



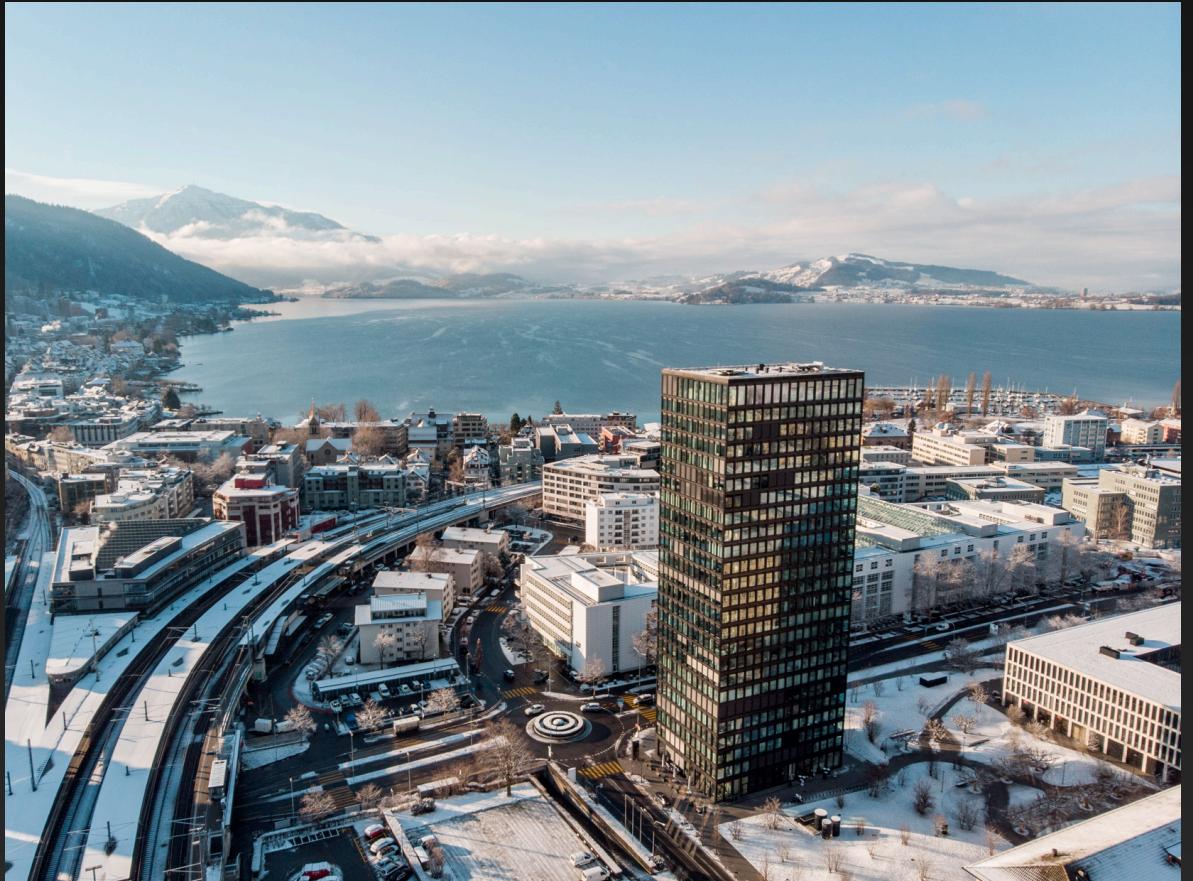
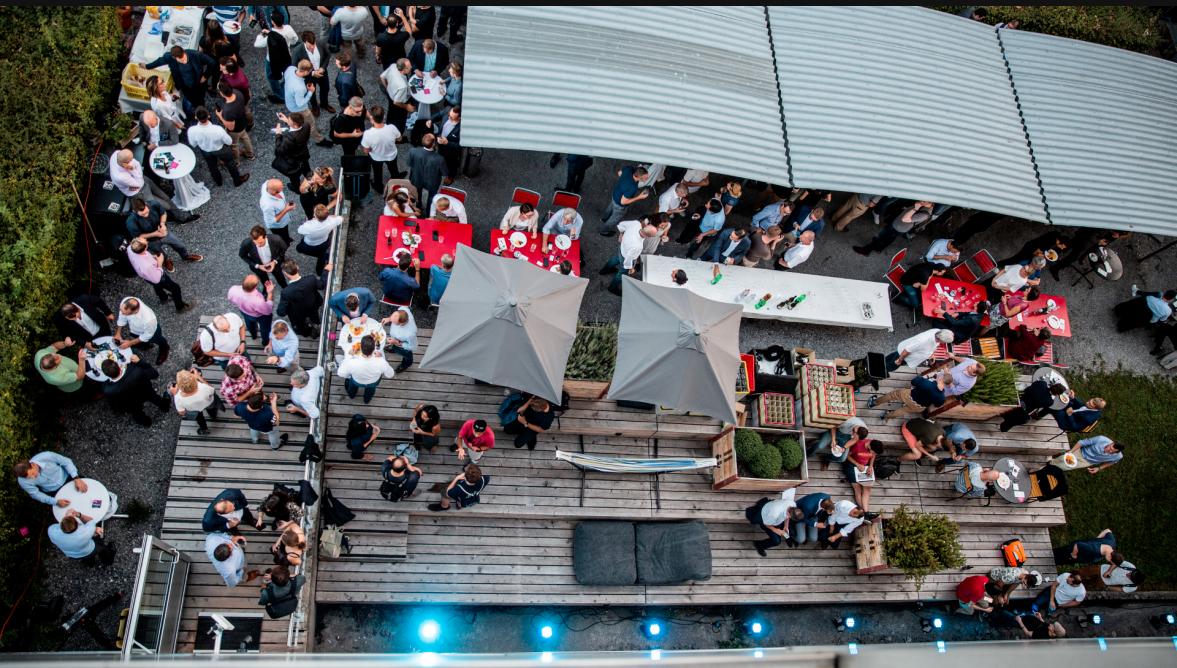
# GUMMYBEARS

