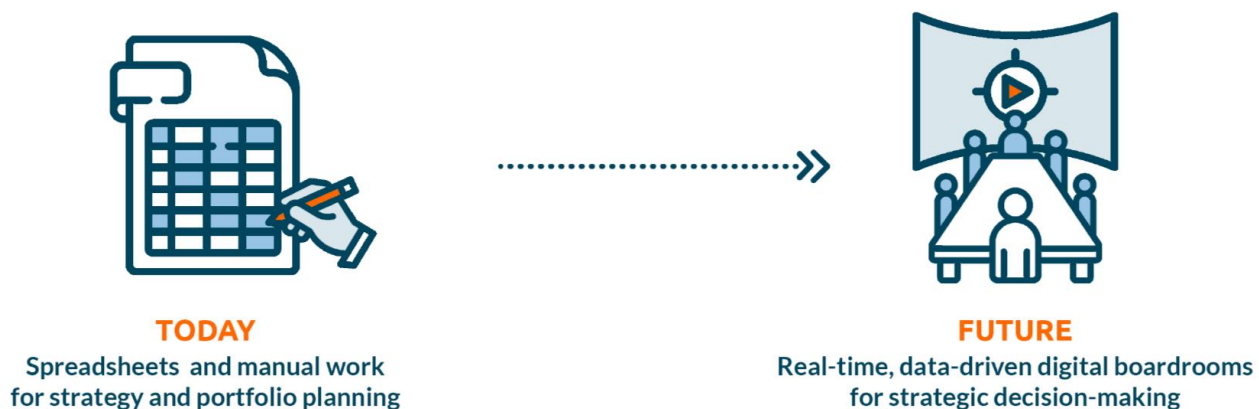


IMPROVE STRATEGIC AGILITY IN RESPONSE TO MARKET DYNAMICS

The company's future growth will be directly proportional to its ability to adjust its strategy in response to changing market dynamics. Continuous improvement of its product and service portfolios, as well as expanding into different markets or segments to realize the synergies of mergers, acquisitions, and spin-offs, will drive overall performance, profitability, competitive position, and growth.

Chemical companies will begin by analyzing the profitability of their existing product and service portfolios using real-time, granular data that range from raw material costs and overall production to development costs, logistics, and order fulfilment costs. In a follow-up step, they will embed external market and company data into ad hoc simulations of strategic scenarios, such as mergers, acquisitions, and divestitures, to assess overall corporate KPI and company performance. They will also proactively address customer and market concerns regarding mergers and acquisitions (M&A) by collecting and acting on stakeholder sentiment. In the final stage, after the merger, acquisition, or divestiture, companies will restructure themselves around their revised product portfolios, using consolidated financial data to measure and monitor the impact of their restructuring in real time.



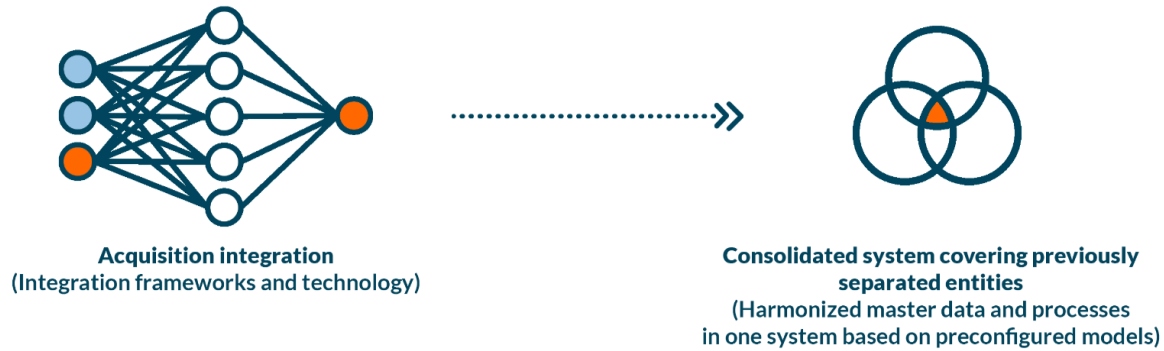
By 2026, 25% of G2000 will use AI to accelerate innovation in products and services by identifying new operational capabilities to drive at least a 10% increase in annual revenue for those companies.

ENABLE M&A FOR RAPID DIFFERENTIATION AND DIVERSIFICATION

Enhanced speed and agility would be required to adjust company strategies and refocus product and service portfolios on an ongoing basis. Portfolio optimization is the true force behind M&A activities in the chemical sector, and this is often the case with divestitures as well. M&A and divestitures allow companies to grow their business where they can do better than the competition and carve out a business that is no longer strategic.

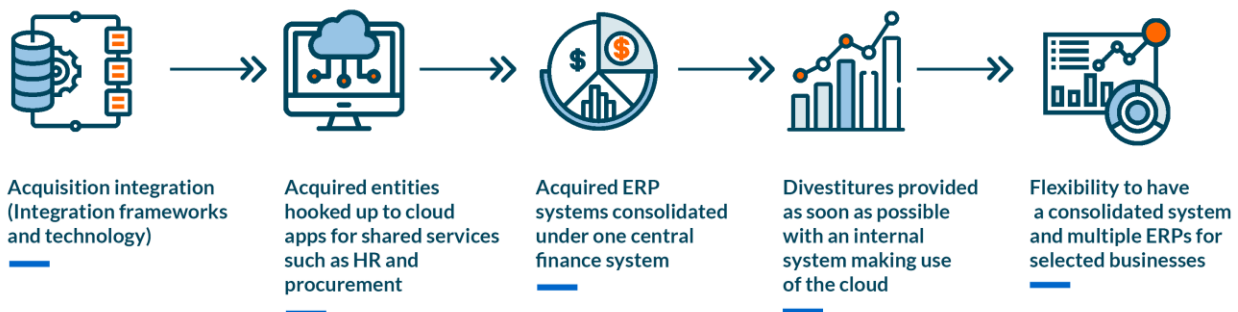
Problems in Traditional Scenarios

Long-lasting and expensive system consolidation doesn't deliver value quickly enough, due to missed opportunities to take advantage of synergies.



Solutions offered in New world scenario

Early financial consolidation provides the visibility required to take advantage of synergies while accelerating the process of integrating acquired business units and spinning off divestitures.



Top Value drivers for Rapid Diversification are-

1. Increased market share
2. Realized Synergies
3. Increased Revenue growth

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Solulever, a Dutch Technology Startup, is based on the principles of Industry 4.0 and delivers top industrial connectivity platforms to help manufacturers in taking up the digital transformation of their plant. Solulever's Brabo Edge Platform® is a platform that allows seamless connectivity to different tools and equipment on the shop floor. It performs data mashups that are therefore available to the development teams on a real-time basis.