Keynote Speech						✓

1 - Table placement priority given to higher level sponsors | 2 - Optional | 3 - Eligible for individually-purchased add-ons such as Midnight Madness

Recruiting

Recruiters at Event	✓	✓	✓	✓	✓
Resume Book		✓	✓	✓	✓
Recruitment Speech				5 minutes	10 minutes

Branding

Recognition at Opening and Closing Ceremony	✓	✓	✓	✓	✓	✓
Logo Placement	Photo Backdrop, Website	Photo Backdrop, Website, T-shirt	Photo Backdrop, Name tags, Website (logo on header), largest logo on T-shirt and all hackGSU swag			
Banners	Shared banner	Shared banner	Small individual banner	Medium individual banner	Large individual banner	Three large individual banners
Pre-Hackathon Social Media Posts				✓	✓	✓
Banners on Stage					✓(shared)	✓
Co-sponsorship (hackGSU, co-hosted by _____)						✓

Please mark your package of choice ✓

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Please talk to your student ACM representative about additional add-on options available to be individually purchased³ at the SILVER level and above!

Authorized Signature:

(date)

(signature)

If you marked "Contributor" above, please indicate the terms your company has agreed upon below: