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ART 101

Section D

Lab 2 Article Response

11 January 2020

Charles Duhigg: What Google Learned From Its Quest to Find the Perfect Team

Duhigg's article gives an overview of Google's efforts in understanding how to build the perfect group of workers. He explains what Project Aristotle was and how it helped Google further understand what qualities were most productive within a team. I learned that empathes are the most valuable sorts of people to have on a team. Those who can read and are open to being read are capable of cultivating a more comfortable work environment. I've often realized that compassion makes for a more productive group of people. Whether it be a sports team or a class project group, people who can empathize with one another work better together. Although the author doesn't insert much of his opinion into the article, I agree with the findings of Project Aristotle. I think that businesses will continue to learn that a sociological understanding of people is essential to being a good manager or team leader.