

Solona

Solona Armstrong

Solona has been working with web and print media since 1999.

She graduated on the Dean's list in Media Technology, with disciplines in Computer Science, Fine Arts and Photography.

She was top of her class in Web Technology, where she studied Graphic Design and Programming.

Solona now specializes in Front-End Web Development.

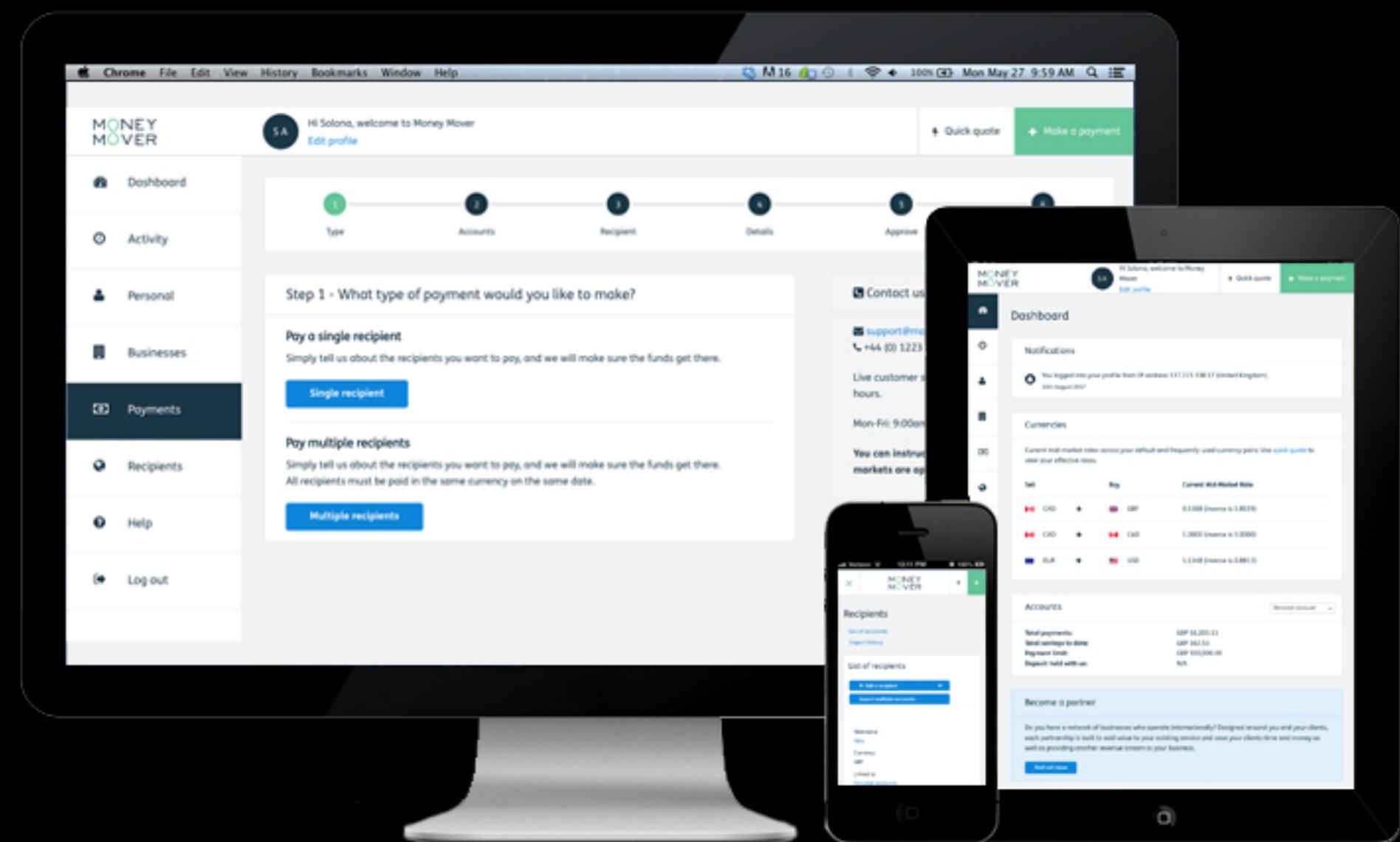


Money Mover

A global payments platform for foreign currency payments and transferring funds between bank accounts.

