SHAN OU

UX/UI DESIGNER

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PROJECTS

PuppyFace | iOS App

A pet service app for pet lovers to help each other

Bounce | Website

A simplified stock trading website for beginners

BlocBox | Website

A website for cloud storage service

EXPERIENCE

UX/UI Design Apprenticeship | Bloc.io | 2017-current

- Completed 800+ hours of project-based and frontend development work online under mentorship of 2 accomplished senior UX professionals
- Executed user-research surveys, interviews, and competitive analyses to develop personas, user stories, user flows, and sitemap
- Created brand identities such as brand logo, typography,
 color palette and style guide
- Created prototypes and conducted usability tests and iterated based on user feedback
- Presented findings and design work to supervisors for reviews and feedback

Product Engineer | Boca Flasher | 2015 - 2017

Designed physial products for manufacturing

Industrial Engineer | Zenaro Lighting | 2012 - 2015

Created product spec sheets and documents

EDUCATION

University of Florida | 2010 - 2012

Master's Degree in Material Engineering

Donghua University | 2006 - 2010

Bachelor's Degree in Material Science

Bloc.io | 2017 - current

Comprehensive UX/UI design program

SKILLS

User Research
Wireframing
Prototyping
Sketching
SWOT Analysis
Branding
HTML
CSS

TOOLS