Video sharing and streaming platform that is uncensored,  
safe and rewarding.



# Headquarters

Dammstrasse 16, 6300 Zug, Switzerland



Zug in Switzerland is not only the epicenter of blockchain innovation, it is also the birthplace of CV Labs. CV Labs provides offices and co-working space where teams can brainstorm and collaborate in Zug's town centre, just near to the train station. In this inspiring environment, blockchain companies and startups will discover everything they need to thrive. Top blockchain companies like Cardano, Tezos and Lisk are tenants there.



# Main team

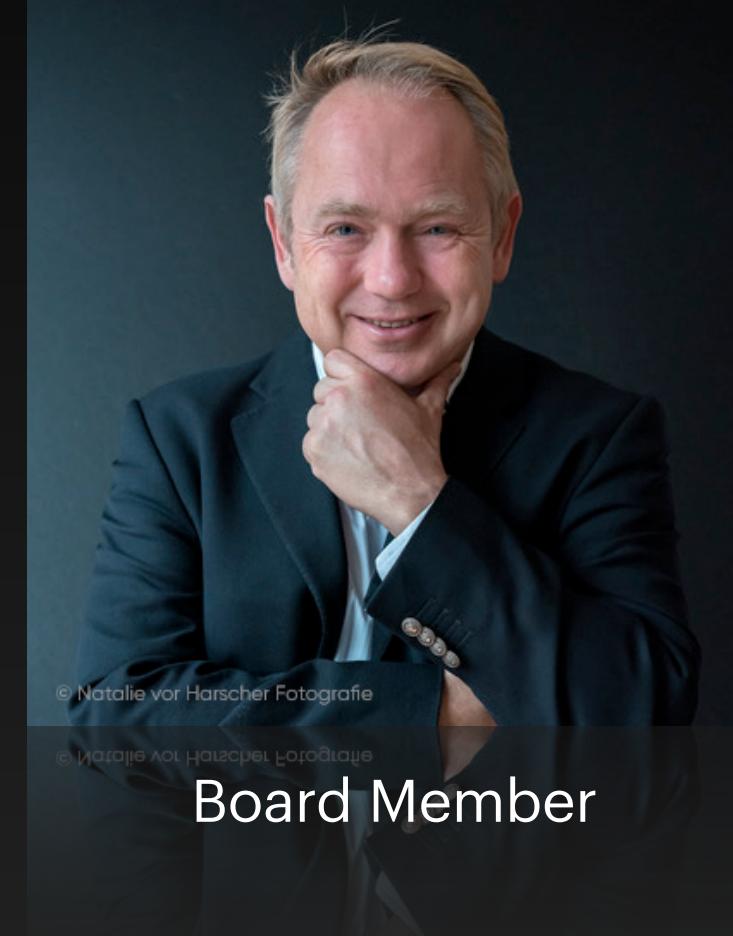
**Pasquale Sorrentino**



CEO

Software Engineer,  
Computer Scientist with  
over 10 years of IT  
experience in corporates  
like FedEx, Rabobank,  
Accenture and crypto  
projects.