Achievements

- Interface design
- UX flow
- Upgraded Node.js packages
- AJAX & XHR requests
- Rewrote front-end form validation
- Improved Responsive design



“Solona is an exceptional developer. She has all of the skills you'd expect from a front-ender: solid Javascript, elegant CSS and a broad understanding of multiple platforms & frameworks. She's resourceful too: I watched her pick up an entire new web framework based on a new language in record time, and she showed exemplary adaptivity to the numerous changes I made to the underlying system every few weeks.

With Solona, you get a deep knowledge of user experience, and years of research on topics like usability, inclusivity, and industry tools. She's hard-working and passionate about the quality of her work as well as a strong communicator with excellent soft skills, making her a joy to work with. Having her on the team made every day better.

I would love to work with her again one day.”

Daniel Quinn
Lead Developer at Money Mover

GreenLearning Canada

Award-winning, online teaching tools about energy and sustainability for students grades 4 and up.

Achievements

- Rebranding
- Graphic Design
- Responsive Website in Drupal
- Managed Social Media Accounts
- Weekly e-Newsletter
- Explainer Video Production



highlights

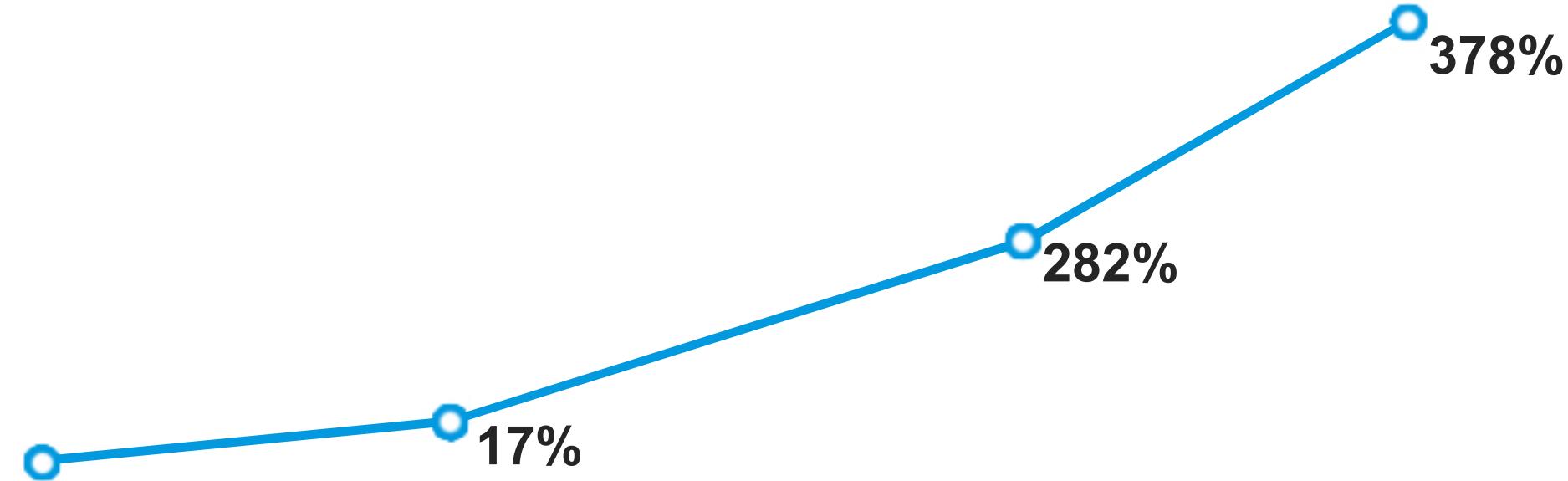
Google Analytics

Website analytics after redesign and SEO for greenlearning.ca



Twitter Followers

Increased genuine Twitter followers by over 300% in 4 months



Audio/Video

Produced and scored intro video



<https://goo.gl/MschnK>

“Solona is an innovative Web Designer with many new ideas and great input.
Her excitement about her work is contagious.

She is a pleasure to work with!”

