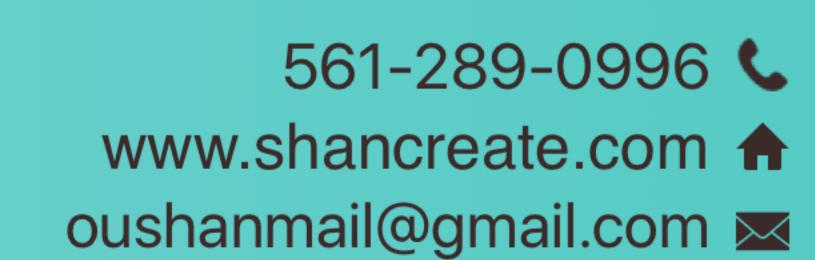
## SHAN OU

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## **UX/UI DESIGNER**



## PROJECTS

## PuppyFace | UX/UI Design | 6 Weeks

A pet service iOS app for pet lovers to help each other

#### Bounce | UX/UI Design | 8 Weeks

A simplified stock trading website for beginners

### BlocBox | UX/UI Design | 4 Weeks

A website for cloud storage service

## EXPERIENCE

### UX/UI Design Apprenticeship Bloc.io | 2017-current

- Completed 800+ hours of project-based UX/UI and front-end development work online under the mentorship of two accomplished senior UX professionals
- Executed user-research surveys, interviews, and competitive analyses to develop personas, user stories, user flows, and sitemaps
- Created brand identities such as brand logo,
   typography, color palette and style guide
- Created prototypes and conducted usability tests and iterated based on user feedbacks
- Presented findings and design work to supervisors for reviews and feedbacks

## Product Engineer Boca Flasher | 2015 - 2017

Used Solidworks to design products for manufacturing

## Industrial Engineer Zenaro Lighting | 2013 - 2015

Collaborated with vendors and sales team to solve problems

### EDUCATION

## University of Florida | 2010 - 2012

Master's Degree in Material Engineering

## Donghua University | 2006 - 2010

Bachelor's Degree in Material Science

## Bloc.io | 2017 - current

Comprehensive UX/UI design program

## SKILLS

User Research
Wireframing
Prototyping
Persona
SWOT Analysis
Branding
HTML
CSS

## TOOLS