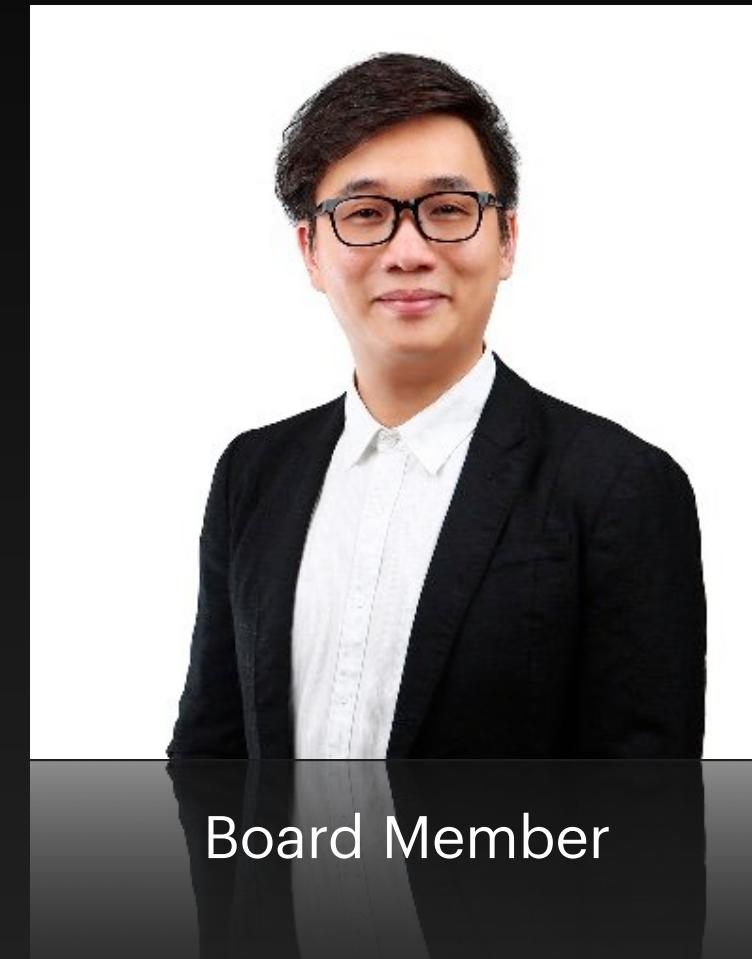
**Guido Schmitz-Krummacher**



Board Member

Lawyer, a Certified Swiss  
Board Member of several  
projects like Cardano and  
Tezos. Expert in  
International law, corporate  
law and economics.

**Anndy Lian**



Board Member

Anndy Lian is an Inter-  
Governmental Blockchain  
Advisor, Book Author and  
Investor. Chief Mongolia PO,  
Chairman Bigone Exchange  
and former board member  
of Hyundai.

To achieve our goal, we are collaborating with companies from all around the world.  
GummyBears is developed and marketed by a team of over 20 people, as well as a number of external contractors.



# GUMMYBEARS

is a blockchain-powered decentralized **video and streaming platform**  
that allows users to login, perform, donate, interact, and subscribe directly with a crypto wallet.  
Users are rewarded when they stream or watch.

*“GummyBears is a mix of Twitch, Youtube and OpenSea.  
It’s a very tasty recipe for freedom.”*

CEO Pasquale Sorrentino



# PROBLEM

LACK OF FREEDOM : of expression is an important concern including users right

No PRIVACY : companies store too much personal and sensitive data

PAYMENT DELAY : companies take days to release payments to content creators

COMMISSION : fees and hidden charges on other platforms are high



# SOLUTION

A web platform where users can share videos and stream without any limitation to:

## MAKE MONEY

When creating content or watching

## SAVE MONEY

No hidden charges or high commission fees

## BE FREE

Freedom of speech

## HAVE PRIVACY

No login with email or sensitive data

## ENJOY BLOCKCHAIN

Transactions are instant and transparent



# MARKET VALIDATION

Some numbers from the main competitor Twitch

140 million users

Visiting every month

7.4 million streamers

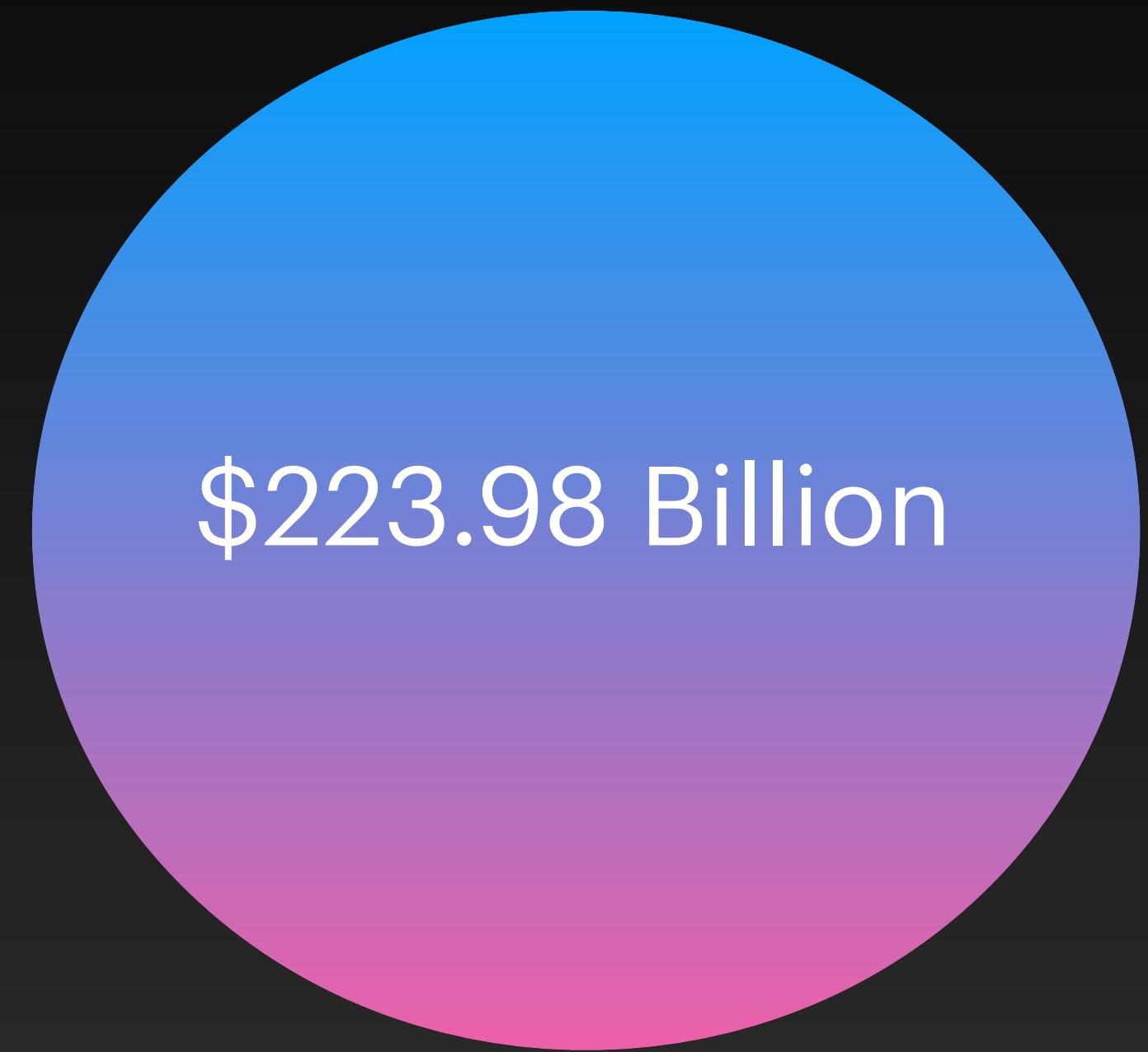
Monthly

107.000 live

broadcasts are going on at any given time



# Market Size



**Revenue Forecast by 2028**



**2021 Prediction**

Live Streaming  
Market Size Value



**2021 - 2028**

Growth Rate

# BUSINESS MODEL

Based on potential users that might migrate from other platform within 3 years

We make revenues in 3 main ways:

- Taking a 8% commission on each transaction (interactions and subscriptions)
- Selling AD on our pages with pay per click and view
- Selling utility crypto tokens on the market every month

There are many banned users or others willing to migrate. If we bring only 0.1% of them to our platform:



# Competition

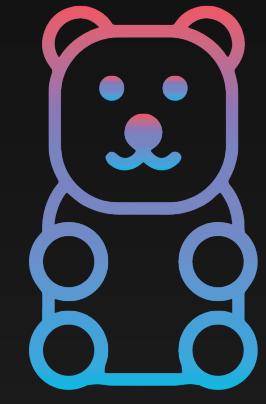
## Centralized



Personal Data  
such as email is required



## Decentralized



No personal Data is required  
only blockchain public address



Personal Data  
such as email is required



# Competitive Advantage

## First in the Market

We have first mover advantage being the first decentralized crypto-streaming app in the market

## Incentives

Users make money when they stream, share or watch videos

## Privacy

Only the blockchain public address is required

## Safe and Uncensored

No data is stored on our platform and interaction is uncensored

## Instant Reward

Earnings are instant with no delays

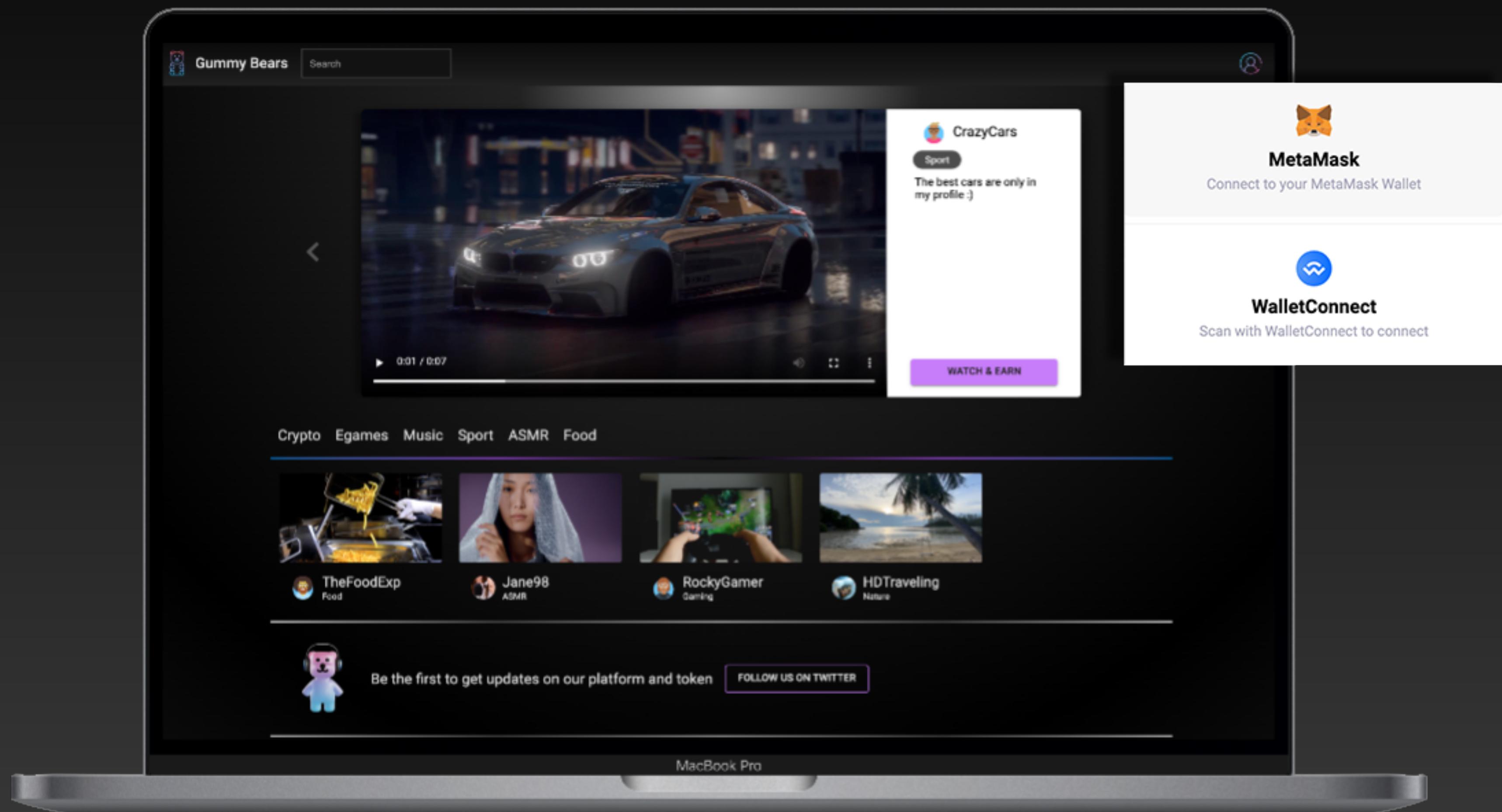
## Cheaper

We take 8% commission

# THE APPLICATION

Test the beta and try our functionalities:

<https://beta.gummybears.tv/>



# PRODUCT

Wallet login -> Upload video and stream

GummyBears

Search

GummyBearsTv

Wallet

BNB  
\$711.03 USD

BUSD  
\$415.95 USD

Stats

Total Live  
1654 min

Room views  
1010

Stream to  
77 users

MetaMask

Connect to your MetaMask Wallet

WalletConnect

Scan with WalletConnect to connect

Decentralized video and streaming platform

Decentralized video and streaming platform

Nature

UPLOAD VIDEO

GO LIVE

# TRANSACTIONS

DONATIONS AND INTERACTIONS ON BLOCKCHAIN

Gummy Bears

More Channels

- Mr. E. Blockchain
- TheFoodExp Food
- Explore with Rosie Charity, Fun and Crypto talks
- HDTraveling Nature
- Vale Travel
- RockyGamer Gaming
- CrazyCars Sport
- ASMR ASMR

0.01 BNB received from Goku!

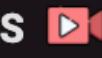


▶ 0:05 / 0:07

CrazyCars  
The best cars are only in my profile :)