Beckie Granatstein
Executive Director at GreenLearning Foundation Canada

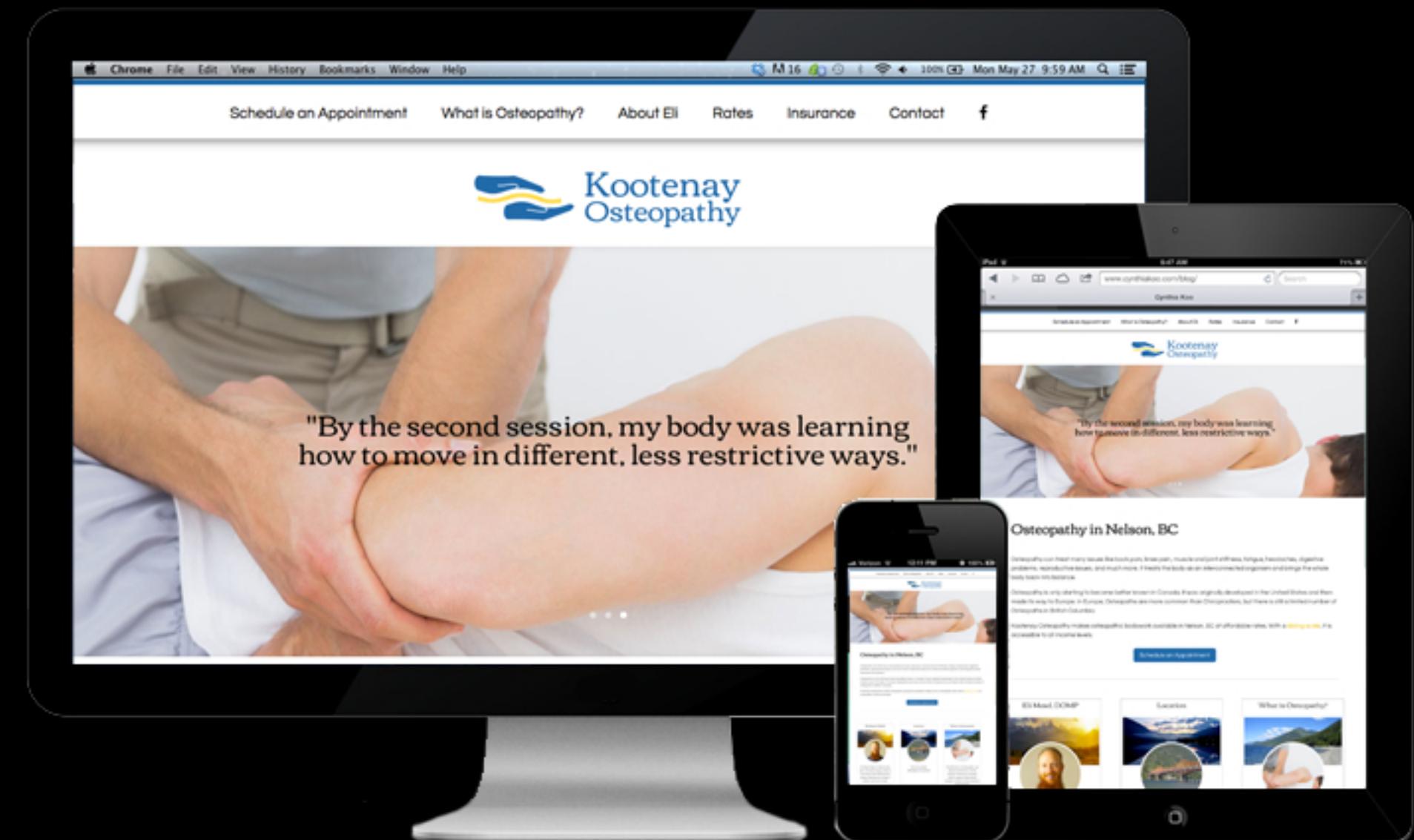
Kootenay Osteopathy

Eli Mead practices Traditional Osteopathy in Nelson, BC.

Achievements

- Logo Design & Branding
- Responsive Website in Wordpress
- Copywriting
- WooCommerce PayPal Payments
- Online Appointment Scheduling
- Facebook Ad Campaign

