



BUY & SELL

APP is smartphone and web-based consumer to consumer and business to consumer marketplace for buying and selling new and secondhand goods.

The Easiest Buy and Sell App

Table of Content

APP'S MAIN PAGES



Home



Categories



Sell



Chat



Account



Subtitle
Example



Subtitle
Example



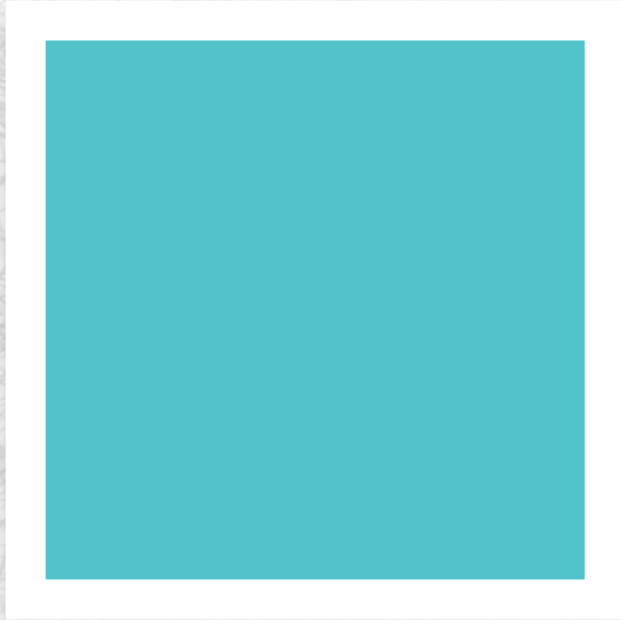
Subtitle
Example



Subtitle
Example



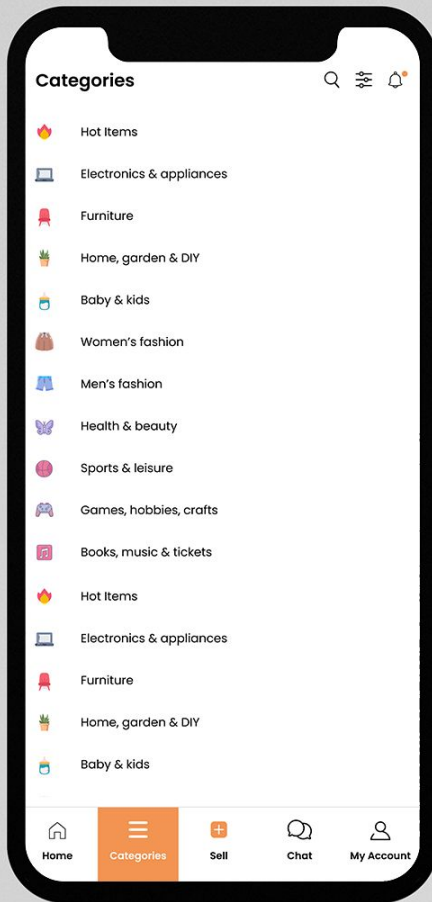
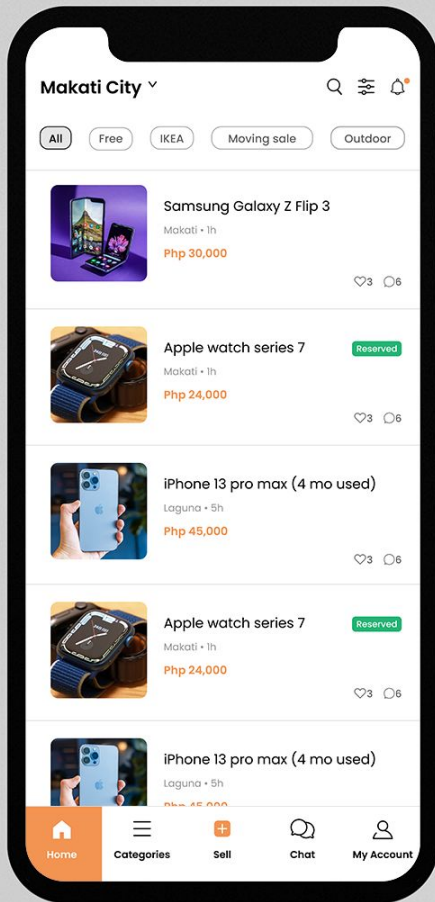
Subtitle
Example



How do you buy and sell?

Be a Business Owner Today

- Research Your Market.
- Write a Business Plan.
- Look For Sources of Capital.
- Choose Products to Sell.
- Find Wholesale Suppliers.
- Set Up Your Store.
- Open Accounts for Receiving Payments.
- Get a Shipping Service Provider.



BUY & SELL

- FREE UNLI POSTING
- USER RATINGS & REVIEWS
- SMART LISTINGS & PRICE SUGGESTION
- IMAGE SEARCH
- IN-APP CHAT
- COINS, BUMPS, SPOTLIGHT

STEP 1

Sign Up and verify your location

SIGN UP USING
FACEBOOK

SIGN UP USING
GOOGLE

STEP 2

Choose Language

ENGLISH

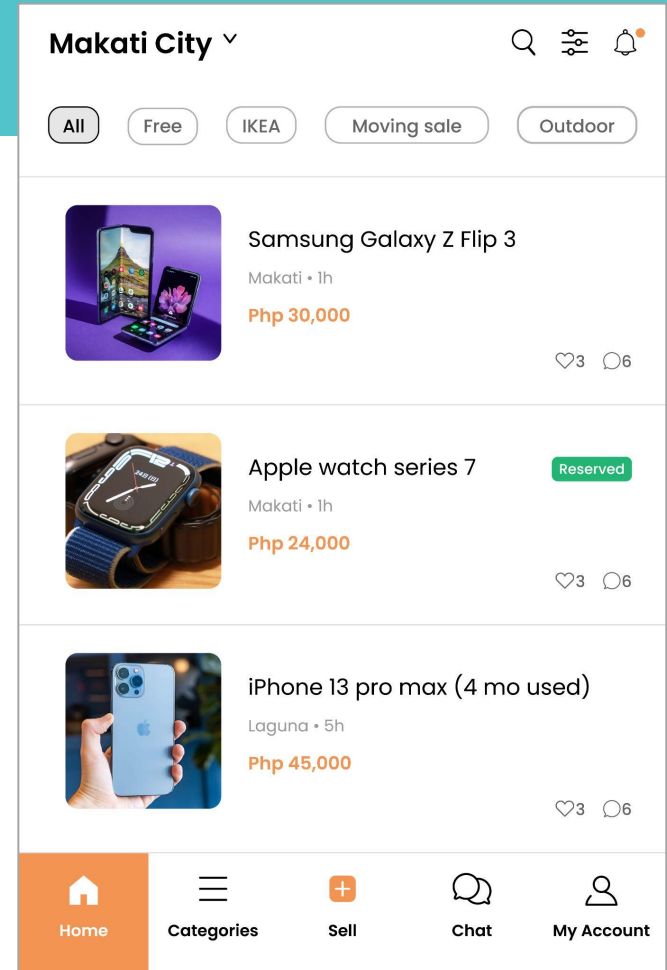
JAPANESE

CHINESE

KOREAN

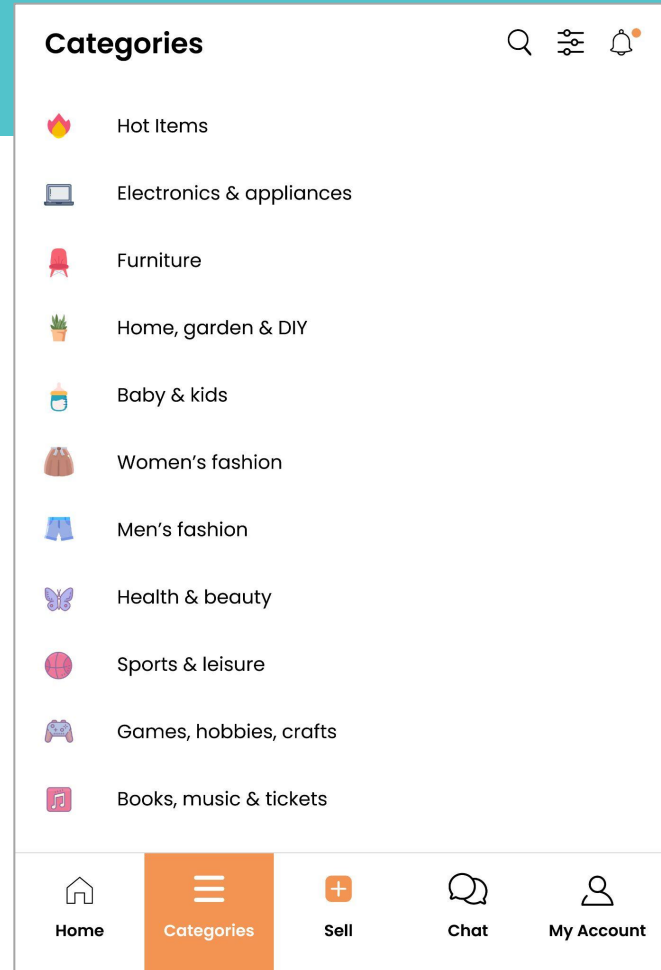
Home Page

1. Header
 - a. Location option - manage neighborhood (add / delete)
 - b. Search option
 - c. Filter option
 - d. Notification
2. Section 2 - popular / current search results
3. Shows top or new item posts
 - a. Heart number indicator (tap to go to item page)
 - b. Chat number indicator (tap to go to item page)
4. Infinite scroll to load / view more item posts



Categories Page


1. Header
 - a. Location option - manage neighborhood (add / delete)
 - b. Search option
 - c. Filter option
 - d. Notification
2. Section 2
 - a. Category list
3. Select a category - Tap to view category item list



Sell Page

1. Header title: New Post
2. Upload product photo (max. Of 10 images)
3. Enter product post title (max 30 characters)
4. Choose category
 - a. Tap to select product category
 - b. Enter product price
 - c. Check negotiable (optional)
 - d. Describe product in detail
5. Phrases - save frequently used phrases to save time retyping information in your listings. E.g 'Pick up near Makati'

XNew PostDone



0/10

Enter a post title

Choose category >

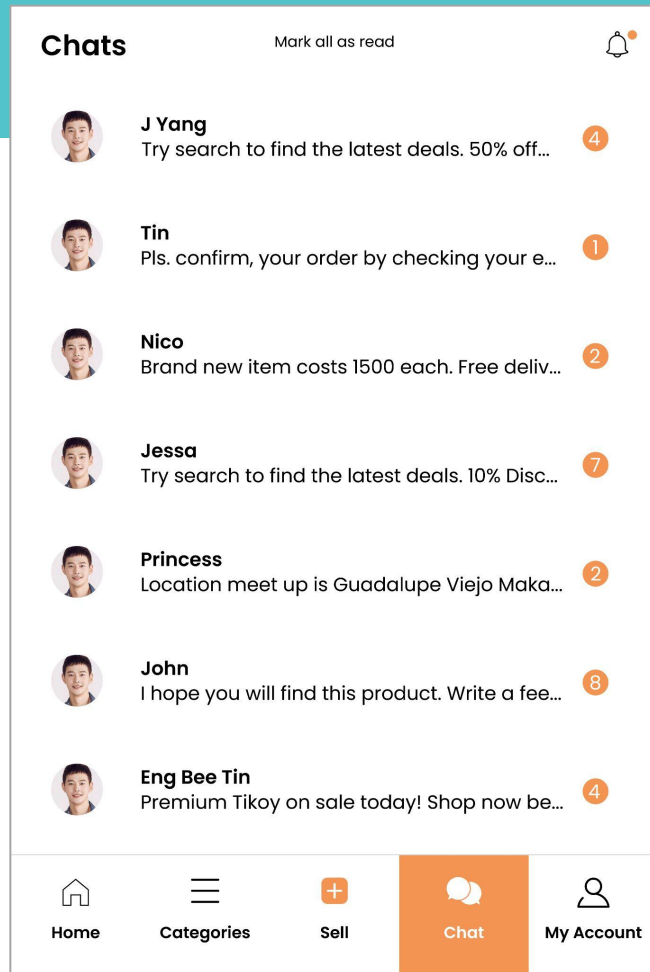
Php Set to 0 to give away ☒ Negotiable

Describe your item in detail

 Phrases

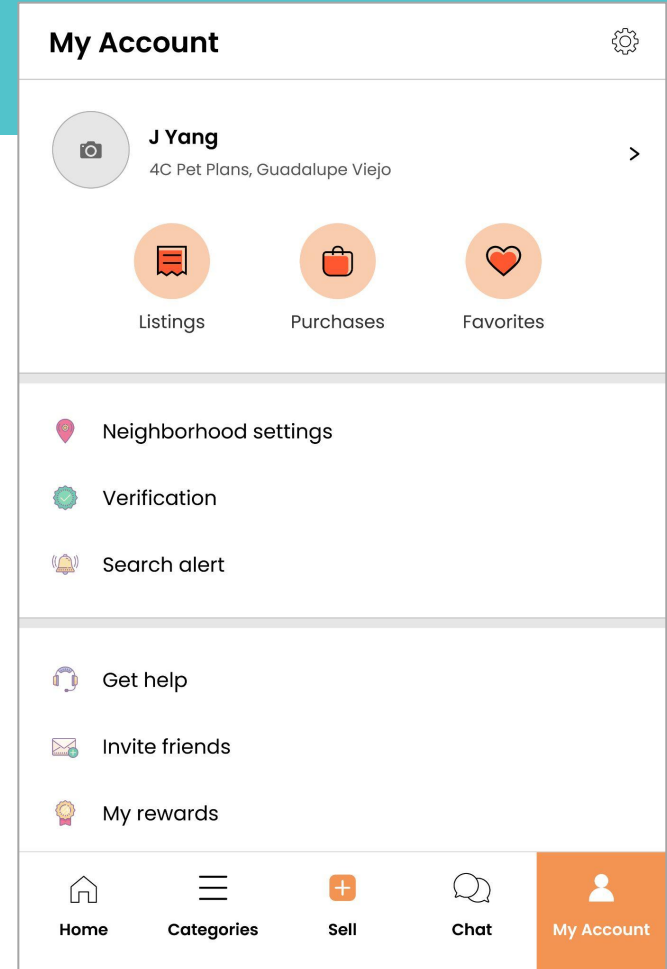
Chat Page

1. Header Title: Chat
2. Mark all as read
3. Notification bell icon
4. Section 2 - shows list of chat
 - a. Infinite scroll to view older chat
 - b. Swipe left row to delete chat
 - c. Swipe right row to archive chat
 - d. Hold and Tap to call
 - e. Tap to open profile chat



My Account

1. Header title: My Account
2. Settings
3. Section 2
 - a. Add/upload photo
 - b. Edit profile
 - i. App score
 - ii. Badges
 - iii. Items
 - iv. Feedback
 - v. Reviews
4. Section 3
 - a. Neighborhood settings
 - b. Verification
 - c. Search alert
5. Section 4
 - a. Get help
 - b. Invite friends