TIP 0.001 BNB INTERACT

Sport

LATEST VIDEOS 





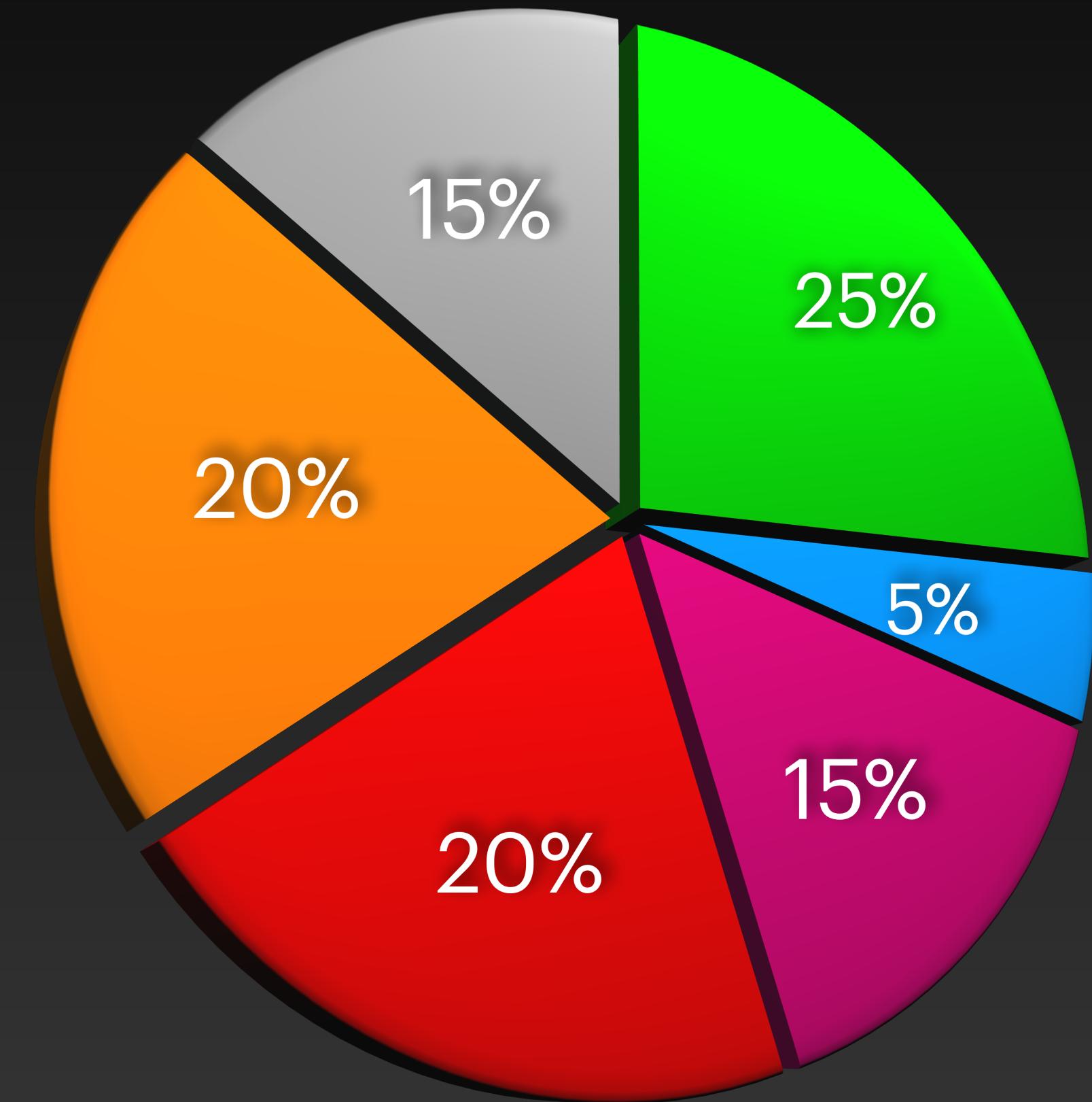
# SALES AND DISTRIBUTION

- Advertising
- Act as a for-pay distribution channel for promotional videos
- Charge members for content
- Charge viewer for content
- Other platform migration campaigns



# TOKEN DISTRIBUTION

● Pre-sale   ● IEO/IDO/ILO   ● Team/Advisors/Partnerships   ● Liquidity Pool   ● Foundation   ● Community