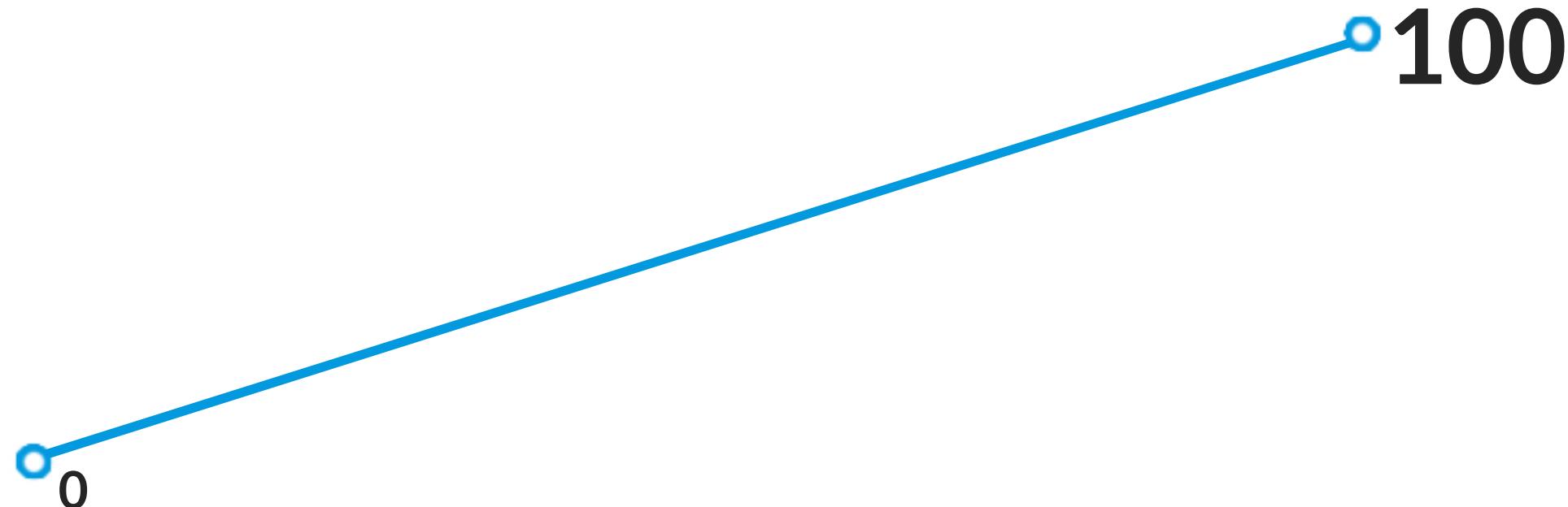
www.kootenayosteopathy.com



highlights

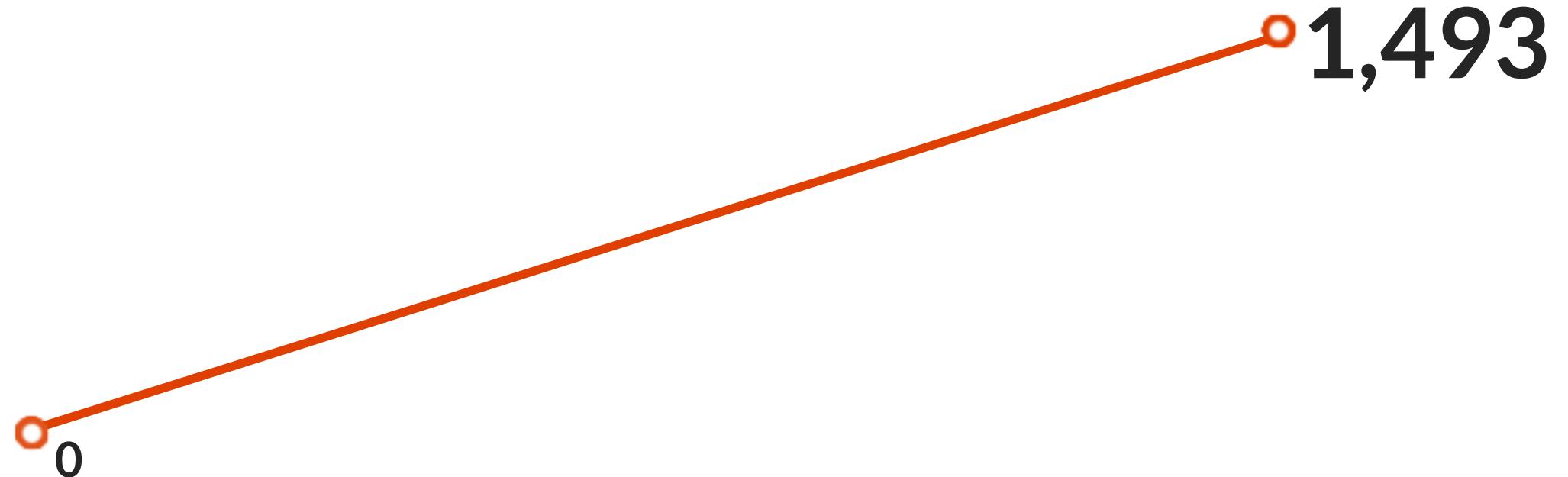
New Clients (in 6 weeks)

Acquired 100 new clients through a 6-week online marketing campaign



New Visitors to Website

Drove 1,493 new people to the website in a town of 10,000 people (14.9% of the population)