 - c. My rewards
 - d. What's new?
 - e. FAQs
 - f. Settings




Edit Profile

1. Header title: My Account
2. Settings
3. Section 2
 - a. Add/upload photo
 - b. Edit profile
 - i. App score
 - ii. Badges
 - iii. Items
 - iv. Feedback
 - v. Reviews
4. Section 3
 - a. Neighborhood settings
 - b. Verification
 - c. Search alert
5. Section 4
 - a. Get help
 - b. Invite friends
 - c. My rewards
 - d. What's new?
 - e. FAQs
 - f. Settings

x

Edit profile



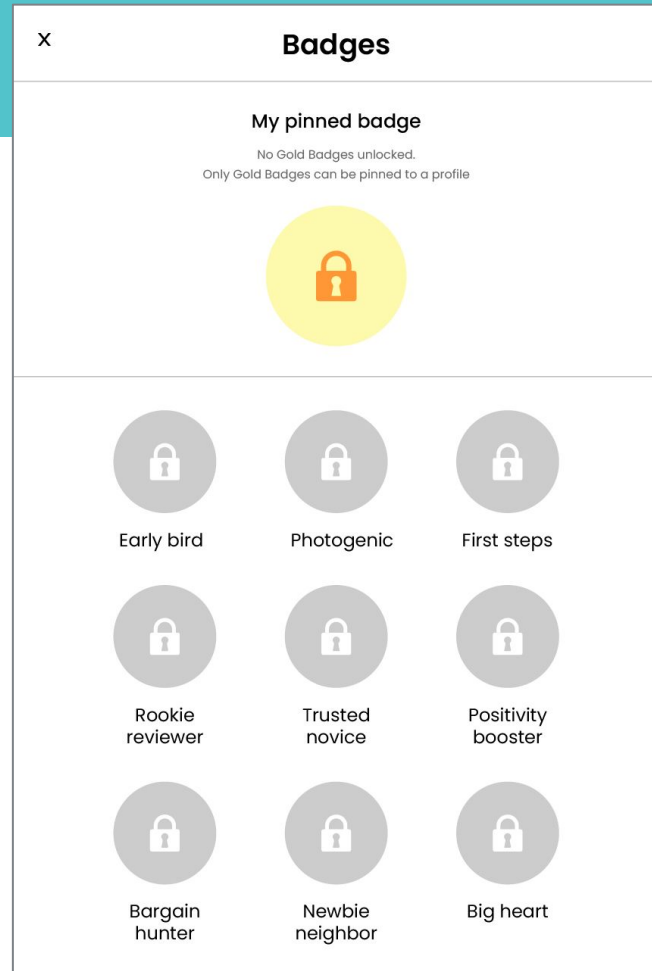
J Yang


Tell us your name and add a profile picture


Edit Profile | Badge

Badges

- **Coins, Bumps & Spotlight**
To help sellers sell faster and better, we are going to introduce premium visibility features, such as Bump, Top Spotlight and Profile Promotion, to give listings a boost on our marketplace.