Total supply: 1 billion tokens

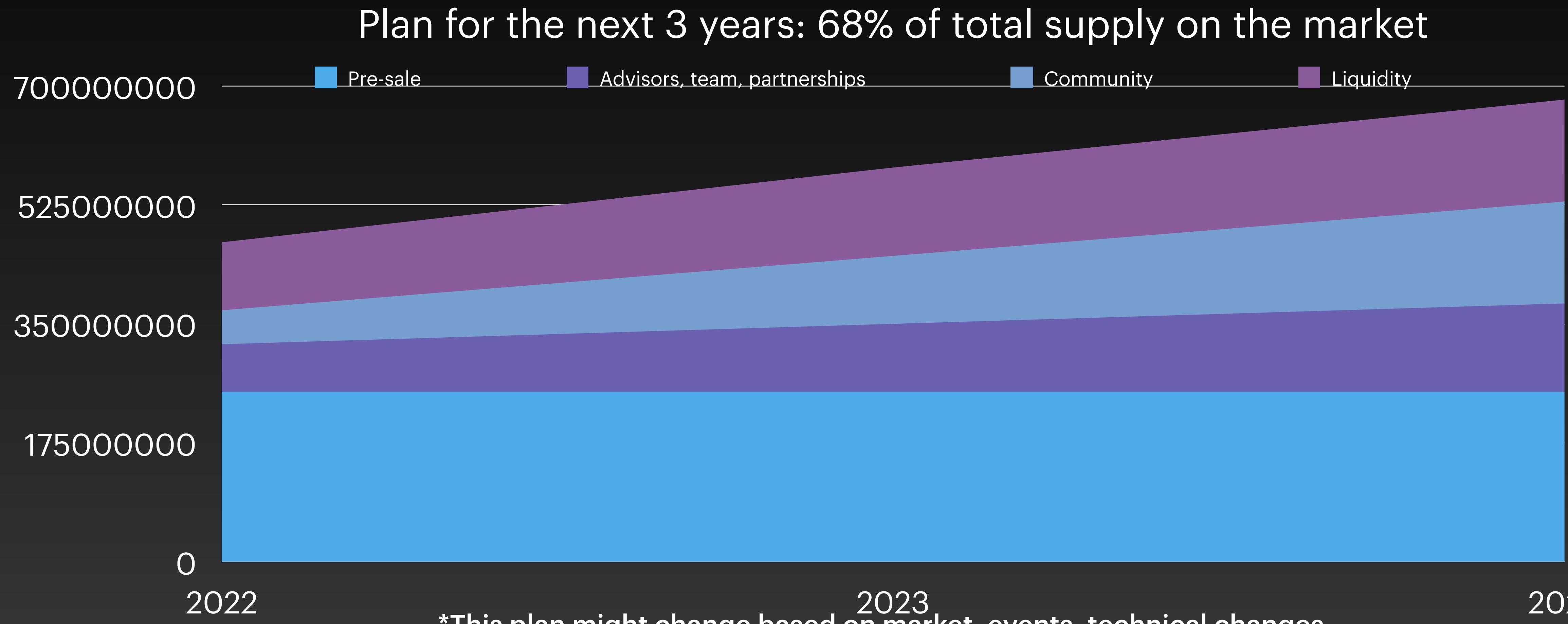


# Locking and Distribution

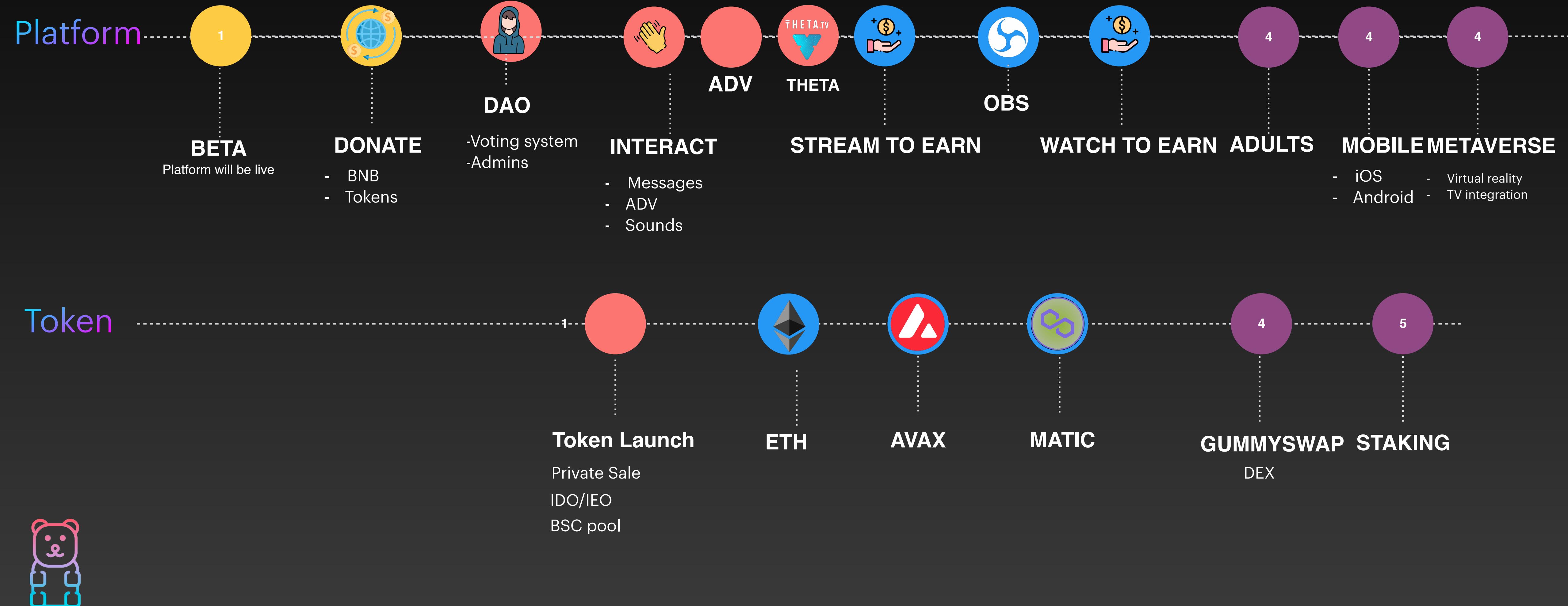
| Investors     | Lock-up period | Distribution period |
|---------------|----------------|---------------------|
| Private Round | 2 months       | 10 months           |
| IEO/IDO       | 1 months       | 1 month             |



# TOKEN RELEASE SCHEDULE



# ROADMAP



# CONTACTS AND LINKS

Twitter

Medium

GitBook

PreSale

Support

Promote or Invest