Revenue (in 6 weeks)

Helped client earn \$5,000 through a 6-week online marketing campaign



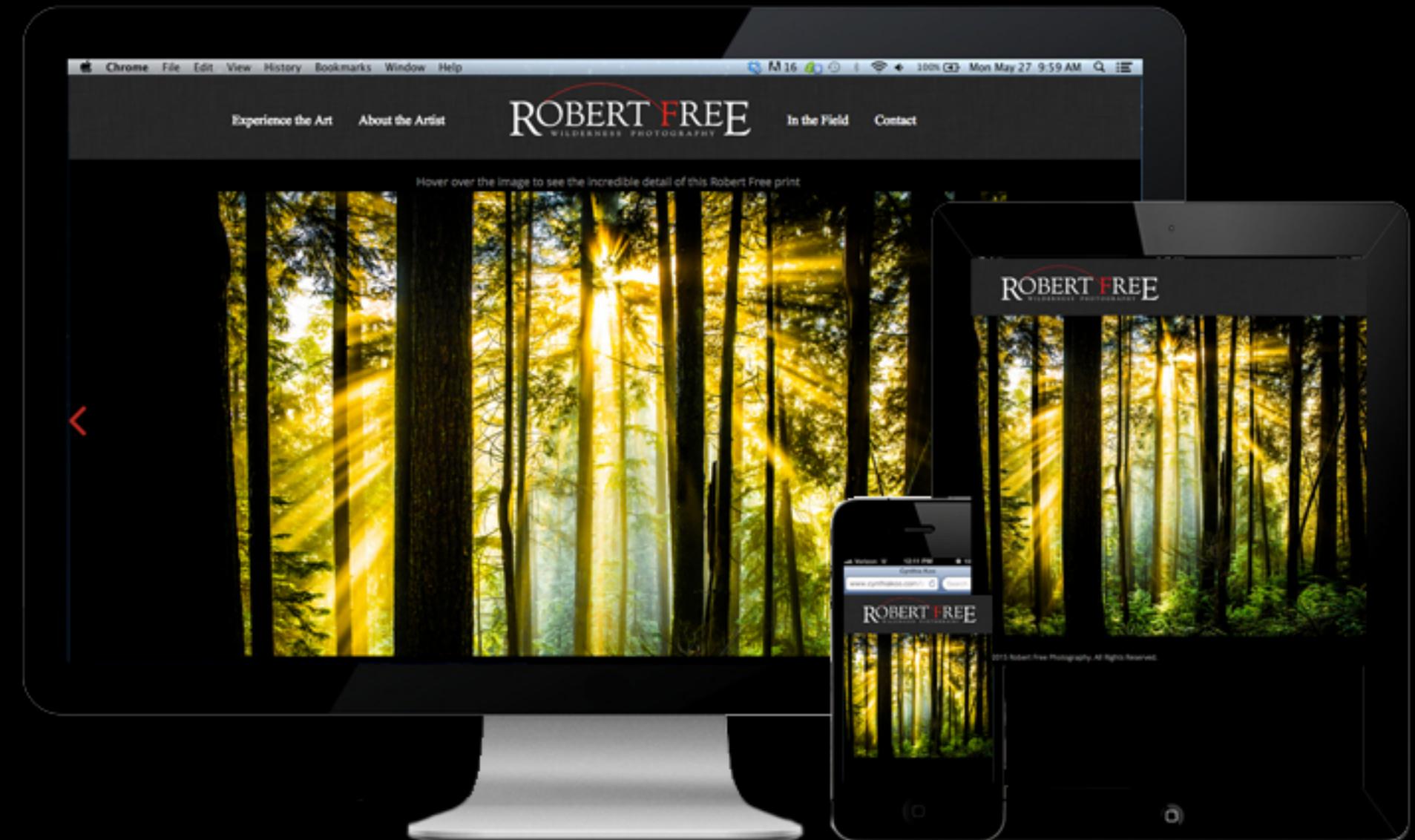
\$5,000

Robert Free Photography

Kootenay photographer, Robert Free captures the aliveness of nature in his exquisite landscape photography.

