Dear Mr Uzo,

I trust this message finds you well. Acknowledging your concerns about the website's speed, I've implemented several optimizations to address this issue. Here's a summary of the enhancements made and a proposal for further improvements:

Server-Side Rendering (SSR):

Implemented SSR to enhance initial page load speed, ensuring an improved overall user experience.
Content Delivery Network (CDN):

Integrated a CDN to globally distribute website assets, resulting in faster load times for users across various locations.
Ongoing Performance Monitoring:

Established tools and procedures for continuous performance monitoring, allowing us to promptly identify and address potential bottlenecks.
Despite these strides, I propose a further enhancement by upgrading to a Virtual Private Server (VPS). VPS provides dedicated resources for improved performance and control. Here's a breakdown of the suggested VPS upgrade:

VPS Upgrade:

Transition from shared hosting to a Virtual Private Server (VPS) for dedicated resources and enhanced website performance.
Benefits include faster load times, better control over server configurations, and increased reliability.
Investment: [150k]
The estimated cost for the VPS upgrade is [150]. This investment is vital to ensuring sustained high-performance levels and meeting the growing demands of your website users.

I am confident that this upgrade will significantly enhance the website's speed and user satisfaction. Feel free to reach out with any questions or to discuss this proposal further.

Thank you for your understanding and continued partnership.

Best Regards,

Solomon John, +2349150242622