

## VIBE STACK MEDIA — CONTENT PLAN (Concise Edition)

### 1. Core Editorial Frameworks

#### A. Creative Vibe Stack (6 Layers)

1) Inspiration

2) Generation

3) Refinement

4) Assembly

5) Distribution

6) Optimization

#### B. Prompt Coding Stack (6 Levels)

1) Basic Prompting

2) Structured Prompts

3) Multi-Step Prompts

4) Prompt Chaining

5) Tool-Augmented Prompting

6) Multimodal Agent Workflows

### 2. Content Formats

#### A. Daily Vibe (1 Tool/Day)

- Short-format discovery content

- Includes: Stack layer, prompt level, micro-action, tool pairings

#### B. Tool Spotlight (Deep Dive)

- Position tool in both stacks

- Guided project requiring the tool

- Stack Map diagram reference

#### C. Best Tools for X (Listicles)

- Organize by Creative Vibe Stack layers

- High SEO + affiliate revenue

#### D. Creator Stack Spotlight (Interviews)

- Analyze a creator's full stacked workflow
- Include mini-project for readers

### 3. Publishing Cadence

- Daily Vibe: 5x weekly (20–22/month)
- Tool Spotlight: 1–2 weekly
- Listicles: 2–4 monthly
- Creator Stack Spotlight: 2 monthly

### 4. Monetization Plan

- Affiliate links embedded in all tool content
- Sponsored Tool Spotlights
- Sponsored placements in Daily Vibe series
- Paid reports (Vibe Stack Reports)
- Advertising slots in newsletter + site
- Premium newsletter tier (insights, reports, advanced stacks)

### 5. Action-Based Editorial Approach

- Every article includes actionable project steps
- Encourages tool signups, deep engagement, and conversions