Achievements

- Logo Design
- Responsive Website in Wordpress
- WooCommerce Store
- Copywriting

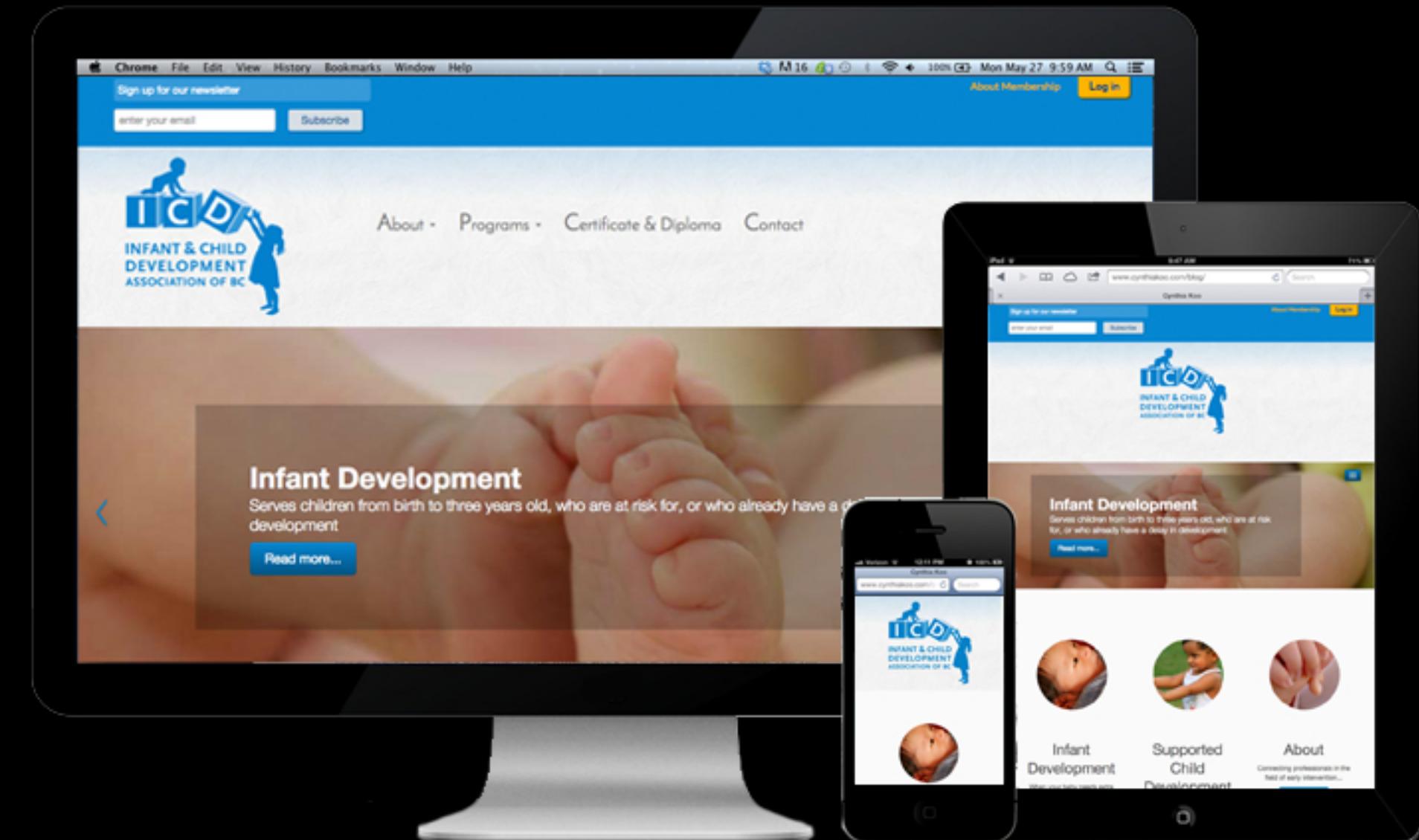


Infant & Child Development Association of British Columbia

A non profit that promotes the exchange of information between professionals working in the field of early intervention.