 Sign up with Facebook

OR

Username

Password

Philippines

Select a region

PH +63

Mobile number

Verify

We verify identities via mobile numbers to ensure a safe community for you to deal in. An SMS will be sent to you. Message and data rates may apply.

☐

I agree to receive promotions and marketing messages from Carousell and its partners

Sign up

Sign up with email

Have an account? [Log in now](#)

By signing up, you agree to Carousell's [Terms of Service](#) & [Privacy Policy](#).

How do I sign up?

- A. Sign up with Facebook
- B. Manually fill up form
- C. Sign up with email



Start Selling!



Step 1

Click "Sell on ____ app" then click Sign Up Now button if you don't have a seller account yet.



Step 2

Choose if you want to sign up as individual or premium seller>
Provide your mobile number> Slide to verify the number



Step 3

Fill in Account Information > Review the contract then click the checkbox <
Click **Sign Up**



Seller Center

Once you have completed your signup, you will be redirected to the Seller Center, where you'll manage your online shop at ____ app.
Finish the to do list to get verified and start selling on ____ app.

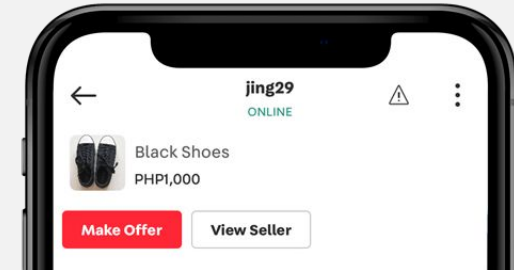
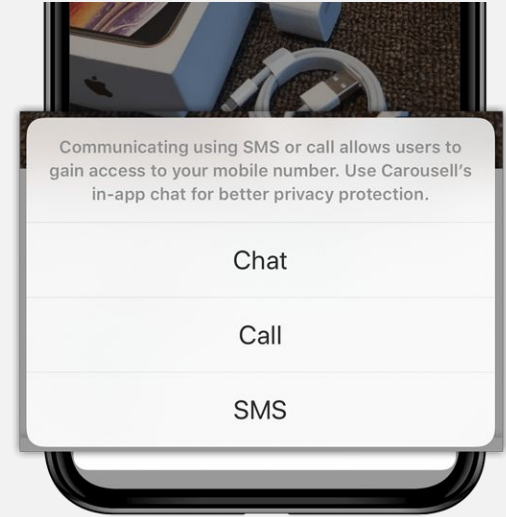


Start Selling

Post your item. Add photo(s). Write a detailed description. Enter price or negotiate. Add meet up place.

Leveling System: The Buyer

- Building your profile
- Verify your account
- Find what you are looking for
- Meet up with seller
- Deal safely
 - Make enquiries and negotiating a deal
 - The first step to buying is as simple as saying “Hi, I’m interested!” Just imagine chatting with your friends on Whatsapp or any other messaging app.
 - Make an offer to the seller
 - In-app chat - you can ask the seller more questions about the item.
 - Make payment and arrangements
 - You can also discuss the details of the transaction, such as method of payment and meet-up location before making an offer.
 - Use the Rating and Review System



Leveling System: The Seller

Individual	Normal	Premium
<ul style="list-style-type: none">• Post max. 5 products• Pay commission fees when you sell	<ul style="list-style-type: none">• Post 25 products• For brand owners and official distributors• Exclusive access to campaigns and tools• Boosted visibility and search ranking• Pay commission fees when you sell	<ul style="list-style-type: none">• For sellers using their own service or courier to fulfill deliveries• Fresh food and frozen• Bulky-sized items• Special shipping arrangements• Coins, Bumps & Spotlight To help sellers sell faster and better, we are going to introduce premium visibility features, such as Bump, Top Spotlight and Profile Promotion, to give listings a boost on our marketplace.

How to make **payment and arrangements**

APP is not involved in delivery.

You can arrange for payment and delivery with the seller

via chat

Here are some suggested methods for payment:

Bank transfer

Meetups



**THANK
YOU**