

Additional Options

Revisions

Price applied after the project has been finalised.

€ 5/each

Remove designer's attribution

Claim the right to add your own attribution.

+ € 100

Secondary pages

About page, contact, FAQ, portfolio, and other pages of this kind.

€ 10/each

Layout

Masonry

Grid layout for blog posts/articles and gallery.

+ € 20

Responsive/Mobile-friendly

Adaptive layout for mobile devices.

+ € 30





PRICING TABLE

Web Design Services

The following tables list the pricing for the different web-design features in offer.

The project's base price depends on which Template is chosen. The remaining features add to this base price as they're chosen.

Template

Regular

One sidebar, navigation with links.

€ 30

Header/Fansite/Forum

Two sidebars, navigation with links.

€ 60

All-in-One

Features buttons that navigate through the blog's pages, plus whichever needed naglivation links.

€ 80

Layout

Masonry

Grid layout for blog posts/articles and gallery.

+ € 20

Responsive/Mobile-friendly

Adaptive layout for mobile devices.

+ € 30

Branding Services

The following tables list the pricing for the different branding packages in offer.

Packages

Basic

Includes: logo design.

€ 30

Standard

Includes: logo design, complete style guide, brand voice.

€ 70

Premium

Includes: logo design, complete style guide, brand voice, blog article banners.

€ 130

Deluxe

Includes: logo design, complete style guide, brand voice, blog article banners, custom template, social media branding, content planning.

€ 280

Description of the options:

Logo design. Design of a logo according to the customer's request.

Complete style guide. Includes colour palettes, font families, font styles, font weights, heading styles, and any other design details.

Brand voice. Defines the customer's brand voice within the context of formality and openness by considering the brand's target audience.

Blog article banners. Design of any blog article banners that the customer might need.

Custom template. Only applicable for the Tumblr platform. Includes whichever features listed under web-design services plus the designer's attribution removal. Revisions are charged at €5 each.

Social media branding. Design of social media post banners, profile headers, profile pictures, etc.

Content planning. Drafting of a content plan for the customer's blog, including article series and/or tips on how to adjust existing content to the target audience.



Copywriting Services

The following tables list the pricing for the different copywriting services in offer.

Packages

Single article

Includes only one article.

€ 20

Five articles

Includes five articles. Save €30.

€ 70

Article series

Includes a minimum of 15 articles, and a maximum of 25 articles. Save between €50 and €250.

€ 250

Sales copywriting

Directed at a blog's or website's copywriting with sales purposes, such as services landing pages, product descriptions, etc.

€ 30/page