Achievements

- Responsive Website in Wordpress
- Private Members Forum
- Copywriting

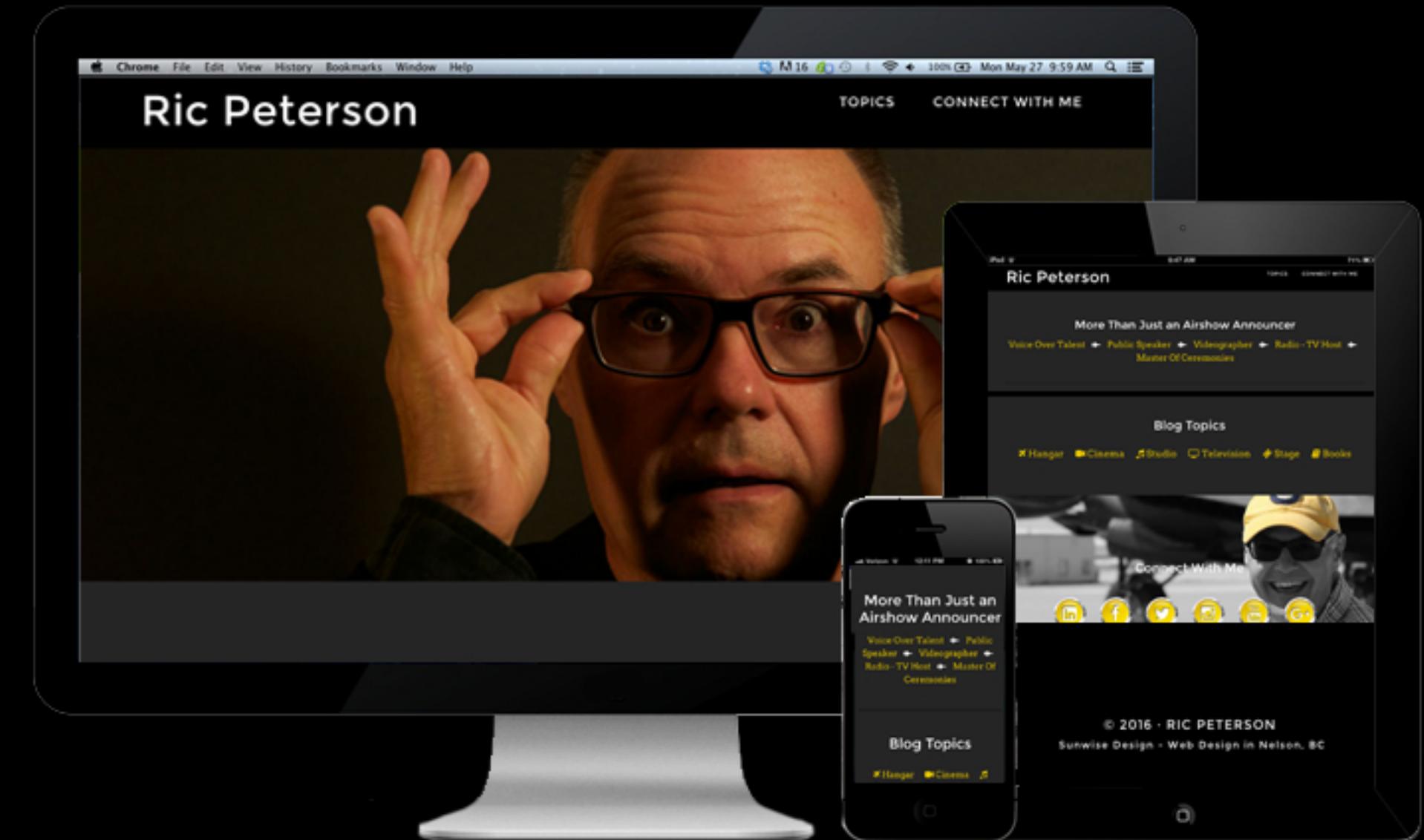


Ric Peterson

Airshow announcer, voice over talent
public speaker, videographer, radio - TV
host, and master of ceremonies.

Achievements

- Responsive Website in Wordpress
- Custom Buttons



Samadhi Thai Massage

Francine Petit is one of the highest qualified Traditional Thai Massage practitioners in Canada.

Achievements

- Logo Design
- Responsive Website in Wordpress
- Copywriting



“I couldn’t have asked for a better person to create my website and my Facebook page than Solona.

Her ability to match creativity, professionalism, and enthusiasm is outstanding. She has also helped me with editing and made helpful suggestions along the way to help my business.

I highly recommend Solona for any of your projects.”

