

# Overcoming the biggest challenges in Digital Transformation

## 4 Prominent Challenges in Digital Transformation

[Digital transformation](#) is a dream unrealized even in the present decade, for it poses various challenges. Some of these challenges are as follows, that the manufacturing industry needs to focus to overcome:

### 1. Not knowing where to start and how

Without a well defined strategy, digital transformation plans are likely to be unsuccessful. Also, when the strategy is not well aligned to the business' core values, the investment is most likely to be lost.

### 1. Technology Alone Can't Eliminate the Problems

Simply adopting and implementing an Industry 4.0 platform may not solve the operational issues for an organization. The critical aspect is to identify the operational issues and then identify the right technological solution for it. Edge computing can only be beneficial when it is used to solve the right problem.

### 1. No Proper Executive Influence

When the company lacks executive influence or any c-strength, the strategies are most likely to be thrown into the wind. Often in the absence of executives, there is misalignment of the budgets, goals, and priorities. For this reason, smart manufacturing processes are unlikely to succeed.

### 1. Not having the right digital transformation Partner

Companies often end up integrating IIoT platforms, Fog computing, and other Hybrid platforms, at their plants which end up in increasing the costs for the company but not making the business profitable. This is because some manufacturers may end up choosing the wrong partners for their solutions.

It is essential to have a capable partner such as [Solulever, a Dutch technology startup](#) that provides Manufacturing Connectivity & Intelligence platform as its unique offering. It has developed expertise in building [Industry 4.0 platform](#) in manufacturing process in Netherlands and its Edge platform is named as [Brabo](#). The company along with its state-of-the-art OT-IT Connectivity platform facilitates industrial innovation for most of the manufacturers, making their digital transformation dream a reality, by overcoming the above issues.