# hackGSU

## SPONSORSHIP PACKET

# 2021-2022
## SEASON



# Spring 2022 Hackathon

#hackgsu2022

## Presented by
### GSU Computer Science Department's

# acm&ieee&girls++
### student organizations

# hackGSU presented by you

**hackGSU** will be one of the largest ONLINE three-day hackathon events in the Southeast United States. This Spring, students from top undergraduate programs across the United States join us online to transform their ideas into reality.

Our Spring semester **hackGSU** is scheduled over the weekend of March 18-20, 2022, and we plan to offer an outstanding ONLINE collaborative environment, amazing prizes for innovative programming, and a great competition.

## What's special about **hackGSU** ?

### A hands-on opportunity to engage

A 3-day-long hackathon is not everyone's cup of tea. Only the most passionate, driven under-graduates make time in their busy schedules to participate at **hackGSU** and code their brightest ideas into reality.

## These are the students you want working in your company.

## Tips for Sponsors at **hackGSU**

### Send $wag
Giving company swag is an amazing way to gain brand recognition: it attracts our participants to your company and gets people excited. Students love SWAG! Plus, it will get you free advertising once our participants are doing great things in the world while wearing your company logo!

### Send Mentors
Sending people to be mentors is an incredible way to get to personally know potential recruits. The students gain valuable feedback and help with your company APIs. At the same time, mentors directly interact with some of the most innovative, passionate young programmers and help them get involved with what might become the next big thing!

### Sponsor Hardware Scholarships
Creating an amazing idea from scratch in three days can be exhausting! Sponsoring exciting and fun hardware for students to use at home during the hackathon is a great way to get your company into the limelight, and to network directly with specific students interested in relaxed manner.

### API or Sponsored Prize
Any of our sponsors are welcome to bring additional prizes or incentives for students to engage with their tools and/or technologies throughout the event - sponsoring a prize means offering prizes to inspire students to tailor their endeavors around your particular tools or technologies.

# hackGSU What Do you Get?

Please note our amazing online-only pricing, because we do not have to pay for a physical venue for students to participate in!!

| | Contributor Email us | Bronze $500 | Silver $1,500 | Gold $3,000 | Platinum $5,000 | Partner $10,000 |
|---|---|---|---|---|---|---|
| **General** | | | | | | |
| Participation as a Mentor | | X | X | X | X | X |
| Dedicated Online Chat Channel | | X | X | X | X | X |
| Preliminary Judge | | | X | X | X | X |
| Final Judge | | | X | X | X | X |
| Sponsored Prize | X | X | X | X | X | X |
| Sponsored Workshop | | | | X | X | X |
| Keynote Speech | | | | | X | X |
| Sponsored Event | | | | | | X |
| | | | | | | |
| **Recruiting** | | | | | | |
| Recruiters at Online Event | | X | X | X | X | X |
| Resume Book | | | X | X | X | X |
| Recruitment Speech | | | | | 5 minutes | 10 minutes |
| Dedicated Interview Room (Video Chat) | | | | | | X |
| | | | | | | |
| **Branding** | | | | | | |
| Recognition at Opening and Closing Ceremony | X | X | X | X | X | X |
| Logo Placement (Sponsor site) | bottom, small | bottom, medium | mid-page, medium | mid-page, large | top, medium | top, large |
| Chat Banners Online | | X | X | X | X | X |
| Pre-HackGSU Social Media Posts | | | | X | X | X |
| Co-sponsorship (hackGSU co-hosted by YOU!) | | | | | | X |

Please mark your package of choice:

Authorized Signature: _____        _____
                              Signature                              Date

If you marked Contributor above please indicate the terms your company has agreed upon, below:

_____

_____