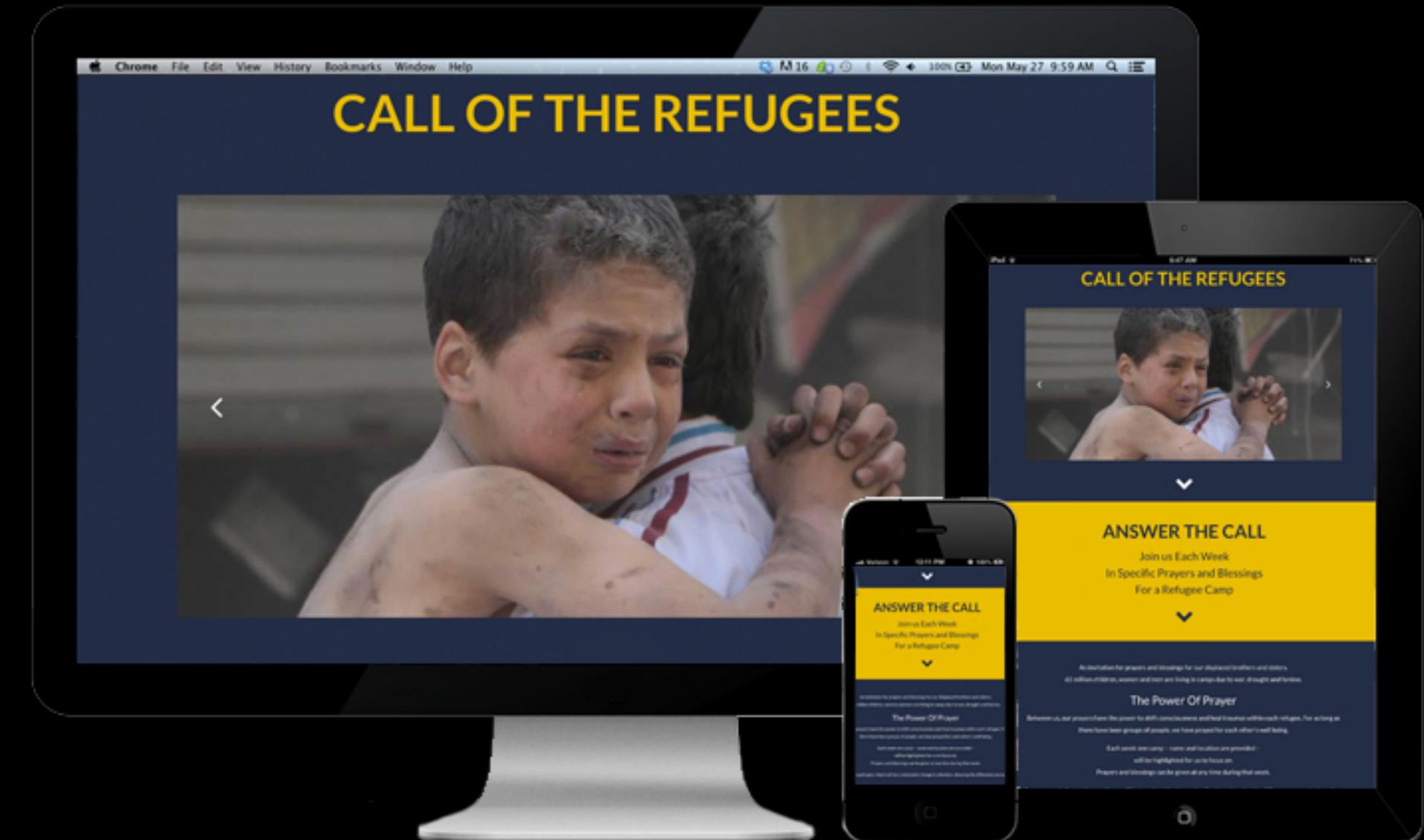
Francine Petit
Registered Thai Massage Therapist

Call Of The Refugees

A non profit that aims to help the 65 million children, women and men, living in camps due to war, drought and famine.

Achievements

- Responsive Website in Wordpress



“Solona’s artistic flair is coupled with a strong grasp of Drupal. She was able to incorporate the design elements we wanted on our site with the functional aspects we required.

The finished result has drawn rave reviews from our readers. She is very easy to work with and responds promptly to support requests.”

Geoff Gilliard
Communications Manager at Living Oceans Society

logo design



ROBERT FREE

WILDERNESS PHOTOGRAPHY



Kootenay
Osteopathy



*nutrition
for life*





Samadhi Thai Massage

clients



West
Coast
Aquatic



David
Suzuki
Foundation



wildsight



Big Brothers Big Sisters

“Solona is a detailed and accurate designer.
She makes sure she understands what the client wants,
makes recommendations based on her experience,
and works hard to realize the client’s vision.
She is also a pleasure to work with.”

Mary Conquest
Writer and Graphic Designer at White Raven Consulting

“Solona was great at simplifying complex issues, making things function well and look great, which is a rare talent.

Her patient, straightforward approach to problem solving helped make our project much easier than anticipated.”

Panos Grames
Communications at David Suzuki Foundation

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