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Wes Modes

ART 101

Section D

Lab 3 Article Response

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Amiria Gale: How to Make a Mind Map

This article presented a long list of approaches to making a mind map. After the introduction, each page of this article gave a new example of what a mind map could look like. I learned that mind maps can be as visual or textual as the creator desires. Some of the mind maps were a cluster of illustrations rather than the word clouds I'd often associated with mind maps. In fact, the article even encouraged the reader to include illustrations so that their mind maps be more engaging to an audience. I agree with this stance on presentation. Someone's hard work can get lost without an engaged audience. Adding visual elements can secure an audience's attention. Martha Rich used coordinating colors with groups of words in order to separate the different branches of her mind map. Ward Shelley had a similar approach to Rich, but added significance to the form of the colored shapes. And Grid London broke a lot of conventions with their grid of graphic illustrations. I thought this was the most pleasing to look at. And perhaps the one that would engage me the most.

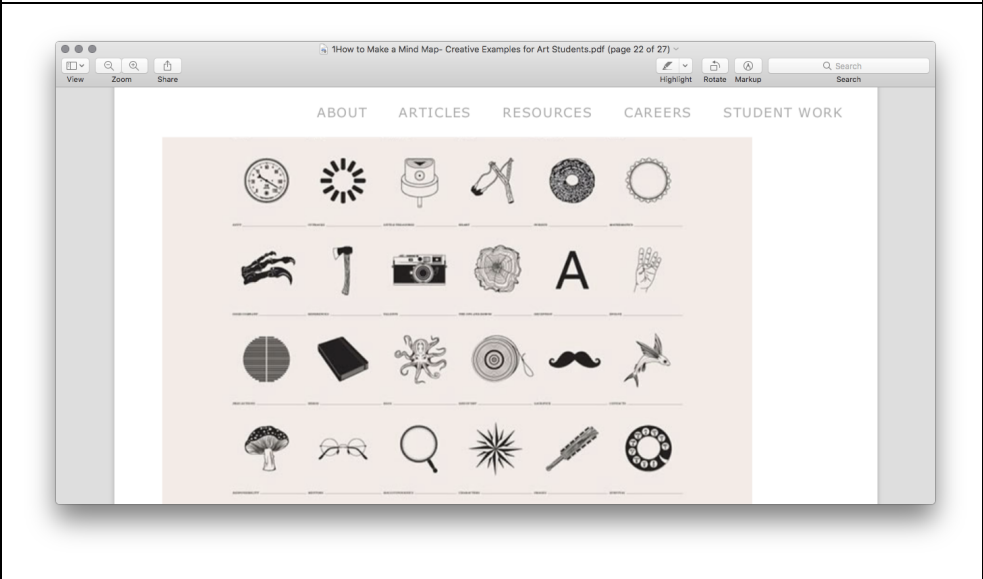
Martha Rich



Ward Shelley



Grid London



Melanie Pinola: How to Use Mind Maps to Unleash Your Brain's Creativity and Potential

Pinola explains how a mind map is made and what makes it useful. Throughout the article, she lists off the different elements that can be included in a mind map, along with their significance. An approach to mind mapping that I learned from this article entailed extensive brainstorming based on a centralized concept or object. In the article, she uses a brick as her example. But I could see how this tactic would be applied to other subjects. I agree with the author that mind maps can be helpful during the initial stages of a project. Mind maps allow one's stream of consciousness to be visualized and recorded. I didn't like the art or mind map examples shown, so I'm not including pictures for this article.

Rikke Dam: Learn How to use the Best Ideation Method

Dam introduces the reader to an icebreaker called the Worst Possible Idea. He explains its purpose and then explains how it can be used as a method of generating good ideas. He gives an anecdote in which an innovation guru is able to engage a group of bankers using the worst idea method. Then he offers a list of stages that the reader can follow in order to conduct the icebreaker themselves. I feel as though I've learned a useful skill in terms of facilitating a project team. I agree that this method can help people avoid assumptions about a certain problem while having fun doing it. It's similar to how parents are told to make games out of life lessons. This article didn't have artists so I won't be including images.